

## **Shortlist (Cyber Lions)**

<b>Cat. No</b>	<b>Entry No</b>	<b>Title</b>	<b>Client</b>	<b>Product</b>	<b>Entrant Company</b>	<b>Entrant Country</b>	<b>Idea Creation</b>	<b>Production</b>
<b><u>A01 (Food &amp; Drinks)</u></b>								
A01/009	00992	HUNGERITHM	MARS CHOCOLATE AUSTRALIA	SNICKERS®	CLEMENGER BBDO MELBOURNE	AUSTRALIA	CLEMENGER BBDO MELBOURNE	FINCH Melbourne / FLUTTER Melbourne
A01/011	01553	CADBURY PRE-JOY	MONDELEZ	CADBURY BUBBLY	OGILVY & MATHER JOHANNESBURG	SOUTH AFRICA	OGILVY & MATHER JOHANNESBURG	BOMB FILMS Johannesburg
A01/016	01402	CHEETOS MUSEUM	CHEETOS	CHEETOS	GOODBY SILVERSTEIN & PARTNERS San Francisco	USA	GOODBY SILVERSTEIN & PARTNERS San Francisco	CAVIAR Los Angeles / COMPANY 3 Santa Monica / ONE UNION RECORDING San Francisco / WHITEHOUSE POST Santa Monica
A01/049	02964	THE DEBUT	AB INBEV (BUDWEISER) / ESPN	INSTITUTIONAL	AFRICA São Paulo	BRAZIL	AFRICA São Paulo	BIG FOOTE São Paulo / SAIGON São Paulo
<b><u>A02 (Fast Moving Consumer Goods)</u></b>								
A02/004	00110	VAGINA VARSITY	SCA	LIBRESSE	NET#WORK BBDO Johannesburg	SOUTH AFRICA	NET#WORK BBDO Johannesburg	ZOOTEE STUDIOS Cape Town
A02/018	02456	THE EXTENDABLES	FOUR SEASONS CONDOMS	FOUR SEASONS CONDOMS	MARCEL Paris	FRANCE	MARCEL Paris	HECKLER Sydney / MARCEL SYDNEY / NKI Paris / WORLD WIDE MIND Sydney
A02/027	01399	ASPIRIN "HEROSMITHS"	BAYER CONSUMER HEALTH	ASPIRIN MEDICATION	ENERGY BBDO Chicago	USA	ENERGY BBDO Chicago	FLARE BBDO Chicago / MAVERICK New York
<b><u>A03 (Durable Consumer Goods)</u></b>								
A03/004	01108	IKEA RETAIL THERAPY	IKEA	FURNITURE & HOME ACCESSORIES	ÅKESTAM HOLST Stockholm	SWEDEN	ÅKESTAM HOLST Stockholm	ÅKESTAM HOLST Stockholm
A03/011	01412	SPECTACLES	SNAP, INC.	SPECTACLES	SNAP Los Angeles	USA	SNAP Los Angeles	SNAP Los Angeles
<b><u>A04 (Cars &amp; Automotive Products &amp; Services)</u></b>								
A04/002	00008	AUDI R8 BLINK	AUDI	R8	HOLLER AUSTRALIA Sydney	AUSTRALIA	HOLLER AUSTRALIA Sydney	HOLLER AUSTRALIA Sydney
A04/003	00126	THE SCANIA CLOCK	SCANIA	TRUCKS	TBWA STOCKHOLM	SWEDEN	TBWA STOCKHOLM	B-REEL Stockholm
A04/005	00445	THE ENTER SANDBOX VR EXPERIENCE	AUDI	AUDI Q5 QUATTRO	POL Oslo	NORWAY	POL Oslo	MEDIAMONKS Stockholm

**A05 (Retail, e-Commerce, Restaurants & Fast Food Chains)**

A05/015	02457	THESOLDOUTPRO MOCODE	EBAY	EBAY	MARCEL Paris	FRANCE	MARCEL Paris	KUEST PROD Paris / PRODIGIOUS Paris
A05/023	02739	BUY BACK THE BLOCK	CHECKERS & RALLY'S	CHECKERS	FITZGERALD & CO Atlanta	USA	FITZGERALD & CO Atlanta	WOVEN DIGITAL Culver City
A05/029	02898	SEARCH	MCDONALD'S	COLD BEVERAGE VALUE	WE ARE UNLIMITED Chicago	USA	WE ARE UNLIMITED Chicago	FURLINED Los Angeles

**A06 (Travel, Transport & Leisure)**

A06/004	00203	CINEMA TO GO	AIR FRANCE	AIR FRANCE	BETC Paris	FRANCE	BETC Paris	GREEN UNITED MUSIC Paris / RITA FILMS Paris
A06/017	01079	BACK TO LIFE IN VIRTUAL REALITY: RHOMALEOSAURU S & GIRAFFATITAN	GOOGLE ARTS & CULTURE	GOOGLE ARTS & CULTURE NATURAL HISTORY	GOOGLE CREATIVE LAB London	UNITED KINGDOM	GOOGLE CREATIVE LAB London	FRAMESTORE London / GRAND CENTRAL SOUND STUDIOS London
A06/022	02768	PITCHING FRENCH FILMS TO HOLLYWOOD	ALLIANCE FRANÇAISE DE SINGAPOUR	CINÉ CLUB	OGILVY & MATHER SINGAPORE	SINGAPORE	OGILVY & MATHER SINGAPORE	OGILVY & MATHER SINGAPORE
A06/031	00611	GOOGLE SHEEP VIEW	VISIT FAROE ISLANDS & ATLANTIC AIRWAYS	THE FAROE ISLANDS	LIQUIDMINDS Copenhagen	DENMARK	LIQUIDMINDS Copenhagen / SANSIR Torshavn	KOVBOY FILM Torshavn / LIQUIDMINDS Copenhagen / SANSIR Torshavn
A06/033	01066	THE DNA JOURNEY	MOMONDO	MOMONDO TRAVEL SEARCH ENGINE	&Co./NoA Copenhagen	DENMARK	&Co./NoA Copenhagen	BACON Copenhagen

**A07 (Media & Publications)**

A07/001	00077	SILICON VALLEY URXXL	SKY TELEVISION NEW ZEALAND	SOHO CHANNEL	DDB GROUP NEW ZEALAND Auckland	NEW ZEALAND	DDB GROUP NEW ZEALAND Auckland	
A07/004	00325	SPANISH LESSONS	NETFLIX	NARCOS	ALMA DDB Miami	USA	ALMA DDB Miami	
A07/012	02121	STOP THE CYCLE	HUFFINGTON POST SOUTH AFRICA	NON-PROFIT	VML Johannesburg	SOUTH AFRICA	VML Johannesburg	
A07/014	00643	A WORLD WITH NO HEROES	UBISOFT	TOM CLANCY'S GHOST RECON WILDLANDS	DDB PARIS	FRANCE	DDB PARIS	MAKE ME PULSE Paris

**A08 (Financial Products & Services)**

A08/008	00618	CONDENSED PRE-ROLL: CAMPAIGN	GEICO	INSURANCE	THE MARTIN AGENCY Richmond	USA	THE MARTIN AGENCY Richmond	ARTJAIL New York / CUT+RUN New York / MPC LA Culver City / PARK PICTURES New York
A08/011	02633	SAFEST ROUTE	GROUPAMA	GROUPAMA	MARCEL Paris	FRANCE	MARCEL Paris	KUEST PROD Paris / PRODIGIOUS Paris / PUBLICIS ETO La Madeleine

**A09 (B2B Products & Services)**

A09/010	02856	NOSFERATU	GETTY IMAGES	GETTY IMAGES	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo	ALMAPBBDO São Paulo / BLACK MADRE São Paulo / GETTY IMAGES Brazil / PUNCH AUDIO São Paulo / SLIKLAND São Paulo
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**A10 (Commercial Public Services)**

A10/012	02554	PLAYING LYNCH	SQUARESPACE	PLAYING LYNCH	PREACHER Los Angeles	USA	PREACHER Los Angeles	WILD Vienna
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**A11 (Corporate Image )**

