

Entertainment Lions for Music Winners

Cat. No	Entry No	Title	Client	Product	Entrant / Idea Creation	Country	Production	Media	PR	Additional	Short	Prize	Award
A03/032	00342	ORIGINAL IS NEVER FINISHED	ADIDAS ORIGINALS	ORIGINALS	JOHANNES LEONARDO, New York	USA	HUMAN New York / RSA FILMS Los Angeles / EGG FILMS Cape Town / EXILE New York / BLACKSMITH New York		JOHANNES LEONARDO, New York	ORIGINAL MUSIC BY HUMAN / Q DEPARTMENT / SONIC UNION	YES	Grand Prix	Grand Prix
A04/009	00325	BLACK M	SONY MUSIC	BLACK M	OGILVY, Paris	FRANCE			OGILVY, Paris		YES	Gold Lion	Gold Lion
A06/009	00437	A LOVE SONG WRITTEN BY A MURDERER	VIDA MUJER ORGANIZACION	VIDA MUJER	CIRCUS GREY PERU, Lima	PERU	SANGRE Lima / DIEGO DIBOS SOUND LAB Lima / AUDIO POST Lima	CIRCUS GREY PERU Lima	CIRCUS GREY PERU, Lima		YES	Gold Lion	Gold Lion
C01/039	00460	WE THE PEOPLE	NIKE AND JORDAN BRAND	NIKE AND JORDAN BRAND	WIEDEN+KENNEDY NEW YORK	USA	DOOMSDAY ENTERTAINMENT Los Angeles	WIEDEN+KENNEDY NEW YORK			YES	Gold Lion	Gold Lion
C03/002	00003	DREAM	WILDLIFE CONSERVATION FILM FESTIVAL	FILM FESTIVAL	DDB NEW YORK	USA	ZOMBIE STUDIO São Paulo / MOPHONICS Culver City				YES	Gold Lion	Gold Lion
E01/031	00070	HOPE INSIDE THE FIRE	FOREIGN FIELDS	MUSIC VIDEO	ALL EXPANDED, Brooklyn	USA	ALL EXPANDED Brooklyn				YES	Gold Lion	Gold Lion
A01/018	00464	BUY BACK THE BLOCK	CHECKERS & RALLY'S	CHECKERS	FITZGERALD & CO, Atlanta	USA	WOVEN DIGITAL Culver City	FITZGERALD & CO Atlanta	FITZGERALD & CO, Atlanta		YES	Silver Lion	Silver Lion
A03/016	00292	ONE SOURCE: CAMPAIGN	ABSOLUT	BEVERAGES	VML, Johannesburg	SOUTH AFRICA	EGG FILMS Cape Town	VIZEUM CAPE TOWN	CAPACITY RELATIONS, Johannesburg	ENTERPRISE REPUBLIC	YES	Silver Lion	Silver Lion
A04/008	00356	MORE THAN 70%	INSTITUTO AZMINA	INSTITUTO AZMINA	J. WALTER THOMPSON BRAZIL, São Paulo	BRAZIL	SATELITE AUDIO São Paulo	J. WALTER THOMPSON BRAZIL São Paulo	J. WALTER THOMPSON BRAZIL, São Paulo		YES	Silver Lion	Silver Lion
A07/024	00459	WE THE PEOPLE	NIKE AND JORDAN BRAND	NIKE AND JORDAN BRAND	WIEDEN+KENNEDY NEW YORK	USA	DOOMSDAY ENTERTAINMENT Los Angeles	WIEDEN+KENNEDY NEW YORK			YES	Silver Lion	Silver Lion
C01/015	00365	BREAK THE ROUTINE	NCDV (NATIONAL CENTRE FOR DOMESTIC VIOLENCE) AND VICTIM SUPPORT	DOMESTIC VIOLENCE	J. WALTER THOMPSON, London	UNITED KINGDOM	BISCUIT FILMWORKS London	J. WALTER THOMPSON London	J. WALTER THOMPSON, London		YES	Silver Lion	Silver Lion
