

Shortlist (Entertainment Lions)

Track	Cat. No	Entry No	Title	Brand	Product	Entrant Company	Entrant Country	Idea Creation
<u>A01 (Cinema & Theatrical: Fiction Film)</u>								
Entertainment	A01/006	00657	EVER AFTER	AUDI SPAIN	BRAND CAMPAIGN	PROXIMITY BARCELONA	SPAIN	PROXIMITY BARCELONA
Entertainment	A01/009	01044	QUOTA	NEWPORT BEACH FILM FESTIVAL	NEWPORT BEACH FILM FESTIVAL	GARAGE TEAM MAZDA Orange County	USA	GARAGE TEAM MAZDA Orange County / UNTITLED Santa Monica
Entertainment	A01/012	00885	CORAZÓN - GIVE YOUR HEART -	MONTEFIORE	FILM	JOHN X HANNES New York	USA	JOHN X HANNES New York
<u>A02 (Cinema & Theatrical: Non-fiction Film)</u>								
Entertainment	A02/009	01106	IT ALL BEGINS WITH A SONG	NASHVILLE CONVENTION AND VISITORS CORPORATION	NASHVILLE, TN AND THEIR SONGWRITERS	VML Kansas City	USA	VML Kansas City
Entertainment	A02/010	01227	TO THE WILDLANDS AND BACK	CHIEF PRODUCTIONS, STRIPE COMMUNICATIONS FOR UBISOFT	GHOST RECON WILDLANDS	CHIEF PRODUCTIONS Manchester	UNITED KINGDOM	CHIEF PRODUCTIONS Manchester / STRIPE COMMUNICATIONS London
<u>A03 (TV & VOD: Fiction)</u>								
Entertainment	A03/013	00375	BITE SIZED HORROR	MARS	MARS CANDY	ALL CITY, FOX NETWORKS Los Angeles	USA	FOX New York / STARCOM Chicago
Entertainment	A03/015	00829	PIMP THE EXTREME NINJA MASTER RUNWAY CHEF INK TANK FACTOR HAS TALENT BRASIL	OLD SPICE (P&G)	OLD SPICE DEODORANT	WIEDEN+KENNEDY São Paulo	BRAZIL	WIEDEN+KENNEDY São Paulo
Entertainment	A03/027	01005	WHO?	FOX NETWORKS GROUP LATIN AMERICA	FOX PREMIUM	PONCE Buenos Aires	ARGENTINA	PONCE Buenos Aires
Entertainment	A03/037	01170	TEASING JOHN MALKOVICH	CBS SPORTS	NFL PLAYOFFS	CBS CORPORATION New York	USA	CBS CORPORATION New York

A04 (TV & VOD: Non-fiction)

Entertainment	A04/005	00268	HOLLAND FOR GOLD EPISODE 3	HEINEKEN	HOLLAND HEINEKEN HOUSE	NEW AMSTERDAM FILM COMPANY	THE NETHERLANDS	NEW AMSTERDAM FILM COMPANY
Entertainment	A04/006	00205	BREAKING2	NIKE	NIKE	NATIONAL GEOGRAPHIC Washington D.C.	USA	NATIONAL GEOGRAPHIC Washington D.C. / NIKE Portland
Entertainment	A04/011	00706	NEMO'S GARDEN/ HUMAN MADE STORIES	VOLVO	CAR	GREY London	UNITED KINGDOM	GREY London
Entertainment	A04/022	01207	I'M WITH THE BANNED	SPOTIFY	SPOTIFY	SPOTIFY IN-HOUSE New York	USA	SPOTIFY IN-HOUSE New York

A05 (Online: Fiction)

Entertainment	A05/020	00094	STOP THE HORROR	GO GENTLE AUSTRALIA	VOLUNTARY EUTHANASIA VICTORIA, AUSTRALIA	CUMMINS & PARTNERS Sydney	AUSTRALIA	CUMMINS & PARTNERS Sydney / HISTORY WILL BE KIND Sydney
Entertainment	A05/025	00180	THE TALK	P&G	P&G	BBDO NEW YORK	USA	BBDO NEW YORK
Entertainment	A05/032	00380	DUNDEE: THE SON OF A LEGEND RETURNS HOME	TOURISM AUSTRALIA	TOURISM AUSTRALIA	DROGA5 New York	USA	DROGA5 New York
Entertainment	A05/038	00144	WHO?	FOX NETWORKS GROUP LATIN AMERICA	FOX PREMIUM	PONCE Buenos Aires	ARGENTINA	PONCE Buenos Aires

Entertainment	A05/044	00291	EVERT_45	KPN	TELECOM	N=5 Amsterdam	THE NETHERLANDS	N=5 Amsterdam
Entertainment	A05/052	00539	FRIENDSHIT	KASIKORNBANK PUBLIC COMPANY LIMITED	K PLUS	GREYNJ UNITED Bangkok	THAILAND	GREYNJ UNITED Bangkok
Entertainment	A05/092	00642	WELCOME HOME	APPLE	HOMEPOD	TBWA\MEDIA ARTS LAB Los Angeles	USA	TBWA\MEDIA ARTS LAB Los Angeles
Entertainment	A05/094	00663	DECISIONS	INTERNATIONAL COMMITTEE OF THE RED CROSS	RAISING AWARENESS RE: GENEVA CONVENTION	SRA. RUSHMORE Madrid	SPAIN	SRA. RUSHMORE Madrid
Entertainment	A05/105	00559	2036: NEXUS DAWN	WARNER BROS/ ALCON ENTERTAINMENT	BLADE RUNNER 2049	RSA FILMS Los Angeles	USA	3AM Culver City
Entertainment	A05/114	00904	NO MORE EMPTY DESKS	FARE X BENE ONLUS	BULLYING	DLV BBDO Milan	ITALY	DLV BBDO Milan
Entertainment	A05/117	00232	GENERATIONS (SHORT FILM)	VOLKSWAGEN	BEETLE	VERY AGENCY (VERY PATCHWORK) Copenhagen	DENMARK	SHOOT HAPPENS Copenhagen / VERY AGENCY (VERY PATCHWORK) Copenhagen
Entertainment	A05/126	00749	BREAKING BALLET	JOBURG BALLET	JOBURG BALLET COMPANY	TBWA\AFRICA Johannesburg	SOUTH AFRICA	TBWA\HUNT\LASCARIS Johannesburg
Entertainment	A05/128	00887	CORAZÓN - GIVE YOUR HEART -	MONTEFIORE	FILM	JOHN X HANNES New York	USA	JOHN X HANNES New York
Entertainment	A05/149	01157	HEY, CHARLIE	THE CHRISTOPHER D. SMITHERS FOUNDATION	WWW.STOPHESPIR AL.COM	HEAVY PICTURES Los Angeles	USA	HEAVY PICTURES Los Angeles / THE CHRISTOPHER D. SMITHERS FOUNDATION Mill Neck
Entertainment	A05/164	01124	#SHUTUPDEATH	MÉDECINS DU MONDE	MÉDECINS DU MONDE	SAIGON São Paulo	BRAZIL	DDB PARIS

