

## Film Craft Lions Winners

Cat. No	Entry No	Title	Advertiser	Product	Entrant / Agency	Country	Production Company	Prize
A01/057	20248	MONTY'S CHRISTMAS	JOHN LEWIS PARTNERSHIP	CHRISTMAS	ADAM&EVEDDB London	UNITED KINGDOM	BLINK PRODUCTIONS London	Grand Prix
A01/051	20222	THIS GIRL CAN	SPORT ENGLAND	SPORT ENGLAND	SOMESUCH London / FCB INFERNO London	UNITED KINGDOM	SOMESUCH London	Gold Lion
A01/104	20511	100	LEICA GALLERY SÃO PAULO	CELEBRATING 100 YEARS OF LEICA PHOTOGRAPHY	STINK Sao Paulo / F/NAZCA SAATCHI & SAATCHI São Paulo	BRAZIL	STINK Sao Paulo	Gold Lion
A01/203	20837	THE OTHER SIDE	HONDA	HONDA CIVIC TYPE R	SOMESUCH London / WIEDEN+KENNEDY London	UNITED KINGDOM	SOMESUCH London / STINKDIGITAL London	Gold Lion
A02/104	21171	THE OCEAN	CONSERVATION INTERNATIONAL	CONSERVATION INTERNATIONAL	TBWA/MEDIA ARTS LAB Los Angeles / MAL FOR GOOD Los Angeles	USA	@RADICAL.MEDIA Santa Monica / BEACON STREET STUDIOS Los Angeles	Gold Lion
A04/105	21024	37 DAYS	ATLANTIC GROUP	HEATERS	LEO BURNETT FRANCE Paris	FRANCE	QUAD PRODUCTIONS Clichy / LA CAVALERIE Montreal	Gold Lion
A05/048	20514	100	LEICA GALLERY SÃO PAULO	CELEBRATING 100 YEARS OF LEICA PHOTOGRAPHY	STINK Sao Paulo / F/NAZCA SAATCHI & SAATCHI São Paulo	BRAZIL	STINK Sao Paulo	Gold Lion
A08/006	20071	EVERY DAY IS DAY ONE	SAMSUNG	ASP SURF SPONSORSHIP, SAMSUNG GS5	72ANDSUNNY AMSTERDAM	THE NETHERLANDS	SMUGGLER London / EXIT FILMS Melbourne	Gold Lion
A08/075	20970	PIANO	DIAGEO	BUCHANAN'S	PAPAMUSIC Buenos Aires / SANTO Buenos Aires	ARGENTINA	REBOLUCION Buenos Aires	Gold Lion
A08/121	21796	EVERYONE IS GAY	MIX BRAZIL CULTURAL AND DIVERSITY ASSOCIATION	22° MIX BRASIL FESTIVAL OF CULTURE AND DIVERSITY	NEOGAMA BBH São Paulo	BRAZIL	HUNGRY MAN São Paulo	Gold Lion
A09/110	22242	THE OTHER SIDE	HONDA	HONDA CIVIC TYPE R	FACTORY London / WIEDEN+KENNEDY London	UNITED KINGDOM	SOMESUCH London	Gold Lion
A10/041	21065	BIRTH	AUDI	AUDI RS3	MILL+ London / BBH London	UNITED KINGDOM	MILL+ London / THE MILL London / THE MILL Los Angeles	Gold Lion
A10/108	21987	WAR ON DRUGO	INSTITUTO IGARAPÉ	GLOBAL COMMISSION ON DRUG POLICY	ALMAPBBDO São Paulo	BRAZIL		Gold Lion
A11/008	20239	MONTY'S CHRISTMAS	JOHN LEWIS	CHRISTMAS	MPC London / ADAM&EVEDDB London	UNITED KINGDOM	BLINK PRODUCTIONS London	Gold Lion

