

Winners (Film Craft Lions)

Cat. No	Entry No	Title	Client	Product	Entrant Company	Country	Agency	Production Company	Prize
A01 (Direction)									
A01/018	20189	BECOMING BECKHAM	H&M	H&M	ADAM&EVEDDB London	UNITED KINGDOM	ADAM&EVEDDB London	SONNY London	Bronze Lion
A01/019	20190	TINY DANCER	JOHN LEWIS INSURANCE	PREMIER HOME INSURANCE	ADAM&EVEDDB London	UNITED KINGDOM	ADAM&EVEDDB London	BLINK PRODUCTIONS London	Bronze Lion
A01/022	20310	CLOSE TO HOME	AT&T	AT&T	BBDO New York	USA	BBDO New York	ANONYMOUS CONTENT Culver City	Gold Lion
A01/081	20250	HOME FOR CHRISTMAS	EDEKA ZENTRALE & CO. KG	EDEKA	JUNG von MATT Hamburg	GERMANY	JUNG von MATT Hamburg	TEMPOMEDIA Hamburg	Bronze Lion
A01/083	20058	AMBUJA KHALI	AMBUJA CEMENT	AMBUJA CEMENT	EARLY MAN FILMS Mumbai	INDIA	PUBLICIS AMBIENCE Mumbai	EARLY MAN FILMS Mumbai	Bronze Lion
A01/120	21517	FLETCHER'S DRIVE	AT&T - IT CAN WAIT	ITCANWAIT.COM	SMUGGLER New York	USA	ESPN New York	SMUGGLER New York	Bronze Lion
A01/204	21256	HENNESSY THE PICCARDS	HENNESSY / LVMH	HENNESSY	DROGA5 New York	USA	DROGA5 New York / MOET HENNESSY USA New York	SOMESUCH London / ANONYMOUS CONTENT Culver City / MILL+ New York	Gold Lion
A01/291	21215	KLARNA - "FISH"	KLARNA	KLARNA	MJZ LONDON	UNITED KINGDOM	DDB STOCKHOLM	MJZ LONDON	Bronze Lion
A01/320	22123	PARALLEL LIVES	THE PRINCE'S TRUST	THE PRINCE'S TRUST	SMUGGLER London	UNITED KINGDOM	CHI & PARTNERS London	SMUGGLER London	Bronze Lion
A01/378	22094	UNDER ARMOUR USA WOMENS GYMNASTICS	UNDER ARMOUR	UNDER ARMOUR	DROGA5 New York	USA	DROGA5 New York	EPOCH FILMS New York	Gold Lion
A01/379	22095	UNDER ARMOUR PHELPS	UNDER ARMOUR	UNDER ARMOUR	DROGA5 New York	USA	DROGA5 New York	EPOCH FILMS New York	Grand Prix
A01/403	21003	ONE MORE DAY	ONEMOREDAY.TODAY	GUN CONTROL PSA	STATION FILM New York City, NY	USA	STATION FILM New York City, NY	STATION FILM New York City, NY	Bronze Lion
A02 (Script)									
A02/002	20504	ODE TO SOHO	BRITISH FASHION COUNCIL	LONDON FASHION WEEK	BBH London	UNITED KINGDOM	BBH London	BLACK SHEEP STUDIOS London	Bronze Lion
A02/003	20086	THE BOYS 'IMPACT'	PACIFIC BRANDS UNDERWEAR GROUP AUSTRALIA	BONDS	CLEMENGER BBDO MELBOURNE	AUSTRALIA	CLEMENGER BBDO MELBOURNE	GUILTY CONTENT Melbourne	Bronze Lion Campaign
A02/004	20088	THE BOYS 'SWIM'	PACIFIC BRANDS UNDERWEAR GROUP AUSTRALIA	BONDS	CLEMENGER BBDO MELBOURNE	AUSTRALIA	CLEMENGER BBDO MELBOURNE	GUILTY CONTENT Melbourne	Bronze Lion Campaign