Entertainment	A05/166	01033	LOVE STORY	TELEFÓNICA MOVISTAR	TELEFÓNICA MOVISTAR	YOUNG AND RUBICAM MEXICO Mexico City	MEXICO	YOUNG AND RUBICAM MEXICO Mexico City
Entertainment	A05/171	00764	THE TASTE OF LOVE	MONDELEZ INTERNATIONAL	LACTA	OGILVYONE WORLDWIDE ATHENS	GREECE	OGILVYONE WORLDWIDE ATHENS
Entertainment	A05/173	01049	01.09	VOLKSWAGEN DO BRASIL	POLO	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo
Entertainment	A05/179	00024	CUBE MOVIE	SAMSUNG ELECTRONICS	GALAXY S8	CHEIL WORLDWIDE Seoul	SOUTH KOREA	CHEIL WORLDWIDE Seoul
Entertainment	A05/180	00529	THREE MINUTES	APPLE	IPHONE X	TBWA\MEDIA ARTS LAB Shanghai	CHINA	TBWA\MEDIA ARTS LAB Shanghai
Entertainment	A05/182	01224	THE RED STAIN	FRANCIS FORD COPPOLA WINERY	FRANCIS FORD COPPOLA "DIRECTOR'S CUT" WINE	LANDIA Buenos Aires	ARGENTINA	LANDIA São Paulo
<u>A06 (Online: Non-fiction)</u>								
Entertainment	A06/018	00162	THROUGH THE EYES OF A REFUGEE	AMNESTY INTERNATIONAL	UNDERSTANDING REFUGEES	TBWA\NEBOKO Amsterdam	THE NETHERLANDS	TBWA\NEBOKO Amsterdam
Entertainment	A06/037	00206	BREAKING2	NIKE	NIKE	NATIONAL GEOGRAPHIC Washington D.C.	USA	NATIONAL GEOGRAPHIC Washington D.C. / NIKE Portland
Entertainment	A06/040	00541	STORIES FROM THE OTHER SIDE OF THE WORLD	CARE FRANCE	ASSOCIATION	BBDO PARIS	FRANCE	BBDO PARIS
Entertainment	A06/070	00893	CHASING THE DRAGON	SURF SHACK - SURFING OUTREACH PROGRAMME	HEALTH MEDIUMS	Y&R SOUTH AFRICA Johannesburg	SOUTH AFRICA	Y&R SOUTH AFRICA Johannesburg
Entertainment	A06/071	00824	WAR CORRESPONDENT S ON BREAST CANCER	SAMSUNG / FECMA	SAMSUNG	CHEIL WORLDWIDE Madrid	SPAIN	CHEIL WORLDWIDE Madrid
Entertainment	A06/089	00834	THE FACE OF DISTRACTED DRIVING - FORREST	AT&T	IT CAN WAIT	BBDO NEW YORK	USA	BBDO NEW YORK

Entertainment	A06/098	01208	I'M WITH THE BANNED	SPOTIFY	SPOTIFY	SPOTIFY IN-HOUSE New York	USA	SPOTIFY IN-HOUSE New York
Entertainment	A06/099	01229	SKI THE WORLD	AUDI	AUDI QUATTRO - CANDIDE THOVEX	CANDIDE THOVEX Hamburg	GERMANY	CANDIDE THOVEX Hamburg / THJNK Hamburg
Entertainment	A06/102	01030	THE WORDS MATTER	P&G	P&G	CNN Atlanta	USA	COURAGEOUS STUDIO New York / GREAT BIG STORY New York / PROCTER & GAMBLE Cincinnati
Entertainment	A06/103	01051	ENDLESS STORIES	GETTY IMAGES	GETTY IMAGES	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo
A07 (VR, AR & Mixed Reality)								
Entertainment	A07/005	00544	02.38 AM	SNCF	SNCF NETWORK	TBWA\PARIS	FRANCE	TBWA\PARIS
Entertainment	A07/006	00434	FOX	FOX	FOX	FOXNEXT VR STUDIO Century City	USA	FOXNEXT VR STUDIO Century City
Entertainment	A07/007	00538	THE KILLER	SPITALFIELDS CRYPT TRUST	CHARITY DONATIONS & AWARENESS	VML London	UNITED KINGDOM	VML London
Entertainment	A07/018	01198	SILICON VALLEY: INSIDE THE HACKER HOSTEL VR	HBO	SILICON VALLEY	HBO New York	USA	BROWN HILL PRODUCTIONS Culver City / HBO New York
Entertainment	A07/019	00677	THE LAST GOODBYE	USC SHOAH FOUNDATION	USC SHOAH FOUNDATION	HERE BE DRAGONS New York	USA	HERE BE DRAGONS New York / MPC LA Culver City / OTOY Los Angeles / Q DEPARTMENT New York / USC SHOAH FOUNDATION Los Angeles
A08 (Live Broadcast / Live Streaming)								
Entertainment	A08/022	00804	VOCES EXPERTAS	TRIPLE-S	TRIPLE-S ADVANTAGE	J. WALTER THOMPSON PUERTO RICO San Juan	PUERTO RICO	J. WALTER THOMPSON PUERTO RICO San Juan
Entertainment	A08/024	00788	RACING THE SUN	VOLVO CAR USA	2018 VOLVO XC60	GREY NEW YORK	USA	GREY NEW YORK

Entertainment	A08/029	01088	SOCCER SONG FOR CHANGE	AB-INBEV AFRICA	CARLING BLACK LABEL - ANTI WOMEN ABUSE INITIATIVE	OGILVY CAPE TOWN	SOUTH AFRICA	OGILVY CAPE TOWN
Entertainment	A08/034	00580	MISS PERU MEASUREMENTS	LATINA	LATINA TELEVISION	LATINA MEDIA Lima	PERU	LATINA MEDIA Lima
Entertainment	A08/038	00908	WE BELONG TO EACH OTHER	TELERAMA TV	MEDIA NETWORK	MARURI GREY Guayaquil	ECUADOR	MARURI GREY Guayaquil
A09 (Audio Content)								
Entertainment	A09/001	00091	THE VOICE OF CHANGE	EUROPRIDE 2018	EUROPRIDE 2018	AKESTAM HOLST NOA Stockholm	SWEDEN	AKESTAM HOLST NOA Stockholm
Entertainment	A09/025	00701	THE GAME THAT NEVER WAS	BLU RADIO	SPORTS RADIO STATION	GREY COLOMBIA Bogotá	COLOMBIA	GREY COLOMBIA Bogotá
Entertainment	A09/028	00923	WEBEEFIN?	WENDY'S	WENDY'S COMMUNITY MANAGEMENT	VML Kansas City	USA	VML Kansas City
Entertainment	A09/029	01202	UNIVERSAL LOVE	MGM RESORTS INTERNATIONAL	MGM RESORTS	McCANN NEW YORK	USA	McCANN NEW YORK
A10 (Excellence in Brand Integration & Sponsorships / Partnerships for Branded Content)								
Entertainment	A10/001	00027	BOLT RATE	PEPSICO	GATORADE	TBWA/SYDNEY	AUSTRALIA	TBWA/SYDNEY
Entertainment	A10/003	00048	LA FORÊT - BET ON A MURDERER	FRANCE TÉLÉVISIONS - FRANCE 3	LA FORÊT (TV SERIES)	FRANCE TÉLÉVISIONS Paris	FRANCE	PUBLICIS CONSEIL Paris
Entertainment	A10/006	00081	STRANGER BROADCAST	NETFLIX	STRANGER THINGS	AKQA São Paulo	BRAZIL	AKQA São Paulo
Entertainment	A10/008	00099	SNAPCHAT MUSIC VIDEO	BACARDI	BACARDI	BBDO NEW YORK	USA	BBDO NEW YORK
Entertainment	A10/050	00961	FOOTBALL DECODED	MICROSOFT	XBOX / FIFA 18	McCANN LONDON	UNITED KINGDOM	McCANN LONDON
Entertainment	A10/055	01019	THE TALK	P&G	MY BLACK IS BEAUTIFUL	HEARTS & SCIENCE New York	USA	BBDO NEW YORK