A11/012	01923	THE THREE FINGERS	ADIDAS	2016 OLYMPICS	TBWA\SHANGHAI	CHINA	TBWA\SHANGHAI	UIDWORKS Shanghai
A11/014	02170	SHACKLETON'S RETURN	HYUNDAI MOTOR COMPANY	HYUNDAI MOTOR AUTOMOBILE	INNOCEAN WORLDWIDE Seoul	SOUTH KOREA	INNOCEAN WORLDWIDE Seoul	ASAP Seoul / EDITIN Seoul / LOVE AND MONEY Seoul / PLANIT PRODUCTION Seoul / VIXEN STUDIO Seoul
A11/026	02959	WORLDS APART	HEINEKEN	HEINEKEN BEER	PUBLICIS LONDON	UNITED KINGDOM	PUBLICIS LONDON	RSA FILMS London
A11/027	02927	NO MORE EXCUSES	HEINEKEN	BEER	PUBLICIS LONDON	UNITED KINGDOM	POKE London / PUBLICIS ITALY Milan / PUBLICIS LONDON	COFFEE AND TV London / INDEPENDENT London / MPC CREATIVE London / OUTSIDER London / RESET Santa Monica

**A12 (Corporate Social Responsibility)**

A12/002	00080	#REDEFINWOMEN	HOST	#REDEFINWOMEN	HOST SYDNEY	AUSTRALIA	HOST SYDNEY	
A12/012	02122	STOP THE CYCLE	HUFFINGTON POST SOUTH AFRICA	NON-PROFIT	VML Johannesburg	SOUTH AFRICA	VML Johannesburg	

A12/027	02617	THE RIGHT SEARCH	LIBÉRATION	CHECKNEWS.FR BY DÉSINTOX	J. WALTER THOMPSON PARIS	FRANCE	J. WALTER THOMPSON PARIS	J. WALTER THOMPSON PARIS / MUNSO Toulouse
A12/035	02476	POWERED BY RESPECT	GLOBO TV AND INSTITUTO RODRIGO MENDES	AWARENESS MESSAGES	INSTITUTO RODRIGO MENDES São Paulo	BRAZIL	GLOBO COMUNICAÇÃO E PARTICIPAÇÕES Rio De Janeiro	AC DESIGN São Paulo / GLOBO COMUNICAÇÃO E PARTICIPAÇÕES Rio De Janeiro / LA CASA DE LA MADRE São Paulo
A12/040	02795	THE COLOUR OF CORRUPTION	RECLAME AQUI	VIGIE AQUI	GREY BRAZIL São Paulo	BRAZIL	GREY BRAZIL São Paulo	GREY BRAZIL São Paulo / RECLAME AQUI São Paulo
A12/055	02659	DYTECTIVE FOR SAMSUNG	SAMSUNG SPAIN	SAMSUNG #TECHNOLOGYWITH PURPOSE	CHEIL SPAIN Madrid	SPAIN	CHEIL SPAIN Madrid	CHEIL SPAIN Madrid
A12/063	03051	ALAND INDEX / BALTIC SEA PROJECT	THE BANK OF ÅLAND	ÅLAND INDEX INITIATIVE	RBK COMMUNICATION Stockholm	SWEDEN	RBK COMMUNICATION Stockholm	
<b>A13 (Public Sector)</b>								
A13/005	00993	MEET GRAHAM	TRANSPORT ACCIDENT COMMISSION VICTORIA	TRANSPORT ACCIDENT COMMISSION VICTORIA	CLEMENGER BBDO MELBOURNE	AUSTRALIA	CLEMENGER BBDO MELBOURNE	AIRBAG PRODUCTIONS Melbourne / FLARE PRODUCTIONS BBDO Melbourne
A13/017	02289	DINNER WITH GEORGIA	GEORGIAN NATIONAL TOURISM ADMINISTRATION	GEORGIA	WINDFOR'S Tbilisi	GEORGIA	WINDFOR'S Tbilisi	SLOW PULSE Tbilisi / WINDFOR'S Tbilisi
<b>A14 (Charities &amp; Non-profit)</b>								
A14/002	00205	LIKE MY ADDICTION	ADDICT'AIDE	ADDICT'AIDE	BETC Paris	FRANCE	BETC Paris	FRANCINE FRAMBOISE Paris / GUM Paris
A14/011	01014	LOS SANTOS PRIDE	STOCKHOLM PRIDE	NON-PROFIT ORGANIZATION THAT WORKS TO HIGHLIGHT LGBT ISSUES AND CREATE A FREE ZONE FOR GAY, BISEXUAL, TRANSGENDER AND QUEER PEOPLE AND GENDER EXPRESSION CONTAINED WITHIN LGBT SOCIAL MOVEMENTS.	GARBERGS Stockholm	SWEDEN	GARBERGS Stockholm	GARBERGS Stockholm
A14/017	01010	FORGETTING AUSCHWITZ, REMEMBERING AUSCHWITZ	FIGLI DELLA SHOAH AND FONDAZIONE CDED	HOLOCAUST REMEMBRANCE DAY	HAVAS MILAN	ITALY	HAVAS MILAN	BASEMENT Milan / INDIANA PRODUCTION COMPANY Milan / UPRISING Milan

A14/022	01821	DOWN SYNDROME ANSWERS	CANADIAN DOWN SYNDROME SOCIETY	HEALTH AWARENESS	FCB Toronto	CANADA	FCB Toronto	
A14/053	01862	ECOALARM	FUNDACIÓN BANCO DE BOSQUES	ECOALARM	WUNDERMAN BUENOS AIRES	ARGENTINA	WUNDERMAN BUENOS AIRES	WUNDERMAN BUENOS AIRES
A14/055	01941	A TABLE TO END HUNGER	THE HUNGER PROJECT	A TABLE TO END HUNGER	McCANN SYDNEY	AUSTRALIA	McCANN SYDNEY	McCANN SYDNEY
<b>B01 (Website)</b>								
B01/015	01434	AI EXPERIMENTS	GOOGLE INC	MACHINE LEARNING	GOOGLE New York	USA	GOOGLE CREATIVE LAB New York	GOOGLE CREATIVE LAB New York
B01/016	02634	SAFEST ROUTE	GROUPAMA	GROUPAMA	MARCEL Paris	FRANCE	MARCEL Paris	KUEST PROD Paris / PRODIGIOUS Paris / PUBLICIS ETO La Madeleine
B01/020	02663	PREDICTIVE WORLD	UBISOFT	WATCH DOGS 2	SID LEE Paris	FRANCE	SID LEE Paris	STINK Paris
<b>B02 (Microsite)</b>								
B02/014	00571	SKIP FRIDAY 13	LA LIBANAISE DES JEUX	LOTO LIBANAISE	IMPACT BBDO Dubai	UNITED ARAB EMIRATES	IMPACT BBDO Dubai	
B02/018	00511	THE HEARING TEST IN DISGUISE	COCHLEAR	COCHLEAR HEARING IMPLANT	CHE PROXIMITY Sydney	AUSTRALIA	CHE PROXIMITY Sydney	NOISE INTERNATIONAL Sydney / REVOLVER/WILL O'ROURKE Sydney
B02/021	00646	A WORLD WITH NO HEROES	UBISOFT	TOM CLANCY'S GHOST RECON WILDLANDS	DDB PARIS	FRANCE	DDB PARIS	MAKE ME PULSE Paris
B02/032	00731	MAKE A MASTERPIECE	ADOBE	ADOBE STOCK	GOODBY SILVERSTEIN & PARTNERS San Francisco	USA	GOODBY SILVERSTEIN & PARTNERS San Francisco	
B02/035	02618	THE RIGHT SEARCH	LIBÉRATION	CHECKNEWS.FR BY DÉSINTOX	J. WALTER THOMPSON PARIS	FRANCE	J. WALTER THOMPSON PARIS	J. WALTER THOMPSON PARIS / MUNSO Toulouse
B02/044	02547	THE RESPONSIVE LOOKBOOK	DIESEL	JOGGJEANS	FRED & FARID SHANGHAI	CHINA	FRED & FARID SHANGHAI	FRED & FARID SHANGHAI
B02/051	01863	ECOALARM	FUNDACIÓN BANCO DE BOSQUES	ECOALARM	WUNDERMAN BUENOS AIRES	ARGENTINA	WUNDERMAN BUENOS AIRES	WUNDERMAN BUENOS AIRES
<b>B03 (Web Service / Apps)</b>								
B03/001	00206	CINEMA TO GO	AIR FRANCE	AIR FRANCE	BETC Paris	FRANCE	BETC Paris	GREEN UNITED MUSIC Paris / RITA FILMS Paris
B03/004	00159	DRAG, DROP & GO	CHEAPFLIGHTS	CHEAPFLIGHTS	UNCLE GREY Copenhagen	DENMARK	UNCLE GREY Copenhagen	WM CREATIVE LABS Hong Kong