A02/005	20087	THE BOYS 'CYCLE'	PACIFIC BRANDS UNDERWEAR GROUP AUSTRALIA	BONDS	CLEMENGER BBDO MELBOURNE	AUSTRALIA	CLEMENGER BBDO MELBOURNE	GUILTY CONTENT Melbourne	Bronze Lion Campaign
A02/060	20042	DEARDADDY	CARE NORWAY	DOMESTIC VIOLENCE AWARENESS	SCHJAERVEN REKLAMEBYRÅ Oslo	NORWAY	SCHJAERVEN REKLAMEBYRÅ Oslo	TANGRYSTAN Oslo	Gold Lion
A02/210	22042	LOOKING BACK	CLARK STREET BRIDGE	WRITING SCHOOL	FCB CHICAGO	USA	FCB CHICAGO	LORD + THOMAS Chicago	Gold Lion
A02/219	22009	GIRLS CAN'T CODE	GIRLS WHO CODE	NON-PROFIT	McCANN NEW YORK	USA	McCANN NEW YORK	TOOL New York City, NY	Bronze Lion
A02/247	20708	LAST	NIKE	CLOTHING, FOOTWEAR AND ACCESSORIES	WIEDEN+KENNEDY Portland	USA	WIEDEN+KENNEDY Portland	PARK PICTURES Santa Monica / A52 Santa Monica / WALKER Los Angeles	Silver Lion
A03 (Casting)									
A03/006	20192	TINY DANCER	JOHN LEWIS INSURANCE	PREMIER HOME INSURANCE	ADAM&EVEDDB London	UNITED KINGDOM	ADAM&EVEDDB London	BLINK PRODUCTIONS London	Bronze Lion
A03/032	20085	ULTIMATE DEATH SCENE	SEA SHEPHERD AUSTRALIA	ANTI WHALING	THE WORKS SYDNEY	AUSTRALIA	THE WORKS SYDNEY	TAXI FILM Sydney	Bronze Lion
A03/148	20524	FIREFLY MAN	INDEPENDENT INCUBATOR	OCEDEL	NITTO Tokyo	JAPAN	DRILL Tokyo	GEEK PICTURES Tokyo	Bronze Lion
A03/221	11712	LAST	NIKE	NIKE	PARK PICTURES New York	USA	WIEDEN+KENNEDY Portland	PARK PICTURES New York	Bronze Lion
A04 (Production Design / Art Direction)									
A04/015	20321	THE WORLD OF AUTISM	AUTISM SPEAKS	AUTISM SPEAKS	BBDO New York	USA	BBDO New York	LOBO São Paulo	Bronze Lion
A04/019	20281	SHOCKWAVE (ONDE DE CHOC)	DÉLÉGATION À LA SÉCURITÉ ET À LA CIRCULATION ROUTIÈRES	FRENCH ROAD SAFETY	LA CHOSE Paris	FRANCE	LA CHOSE Paris	QUAD PRODUCTIONS Clichy	Bronze Lion Campaign
A04/020	20285	LOSS OF CONTROL (PERTE DE CONTRÔLE)	DÉLÉGATION À LA SÉCURITÉ ET À LA CIRCULATION ROUTIÈRES	FRENCH ROAD SAFETY	LA CHOSE Paris	FRANCE	LA CHOSE Paris	QUAD PRODUCTIONS Clichy	Bronze Lion Campaign
A04/027	20503	CHANNEL 4 REBRAND	CHANNEL 4	CHANNEL 4 REBRAND	4creative London	UNITED KINGDOM	4creative London	4creative London	Silver Lion
A04/061	21289	HISTORY OF SOUND	APPLE	APPLE MUSIC	TBWAIMEDIA ARTS LAB Los Angeles	USA	TBWAIMEDIA ARTS LAB Los Angeles	STINK Los Angeles	Bronze Lion
A04/081	21883	THE CHEESE	KLARNA	FINANCIAL PRODUCTS & SERVICES	DDB STOCKHOLM	SWEDEN	DDB STOCKHOLM		Bronze Lion Campaign