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A12/035	20892	3-SECOND COOKING "SHRIMP FRYING CANNON"	NTT DOCOMO	EXPANDED LTE NETWORK	AOI PRO. Tokyo / TOKYU AGENCY Tokyo / NTT ADVERTISING Tokyo	JAPAN	AOI PRO. Tokyo	Gold	Lion Campaign
A12/036	20893	3-SECOND COOKING "SUPER FRIED DUMPLING"	NTT DOCOMO	LTE ADVANCED (PREMIUM 4G)	AOI PRO. Tokyo / TOKYU AGENCY Tokyo / NTT ADVERTISING Tokyo	JAPAN	AOI PRO. Tokyo	Gold	Lion Campaign
A12/061	21402	37 DAYS	ATLANTIC GROUP	HEATERS	LEO BURNETT Paris	FRANCE	QUAD PRODUCTIONS Clichy / LA CAVALERIE Montreal	Gold	Lion
A02/234	21984	CUSTOM-MADE COMMERCIAL	MAN LATIN AMERICA	VOLKSWAGEN DELIVERY TRUCKS	ALMAPBDDO São Paulo	BRAZIL	LANDIA Buenos Aires	Silver	Lion
A03/079	20696	LEARN THE HARD WAY	THE PRINCE'S TRUST	CHARITY	CHI & PARTNERS London	UNITED KINGDOM	ACADEMY FILMS London	Silver	Lion
A03/106	21358	WHAT LIVES INSIDE - EPISODE ONE	INTEL + DELL	DELL VENUE TABLET WITH INTEL INSIDE	PEREIRA & O'DELL San Francisco	USA	RSA FILMS Los Angeles / MPC Santa Monica / LAUNDRY! Los Angeles	Silver	Lion Campaign
A03/107	21369	WHAT LIVES INSIDE - EPISODE TWO	INTEL + DELL	DELL VENUE TABLET WITH INTEL INSIDE	PEREIRA & O'DELL San Francisco	USA	RSA FILMS Los Angeles / MPC Santa Monica / LAUNDRY! Los Angeles	Silver	Lion Campaign
A03/108	21381	WHAT LIVES INSIDE - EPISODE THREE	INTEL + DELL	DELL VENUE TABLET WITH INTEL INSIDE	PEREIRA & O'DELL San Francisco	USA	RSA FILMS Los Angeles / MPC Santa Monica / LAUNDRY! Los Angeles	Silver	Lion Campaign
A03/109	21391	WHAT LIVES INSIDE - EPISODE FOUR	INTEL + DELL	DELL VENUE TABLET WITH INTEL INSIDE	PEREIRA & O'DELL San Francisco	USA	RSA FILMS Los Angeles / MPC Santa Monica / LAUNDRY! Los Angeles	Silver	Lion Campaign
A03/185	22144	POO FACE	PROCTER & GAMBLE	WIPES	SAATCHI & SAATCHI London	UNITED KINGDOM	GREAT GUNS London	Silver	Lion
A04/062	20513	100	LEICA GALLERY SÃO PAULO	CELEBRATING 100 YEARS OF LEICA PHOTOGRAPHY	STINK Sao Paulo / F/NAZCA SAATCHI & SAATCHI São Paulo	BRAZIL	STINK Sao Paulo	Silver	Lion
A04/150	21417	MECHANICS	AUDI	AUDI SERVICE	THJNK Berlin	GERMANY	ANORAK RADICAL MEDIA Berlin	Silver	Lion
A05/001	20005	EVERY DAY IS DAY ONE	SAMSUNG	ASP SURF SPONSORSHIP, SAMSUNG GS5	EXIT FILMS Melbourne / 72ANDSUNNY AMSTERDAM	AUSTRALIA	EXIT FILMS Melbourne / SMUGGLER London	Silver	Lion
A05/104	21180	BEDS	IKEA	BEDROOM HOME FURNISHINGS / RETAIL	MJZ LONDON / MOTHER London	UNITED KINGDOM	MJZ LONDON / STILLKING FILMS Cape Town	Silver	Lion
A06/016	20224	THIS GIRL CAN	SPORT ENGLAND	SPORT ENGLAND	FCB INFERNO London	UNITED KINGDOM	SOMESUCH London	Silver	Lion
A06/035	20515	100	LEICA GALLERY SÃO PAULO	CELEBRATING 100 YEARS OF LEICA PHOTOGRAPHY	STINK Sao Paulo / F/NAZCA SAATCHI & SAATCHI São Paulo	BRAZIL	STINK Sao Paulo	Silver	Lion