Entertainment	A10/061	01153	"I'M JUST TRYING TO WATCH THE GAME" – SPIDER-MAN: HOMECOMING & THE NBA FINALS	SONY PICTURES ENTERTAINMENT	SPIDER-MAN: HOMECOMING	UM Los Angeles, CA	USA	IGNITION CREATIVE Santa Monica / UM Los Angeles, CA
Entertainment	A10/067	00943	BITE SIZED HORROR	MARS	MARS CANDY	ALL CITY, FOX NETWORKS Los Angeles	USA	FOX New York / STARCOM Chicago
A11 (Excellence in Audience Engagement or Distribution Strategy for Branded Content)								
Entertainment	A11/002	00066	PROBABLY TEDX	Carlsberg Group	CARLSBERG BEER	HAPPINESS BRUSSELS, AN FCB ALLIANCE Brussels	BELGIUM	HAPPINESS BRUSSELS, AN FCB ALLIANCE Brussels
Entertainment	A11/004	00049	LA FORÊT - BET ON A MURDERER	FRANCE TÉLÉVISIONS - FRANCE 3	LA FORÊT (TV SERIES)	FRANCE TÉLÉVISIONS Paris	FRANCE	PUBLICIS CONSEIL Paris
Entertainment	A11/006	00082	STRANGER BROADCAST	NETFLIX	STRANGER THINGS	AKQA São Paulo	BRAZIL	AKQA São Paulo
Entertainment	A11/012	00381	DUNDEE: THE SON OF A LEGEND RETURNS HOME	TOURISM AUSTRALIA	TOURISM AUSTRALIA	DROGA5 New York	USA	DROGA5 New York
Entertainment	A11/018	00235	720 HOURS OF YOUTH	YIMOBILE	MOBILE CARRIER	HAKUHODO KETTLE INC Tokyo	JAPAN	HAKUHODO INC. Tokyo / HAKUHODO KETTLE INC Tokyo
Entertainment	A11/051	00937	EXCLUSIVE THE RAINBOW	MARS WRIGLEY CONFECTIONERY	SKITTLES	DDB CHICAGO	USA	DDB CHICAGO
Entertainment	A11/061	00765	THE TASTE OF LOVE	MONDELEZ INTERNATIONAL	LACTA	OGILVYONE WORLDWIDE ATHENS	GREECE	OGILVYONE WORLDWIDE ATHENS
B01 (Talent: Film, Series & Audio)								
Entertainment	B01/005	00060	#LIFEINHEL	FINAVIA	HELSINKI AIRPORT	TBWA\HELSINKI	FINLAND	TBWA\HELSINKI
Entertainment	B01/011	00382	DUNDEE: THE SON OF A LEGEND RETURNS HOME	TOURISM AUSTRALIA	TOURISM AUSTRALIA	DROGA5 New York	USA	DROGA5 New York
Entertainment	B01/016	00540	FRIENDSHIT	KASIKORNBANK PUBLIC COMPANY LIMITED	K PLUS	GREYNJ UNITED Bangkok	THAILAND	GREYNJ UNITED Bangkok
Entertainment	B01/023	00479	ALEXA LOSES HER VOICE	AMAZON	AMAZON ECHO	HUNGRY MAN Los Angeles	USA	LUCKY GENERALS London
Entertainment	B01/048	01003	WELCOME HOME	APPLE	HOMEPOD	MJZ Los Angeles	USA	TBWA\CHIATDAY NEW YORK

Entertainment	B01/052	01179	I'M WITH THE BANNED	SPOTIFY	SPOTIFY	SPOTIFY New York	USA	SPOTIFY New York
B02 (Talent: Live Experience)								
Entertainment	B02/002	00015	A COMEDIAN'S WORST NIGHTMARE	THE FSHD FOUNDATION.	THE MUSCLE DISEASE FSHD.	GREY AMSTERDAM	THE NETHERLANDS	GREY AMSTERDAM
Entertainment	B02/005	00510	ECLIPSING THE ECLIPSE	ROYAL CARIBBEAN INTERNATIONAL	Royal Caribbean Cruises	WEBER SHANDWICK New York	USA	WEBER SHANDWICK New York
Entertainment	B02/027	01156	SPECIMENS MONOLOGUES	THE FIELD MUSEUM	"SPECIMENS: UNLOCKING THE SECRETS OF LIFE" EXHIBITION	ENGAGE & RESONATE Chicago	USA	LEO BURNETT CHICAGO
B03 (Talent: Digital & Social)								
Entertainment	B03/001	00125	THE IKEA HUMAN CATALOGUE	IKEA	IKEA	IKEA SOUTHEAST ASIA Singapore	SINGAPORE	BBH Singapore
Entertainment	B03/002	00111	BEATS "1 OF 1"	BEATS	BEATS STUDIO3 WIRELESS	AKQA San Francisco	USA	AKQA San Francisco / BEATS ELECTRONICS Santa Monica
Entertainment	B03/005	00100	SNAPCHAT MUSIC VIDEO	BACARDI	BACARDI	BBDO NEW YORK	USA	BBDO NEW YORK
Entertainment	B03/006	00071	TO THE LAST TREE STANDING	GREENPEACE POLAND	SAVING THE BIALOWIEZA FOREST	OGILVY POLAND Warsaw	POLAND	AMP POLAND Warsaw / OGILVY POLAND Warsaw / SHOOTME VISUAL ARTISTS Warsaw / SOUNDS GOOD Warsaw
Entertainment	B03/008	00159	#GAMEON: FINDING NATURAL-BORN POKER PLAYERS	POKERSTARS	POKERSTARS	GRAVITY ROAD London	UNITED KINGDOM	GRAVITY ROAD London
Entertainment	B03/009	00307	BLIJ MET SJOERD	ALBERT HEIJN	FMCG	TBWA\NEBOKO Amsterdam	THE NETHERLANDS	ALBERT HEIJN Zaandam / TBWA\NEBOKO Amsterdam