B03/005	00429	HERO INTEGRATED	SQUARESPACE	DOMAINS/WEBSITES	SQUARESPACE New York	USA	JOHN X HANNES NEW YORK / SQUARESPACE New York	SMUGGLER New York
B03/008	00705	THE CORRUPTION CONVERTER	ESTADÃO NEWSPAPER	INSTITUTIONAL	FCB BRASIL São Paulo	BRAZIL	FCB BRASIL São Paulo	ANTONIO BRASILIANO São Paulo / FCB BRASIL São Paulo / UMSTUDIO.COM São Paulo / VICTOR PATALANO São Paulo
B03/025	02282	TRUE COLORS	BEIN SPORTS	BEIN CONNECT	Y&R MADRID	SPAIN	Y&R MADRID	MEDIAPRO Barcelona
B03/032	02459	THE EXTENDABLES	FOUR SEASONS CONDOMS	FOUR SEASONS CONDOMS	MARCEL Paris	FRANCE	MARCEL Paris	HECKLER Sydney / MARCEL SYDNEY / NKI Paris / WORLD WIDE MIND Sydney
<b>C01 (Display Advertising)</b>								
C01/020	02899	SEARCH	MCDONALD'S	COLD BEVERAGE VALUE	WE ARE UNLIMITED Chicago	USA	WE ARE UNLIMITED Chicago	FURLINED Los Angeles
<b>C02 (Innovative Online Ad Solution )</b>								
C02/001	00175	PAX IT	IKEA DEUTSCHLAND GMBH & CO. KG	PAX CLOSET	GRABARZ & PARTNER Hamburg	GERMANY	GRABARZ & PARTNER Hamburg	
C02/007	00161	DRAG, DROP & GO	CHEAPFLIGHTS	CHEAPFLIGHTS	UNCLE GREY Copenhagen	DENMARK	UNCLE GREY Copenhagen	WM CREATIVE LABS Hong Kong
C02/014	01111	IKEA RETAIL THERAPY	IKEA	FURNITURE & HOME ACCESSORIES	ÅKESTAM HOLST Stockholm	SWEDEN	ÅKESTAM HOLST Stockholm	ÅKESTAM HOLST Stockholm
C02/026	00622	CONDENSED PRE-ROLL: CAMPAIGN	GEICO	INSURANCE	THE MARTIN AGENCY Richmond	USA	THE MARTIN AGENCY Richmond	ARTJAIL New York / CUT+RUN New York / MPC LA Culver City / PARK PICTURES New York
C02/027	02185	UNDERCOVER ADVISORS	SELMARK	LINGERIE	GREY SPAIN Madrid	SPAIN	GREY SPAIN Madrid	GREY SPAIN Madrid
C02/040	02360	THE HACKER SPOT	DORINA NOWILL FOUNDATION FOR THE BLIND	INSTITUTIONAL	LEW'LARA\TBWA São Paulo	BRAZIL	LEW'LARA\TBWA São Paulo	BIG BONSAI São Paulo / JAMUTE São Paulo
<b>C03 (Native Advertising)</b>								
C03/001	00176	PAX IT	IKEA DEUTSCHLAND GMBH & CO. KG	PAX CLOSET	GRABARZ & PARTNER Hamburg	GERMANY	GRABARZ & PARTNER Hamburg	

C03/002	00233	MADE IN A MINUTE	LOWE'S	LOWE'S	BBDO NEW YORK	USA	BBDO NEW YORK	1STAVEMACHINE Brooklyn
C03/016	01823	DOWN SYNDROME ANSWERS	CANADIAN DOWN SYNDROME SOCIETY	HEALTH AWARENESS	FCB Toronto	CANADA	FCB Toronto	
C03/017	00623	CONDENSED PRE- ROLL: CAMPAIGN	GEICO	INSURANCE	THE MARTIN AGENCY Richmond	USA	THE MARTIN AGENCY Richmond	ARTJAIL New York / CUT+RUN New York / MPC LA Culver City / PARK PICTURES New York
C03/046	03024	UNSAFETY CHECK	BLACK LIVES MATTER	NONPROFIT	J. WALTER THOMPSON NEW YORK	USA	J. WALTER THOMPSON NEW YORK	J. WALTER THOMPSON NEW YORK
<b>D01 (Social Video)</b>								
D01/018	00242	EVAN	SANDY HOOK PROMISE	SANDY HOOK PROMISE	BBDO NEW YORK	USA	BBDO NEW YORK	SMUGGLER New York
D01/022	00247	THE SHARED STORY OF HARRY AND AHMED	UNICEF	SUPPORT CHILD REFUGEES	180 AMSTERDAM Amsterdam	THE NETHERLANDS	180 AMSTERDAM Amsterdam	MPC CREATIVE London / SMUGGLER London / TRIM EDITING London / WAVE RECORDING STUDIOS Amsterdam
D01/054	00641	BUSTER THE BOXER	JOHN LEWIS	JOHN LEWIS	adam&eveDDB London	UNITED KINGDOM	adam&eveDDB London	BLINK PRODUCTIONS London / FINAL CUT London / MPC CREATIVE London
D01/070	01065	ALL THAT WE SHARE	TV2	TV2	&Co./NoA Copenhagen	DENMARK	&Co./NoA Copenhagen	&Co./NoA Copenhagen / MOLAND FILM COMPANY Copenhagen
D01/085	01064	THE DNA JOURNEY	MOMONDO	MOMONDO TRAVEL SEARCH ENGINE	&Co./NoA Copenhagen	DENMARK	&Co./NoA Copenhagen	BACON Copenhagen
D01/103	01882	CHRISTMAS WITH LOVE	MARKS AND SPENCER	MARKS AND SPENCER	Y&R LONDON	UNITED KINGDOM	Y&R LONDON	NATIVE London / SMUGGLER London / THE MILL London / THE QUARRY London / WAVE STUDIOS London
D01/127	00628	THE WORLD'S BIGGEST ASSHOLE	DONATE LIFE	ORGAN DONATION	THE MARTIN AGENCY Richmond	USA	THE MARTIN AGENCY Richmond	CUT + RUN Santa Monica / DUOTONE AUDIO GROUP New York / FURLINED Los Angeles / LIME STUDIOS Santa Monica / THE MILL Los Angeles
D01/142	02424	MY MUTANT BRAIN	KENZO	KENZO PARFUMS	MJZ Los Angeles	USA	BLACK FRAME New York	MJZ Los Angeles