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A04/082	21884	THE SWIM	KLARNA	FINANCIAL PRODUCTS & SERVICES	DDB STOCKHOLM	SWEDEN	DDB STOCKHOLM		Bronze Lion Campaign
A04/083	21885	THE FISH	KLARNA	FINANCIAL PRODUCTS & SERVICES	DDB STOCKHOLM	SWEDEN	DDB STOCKHOLM		Bronze Lion Campaign
A04/091	21259	HENNESSY THE PICCARDS	HENNESSY / LVMH	HENNESSY	DROGA5 New York	USA	DROGA5 New York / MOET HENNESSY USA New York	SOMESUCH London / ANONYMOUS CONTENT Culver City / MILL+ New York	Gold Lion
A04/107	21600	A DIFFERENT PARIS	AIRBNB	AIRBNB	TBWA\SINGAPORE	SINGAPORE	TBWA\SINGAPORE	SIXTOES TV Singapore / PHOTOPLAY FILMS Sydney / CUTTING EDGE Sydney	Bronze Lion
A04/142	22127	PARALLEL LIVES	THE PRINCE'S TRUST	THE PRINCE'S TRUST	SMUGGLER London	UNITED KINGDOM	CHI & PARTNERS London	SMUGGLER London	Bronze Lion

A05 (Cinematography)

A05/032	20158	SAMSUNG CYCLING - WE ARE GREATER THAN I - LES DOMESTIQUES	SAMSUNG	SAMSUNG GALAXY	72ANDSUNNY AMSTERDAM	THE NETHERLANDS	72ANDSUNNY AMSTERDAM	KNUCKLEHEAD London	Bronze Lion
A05/033	20157	SAMSUNG SURF - WE ARE GREATER THAN I - WITHOUT YOU I'M NOTHING	SAMSUNG	SAMSUNG GALAXY	72ANDSUNNY AMSTERDAM	THE NETHERLANDS	72ANDSUNNY AMSTERDAM	STINK London	Bronze Lion
A05/093	21260	HENNESSY THE PICCARDS	HENNESSY / LVMH	HENNESSY	DROGA5 New York	USA	DROGA5 New York / MOET HENNESSY USA New York	SOMESUCH London / ANONYMOUS CONTENT Culver City / MILL+ New York	Gold Lion
A05/141	21980	TREASURE TODAY	MEMORIESLAB	MEMORIESLAB	FRED & FARID SHANGHAI	CHINA	FRED & FARID SHANGHAI	FRED & FARID SHANGHAI	Bronze Lion
A05/164	22134	SHARK DANCER	HUAWEI	MATE S	OGILVY & MATHER SHANGHAI	CHINA	OGILVY & MATHER SHANGHAI	RSA FILMS London	Bronze Lion
A05/184	22098	UNDER ARMOUR USA WOMENS GYMNASTICS	UNDER ARMOUR	UNDER ARMOUR	DROGA5 New York	USA	DROGA5 New York	EPOCH FILMS New York	Silver Lion
A05/185	22097	UNDER ARMOUR PHELPS	UNDER ARMOUR	UNDER ARMOUR	DROGA5 New York	USA	DROGA5 New York	EPOCH FILMS New York	Gold Lion

A06 (Editing)

A06/010	20328	CLOSE TO HOME	AT&T	AT&T	BBDO New York	USA	BBDO New York	ANONYMOUS CONTENT Culver City	Silver Lion
A06/065	20114	SONY TKO	STINKDIGITAL	SONY ACTION CAM	BIG CHOP London	UNITED KINGDOM	STINK London	BIG CHOP London / SPINDLE PRODUCTIONS Norwich	Gold Lion
A06/151	22099	UNDER ARMOUR USA WOMENS GYMNASTICS	UNDER ARMOUR	UNDER ARMOUR	DROGA5 New York	USA	DROGA5 New York	EPOCH FILMS New York	Silver Lion
A06/152	22100	UNDER ARMOUR PHELPS	UNDER ARMOUR	UNDER ARMOUR	DROGA5 New York	USA	DROGA5 New York	EPOCH FILMS New York	Silver Lion

A07 (Use of Original Music)