Entertainment	B03/030	00750	BREAKING BALLET	JOBURG BALLET	JOBURG BALLET COMPANY	TBWA\AFRICA Johannesburg	SOUTH AFRICA	TBWA\HUNT\ASCARIS Johannesburg
Entertainment	B03/047	01159	UNIVERSAL LOVE	MGM RESORTS INTERNATIONAL	MGM RESORTS	McCANN NEW YORK	USA	McCANN NEW YORK
Entertainment	B03/048	01056	MINIVARSKY	DIRECTV	DIRECTV MUNDIAL	OGILVY ARGENTINA Buenos Aires	ARGENTINA	OGILVY ARGENTINA Buenos Aires
Entertainment	B03/058	31386	ALEXA'S VOICE	AMAZON	AMAZON ECHO	AMAZON Seattle	USA	AMAZON D1 Seattle / LUCKY GENERALS London
B04 (Excellence in Partnerships with Talent)								
Entertainment	B04/007	00150	REMAKE THE BOXER	PEPSICO	STING	BBDO PAKISTAN Lahore	PAKISTAN	BBDO PAKISTAN Lahore
Entertainment	B04/010	00197	DORITOS BLAZE VS. MTN DEW ICE	DORITOS/MOUNTAIN DEW ICE	DORITOS BLAZE / MOUTAIN DEW ICE	GOODBY SILVERSTEIN & PARTNERS San Francisco	USA	GOODBY SILVERSTEIN & PARTNERS San Francisco
Entertainment	B04/012	00511	ECLIPSING THE ECLIPSE	ROYAL CARIBBEAN INTERNATIONAL	Royal Caribbean Cruises	WEBER SHANDWICK New York	USA	WEBER SHANDWICK New York
Entertainment	B04/018	00571	CAN'T JUDGE A BOOK	MASTERCARD	MASTERCARD	McCANN NEW YORK	USA	McCANN NEW YORK
Entertainment	B04/025	00583	UNLIMITED APOLOGIES	ENTEL	ENTEL UNLIMITED CALLS	McCANN LIMA	PERU	McCANN LIMA
Entertainment	B04/051	01041	ABSOLUT ONE SOURCE LIVE	PERNOD RICARD	ALCOHOLIC BEVERAGES	VML Cape Town	SOUTH AFRICA	VML Cape Town

Entertainment	B04/065	01053	THE NEYMARLESS SPONSORSHIP	GOL LINHAS AEREAS	GOL LINHAS AEREAS	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo
---------------	---------	-------	----------------------------	-------------------	-------------------	---------------------	--------	---------------------

C01 (Live Experience Games)

Entertainment	C01/006	00551	BEAT THE BLITZ	PEPSICO	GATORADE	VML Kansas City	USA	VML Kansas City
---------------	---------	-------	----------------	---------	----------	-----------------	-----	-----------------

C02 (Digital & Mobile Games)

Entertainment	C02/009	00649	TRAVEL OREGON TRAVEL OREGON: THE GAME	TRAVEL OREGON	OREGON	WIEDEN+KENNEDY Portland	USA	WIEDEN+KENNEDY Portland
---------------	---------	-------	--	---------------	--------	-------------------------	-----	-------------------------

Entertainment	C02/016	01097	LA FORÊT - BET ON A MURDERER	FRANCE TÉLÉVISIONS - FRANCE 3	LA FORÊT (TV SERIES)	FRANCE TÉLÉVISIONS Paris	FRANCE	PUBLICIS CONSEIL Paris
---------------	---------	-------	------------------------------	-------------------------------	----------------------	--------------------------	--------	------------------------

C03 (Excellence in Brand Integration & Promotional Content for Games)

Entertainment	C03/003	00072	TO THE LAST TREE STANDING	GREENPEACE POLAND	SAVING THE BIALOWIEZA FOREST	OGILVY POLAND Warsaw	POLAND	AMP POLAND Warsaw / OGILVY POLAND Warsaw / SHOOTME VISUAL ARTISTS Warsaw / SOUNDS GOOD Warsaw
---------------	---------	-------	---------------------------	-------------------	------------------------------	----------------------	--------	---

Entertainment	C03/004	00023	WASTELAND WITH A V	FRUCOR SUNTORY	V ENERGY	TKT SYDNEY	AUSTRALIA	TKT SYDNEY
---------------	---------	-------	--------------------	----------------	----------	------------	-----------	------------

Entertainment	C03/006	00193	FIFA 18 MORE THAN A GAME	EA SPORTS	FIFA 18	adam&eveDDB London	UNITED KINGDOM	adam&eveDDB London
---------------	---------	-------	--------------------------	-----------	---------	--------------------	----------------	--------------------

C04 (Use of Emerging Tech for Games)

Entertainment	C04/001	00240	ECHO ESCAPE	AMAZON	AMAZON ECHO	AKQA Portland	USA	AKQA Portland / AMAZON Seattle
---------------	---------	-------	-------------	--------	-------------	---------------	-----	--------------------------------

Entertainment	C04/003	00290	MR. ROBOT: DAILY FIVE/NINE	USA NETWORK	MR. ROBOT	USA NETWORK New York	USA	USA NETWORK New York
---------------	---------	-------	----------------------------	-------------	-----------	----------------------	-----	----------------------

Entertainment	C04/007	00687	A MOON FOR ALL MANKIND	SAMSUNG	MOBILE PHONE	IRIS London	UNITED KINGDOM	IRIS London
---------------	---------	-------	------------------------	---------	--------------	-------------	----------------	-------------

D01 (Sports: Film, Series & Audio)