D01/148	02655	JACKIE	HEINEKEN	BEER	PUBLICIS ITALY Milan	ITALY	PUBLICIS ITALY Milan	ANORAK Berlin / GRAND CENTRAL SOUND Studios London / INDEPENDENT London / MPC CREATIVE London / THE PLAYROOM POST London
D01/206	00355	THE KING	SONY PLAYSTATION	SONY PLAYSTATION	BBH New York	USA	BBH New York	EPOCH FILMS New York / ROCK PAPER SCISSORS New York / THE MILL New York / WOODWORK MUSIC Salford
D01/208	01458	IT WAS YOU   BELIEVE IN MUSIC   GRAMMYS	THE RECORDING ACADEMY	THE GRAMMYS	TBWA\CHIAT\DAY Los Angeles	USA	TBWA\CHIAT\DAY Los Angeles	BARKING OWL Los Angeles / FRAMESTORE Los Angeles / NO6 Los Angeles / TOOL Los Angeles
D01/229	02624	NARCOS	NETFLIX	IP TV	4129GREY ISTANBUL	TURKEY	4129GREY ISTANBUL	
D01/230	02626	THE CROWN	NETFLIX	IP TV	4129GREY ISTANBUL	TURKEY	4129GREY ISTANBUL	
D01/231	01288	GRAVITY CAT	SONY INTERACTIVE ENTERTAINMENT	GRAVITY DAZE2	TOHOKUSHINSHA FILM CORPORATION Tokyo	JAPAN	HAKUHODO INC. Tokyo	TOHOKUSHINSHA FILM CORPORATION Tokyo
D01/232	02769	PITCHING FRENCH FILMS TO HOLLYWOOD	ALLIANCE FRANÇAISE DE SINGAPOUR	CINÉ CLUB	OGILVY & MATHER SINGAPORE	SINGAPORE	OGILVY & MATHER SINGAPORE	OGILVY & MATHER SINGAPORE
D01/271	02691	NEVER FOLLOW	ADIDAS	ADIDAS FOOTBALL	IRIS WORLDWIDE London	UNITED KINGDOM	IRIS WORLDWIDE London	IRIS WORLDWIDE London / RSA FILMS London / UNIT MEDIA London
D01/279	00804	THE VIRAL EXPERIMENT	THE WOOLSHED COMPANY	THE WOOLSHED COMPANY - VIRALS	THE WOOLSHED COMPANY Melbourne	AUSTRALIA	THE WOOLSHED COMPANY Melbourne	THE WOOLSHED COMPANY Melbourne
D01/299	02923	TODDLERS KILL	THE BRADY CAMPAIGN TO PREVENT GUN VIOLENCE	PUBLIC SERVICE / NOT-FOR-PROFIT	McCANN NEW YORK	USA	McCANN NEW YORK	COMPANY 3 New York / CRAFT WORLDWIDE New York / METHOD STUDIOS New York / WHITEHOUSE POST New York
D01/308	02480	THE ONE MOMENT	MORTON SALT	MORTON SALT	OGILVY & MATHER Chicago	USA	OGILVY & MATHER Chicago	ARTJAIL New York / PARK PICTURES London
D01/309	00455	THE ONLY ONE	CENTRAL RETAIL CORPORATION LTD.	THE 1 CARD	YELL ADVERTISING Bangkok	THAILAND	YELL ADVERTISING Bangkok	HELLO FILMMAKER Bangkok
D01/313	01218	GAME OF THRONES: ICE & FIRE	HBO	HBO	360I New York	USA	360I New York	UNIT9 San Francisco
D01/321	00590	STILL THE MOST SHOCKING SECOND A DAY	SAVE THE CHILDREN	NOT FOR PROFIT	DON'T PANIC London	UNITED KINGDOM	DON'T PANIC London	STINK London



D01/325	01870	SPEECHLESS	CARLY FLEISCHMANN	SPEECHLESS WITH CARLY FLEISCHMANN	JOHN ST. Toronto	CANADA	JOHN ST. Toronto	172 PRODUCTIONS Toronto
D01/326	02717	THE LINE UP SONG	COCA COLA	COKE RED FMCG	FP7/CAI Cairo	EGYPT	FP7/CAI Cairo	BIG FOOT FILMS Cairo
D01/368	02962	WORLDS APART	HEINEKEN	HEINEKEN BEER	PUBLICIS LONDON	UNITED KINGDOM	PUBLICIS LONDON	RSA FILMS London
D01/383	02461	LOVE STORY	TELEFONICA	MOVISTAR	Y&R MEXICO Mexico City	MEXICO	Y&R MEXICO Mexico City	SILENCE Mexico City / URBANO LAB Mexico City / WABI PRODUCTIONS Mexico City / Y&R MEXICO Mexico City
<b>D02 (Interactive Video)</b>								
D02/006	00244	MADE IN A MINUTE	LOWE'S	LOWE'S	BBDO NEW YORK	USA	BBDO NEW YORK	1STAVEMACHINE Brooklyn
D02/020	00719	VISIT BRITAIN	EXPEDIA	VISIT BRITAIN PARTNERSHIP	180LA Santa Monica	USA	180LA Santa Monica	
D02/022	01530	TOMCAT: FACEBOOK - NOT LIVE	THE SCOTTS MIRACLE-GRO COMPANY	TOMCAT RODENT CONTROL	BARTON F. GRAF New York	USA	BARTON F. GRAF New York	BARTON F. GRAF New York
D02/025	01081	BACK TO LIFE IN VIRTUAL REALITY: RHOMALEOSAURUS & GIRAFFATITAN	GOOGLE ARTS & CULTURE	GOOGLE ARTS & CULTURE NATURAL HISTORY	GOOGLE CREATIVE LAB London	UNITED KINGDOM	GOOGLE CREATIVE LAB London	FRAMESTORE London / GRAND CENTRAL SOUND STUDIOS London
D02/029	02057	INSTANTDJ	BACARDI	BACARDI	BBDO NEW YORK	USA	BBDO NEW YORK	BBDO STUDIOS New York
D02/033	01274	THROUGH THE DARK	GOOGLE	GOOGLE PLAY	R/GA SYDNEY	AUSTRALIA	R/GA SYDNEY	EXIT FILMS Sydney / XYZ STUDIOS Melbourne
D02/045	02415	GOOGLE HOME OF THE WHOPPER	BURGER KING	WHOPPER	DAVID Miami	USA	DAVID Miami	CAVIAR Los Angeles
D02/046	01219	GAME OF THRONES: ICE & FIRE	HBO	HBO	360I New York	USA	360I New York	UNIT9 San Francisco
D02/050	02861	NOSFERATU	GETTY IMAGES	GETTY IMAGES	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo	ALMAPBBDO São Paulo / BLACK MADRE São Paulo / GETTY IMAGES Brazil / PUNCH AUDIO São Paulo / SLIKLAND São Paulo
D02/051	02870	NINGYO	RENAULT ITALIA	SCENIC	PUBLICIS ITALY Milan	ITALY	PUBLICIS ITALY Milan	ARC WORLDWIDE Torino / THINK CATTLEA Milan

**D03 (Webisodes / Series)**

D03/073	02233	START A FAMILY	DAIMLER AG	MERCEDES-BENZ COMPACT CARS	ANTONI Berlin	GERMANY	ANTONI Berlin	ICONOCLAST Berlin / ICONOCLAST Paris / NHB Berlin / RECOM ART Berlin
D03/081	02772	HOLLYWOOD REJECTS ENTRE LES MURS	ALLIANCE FRANÇAISE DE SINGAPOUR	CINÉ CLUB	OGILVY & MATHER SINGAPORE	SINGAPORE	OGILVY & MATHER SINGAPORE	OGILVY & MATHER SINGAPORE
D03/082	02771	HOLLYWOOD REJECTS AMOUR	ALLIANCE FRANÇAISE DE SINGAPOUR	CINÉ CLUB	OGILVY & MATHER SINGAPORE	SINGAPORE	OGILVY & MATHER SINGAPORE	OGILVY & MATHER SINGAPORE
D03/083	02770	HOLLYWOOD REJECTS LA VIE D'ADELE	ALLIANCE FRANÇAISE DE SINGAPOUR	CINÉ CLUB	OGILVY & MATHER SINGAPORE	SINGAPORE	OGILVY & MATHER SINGAPORE	OGILVY & MATHER SINGAPORE
D03/111	01380	THE WOLF: EPSIODE 1	HP	PRINT AND PC SECURITY	GIANT SPOON Los Angeles	USA	GIANT SPOON Los Angeles / HP Palo Alto	PARK PICTURES Santa Monica
D03/112	01381	THE WOLF: EPISODE 2	HP	PRINT AND PC SECURITY	GIANT SPOON Los Angeles	USA	GIANT SPOON Los Angeles / HP Palo Alto	PARK PICTURES Santa Monica
D03/113	01382	THE WOLF: EPISODE 3	HP	PRINT AND PC SECURITY	GIANT SPOON Los Angeles	USA	GIANT SPOON Los Angeles / HP Palo Alto	PARK PICTURES Santa Monica
D03/114	01383	THE WOLF: EPISODE 4	HP	PRINT AND PC SECURITY	GIANT SPOON Los Angeles	USA	GIANT SPOON Los Angeles / HP Palo Alto	PARK PICTURES Santa Monica
<b>D04 (Brand/Product Video)</b>								
D04/001	00179	LAUGHING HORSES	VOLKSWAGEN AG	VOLKSWAGEN TIGUAN WITH TRAILER ASSIST	GRABARZ & PARTNER Hamburg	GERMANY	GRABARZ & PARTNER Hamburg	CZAR FILM Hamburg / STUDIO FUNK Hamburg
D04/013	00642	COME TOGETHER	H&M	H&M	adam&eveDDB London	UNITED KINGDOM	adam&eveDDB London	RIFF RAFF London / THE MILL London
D04/019	00512	THE HEARING TEST IN DISGUISE	COCHLEAR	COCHLEAR HEARING IMPLANT	CHE PROXIMITY Sydney	AUSTRALIA	CHE PROXIMITY Sydney	NOISE INTERNATIONAL Sydney / REVOLVER/WILL O'ROURKE Sydney
D04/031	00783	MEET WALTER	20TH CENTURY FOX	ALIEN: COVENANT MOVIE	RSA FILMS Los Angeles	USA	3AM Culver City	RSA FILMS Los Angeles
D04/043	01401	OFF THE STREET CLUB "THE TOUGHEST LETTER"	OFF THE STREET CLUB	NON-PROFIT	ENERGY BBDO Chicago	USA	ENERGY BBDO Chicago	FLARE BBDO Chicago
D04/068	02429	MY MUTANT BRAIN	KENZO	KENZO PARFUMS	MJZ Los Angeles	USA	BLACK FRAME New York	MJZ Los Angeles
D04/082	02534	SOUNDS OF TRAUMA	DAVID LYNCH FOUNDATION	DAVID LYNCH FOUNDATION	HEREZIE Paris	FRANCE	HEREZIE Paris	APOLLO STUDIOS Toronto / MORRISON FILMS Toronto
D04/084	00542	MEET THE REAL STARS OF THE IKEA CATALOGUE	IKEA	LAUNCH OF THE CATALOGUE	DDB BRUSSELS	BELGIUM	DDB BRUSSELS	
D04/086	02174	SHACKLETON'S RETURN	HYUNDAI MOTOR COMPANY	HYUNDAI MOTOR AUTOMOBILE	INNOCEAN WORLDWIDE Seoul	SOUTH KOREA	INNOCEAN WORLDWIDE Seoul	ASAP Seoul / EDITIN Seoul / LOVE AND MONEY Seoul / PLANIT PRODUCTION Seoul / VIXEN STUDIO Seoul