A07/011	20556	YOUR FUTURE IS NOT MINE	ADIDAS	ADIDAS ORIGINALS	SQUEAK E CLEAN PRODUCTIONS Los Angeles	USA	JOHANNES LEONARDO New York	RSA FILMS Los Angeles	Gold Lion
A07/051	22137	ENVY	SVENSON	HAIR TREATMENT CLINIC	TAPSA Y&R Madrid	SPAIN	TAPSA Y&R Madrid	LEE FILMS Madrid	Bronze Lion
A07/064	20854	HOUSE MAID	KATAOKA&CO.,LTD	VAN HOUTEN COCOA	AOI PRO Tokyo	JAPAN	TOKYU AGENCY Tokyo	AOI PRO Tokyo	Bronze Lion
A07/103	22229	BIGGER THAN US	HARMAN INTERNATIONAL/ JBL	JBL HEADPHONES	AMUSEMENT PARK ENTERTAINMENT Los Angeles	USA	AMUSEMENT PARK ENTERTAINMENT Los Angeles	AMUSEMENT PARK ENTERTAINMENT Los Angeles	Bronze Lion

A08 (Use of Licensed / Adapted Music)

A08/006	20477	JANE	HP	SPROUT	180LA Santa Monica	USA	180LA Santa Monica	PARK PICTURES Santa Monica / AGORAPHONE Brooklyn	Bronze Lion
A08/113	21843	COMPTON	THE GRAMMYS	THE 58TH GRAMMY AWARDS	TBWA\CHIAT\DAY Los Angeles	USA	TBWA\CHIAT\DAY Los Angeles	TBWA\CHIAT\DAY Los Angeles	Bronze Lion
A08/117	22122	SUPER BOWL BABIES CHOIR	NATIONAL FOOTBALL LEAGUE	SUPER BOWL 50	GREY NEW YORK	USA	GREY NEW YORK	TOWNHOUSE 23 New York / PARK PICTURES New York / EXILE Santa Monica	Silver Lion
A08/137	22112	WIENER STAMPEDE	HEINZ	HEINZ CONDIMENTS (KETCHUP VARIETY, MUSTARD, BBQ SAUCE)	DAVID Miami	USA	DAVID Miami	BISCUIT FILMWORKS Los Angeles / CUT + RUN Santa Monica / THE MILL Los Angeles	Bronze Lion
A08/146	22102	UNDER ARMOUR USA WOMENS GYMNASTICS	UNDER ARMOUR	UNDER ARMOUR	DROGA5 New York	USA	DROGA5 New York	EPOCH FILMS New York	Silver Lion
A08/147	22101	UNDER ARMOUR PHELPS	UNDER ARMOUR	UNDER ARMOUR	DROGA5 New York	USA	DROGA5 New York	EPOCH FILMS New York	Gold Lion

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A08/158	20709	LAST	NIKE	CLOTHING, FOOTWEAR AND ACCESSORIES	WIEDEN+KENNEDY Portland	USA	WIEDEN+KENNEDY Portland	PARK PICTURES Santa Monica / A52 Santa Monica / WALKER Los Angeles	Bronze Lion
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A09 (Sound Design)

A09/030	21557	TELL THE WORLD	DELTA	DELTA AIR LINES	SMUGGLER New York	USA	WIEDEN+KENNEDY New York	SMUGGLER New York	Silver Lion
A09/035	20184	PAPER	HONDA	HONDA	FACTORY London	UNITED KINGDOM	RPA Santa Monica	FACTORY London	Bronze Lion
A09/043	21266	HENNESSY THE PICCARDS	HENNESSY / LVMH	HENNESSY	DROGA5 New York	USA	DROGA5 New York / MOET HENNESSY USA New York	SOMESUCH London / ANONYMOUS CONTENT Culver City / MILL+ New York	Gold Lion

A10 (Animation)