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A06/076	21181	FREESTYLE	ARLA FOODS	LURPAK SPREADABLE	MJZ LONDON / WIEDEN+KENNEDY London	UNITED KINGDOM	MJZ LONDON	Silver Lion
A07/023	20280	BEAUTY GREW ALL AROUND	REGENCY BEAUTY INSTITUTE	BEAUTY INSTITUTE	COLLE + McVOY Minneapolis, MN	USA		Silver Lion
A07/041	20516	100	LEICA GALLERY SÃO PAULO	CELEBRATING 100 YEARS OF LEICA PHOTOGRAPHY	STINK Sao Paulo / F/NAZCA SAATCHI & SAATCHI São Paulo	BRAZIL	STINK Sao Paulo	Silver Lion
A08/013	20226	THIS GIRL CAN	SPORT ENGLAND	SPORT ENGLAND	SOUNDTREE MUSIC London / FCB INFERNO London	UNITED KINGDOM	SOMESUCH London	Silver Lion
A08/117	21752	THE GAME BEFORE THE GAME	BEATS BY DR. DRE	BEATS SOLO2	R/GA LONDON	UNITED KINGDOM	THE SWORD FIGHT Los Angeles / ROCK PAPER SCISSORS Santa Monica / BREWSTER PARSONS Los Angeles	Silver Lion
A09/012	20228	THIS GIRL CAN	SPORT ENGLAND	SPORT ENGLAND	WAVE STUDIOS London / FCB INFERNO London	UNITED KINGDOM	SOMESUCH London	Silver Lion
A10/012	20232	THE LAST GAME	NIKE FOOTBALL	FOOTBALL APPAREL	PASSION PICTURES London / WIEDEN+KENNEDY Portland	UNITED KINGDOM	PASSION PICTURES London	Silver Lion
A10/117	22154	BREAKDANCE	JOHNSON & JOHNSON	JOHNSON'S BABY, INSECT REPELLENT	DDB BRASIL São Paulo	BRAZIL	VETOR ZERO São Paulo	Silver Lion
A11/032	21073	MAYA	SSE	SSE	THE MILL London / ADAM&EVEDDB London	UNITED KINGDOM	ACADEMY FILMS London	Silver Lion
A01/076	20341	THE BOY WHO BEEPS	GE	GE	BBDO NEW YORK	USA	PARK PICTURES New York	Bronze Lion
A01/176	21172	FREESTYLE	ARLA FOODS	LURPAK SPREADABLE	MJZ LONDON / WIEDEN+KENNEDY London	UNITED KINGDOM	MJZ LONDON	Bronze Lion
A01/215	21033	THE GUN	20TH CENTURY FOX	DAWN OF THE PLANET OF THE APES	PULSE FILMS London	UNITED KINGDOM	PULSE FILMS London	Bronze Lion
A01/231	21155	THE WHITE RUSSIAN	KAHLÚA	KAHLÚA	LUCKY GENERALS London	UNITED KINGDOM	STINK London	Bronze Lion
A01/277	21356	WHAT LIVES INSIDE - EPISODE ONE	INTEL + DELL	DELL VENUE TABLET WITH INTEL INSIDE	PEREIRA & O'DELL San Francisco	USA	RSA FILMS Los Angeles / MPC Santa Monica / LAUNDRY! Los Angeles	Bronze Lion Campaign
A01/278	21367	WHAT LIVES INSIDE - EPISODE TWO	INTEL + DELL	DELL VENUE TABLET WITH INTEL INSIDE	PEREIRA & O'DELL San Francisco	USA	RSA FILMS Los Angeles / MPC Santa Monica / LAUNDRY! Los Angeles	Bronze Lion Campaign