D04/100	01289	GRAVITY CAT	SONY INTERACTIVE ENTERTAINMENT	GRAVITY DAZE2	TOHOKUSHINSHA FILM CORPORATION Tokyo	JAPAN	HAKUHODO INC. Tokyo	TOHOKUSHINSHA FILM CORPORATION Tokyo
D04/105	02636	THE EXTENDABLES	FOUR SEASONS CONDOMS	FOUR SEASONS CONDOMS	MARCEL Paris	FRANCE	MARCEL Paris	HECKLER Sydney / MARCEL SYDNEY / NKI Paris / WORLD WIDE MIND Sydney
D04/109	00609	L'AMOUR, L'AMOUR.	INTERMARCHÉ	INTERMARCHÉ	ROMANCE Paris	FRANCE	ROMANCE Paris	CARNIBIRD Paris / NIGHTSHIFT Paris / THE Paris
D04/128	01589	THE TALE OF THOMAS BURBERRY	BURBERRY	BURBERRY RETAIL	BURBERRY London	UNITED KINGDOM	BURBERRY London	BURBERRY London
D04/154	01336	JUNE	LYFT	TRANSPORTATION SERVICE	LYFT HQ San Francisco	USA	LYFT HQ San Francisco	BROAD REACH PICTURES Los Angeles / CHROMOSPHERE Glendale
D04/163	02430	OSTRICH	SAMSUNG	SAMSUNG	MJZ Los Angeles	USA	LEO BURNETT CHICAGO	MJZ Los Angeles
<b>E01 (Web )</b>								
E01/006	00647	A WORLD WITH NO HEROES	UBISOFT	TOM CLANCY'S GHOST RECON WILDLANDS	DDB PARIS	FRANCE	DDB PARIS	MAKE ME PULSE Paris
E01/007	02631	THE SNACKER HACKER	KERRY FOODS	MATTESSONS	SAATCHI & SAATCHI London	UNITED KINGDOM	SAATCHI & SAATCHI London	ABSOLUTE POST London / INSIDE JOB London / REDLIGHT STUDIOS London / STINK STUDIOS London
<b>E02 (Social)</b>								
E02/012	00585	TRAMROULETTE	HOLLAND CASINO	ROULETTE	TBWA\NEBOKO Amsterdam	THE NETHERLANDS	TBWA\NEBOKO Amsterdam	TBWA\NEBOKO Amsterdam
<b>E03 (Live Digital )</b>								
E03/003	00446	THE ENTER SANDBOX VR EXPERIENCE	AUDI	AUDI Q5 QUATTRO	POL Oslo	NORWAY	POL Oslo	MEDIAMONKS Stockholm
E03/008	01702	GREEN LIGHT RUN	ADIDAS	PUREBOOST	TBWA\HAKUHODO Tokyo	JAPAN	TBWA\HAKUHODO Tokyo	TOHOKUSHINSHA FILM CORPORATION Tokyo
<b>E04 (Other Rich Media Games)</b>								
E04/001	00572	STOP THE HUNGER	MARS	SNICKERS	IMPACT BBDO Dubai	UNITED ARAB EMIRATES	IMPACT BBDO Dubai	GOOD PEOPLE Beirut

**F01 (Social Business & Commerce)**

F01/006	00994	HUNGERITHM	MARS CHOCOLATE AUSTRALIA	SNICKERS®	CLEMENGER BBDO MELBOURNE	AUSTRALIA	CLEMENGER BBDO MELBOURNE	FINCH Melbourne / FLUTTER Melbourne
F01/008	00716	LITBAITS	THE WILD DETECTIVES	BOOKSTORE	DIESTE Dallas	USA	DIESTE Dallas	
F01/016	02460	THESOLDOUTPRO MOCODE	EBAY	EBAY	MARCEL Paris	FRANCE	MARCEL Paris	KUEST PROD Paris / PRODIGIOUS Paris

**F02 (Social Purpose)**

F02/003	00277	#AWESOMEMAKES MESICK	FREUNDE FÜRS LEBEN E.V.	AWARENESS FOR SOCIAL DEPRESSION	PUBLICIS PIXELPARK Hamburg	GERMANY	PUBLICIS PIXELPARK Hamburg	PUBLICIS PIXELPARK Hamburg
F02/005	00207	LIKE MY ADDICTION	ADDICT'AIDE	ADDICT'AIDE	BETC Paris	FRANCE	BETC Paris	FRANCINE FRAMBOISE Paris / GUM Paris
F02/008	00234	EVAN	SANDY HOOK PROMISE	SANDY HOOK PROMISE	BBDO NEW YORK	USA	BBDO NEW YORK	SMUGGLER New York
F02/010	00137	THE IMAGE TEST	PARANA STATE GOVERNMENT	PUBLIC SECTOR	MASTER ROMA WAITEMAN Curitiba	BRAZIL	MASTER Curitiba	JAMUTE AUDIO Curitiba / TRUNKSHOT STUDIOS Curitiba
F02/013	00343	UNSAFETY CHECK	BLACK LIVES MATTER	NONPROFIT	J. WALTER THOMPSON New York	USA	J. WALTER THOMPSON New York	J. WALTER THOMPSON New York
F02/042	01243	LOVE CAM	THE AD COUNCIL	LOVE HAS NO LABELS	R/GA New York	USA	R/GA New York	CUT+RUN New York / NYLON STUDIOS New York / THE MILL New York / TOOL Los Angeles
F02/052	01645	#ZEROPOINTFIVEEFFECT	PACIFICO INSURANCE	PACIFICO	TRIBAL 121 Lima	PERU	TRIBAL 121 Lima	HIGH END Lima
F02/053	02034	THE DOLL THAT CHOSE TO DRIVE	AUDI SPAIN	CARS & AUTOMOTIVE	PROXIMITY BARCELONA	SPAIN	PROXIMITY BARCELONA	POST23 Barcelona / PROXIMITY BARCELONA
F02/054	00995	MEET GRAHAM	TRANSPORT ACCIDENT COMMISSION VICTORIA	TRANSPORT ACCIDENT COMMISSION VICTORIA	CLEMENGER BBDO MELBOURNE	AUSTRALIA	CLEMENGER BBDO MELBOURNE	AIRBAG PRODUCTIONS Melbourne / FLARE PRODUCTIONS BBDO Melbourne
F02/060	01844	ESCALATING GIFS	EUROPEAN ANTI-BULLYING NETWORK (EAN)	EUROPEAN ANTI-BULLYING NETWORK (EAN)	OGILVY GERMANY Frankfurt	GERMANY	OGILVY GERMANY Frankfurt	NHB Berlin / RABBICORN FILMS Berlin / STORZ & ESCHERICH Berlin / STUDIO FUNK Berlin
F02/065	02124	STOP THE CYCLE	HUFFINGTON POST SOUTH AFRICA	NON-PROFIT	VML Johannesburg	SOUTH AFRICA	VML Johannesburg	
F02/074	01824	DOWN SYNDROME ANSWERS	CANADIAN DOWN SYNDROME SOCIETY	HEALTH AWARENESS	FCB Toronto	CANADA	FCB Toronto	