A10/006	20404	PAPER	AMERICAN HONDA MOTOR CO.	HONDA	RPA Santa Monica	USA	RPA Santa Monica	RESET Santa Monica / ROCK PAPER SCISSORS Santa Monica / A52 Santa Monica	Silver Lion
A10/008	20479	MALAK AND THE BOAT	UNICEF	HUMANITARIAN AID	180LA Santa Monica	USA	180LA Santa Monica	HOUSE OF COLORS Sao Paulo	Silver Lion
A10/011	20340	THE WORLD OF AUTISM	AUTISM SPEAKS	AUTISM SPEAKS	BBDO New York	USA	BBDO New York	LOBO São Paulo	Bronze Lion
A10/039	21872	MOG'S CALAMITY	SAINSBURY'S	SUPERMARKET	AMVBBDO London	UNITED KINGDOM	AMVBBDO London	OUTSIDER London	Bronze Lion
A10/049	21599	JUSTINO	LOTERIAS Y APUESTAS DEL ESTADO	CHRISTMAS LOTTERY	LEO BURNETT Madrid	SPAIN	LEO BURNETT Madrid	PASSION PICTURES London / BLUR PRODUCCIONES Madrid / MILFORD FILM & ANIMATION Stockholm	Silver Lion
A10/058	20856	ITV KNITTED AD BREAK	ITV	ITV	ITV CREATIVE London	UNITED KINGDOM	ITV CREATIVE London	ITV CREATIVE London	Silver Lion
A10/076	21025	SSE 'PIER'	ADAM&EVEDDB	SSE	THE MILL London	UNITED KINGDOM	ADAM&EVEDDB London	ACADEMY FILMS London	Gold Lion

A11 (Visual Effects)

A11/011	20385	UNDER ARMOUR RULE YOURSELF	UNDER ARMOUR	UNDER ARMOUR	DROGA5 New York	USA	DROGA5 New York	RESET Santa Monica	Bronze Lion
A11/024	20883	SHOCKWAVE (ONDE DE CHOC)	ROAD SAFETY	ROAD SAFETY	QUAD PRODUCTIONS Clichy	FRANCE	LA CHOSE Paris	QUAD PRODUCTIONS Clichy / FIX STUDIO Clichy	Bronze Lion Campaign
A11/025	20884	LOSS OF CONTROL (PERTE DE CONTRÔLE)	ROAD SAFETY	ROAD SAFETY	QUAD PRODUCTIONS Clichy	FRANCE	LA CHOSE Paris	QUAD PRODUCTIONS Clichy / FIX STUDIO Clichy	Bronze Lion Campaign
A11/038	21267	HENNESSY THE PICCARDS	HENNESSY / LVMH	HENNESSY	DROGA5 New York	USA	DROGA5 New York / MOET HENNESSY USA New York	SOMESUCH London / ANONYMOUS CONTENT Culver City / MILL+ New York	Gold Lion
A11/060	21028	CHEMICAL BROTHERS 'WIDE OPEN'	VIRGIN RECORDS	CHEMICAL BROTHERS	THE MILL London	UNITED KINGDOM	OUTSIDER London	OUTSIDER London	Gold Lion
A11/061	21029	SKY 'Q'	SKY	SKY Q FLUID VIEWING	THE MILL London	UNITED KINGDOM	BRITISH SKY BROADCASTING London	BROTHERS AND SISTERS London / BISCUIT FILMWORKS London	Bronze Lion
A11/062	21030	SSE 'PIER'	ADAM&EVEDDB	SSE	THE MILL London	UNITED KINGDOM	ADAM&EVEDDB London	ACADEMY FILMS London	Gold Lion

A12 (Achievement in Production)

A12/042	20142	HIGH SCHOOL GIRL?	SHISEIDO CO.,	SHISEIDO'S PRODUCTS (MAJOLICA MAJORCA / INTEGRATE)	WATTS OF TOKYO	JAPAN	WATTS OF TOKYO / SHISEIDO CO., LTD. Tokyo	WATTS OF TOKYO	Gold Lion
A12/091	22231	TARGET CREATES FIRST EVER LIVE MUSIC VIDEO WITH GWEN STEFANI	TARGET	RETAIL	DEUTSCH LA	USA	DEUTSCH LA	WONDROS Los Angeles	Bronze Lion
A12/101	20704	OK GO — UPSIDE DOWN & INSIDE OUT	S7 AIRLINES	S7 AIRLINES	TUTKOVBUĐKOV Volgograd	RUSSIA	TUTKOVBUĐKOV Volgograd / OK GO New York	PROFILM Moscow / BOB INDUSTRIES Santa Monica	Bronze Lion

Total Entries: 77