D01/012	00440	PARKINSOUNDS	TEVA NEUROSCIENCE	UNBRANDED	HAVAS LIFE, São Paulo	BRAZIL					YES	Silver Lion	Silver Lion
D03/015	00144	TUNEMOJI	Emoticast	TUNEMOJI	EMOTICAST, London	UNITED KINGDOM	EMOTICAST London	EMOTICAST London	EMOTICAST, London		YES	Silver Lion	Silver Lion
E01/006	00101	UP&UP	COLDPLAY	COLDPLAY	PRETTYBIRD, Culver City	USA	PRETTYBIRD Culver City			GLORIA FX / REAL MOTION	YES	Silver Lion	Silver Lion

E01/016	00095	KOLSHIK	LENINGRAD	LENINGRAD	GREAT GUNS, London / FANCY SHOT, Moscow / VERSUS PICTURES	UNITED KINGDOM	FANCY SHOT Moscow / VERSUS PICTURES / GREAT GUNS London			YES	Silver Lion	Silver Lion
E02/013	00339	GORILLAZ - SATURNZ BARZ (SPIRIT HOUSE)	GORILLAZ	VR/360 MUSIC VIDEO	YOUTUBE, San Bruno / PASSION PICTURES, London / PARLOPHONE RECORDS, London / ELEVEN MANAGEMENT, London	USA	PASSION PICTURES London / GOOGLE SPOTLIGHT STORIES Mountain View			YES	Silver Lion	Silver Lion
E05/005	00402	OFFICIAL GORILLAZ APP	GORILLAZ	NEW GORILLAZ ALBUM	B-REEL, New York	USA	B-REEL New York			YES	Silver Lion	Silver Lion
A02/005	00084	THE MAESTRO	MCDONALD'S	MAESTRO BURGER	TBWAINEBOKO, Amsterdam	THE NETHERLANDS				YES	Bronze Lion	Bronze Lion
A02/012	00442	ON HOLD MUSIC FESTIVAL	RECLAME AQUI	WORLD CONSUMER RIGHTS DAY	GREY BRAZIL, São Paulo	BRAZIL	GREY BRAZIL São Paulo / RECLAME AQUI São Paulo	GREY BRAZIL São Paulo / CATRACA LIVRE São Paulo / ÉPOCA São Paulo	GREY BRAZIL, São Paulo	YES	Bronze Lion	Bronze Lion
A03/013	00145	SUMMER WONDERLAND	AIR NEW ZEALAND	NEW ZEALAND AS A SUMMER XMAS DESTINATION	UNIVERSAL MUSIC GROUP & BRANDS, London / HOST SYDNEY	UNITED KINGDOM	HOST SYDNEY			YES	Bronze Lion	Bronze Lion
A03/048	22107	GET THE FLOW	VODAFONE	VODAFONE	DDB & TRIBAL WORLDWIDE AMSTERDAM	THE NETHERLANDS	WEFILM Amsterdam / AWFUL MEN Hilversum	MEC NETHERLANDS Amsterdam	HET PR BUREAU, Amsterdam	YES	Bronze Lion	Bronze Lion
A05/005	00124	WITNESS. COMMEMORATIVE PERFORMANCE	PUBLIC INITIATIVE "UKRAINIAN-JEWISH ENCOUNTER"	ART PERFORMANCE FOR COMMEMORATION OF THE 75TH ANNIVERSARY OF THE BABYN YAR MASSACRE	NGO UKRAINE CRISIS MEDIA CENTER (UCMC), Kyiv	UKRAINE				YES	Bronze Lion	Bronze Lion
B02/011	00420	DRAKE'S VIEWS	OCTOBER'S VERY OWN	MUSIC ALBUM	THE YOUNG ASTRONAUTS, Toronto	CANADA	THE YOUNG ASTRONAUTS Toronto			YES	Bronze Lion	Bronze Lion