Entertainment	D01/012	00208	BREAKING2	NIKE	NIKE	NATIONAL GEOGRAPHIC Washington D.C.	USA	NATIONAL GEOGRAPHIC Washington D.C. / NIKE Portland
Entertainment	D01/035	00725	BUDWEISER: THIS BUD'S FOR TWO	ABINBEV	BUDWEISER	AB INBEV New York	USA	VAYNERMEDIA New York
Entertainment	D01/040	01130	SKI THE WORLD	AUDI	AUDI QUATTRO - CANDIDE THOVEX	CANDIDE THOVEX Hamburg	GERMANY	CANDIDE THOVEX Hamburg / THJNK Hamburg
Entertainment	D01/045	01087	HOLLAND FOR GOLD EPISODE 3/3	HEINEKEN	HOLLAND HEINEKEN HOUSE	NEW AMSTERDAM FILM COMPANY	THE NETHERLANDS	NEW AMSTERDAM FILM COMPANY
Entertainment	D01/048	00703	THE GAME THAT NEVER WAS	BLU RADIO	SPORTS RADIO STATION	GREY COLOMBIA Bogotá	COLOMBIA	GREY COLOMBIA Bogotá
D02 (Sports: Live Experience)								
Entertainment	D02/009	00424	THE HACKING JERSEY	CRISTAL	ALCOHOLIC DRINK	CRISTAL Lima	PERU	HOUDINI Lima
Entertainment	D02/013	00957	NIKE BREAKING2	NIKE	N/A	NIKE Portland	USA	NIKE Portland / WIEDEN+KENNEDY Portland
Entertainment	D02/027	01090	SOCCER SONG FOR CHANGE	AB-INBEV AFRICA	CARLING BLACK LABEL - ANTI WOMEN ABUSE INITIATIVE	OGILVY CAPE TOWN	SOUTH AFRICA	OGILVY CAPE TOWN
D03 (Sports: Digital & Social)								
Entertainment	D03/001	00136	TELENET PLAY SPORTS PREROLL FOOTBAL MATCH	TELENET	PLAY SPORTS	TBWA\BELGIUM Brussels	BELGIUM	TBWA\BELGIUM Brussels
Entertainment	D03/005	00123	STILL KD: THROUGH THE NOISE	NIKE	KEVIN DURANT - KD	AVOCADOS & COCONUTS San Francisco	USA	MUST BE SOMETHING Portland / NIKE Portland
Entertainment	D03/008	00365	CHEETOS: TEACH ME HOW TO CURL	FRITO-LAY NORTH AMERICA	CHEETOS	FRITO-LAY Plano	USA	THE MARKETING ARM Dallas
Entertainment	D03/010	00200	LOSERS' PARADISE	AIR NEW ZEALAND	AIR NEW ZEALAND	HOST/HAVAS Sydney	AUSTRALIA	HOST/HAVAS Sydney

Entertainment	D03/028	00881	THE YEAR OF CELEBRATIONS	NFL	NFL	NFL New York	USA	GREY NEW YORK
Entertainment	D03/038	01057	MINIVARSKY	DIRECTV	DIRECTV MUNDIAL	OGILVY ARGENTINA Buenos Aires	ARGENTINA	OGILVY ARGENTINA Buenos Aires
D04 (Use of Emerging Tech for Sports)								
Entertainment	D04/006	00555	BEAT THE BLITZ	PEPSICO	GATORADE	VML Kansas City	USA	VML Kansas City
Entertainment	D04/008	00413	EXPERIENCE THE MOMENT	INTEL	OLYMPICS	mcgarrybowen SAN FRANCISCO	USA	mcgarrybowen SAN FRANCISCO
D05 (Excellence in Brand Integration & Sponsorships / Partnerships for Sports Entertainment)								
Entertainment	D05/003	00029	BOLT RATE	PEPSICO	GATORADE	TBWA SYDNEY	AUSTRALIA	TBWA SYDNEY
Entertainment	D05/008	00279	SAMSUNG SMARTSUIT	SAMSUNG BENELUX B.V.	SMARTPHONE	SAMSUNG ELECTRONICS BENELUX Amsterdam	THE NETHERLANDS	CHEIL WORLDWIDE Amsterdam
Entertainment	D05/021	00414	EXPERIENCE THE MOMENT	INTEL	OLYMPICS	mcgarrybowen SAN FRANCISCO	USA	mcgarrybowen SAN FRANCISCO
Entertainment	D05/026	00736	INTEL AT THE OLYMPICS	INTEL	N/A	INTEL CORPORATION Santa Clara	USA	INTEL CORPORATION Santa Clara
D06 (Excellence in Audience Engagement or Distribution Strategy for Sports Entertainment)								
Entertainment	D06/006	00194	FIFA 18 MORE THAN A GAME	EA SPORTS	FIFA 18	adam&eveDDB London	UNITED KINGDOM	adam&eveDDB London
Entertainment	D06/007	00433	RUNTOScroll	ADIDAS	ALPHABOUNCE RUNNING SHOES	FRIENDS Moscow	RUSSIA	FRIENDS Moscow
Entertainment	D06/012	00714	GIFORADE	PEPSICO	GATORADE	VML Kansas City	USA	VML Kansas City

Entertainment	D06/015	00966	FOOTBALL DECODED	MICROSOFT	XBOX / FIFA 18	McCANN LONDON	UNITED KINGDOM	McCANN LONDON
Entertainment	D06/021	00985	#THEDEBUT	PEPSICO	GATORADE	VML Kansas City	USA	VML Kansas City
D07 (Sports for Good)								
Entertainment	D07/025	00323	VALDERRAMA'S BALLS	LIBERO	FOOTBALL MAGAZINE	LOLA MULLENLOWE Madrid	SPAIN	LOLA MULLENLOWE Madrid
Entertainment	D07/029	00898	CHASING THE DRAGON	SURF SHACK - SURFING OUTREACH PROGRAMME	HEALTH MEDIUMS	Y&R SOUTH AFRICA Johannesburg	SOUTH AFRICA	Y&R SOUTH AFRICA Johannesburg
Entertainment	D07/033	00842	BLIND PASSION	FLAMENGO	SOCCER CLUB	NBS Rio De Janeiro	BRAZIL	NBS Rio De Janeiro
Entertainment	D07/037	00337	ROLLING WITH THE CHAMPION	UBER	RIDE SHARE APP	UNINTERRUPTED Los Angeles	USA	UBER HQ San Francisco / UNINTERRUPTED Los Angeles
Entertainment	D07/046	00704	THE GAME THAT NEVER WAS	BLU RADIO	SPORTS RADIO STATION	GREY COLOMBIA Bogotá	COLOMBIA	GREY COLOMBIA Bogotá
E01 (Innovation in Branded Content)								
Entertainment	E01/007	00139	IRRESISTIBLY POINTLESS TRUEVIEW ADS	IKEA	IKEA FURNITURE	AKESTAM HOLST NOA Stockholm	SWEDEN	AKESTAM HOLST NOA Stockholm
Entertainment	E01/020	00190	DISJOINTED: RUTH'S ALTERNATIVE CARING & THE NETFLIX COLLECTION	NETFLIX	DISJOINTED - SEASON 1	VIRTUE WORLDWIDE New York	USA	VIRTUE WORLDWIDE New York
Entertainment	E01/022	00293	EVERT_45	KPN	TELECOM	N=5 Amsterdam	THE NETHERLANDS	N=5 Amsterdam
Entertainment	E01/045	00548	UK'SHONA KWELANGA - A WHATSAPP DRAMA SERIES	SANLAM	MYCHOICE FUNERAL PLAN	KING JAMES GROUP Cape Town	SOUTH AFRICA	KING JAMES GROUP Cape Town