F02/078	00686	THE TRUTH IS	NEW YORK TIMES	NEWSPAPER	DROGA5 New York	USA	DROGA5 New York / THE NEW YORK TIMES New York	SECOND CHILD New York
F02/082	00624	THE WORLD'S BIGGEST ASSHOLE	DONATE LIFE	ORGAN DONATION	THE MARTIN AGENCY Richmond	USA	THE MARTIN AGENCY Richmond	CUT + RUN Santa Monica / DUOTONE AUDIO GROUP New York / FURLINED Los Angeles / LIME STUDIOS Santa Monica / THE MILL Los Angeles
F02/127	02542	VETS FIGHT HATE	SOUTHERN POVERTY LAW CENTER	VETS FIGHT HATE	WING New York	USA	WING New York	WING New York
F02/128	02471	EVERYBODY LOVES BOOBS	MACMA	BREAST CANCER AWARENESS AND FUNDRAISING	DAVID Buenos Aires	ARGENTINA	DAVID Buenos Aires	LANDIA Buenos Aires
F02/155	02797	THE COLOUR OF CORRUPTION	RECLAME AQUI	VIGIE AQUI	GREY BRAZIL São Paulo	BRAZIL	GREY BRAZIL São Paulo	GREY BRAZIL São Paulo / RECLAME AQUI São Paulo
F02/159	02580	SANTA PROJECT	MACY'S	SERVICE	FIGLIULO & PARTNERS New York	USA	FIGLIULO & PARTNERS New York	
F02/210	02960	WORLDS APART	HEINEKEN	HEINEKEN BEER	PUBLICIS LONDON	UNITED KINGDOM	PUBLICIS LONDON	RSA FILMS London
F02/238	10233	BORN APART	SPECIAL OLYMPICS	SPECIAL OLYMPICS GAMES PANAMA 2017	Y&R MEXICO Mexico City	MEXICO	Y&R MEXICO Mexico City	APOLLO STUDIOS Montréal / OXIGENO Mexico City / Y&R MEXICO Mexico City
<b>F03 (Real-Time Response)</b>								
F03/004	00435	DECEMBER 21ST	LOTERIAS Y APUESTAS DEL ESTADO	CHRISTMAS LOTTERY	LEO BURNETT Madrid	SPAIN	LEO BURNETT Madrid	LEO BURNETT Madrid / RCR FILMS Madrid
F03/009	00285	#BREAKTHEGAME	UNDER ARMOUR	SPORTS APPAREL	DROGA5 New York	USA	DROGA5 New York / UNDER ARMOUR Baltimore	O POSITIVE New York
F03/011	00058	HARRY CARAY'S LAST CALL	BUDWEISER	BUDWEISER	ANHEUSER-BUSCH New York	USA	VAYNERMEDIA New York	VAYNERMEDIA New York
F03/015	00354	SEARCH FOR GREATNESS	SONY PLAYSTATION	SONY PLAYSTATION	BBH New York	USA	BBH New York	EPOCH FILMS New York / ROCK PAPER SCISSORS New York / STILLKING FILMS Prague / THE MILL New York / THE SLAUGHTERHOUSE AT BBH New York
F03/021	00996	HUNGERITHM	MARS CHOCOLATE AUSTRALIA	SNICKERS®	CLEMENGER BBDO MELBOURNE	AUSTRALIA	CLEMENGER BBDO MELBOURNE	FINCH Melbourne / FLUTTER Melbourne
F03/028	01686	TWITTER BEEF	WENDY'S	WENDY'S	VML Kansas City	USA	VML Kansas City	

F03/029	01896	WINTER SWEAR JAR	HOTELS.COM	TRAVEL	J. WALTER THOMPSON CANADA Toronto	CANADA	J. WALTER THOMPSON CANADA Toronto	ALTER EGO Toronto / SAINTS EDITORIAL Toronto / TA2 Toronto / THINK TANK Toronto
F03/049	02620	THE RIGHT SEARCH	LIBÉRATION	CHECKNEWS.FR BY DÉSINTOX	J. WALTER THOMPSON PARIS	FRANCE	J. WALTER THOMPSON PARIS	J. WALTER THOMPSON PARIS / MUNSO Toulouse
F03/067	01319	TRUMP AND DUMP	T3	THE TRUMP AND DUMP BOT	T3 (THE THINK TANK) Austin	USA	T3 (THE THINK TANK) Austin	T3 (THE THINK TANK) Austin
F03/071	01071	OLYMPICS NEWS LAB AT GOOGLE	GOOGLE	GOOGLE TRENDS	GOOGLE Mountain View	USA	GOOGLE BRAND STUDIO San Francisco	GOOGLE BRAND STUDIO San Francisco / SWIFT Portland
F03/073	01914	BRADSHAW STAIN	P&G	TIDE	SAATCHI & SAATCHI New York	USA	SAATCHI & SAATCHI New York	ARCADE EDIT New York / COMPANY 3 New York / NYLON STUDIOS New York / RATTLING STICK Santa Monica / THE MILL Los Angeles
<b>F04 (Co-Creation &amp; User Generated Content )</b>								
F04/003	00436	DECEMBER 21ST	LOTERIAS Y APUESTAS DEL ESTADO	CHRISTMAS LOTTERY	LEO BURNETT Madrid	SPAIN	LEO BURNETT Madrid	LEO BURNETT Madrid / RCR FILMS Madrid
F04/019	01015	LOS SANTOS PRIDE	STOCKHOLM PRIDE	NON-PROFIT ORGANIZATION THAT WORKS TO HIGHLIGHT LGBT ISSUES AND CREATE A FREE ZONE FOR GAY, BISEXUAL, TRANSGENDER AND QUEER PEOPLE AND GENDER EXPRESSION CONTAINED WITHIN LGBT SOCIAL MOVEMENTS.	GARBERGS Stockholm	SWEDEN	GARBERGS Stockholm	GARBERGS Stockholm
F04/021	01250	MAMBA DAY	NIKE	NIKE	R/GA New York	USA	R/GA New York	WIEDEN+KENNEDY Portland
F04/026	01012	FORGETTING AUSCHWITZ, REMEMBERING AUSCHWITZ	FIGLI DELLA SHOAH AND FONDAZIONE CDED	HOLOCAUST REMEMBRANCE DAY	HAVAS MILAN	ITALY	HAVAS MILAN	BASEMENT Milan / INDIANA PRODUCTION COMPANY Milan / UPRISING Milan
F04/034	01403	CHEETOS MUSEUM	CHEETOS	CHEETOS	GOODBY SILVERSTEIN & PARTNERS San Francisco	USA	GOODBY SILVERSTEIN & PARTNERS San Francisco	CAVIAR Los Angeles / COMPANY 3 Santa Monica / ONE UNION RECORDING San Francisco / WHITEHOUSE POST Santa Monica