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A01/279	21379	WHAT LIVES INSIDE - EPISODE THREE	INTEL + DELL	DELL VENUE TABLET WITH INTEL INSIDE	PEREIRA & O'DELL San Francisco	USA	RSA FILMS Los Angeles / MPC Santa Monica / LAUNDRY! Los Angeles	Bronze Lion Campaign
A01/280	21389	WHAT LIVES INSIDE - EPISODE FOUR	INTEL + DELL	DELL VENUE TABLET WITH INTEL INSIDE	PEREIRA & O'DELL San Francisco	USA	RSA FILMS Los Angeles / MPC Santa Monica / LAUNDRY! Los Angeles	Bronze Lion Campaign
A02/047	20523	UNSKIPABLE: FAMILY LONG FORM	GEICO	INSURANCE	THE MARTIN AGENCY Richmond	USA	PARK PICTURES New York	Bronze Lion
A02/102	21156	THE WHITE RUSSIAN	KAHLÙA	KAHLÙA	LUCKY GENERALS London	UNITED KINGDOM	STINK London	Bronze Lion
A02/182	21892	MY LAST DAY	AMNESTY INTERNATIONAL THE NETHERLANDS	DEATH PENALTY	OGILVY & MATHER AMSTERDAM	THE NETHERLANDS	DPPLR Amsterdam	Bronze Lion
A02/199	21974	A MOTHER'S BODY	UNILEVER	DOVE	OGILVY & MATHER LONDON	UNITED KINGDOM	TANTRUM London	Bronze Lion
A03/164	21951	DREAMING OF YAMS	FOODSTUFFS NZ	NEW WORLD	FINCH Sydney / COLENZO BBDO Auckland	AUSTRALIA	FINCH Sydney	Bronze Lion
A03/196	21959	NOT IN THE SHAPE THEY USED TO BE	HILL'S PET NUTRITION	PERFECT WEIGHT PET FOOD	RED FUSE Prague / Y&R PRAGUE	CZECH REPUBLIC	TOASTER PICTURES Prague	Bronze Lion
A04/001	20001	WELCOME TO AIRBNB	AIRBNB	AIRBNB	CIRKUS Auckland / TBWAISINGAPORE	NEW ZEALAND	CIRKUS Auckland	Bronze Lion
A04/032	20292	TOO INFORMATIVE	DU	TELECOMMUNICATIONS	LEO BURNETT DUBAI	UNITED ARAB EMIRATES	DEJAVU Dubai	Bronze Lion
A04/112	20038	FILM4 IDENTs	CHANNEL 4	FILM4 IDENTs	4creative London	UNITED KINGDOM	MANVSMACHINE London	Bronze Lion
A04/159	21529	SHAPE YOUR TIME	CARTIER	WATCHMAKING	PUBLICIS 133 Paris	FRANCE	QUAD PRODUCTIONS Clichy	Bronze Lion
A05/101	21177	FREESTYLE	ARLA FOODS	LURPAK	MJZ LONDON / WIEDEN+KENNEDY London	UNITED KINGDOM	MJZ LONDON	Bronze Lion
A05/161	21473	ORIGINAL SUPERSTAR	ADIDAS ORIGINALS	SNEAKERS	JOHANNES LEONARDO New York	USA	CAVIAR Los Angeles	Bronze Lion
A06/063	20915	CONVERSE: MADE BY YOU	CONVERSE	FASHION/APPAREL	ANOMALY New York	USA	ICONOCLAST Los Angeles	Bronze Lion
A06/083	20815	THE PEOPLE'S FILM, 60 YEARS TOGETHER	VOLKSWAGEN	VOLKSWAGEN	FINCH Sydney / COLENZO BBDO Auckland	AUSTRALIA	FINCH Sydney	Bronze Lion
A06/142	22147	POO FACE	PROCTER & GAMBLE	WIPES	SAATCHI & SAATCHI London	UNITED KINGDOM	GREAT GUNS London	Bronze Lion
A07/054	20835	I SKIP LEG DAY	MERCEDES-BENZ CARS VERTRIEB DEUTSCHLAND	SMART EBIKE	BBDO GROUP GERMANY Berlin	GERMANY	BIGFISH FILMPRODUKTION Berlin	Bronze Lion

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A07/064	21026	37 DAYS	ATLANTIC GROUP	HEATERS	LEO BURNETT FRANCE Paris	FRANCE	QUAD PRODUCTIONS Clichy	Bronze Lion
A07/102	21532	SHAPE YOUR TIME	CARTIER	WATCHMAKING	PUBLICIS 133 Paris	FRANCE	QUAD PRODUCTIONS Clichy	Bronze Lion
A08/014	20241	THE CITY	HEINEKEN	HEINEKEN	750MPH London / WIEDEN+KENNEDY AMSTERDAM	UNITED KINGDOM	TRAKTOR Los Angeles	Bronze Lion
A08/033	20487	IF YOU'RE HAPPY	WEIGHT WATCHERS	WEIGHT LOSS	WIEDEN+KENNEDY Portland	USA	EPOCH FILMS Los Angeles, CA	Bronze Lion
A08/048	20661	MADE OF BLACK	DIAGEO	GUINNESS	AMV BBDO London / BBDO SOUTH AFRICA Johannesburg	UNITED KINGDOM	ROGUE London	Bronze Lion
A09/082	21487	THE BATTLE	CANALSAT	CANALSAT	KOUZ PRODUCTION Paris / BETC Paris	FRANCE	RODS FILMS Paris	Bronze Lion
A10/044	21068	MAYA	SSE	SSE	THE MILL London / ADAM&EVEDDB London	UNITED KINGDOM	ACADEMY FILMS London	Bronze Lion
A11/007	20238	T-SHIRTS	IKEA	RETAIL	MPC London / MOTHER London	UNITED KINGDOM	BLINK PRODUCTIONS London	Bronze Lion
A11/052	21339	ALL-POWERLESS	MOPHIE	MOPHIE	DEUTSCH LA	USA	BISCUIT FILMWORKS Los Angeles	Bronze Lion
A12/099	22132	A MESSAGE TO SPACE	HYUNDAI MOTOR COMPANY	BRAND CAMPAIGN	INNOCEAN WORLDWIDE Seoul	SOUTH KOREA	PLANIT Seoul / ADDICT MEDIA FILMS Seoul / DUOFILMS Los Angeles	Bronze Lion

**Total Awards:**

**66**