B03/009	00082	FUNERAL FOR KENT - SWEDEN'S BIGGEST ROCK BAND	SONY MUSIC ENTERTAINMENT SWEDEN	KENT (SWEDEN'S BIGGEST ROCKBAND)	SONY MUSIC ENTERTAINMENT SWEDEN, Stockholm / BUD FOX KENT, Stockholm / INDIO, Stockholm	SWEDEN	BUD FOX KENT Stockholm / INDIO Stockholm / GRANDINS FLYING CIRCUS Stockholm / B-REEL Stockholm / UNITED STAGE ARTIST Stockholm	SONY MUSIC ENTERTAINMENT SWEDEN Stockholm	SONY MUSIC ENTERTAINMENT SWEDEN, Stockholm	YES	Bronze Lion	Bronze Lion
C01/016	00047	KENZO WORLD- THE NEW FRAGRANCE	KENZO	FRAGRANCE	SQUEAK E CLEAN PRODUCTIONS, Los Angeles / KENZO, Paris	USA	SQUEAK E CLEAN PRODUCTIONS Los Angeles			YES	Bronze Lion	Bronze Lion
C02/008	00348	YEAR IN SEARCH 2016	GOOGLE	GOOGLE	72ANDSUNNY, Los Angeles / GOOGLE, Mountain View	USA	HECHO EN 72 Los Angeles			YES	Bronze Lion	Bronze Lion
C02/019	10775	#HATEPIANO	420 CREATIVE ASSOCIATION	STUDIO	POSSIBLE MOSCOW	RUSSIA	POSSIBLE MOSCOW			YES	Bronze Lion	Bronze Lion
C03/026	00407	FOLLOWING	STATE FARM	INSURANCE	DDB CHICAGO	USA	MJZ Los Angeles	OMD USA Chicago	STATE FARM	YES	Bronze Lion	Bronze Lion

C03/027	00136	BUSTER THE BOXER	JOHN LEWIS	JOHN LEWIS	UNIVERSAL MUSIC, London / adam&eveDDB, London	UNITED KINGDOM	UNIVERSAL MUSIC London				YES	Bronze Lion	Bronze Lion
C03/028	00455	THE LINE UP SONG	COCA COLA	COKE RED FMCG	FP7/CAI, Cairo	EGYPT	BIG FOOT FILMS Cairo	UM MENA Giza	INFLUENCE, Cairo		YES	Bronze Lion	Bronze Lion
E02/002	00248	FEEL IT STILL	PORTUGAL. THE MAN	AMERICAN ROCK BAND	WIEDEN+KENNEDY, Portland	USA	PRETTYBIRD Culver City / WIEDEN+KENNEDY Portland / WIREWAX New York	WIEDEN+KENNEDY Portland	WIEDEN+KENNEDY, Portland	PORTUGAL. THE MAN / RED LIGHT MANAGEMENT	YES	Bronze Lion	Bronze Lion
E04/020	00363	RESISTANCE RADIO	AMAZON	MAN IN THE HIGH CASTLE	CAMPFIRE AT SAPIENTRAZORFISH, New York	USA	NYLON STUDIOS New York / DINAHMOE Stockholm / NVE Los Angeles / SCOTT FREE PRODUCTIONS Los Angeles / 30TH CENTURY RECORDS New York				YES	Bronze Lion	Bronze Lion
E05/002	00023	AUKTYON ON THE SUN	AUKTYON	AUKTYON MUSIC BAND	GREAT ADVERTISING GROUP, St. Petersburg	RUSSIA	GREAT ADVERTISING GROUP St. Petersburg	GREAT ADVERTISING GROUP St. Petersburg	GREAT ADVERTISING GROUP, St. Petersburg		YES	Bronze Lion	Bronze Lion
Total Awards:			33										