Direct Shortlist

Year	Cat No	Reg	Title	Brand	Product	Entrant Company	Entrant Country	Main Creatives	Production	Media	UK	Additional
Self Promotion												
Bronze	2017/SP/D	17/SP/D/D/D	LOVE LIFE	LOVE LIFE	LOVE LIFE	LOVE LIFE CONVERSATIONS	UK	LOVE LIFE CONVERSATIONS	CONVERSATIONS	DIGITAL		
Bronze	2017/SP/D	17/SP/D/D/D	BRIDGEPOINT TV	SAINT-GERMAIN-EN-LAYE	SERVICES	SAINT-GERMAIN	UK	SAINT-GERMAIN	ELEVENFIFTEEN ELEVENFIFTEEN ELEVENFIFTEEN ELEVENFIFTEEN ELEVENFIFTEEN ELEVENFIFTEEN