F04/042	02250	CHROMA	MUSEUM NATIONAL D'HISTOIRE NATURELLE/MUSEE DE L'HOMME	EXPOSITION: NOUS ET LES AUTRES	LEO BURNETT FRANCE Paris	FRANCE	LEO BURNETT FRANCE Paris	INSURRECTION Paris / MAKE ME PULSE Paris / MATHEMATIC Paris / PRODIGIOUS Paris
F04/055	02543	VETS FIGHT HATE	SOUTHERN POVERTY LAW CENTER	VETS FIGHT HATE	WING New York	USA	WING New York	WING New York
<b>F05 (Influencer / Talent)</b>								
F05/005	00326	SPANISH LESSONS	NETFLIX	NARCOS	ALMA DDB Miami	USA	ALMA DDB Miami	
F05/026	00518	CREATORS WANTED	SAMSUNG AUSTRALIA	CORPORATE	LEO BURNETT SYDNEY	AUSTRALIA	LEO BURNETT SYDNEY	THE WOOLSHED COMPANY Melbourne
F05/031	01252	ASK FOR A RAISE	THE MUSE, LADIES GET PAID, PAYSACLE, REPLY.AI	ASK FOR A RAISE	R/GA New York	USA	R/GA New York	
F05/032	01251	MAMBA DAY	NIKE	NIKE	R/GA New York	USA	R/GA New York	WIEDEN+KENNEDY Portland
F05/040	01828	SHARES FOR SHARES	HOMEYZ	PEER-TO-PEER APP	HAPPINESS BRUSSELS, AN FCB ALLIANCE	BELGIUM	HAPPINESS BRUSSELS, AN FCB ALLIANCE	HAPPINESS BRUSSELS, AN FCB ALLIANCE
F05/067	00940	#VOTEIRL	YOUTUBE	YOUTUBE	YOUTUBE San Bruno	USA	BIG SPACESHIP New York	BIG SPACESHIP New York
F05/083	02504	A LOVE SONG WRITTEN BY A MURDERER	VIDA MUJER ORGANIZATION	VIDA MUJER	CIRCUS GREY PERU Lima	PERU	CIRCUS GREY PERU Lima	AUDIO POST Lima / DIEGO DIBÓS SOUND LAB Lima / SANGRE Lima
F05/086	02172	SHACKLETON'S RETURN	HYUNDAI MOTOR COMPANY	HYUNDAI MOTOR AUTOMOBILE	INNOCEAN WORLDWIDE Seoul	SOUTH KOREA	INNOCEAN WORLDWIDE Seoul	ASAP Seoul / EDITIN Seoul / LOVE AND MONEY Seoul / PLANIT PRODUCTION Seoul / VIXEN STUDIO Seoul
F05/096	02740	BUY BACK THE BLOCK	CHECKERS & RALLY'S	CHECKERS	FITZGERALD & CO Atlanta	USA	FITZGERALD & CO Atlanta	WOVEN DIGITAL Culver City
F05/107	02900	SEARCH	MCDONALD'S	COLD BEVERAGE VALUE	WE ARE UNLIMITED Chicago	USA	WE ARE UNLIMITED Chicago	FURLINED Los Angeles
F05/108	02920	TV DOCTORS OF AMERICA	CIGNA	HEALTH INSURANCE	McCANN NEW YORK	USA	McCANN NEW YORK	MRM/McCANN New York / UNTITLED Santa Monica
F05/125	11681	TIDE'S SUPER BOWL STAIN	PROCTER & GAMBLE	TIDE PODS PLUS DOWNY	HEARTS & SCIENCE New York	USA	SAATCHI & SAATCHI New York	SAATCHI & SAATCHI New York

F05/133	11960	ORIGINAL IS NEVER FINISHED (: 60)	ADIDAS ORIGINALS	ORIGINALS	JOHANNES LEONARDO New York	USA	JOHANNES LEONARDO New York	EGG FILMS Cape Town / EXILE New York / JOHANNES LEONARDO New York / RSA FILMS Los Angeles
<b>F06 (Innovative Use of Social or Community)</b>								
F06/005	00209	LIKE MY ADDICTION	ADDICT'AIDE	ADDICT'AIDE	BETC Paris	FRANCE	BETC Paris	FRANCINE FRAMBOISE Paris / GUM Paris
F06/009	00306	HOSTILE TAKEOVER	ACTIVISION	VIDEO GAME	AKQA San Francisco	USA	AKQA San Francisco	TREYARCH Santa Monica
F06/011	00327	EPISODE LEAK	NETFLIX	NARCOS	ALMA DDB Miami	USA	ALMA DDB Miami	
F06/013	00344	UNSAFETY CHECK	BLACK LIVES MATTER	NONPROFIT	J. WALTER THOMPSON New York	USA	J. WALTER THOMPSON New York	J. WALTER THOMPSON New York
F06/017	22024	POP YOUR BUBBLE: THE ANTI-ALGORITHM	KIND SNACKS	THE KIND FOUNDATION	EDIBLE (A DANIEL J. EDELMAN AGENCY) New York	USA	EDIBLE (A DANIEL J. EDELMAN AGENCY) New York	DECON New York
F06/031	00487	OUT OF OFFICE TRAVELOGUE	QANTAS	OUT OF OFFICE TRAVELOGUE	THE MONKEYS, PART OF ACCENTURE INTERACTIVE Sydney	AUSTRALIA	THE MONKEYS Sydney	THE MONKEYS Sydney
F06/035	01258	BOTBOT	REPLY.AI	BOTBOT	R/GA SAN FRANCISCO	USA	R/GA SAN FRANCISCO	REPLY.AI New York
F06/061	01825	DOWN SYNDROME ANSWERS	CANADIAN DOWN SYNDROME SOCIETY	HEALTH AWARENESS	FCB Toronto	CANADA	FCB Toronto	
F06/065	01348	YOUR NAME SAVES	DONATE LIFE AMERICA	ORGAN DONATION REGISTRATION	LEO BURNETT CHICAGO	USA	LEO BURNETT CHICAGO	LEO BURNETT CHICAGO
F06/092	01306	PINTEREST INTERCEPT	CAMPBELL'S	CAMPBELL'S	BBDO NEW YORK	USA	BBDO NEW YORK	EG+ WORLDWIDE New York
F06/112	01005	REFUGEES REAL-TIME TWEET RESPONSES	AMNESTY INTERNATIONAL	REFUGEE CRISIS AWARENESS CAMPAIGN	OGILVY & MATHER London	UNITED KINGDOM	OGILVY & MATHER London	MAGNUM PHOTOS London
F06/126	02581	SANTA PROJECT	MACY'S	SERVICE	FIGLIULO & PARTNERS New York	USA	FIGLIULO & PARTNERS New York	
F06/134	02901	SEARCH	MCDONALD'S	COLD BEVERAGE VALUE	WE ARE UNLIMITED Chicago	USA	WE ARE UNLIMITED Chicago	FURLINED Los Angeles
F06/152	01455	#BACKEDBYAXE	SHOWTIME NETWORKS, INC.	BILLIONS	NARRATIVE_ New York	USA	NARRATIVE_ New York	NARRATIVE_ New York
F06/166	01771	KLARAFY	KLARA	KLARAFY	FAMOUSGREY BRUSSELS	BELGIUM	FAMOUSGREY BRUSSELS	FAMOUSGREY BRUSSELS
F06/180	13786	GOOGLE HOME OF THE WHOPPER	BURGER KING	WHOPPER	DAVID Miami	USA	DAVID Miami	CAVIAR Los Angeles



**F07 (Content Placement)**

F07/013	01556	CADBURY PRE-JOY	MONDELEZ	CADBURY BUBBLY	OGILVY & MATHER JOHANNESBURG	SOUTH AFRICA	OGILVY & MATHER JOHANNESBURG	BOMB FILMS Johannesburg
F07/020	02352	THE REAL STORY	DOCTORS OF THE WORLD	HUMANITARIAN AID	PUBLICIS New York	USA	PUBLICIS New York	
F07/021	02197	THE FAST NEWS	MCDONALD'S DENMARK	IMAGE ADVERTISING	DDB COPENHAGEN	DENMARK	DDB COPENHAGEN	DDB COPENHAGEN
F07/030	01394	ASPIRIN "HEROSMITHS"	BAYER CONSUMER HEALTH	ASPIRIN MEDICATION	ENERGY BBDO Chicago	USA	ENERGY BBDO Chicago	FLARE BBDO Chicago / MAVERICK New York
F07/034	01786	PRE-ROLL CONCERTS	STUDIO BRUSSEL	0	DDB BRUSSELS	BELGIUM	DDB BRUSSELS	
F07/040	02966	THE DEBUT	AB INBEV (BUDWEISER) / ESPN	INSTITUTIONAL	AFRICA São Paulo	BRAZIL	AFRICA São Paulo	BIG FOOTE São Paulo / SAIGON São Paulo