Entertainment	E01/047	00575	COLDPLAY UNFRAMED	SAMSUNG	GEAR VIRTUAL REALITY HEADSET	LIVE NATION ENTERTAINMENT New York	USA	LIVE NATION ENTERTAINMENT New York / R/GA NEW YORK
Entertainment	E01/051	00751	BREAKING BALLET	JOBURG BALLET	JOBURG BALLET COMPANY	TBWA\AFRICA Johannesburg	SOUTH AFRICA	TBWA\HUNT\LASCARIS Johannesburg
Entertainment	E01/053	00737	INTEL DRONE LIGHT SHOW AT THE OLYMPICS	INTEL	INTEL DRONE LIGHT SHOW	INTEL CORPORATION Santa Clara	USA	INTEL CORPORATION Santa Clara
Entertainment	E01/054	00641	HBO'S SXS\WESTWORLD	HBO	WESTWORLD TELEVISION SHOW	HBO New York	USA	GIANT SPOON New York
Entertainment	E01/067	01073	52 MAYORS OF DANZHAI	WANDA	TBC	OGILVY BEIJING	CHINA	DALIAN WANDA GROUP Beijing / OGILVY BEIJING
Entertainment	E01/075	00888	CORAZÓN - GIVE YOUR HEART -	MONTEFIORE	FILM	JOHN X HANNES New York	USA	JOHN X HANNES New York
Total Entries:				148				

Production	Media	PR	Additional
POST23 Barcelona / SR. ALCE Barcelona	PHD Barcelona		
COMPANY 3 Santa Monica / JUICE STUDIOS Santa Monica / JUMP EDITORIAL Los Angeles / UNTITLED Santa Monica / YESSIAN Los Angeles			
A52 Santa Monica / ACTIVE THEORY Los Angeles / BARKING OWL Los Angeles / EXILE EDITORIAL New York / SERIAL PICTURES New York			
PLAN A FILMS Ashville	VML Kansas City		
CHIEF PRODUCTIONS Manchester		STRIPE COMMUNICATIONS London	
ALL CITY, FOX NETWORKS Los Angeles	STARCOM Chicago		MARS Mt. Olive
ANTFOOD São Paulo / LANDIA São Paulo	WIEDEN+KENNEDY São Paulo	WIEDEN+KENNEDY São Paulo	
AGOSTO Buenos Aires			
CBS CORPORATION New York	CBS CORPORATION New York		

NEW AMSTERDAM FILM
COMPANY

DIRTY ROBBER Los
Angeles / NATIONAL
GEOGRAPHIC
Washington D.C.

GREY London

ANONYMOUS CONTENT UM New York
New York / COMPANY 3
New York / PARALLAX
LLC Laguna Hills /
UNBRIDLED SOUND Los
Angeles

ARC EDIT Sydney /
CUMMINS & PARTNERS
Melbourne / CUMMINS &
PARTNERS Sydney / ODD
STUDIOS Sydney /
REVOLVER/WILL
O'ROURKE Sydney

CUMMINS &
PARTNERS
Melbourne /
CUMMINS &
PARTNERS Sydney

HISTORY WILL BE
KIND Sydney

THE CORNER SHOP
Santa Monica

HEARTS &
SCIENCE New York

BAREFOOT
PROXIMITY
Cincinnati /
BURRELL
COMMUNICATIONS
Chicago / COMPANY
3 New York / EGAMI
CONSULTING
GROUP New York /
HEARD CITY New
York / PULSE
MUSIC New York /
THE MILL New York /
TRINITITE New
York / WORK
EDITORIAL New
York

BISCUIT FILMWORKS
New York / REVOLVER/
WILL O'ROURKE Sydney

UM New York / UM
Sydney

DROGA5 New York /
KOVERT CREATIVE
Santa Monica

EXILE EDITORIAL
New York / SECOND
CHILD New York

AGOSTO Buenos Aires

N=5 Amsterdam / PUPKIN FILM Amsterdam / SUPERHERO CHEESECAKE Amsterdam	A BIGGER CIRCLE Amsterdam / MAAK Amsterdam / MINDSHARE Amsterdam	HILL+KNOWLTON STRATEGIES AMSTERDAM Amsterdam	AMBASSADORS Amsterdam / BIG ORANGE Amsterdam / SOUNDCIRCUS Amsterdam
HUB HO HIN BANGKOK			KASIKORNBANK PUBLIC COMPANY LIMITED Bangkok
MJZ Los Angeles	OMD USA Los Angeles	FINAL CUT Los Angeles / FRAMESTORE Los Angeles	
CAVIAR MADRID / DELUXE MADRID / FRAMESTORE London / TRACKS & FIELDS Madrid			
RSA FILMS Los Angeles			ALCON ENTERTAINMENT Los Angeles
FILMMASTER Milan			
SHOOT HAPPENS Copenhagen			
BLUE NOISE Johannesburg / DARLING FILMS Johannesburg / LEFT POST PRODUCTION Johannesburg / THE UPSTAIRS LUDUS POST PRODUCTION Johannesburg	TBWA\HUNTLASCA RIS Johannesburg		
A52 Santa Monica / ACTIVE THEORY Los Angeles / BARKING OWL Los Angeles / EXILE EDITORIAL New York / SERIAL PICTURES New York			
HEAVY PICTURES Los Angeles / THE CHRISTOPHER D. SMITHERS FOUNDATION Mill Neck			LICADD Westbury
FRENZY Paris / SAIGON São Paulo			

SILENCE Mexico City / URBANO LAB Mexico City / WABI PRODUCTIONS Mexico City		
FOSS PRODUCTIONS Athens	CARAT INTERNATIONAL HELLAS Athens	BOLD OGILVY Athens / GOOGLE Milan
ALMAPBBDO São Paulo / O2 FILMES São Paulo / PUNCH AUDIO São Paulo		
617 Seoul / DOES INTERACTIVE Seoul / ELEMENT PICTURES Seoul / NOONISET Seoul / PLANIT PRODUCTION Seoul	CHEIL WORLDWIDE Seoul	CHEIL WORLDWIDE Seoul
OMD Shanghai		
LANDIA São Paulo		
LANDIA Buenos Aires		
HAZAZAH FILM & PHOTOGRAPHY Amsterdam		
HILL+KNOWLTON STRATEGIES AMSTERDAM Amsterdam		
DIRTY ROBBER Los Angeles / NATIONAL GEOGRAPHIC Washington D.C.		
7FILMS Cape Town / BIG LEAP MUSIC & POST Cape Town		
Y&R SOUTH AFRICA Johannesburg		
Y&R SOUTH AFRICA Johannesburg		
BISCUIT FILMWORKS New York		
EXILE EDITORIAL New York / HUMAN New York / PHOJOE Clarkson / THE MILL New York		

ANONYMOUS CONTENT UM New York New York / COMPANY 3 New York / PARALLAX LLC Laguna Hills / UNBRIDLED SOUND Los Angeles		
THE PLANE Paris		
COURAGEOUS STUDIO QUIGLEY-SIMPSON New York / GREAT BIG Los Angeles STORY New York		
ALMAPBBDO São Paulo ALMAPBBDO São Paulo		
TBWA\IDAN PARIS / TBWA\ELSE Paris		
FELIX AND PAUL Montreal / ISLE OF DOGS PRODUCTION TEAM Century City		
IRRESISTIBLE FILMS London / SYNCBOX London	VML London	VML London
BROWN HILL PRODUCTIONS Culver City / HBO New York / REWIND St. Albans		
HERE BE DRAGONS New York / MPC LA Culver City / OTOY Los Angeles / Q DEPARTMENT New York / USC SHOAH FOUNDATION Los Angeles		
ZAPATERO FILMS San Juan	OMD PUERTO RICO San Juan	
CNN Atlanta / COURAGEOUS STUDIO New York	MINDSHARE USA New York	VOLVO CARS USA Rockleigh

0307 FILMS Cape Town / BLACK GINGER Cape Town / DELIVERANCE POST PRODUCTION Cape Town / THE WORKROOM Cape Town / VIDEO CARTEL Cape Town	AB-INBEV AFRICA Johannesburg / OGILVY CAPE TOWN	AUDIO MILITIA Johannesburg	
LATINA MEDIA Lima	LATINA MEDIA Lima	LATINA MEDIA Lima	
MARURI GREY Guayaquil	MARURI GREY Guayaquil	MARURI GREY Guayaquil	
FLICKORNA LARSSON Stockholm			
GREY COLOMBIA Bogotá / LECHUGA Bogotá	BLU RADIO Bogota	BLU RADIO Bogota	
SIX COURSE Los Angeles	SPARK FOUNDRY New York	KETCHUM New York	
CRAIG & KARL New York / TROLLBÄCK New York / WOOL & TUSK New York		SUNSHINE SACHS & ASSOCIATES New York / YOUR MAJESTY Amsterdam	
PLAZA FILMS Sydney		ELEVEN Sydney	
HENRY Paris / WINAMAX Paris	PUBLICIS CONSEIL Paris	PUBLICIS CONSEIL Paris	
BANDO São Paulo	VML São Paulo		
NORTH KINGDOM Stockholm	OMD USA New York	HARRISON & SHRIFTMAN New York	
CRAFT WORLDWIDE London / McCANN LONDON / SOMESUCH London / TWENTYFOUR SEVEN Madrid	CARAT London		MICROSOFT CORPORATION Reading
	HEARTS & SCIENCE New York	EGAMI CONSULTING GROUP New York	

ESPN Bristol / METHOD STUDIOS Santa Monica / NATIONAL BASKETBALL ASSOCIATION New York / PARK PICTURES Santa Monica	UM Los Angeles, CA		
ALL CITY, FOX NETWORKS Los Angeles	STARCOM Chicago		MARS New Jersey
NOBODY Copenhagen			
HENRY Paris / WINAMAX Paris	PUBLICIS CONSEIL Paris	PUBLICIS CONSEIL Paris	
BANDO São Paulo	VML São Paulo		
BISCUIT FILMWORKS New York / REVOLVER/ WILL O'ROURKE Sydney	UM New York / UM Sydney	DROGA5 New York / KOVERT CREATIVE Santa Monica	EXILE EDITORIAL New York / SECOND CHILD New York
AID-DCC Osaka / AOI PRO. INC. Tokyo / BABEL LABEL Tokyo / TOW Tokyo	HAKUHODO INC. Tokyo	MATERIAL Tokyo	
MJZ Los Angeles / THE MILL Chicago	MEDIACOM Chicago / STARCOM Chicago	OLSON ENGAGE Chicago	
FOSS PRODUCTIONS Athens	CARAT INTERNATIONAL HELLAS Athens		BOLD OGILVY Athens / GOOGLE Milan
KLOK HELSINKI Helsinki / TBWAHELSEINKI			
BISCUIT FILMWORKS New York / REVOLVER/ WILL O'ROURKE Sydney	UM New York / UM Sydney	DROGA5 New York / KOVERT CREATIVE Santa Monica	EXILE EDITORIAL New York / SECOND CHILD New York
HUB HO HIN BANGKOK			KASIKORNBANK PUBLIC COMPANY LIMITED Bangkok
HUNGRY MAN Los Angeles / ROCK PAPER SCISSORS Santa Monica / THE MILL Los Angeles			
MJZ Los Angeles			FINAL CUT Los Angeles / FRAMESTORE Los Angeles

ANONYMOUS CONTENT UM New York New York / COMPANY 3 New York / PARALLAX LLC Laguna Hills / UNBRIDLED SOUND Los Angeles		
CHAPTER Amsterdam		
OVERABOVE Essex	WEBER SHANDWICK New York	WEBER SHANDWICK FRUKT Los Angeles New York
ENGAGE & RESONATE Chicago		
BBH Singapore BBH Singapore		
AKQA San Francisco / BEATS ELECTRONICS Santa Monica	HAWORTH Los Angeles / PMG WORLDWIDE Fort Worth	
NORTH KINGDOM Stockholm	OMD USA New York	HARRISON & SHRIFTMAN New York
AMP POLAND Warsaw / EXPRESSO POST PRODUCTION Warsaw / GAMESET Warszawa / GEOBOXERS Copenhagen / SHOOTME VISUAL ARTISTS Warsaw	GAMESET Warszawa / LIFETUBE Warsaw / NEW AGE MEDIA Warsaw / OGILVY POLAND Warsaw	GREENPEACE POLAND Warsaw / OGILVY POLAND Warsaw
GRAVITY ROAD London	GRAVITY ROAD London	
VIDIBOKO Amsterdam	ALBERT HEIJN Zaandam / WAVEMAKER Amsterdam	

BLUE NOISE Johannesburg / DARLING FILMS Johannesburg / LEFT POST PRODUCTION Johannesburg / THE UPSTAIRS LUDUS POST PRODUCTION Johannesburg	TBWA\HUNTLASCA RIS Johannesburg		
CRAIG & KARL New York / TROLLBÄCK New York / WOOL & TUSK New York		SUNSHINE SACHS & ASSOCIATES New York / YOUR MAJESTY Amsterdam	
ORUGA CINE Buenos Aires	OGILVY ARGENTINA Buenos Aires		
HUNGRY MAN Los Angeles / ROCK PAPER SCISSORS Santa Monica / THE MILL Los Angeles	INITIATIVE Los Angeles		
LASHARI FILMS Lahore	BBDO PAKISTAN Lahore / MINDSHARE Lahore	MINT PR AND IMAGE CONSULTANCY Lahore	
COMPANY 3 Santa Monica / LIME STUDIOS Santa Monica / RESET CONTENT Santa Monica / ROCK PAPER SCISSORS Santa Monica / THE MILL Los Angeles	OMD USA New York / RESOLUTION MEDIA Chicago	GOLIN Chicago / KETCHUM New York	
OVERABOVE Essex	WEBER SHANDWICK New York	WEBER SHANDWICK New York	FRUKT Los Angeles
BELIEVE MEDIA New York / COMPANY 3 New York / CUT+RUN New York / HEARD CITY New York / WALKER Brooklyn	CARAT New York	KETCHUM New York	BMF MEDIA New York / FRUKT New York / JOGGER STUDIOS New York / MASTERCARD WORLDWIDE New York / OCTAGON Stamford
EGG FILMS Cape Town	VIZEUM CAPE TOWN	TOTAL EXPOSURE Johannesburg	VWV GROUP Johannesburg

ALMAPBBDO São Paulo / SAIGON São Paulo / SATELITE AUDIO São Paulo	ALMAPBBDO São Paulo	ALMAPBBDO São Paulo	
THE MILL New York	OMD USA Chicago	FLEISHMANHILLARD Chicago	MICROSOFT STUDIOS Redmond / RESOLUTION MEDIA Chicago / ZERO CODE Los Angeles
HINGE Portland			TRAVEL OREGON Portland
HENRY Paris / WINAMAX Paris	PUBLICIS CONSEIL Paris	PUBLICIS CONSEIL Paris	
AMP POLAND Warsaw / EXPRESSO POST PRODUCTION Warsaw / GAMESET Warszawa / GEOBOXERS Copenhagen / SHOOTME VISUAL ARTISTS Warsaw	GAMESET Warszawa / LIFETUBE Warsaw / NEW AGE MEDIA Warsaw / OGILVY POLAND Warsaw	GREENPEACE POLAND Warsaw / OGILVY POLAND Warsaw	
TKT SYDNEY			
SMUGGLER London			
UNIT9 Los Angeles			
EARPLAY Chestnut Hill			
FRAMESTORE London			

DIRTY ROBBER Los Angeles / NATIONAL GEOGRAPHIC Washington D.C.			
VAYNER PRODUCTIONS Long Island City	VAYNERMEDIA New York	3PM AGENCY New York	
THE PLANE Paris			
NEW AMSTERDAM FILM COMPANY			
GREY COLOMBIA Bogotá / LECHUGA Bogota	BLU RADIO Bogota	BLU RADIO Bogota	
APAGAINCENDIOS Lima			
DIRTY ROBBER Los Angeles / UNCLE TOAD'S MEDIA GROUP San Clemente, CA	MINDSHARE Portland / WIEDEN+KENNEDY Portland	NATIONAL GEOGRAPHIC New York	
0307 FILMS Cape Town / BLACK GINGER Cape Town / DELIVERANCE POST PRODUCTION Cape Town / THE WORKROOM Cape Town / VIDEO CARTEL Cape Town	AB-INBEV AFRICA Johannesburg / OGILVY CAPE TOWN	AUDIO MILITIA Johannesburg	
TBWA\BELGIUM Brussels PHD MEDIA Brussels			
AVOCADOS & COCONUTS San Francisco			
EVOLVE STUDIO Franklin / JINGLE PUNKS Santa Monica / THE MARKETING ARM Dallas	OMD USA New York	KETCHUM New York	GENESCO Dallas
RED DOG PRODUCTIONS Sydney			

ARCADE EDIT New York / BISCUIT FILMWORKS New York / COMPANY 3 New York / SOUND LOUNGE New York	GREY NEW YORK		
ORUGA CINE Buenos Aires	OGILVY ARGENTINA Buenos Aires		
THE MILL New York	OMD USA Chicago	FLEISHMANHILLARD Chicago	MICROSOFT STUDIOS Redmond / RESOLUTION MEDIA Chicago / ZERO CODE Los Angeles
M SS NG P ECES New York / P260 New York / THE MILL Los Angeles	OMD USA Chicago		
PLAZA FILMS Sydney	ELEVEN Sydney		
EYEFORCE Amsterdam / MARIO PIEPENBRINK Alkmaar / PIRKE PRODUCTIONS Amstredam / WOODWORK Amsterdam	STARCOM Amsterdam	GLASNOST Amsterdam	
M SS NG P ECES New York / P260 New York / THE MILL Los Angeles	OMD USA Chicago		
INTEL CORPORATION Santa Clara	INTEL CORPORATION Santa Clara	INTEL CORPORATION Santa Clara	
SMUGGLER London			
BAKEHOUSE (VIDEOPRODUCTION) Moscow			
GIPHY New York	OMD USA Chicago	HQQ STUDIOS Dubuque / NATIV.LY San Francisco / RESOLUTION MEDIA Chicago	

CRAFT WORLDWIDE London / McCANN LONDON / SOMESUCH London / TWENTYFOUR SEVEN Madrid	CARAT London		MICROSOFT CORPORATION Reading
INTERSPORT Chicago	RESOLUTION MEDIA Chicago	FLEISHMANHILLARD Chicago	HUNT + CAPTURE Minneapolis / TWITTER San Francisco
LOS NOTARIOS Bogotá		ELIS LIMITADA Rio de Janeiro	
7FILMS Cape Town / BIG LEAP MUSIC & POST Cape Town	Y&R SOUTH AFRICA Johannesburg	Y&R SOUTH AFRICA Johannesburg	
BRCINEMA Rio de Janeiro / SOUNDZILLA São Paulo	NBS Rio De Janeiro	NBS Rio De Janeiro	
UBER HQ San Francisco / UNINTERRUPTED Los Angeles	UBER HQ San Francisco / UNINTERRUPTED Los Angeles	UBER HQ San Francisco / UNINTERRUPTED Los Angeles	
GREY COLOMBIA Bogotá / LECHUGA Bogota	BLU RADIO Bogota	BLU RADIO Bogota	
AKESTAM HOLST NOA Stockholm / BACON FILM Stockholm	CARAT Stockholm	AKESTAM HOLST NOA Stockholm	
VIRTUE WORLDWIDE New York			NETFLIX Los Angeles
N=5 Amsterdam / PUPKIN FILM Amsterdam / SUPERHERO CHEESECAKE Amsterdam	A BIGGER CIRCLE Amsterdam / MAAK Amsterdam / MINDSHARE Amsterdam	HILL+KNOWLTON STRATEGIES AMSTERDAM Amsterdam	AMBASSADORS Amsterdam / BIG ORANGE Amsterdam / SOUNDCIRCUS Amsterdam
		KING JAMES GROUP Cape Town	

LIVE NATION ENTERTAINMENT New York	PUBLICIS LONDON / STARCOM London	SAMSUNG ELECTRONICS AMERICA Ridgefield Park
BLUE NOISE Johannesburg / DARLING FILMS Johannesburg / LEFT POST PRODUCTION Johannesburg / THE UPSTAIRS LUDUS POST PRODUCTION Johannesburg	TBWA\HUNT\LASCA RIS Johannesburg	
INTEL CORPORATION Santa Clara	INTEL CORPORATION Santa Clara	INTEL CORPORATION Santa Clara
		GLASS EYE London / MYCOTOO California
DALIAN WANDA GROUP Beijing	OGILVY BEIJING	
A52 Santa Monica / ACTIVE THEORY Los Angeles / BARKING OWL Los Angeles / EXILE EDITORIAL New York / SERIAL PICTURES New York		