**F08 (Community Building / Management)**

F08/002	00237	EVAN	SANDY HOOK PROMISE	SANDY HOOK PROMISE	BBDO NEW YORK	USA	BBDO NEW YORK	SMUGGLER New York
F08/004	00328	SPANISH LESSONS	NETFLIX	NARCOS	ALMA DDB Miami	USA	ALMA DDB Miami	
F08/005	00345	UNSAFETY CHECK	BLACK LIVES MATTER	NONPROFIT	J. WALTER THOMPSON New York	USA	J. WALTER THOMPSON New York	J. WALTER THOMPSON New York
F08/024	02156	#NUGGSFORCART ER	WENDY'S	QSR	VML Kansas City	USA	VML Kansas City	
F08/030	01227	ADOBE PHOTOSHOP - THERE'S MAGIC INSIDE	ADOBE	ADOBE PHOTOSHOP	EDELMAN San Francisco	USA	EDELMAN San Francisco	EDELMAN San Francisco
F08/032	01915	BRADSHAW STAIN	P&G	TIDE	SAATCHI & SAATCHI New York	USA	SAATCHI & SAATCHI New York	ARCADE EDIT New York / COMPANY 3 New York / NYLON STUDIOS New York / RATTLING STICK Santa Monica / THE MILL Los Angeles
F08/039	02582	SANTA PROJECT	MACY'S	SERVICE	FIGLIULO & PARTNERS New York	USA	FIGLIULO & PARTNERS New York	
F08/051	02757	LITTLE BIT OF THE TOUR	SKODA	SKODA	FALLON LONDON	UNITED KINGDOM	FALLON LONDON	FALLON LONDON

**F09 (Use of Social Data & Insight)**

F09/010	00997	HUNGERITHM	MARS CHOCOLATE AUSTRALIA	SNICKERS®	CLEMENGER BBDO MELBOURNE	AUSTRALIA	CLEMENGER BBDO MELBOURNE	FINCH Melbourne / FLUTTER Melbourne
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F09/011	01113	IKEA RETAIL THERAPY	IKEA	FURNITURE & HOME ACCESSORIES	ÅKESTAM HOLST Stockholm	SWEDEN	ÅKESTAM HOLST Stockholm	ÅKESTAM HOLST Stockholm
F09/018	01826	DOWN SYNDROME ANSWERS	CANADIAN DOWN SYNDROME SOCIETY	HEALTH AWARENESS	FCB Toronto	CANADA	FCB Toronto	
F09/025	02353	I'M MOVING TO CANADA	DOCTORS OF THE WORLD	CHARITY	PUBLICIS New York	USA	PUBLICIS New York	
F09/050	00894	QQ ALERT: HOPE NEVER DIES	QQ	QQ ALERT	TENCENT Shenzhen	CHINA	TENCENT Shenzhen	TENCENT Shenzhen
<b>G01 (Tangible Tech)</b>								
G01/005	00419	MOTORDREAMS	FORD	FORD ACCESSORIE	GTB Madrid	SPAIN	GTB Madrid / OGILVY MADRID	ESPADAYSANTACRUZ STUDIO Madrid
G01/013	00447	THE ENTER SANDBOX VR EXPERIENCE	AUDI	AUDI Q5 QUATTRO	POL Oslo	NORWAY	POL Oslo	MEDIAMONKS Stockholm
G01/023	01050	KNOW YOU AGAIN	BAIDU	AI GLASSES	F5 Shanghai	CHINA	F5 Shanghai	F5 Shanghai
G01/026	01029	RIMOWA ELECTRONIC TAG	RIMOWA ELECTRONIC TAG GMBH	RIMOWA ELECTRONIC TAG	PHILIPP UND KEUNTJE Hamburg	GERMANY	AIRBUS GROUP Leiden / PHILIPP UND KEUNTJE Hamburg / RIMOWA ELECTRONIC TAG Hamburg / T-SYSTEMS INTERNATIONAL Frankfurt	E INK HOLDINGS INC. Taipei City / NETRONIX INC. Taipei City
G01/028	01633	NOSULUS RIFT	UBISOFT	NOSULUS RIFT	BUZZMAN Paris	FRANCE	BUZZMAN Paris / PRODUCTMAN Paris	LES IMPRODUCTIBLES Paris / PRODUCTMAN Paris
G01/037	01703	GREEN LIGHT RUN	ADIDAS	PUREBOOST	TBWA\HAKUHODO Tokyo	JAPAN	TBWA\HAKUHODO Tokyo	TOHOKUSHINSHA FILM CORPORATION Tokyo
G01/069	00815	MOTION SONIC PROJECT	SONY CORPORATION	CORPORATE BRANDING	DENTSU INC. Tokyo	JAPAN	DENTSU INC. Tokyo	DENTSU LIVE INC. Tokyo / DENTSU TEC Tokyo / INVISIBLE DESIGN LAB Fukuoka / TYO DRIVE Tokyo / YAMAMOTO WORKS Saitama
<b>G02 (Spatial Tech)</b>								
G02/004	00031	UNLIMITED STADIUM	NIKE	NIKE LUNAR EPIC	BBH Singapore	SINGAPORE	BBH Singapore	BBH Singapore
G02/014	00998	MEET GRAHAM	TRANSPORT ACCIDENT COMMISSION VICTORIA	TRANSPORT ACCIDENT COMMISSION VICTORIA	CLEMENGER BBDO MELBOURNE	AUSTRALIA	CLEMENGER BBDO MELBOURNE	AIRBAG PRODUCTIONS Melbourne / FLARE PRODUCTIONS BBDO Melbourne
G02/020	01339	SUPER BOWL DRONES HALF TIME SHOW	INTEL	DRONE TECHNOLOGY	INTEL Santa Clara	USA	INTEL Santa Clara	INTEL Santa Clara

G02/029	02478	POWERED BY RESPECT	GLOBO TV AND INSTITUTO RODRIGO MENDES	AWARENESS MESSAGES	INSTITUTO RODRIGO MENDES São Paulo	BRAZIL	GLOBO COMUNICAÇÃO E PARTICIPAÇÕES Rio De Janeiro	AC DESIGN São Paulo / GLOBO COMUNICAÇÃO E PARTICIPAÇÕES Rio De Janeiro / LA CASA DE LA MADRE São Paulo
G02/038	02805	DRAW AND RELEASE	SAMSUNG ELECTRONICS	GALAXY S7 EDGE	TOHOKUSHINSHA FILM CORPORATION Tokyo	JAPAN	DENTSU INC. Tokyo	TOHOKUSHINSHA FILM CORPORATION Tokyo
G02/042	02381	THE VOICE OF ART	IBM	IBM CLOUD	OGILVY BRASIL São Paulo	BRAZIL	OGILVY BRASIL São Paulo	BANDA SONORA PRODUÇÕES ARTÍSTICAS São Paulo / BANDO São Paulo
G02/045	01954	VISCERAL REALITY	INSTITUTO DE DEFESA DO DIREITO DE DEFESA	INSTITUTO DE DEFESA DO DIREITO DE DEFESA	J. WALTER THOMPSON BRAZIL São Paulo	BRAZIL	J. WALTER THOMPSON BRAZIL São Paulo	SATELITE AUDIO São Paulo / VETOR ZERO São Paulo

### **G03 (Digital Billboard)**

G03/002	00032	UNLIMITED STADIUM	NIKE	NIKE LUNAR EPIC	BBH Singapore	SINGAPORE	BBH Singapore	BBH Singapore
G03/003	00347	STREET SWATCHES	RÉNO-DÉPÔT	SICO'S PAINT	SID LEE Montréal	CANADA	SID LEE Montréal	SID LEE Montréal
G03/019	02238	THE VIRTUAL CRASH BILLBOARD	PARISIAN ROAD SAFETY (DRIEA: DIR. RÉGION. INTERDÉP. EQUIPEMENT AMÉNAGEMENT)	ROAD SAFETY AUTHORITY (FRANCE / PARIS & SURBUBS)	SERVICEPLAN FRANCE Paris	FRANCE	SERVICEPLAN FRANCE Paris	COMPTOIR DU SON Paris / SERVICEPLAN FRANCE Paris / TRINITY FILMS Paris

### **H01 (Integrated Multi-Platform Campaign (Online & Offline))**

H01/004	00078	SILICON VALLEY URXXL	SKY TELEVISION NEW ZEALAND	SOHO CHANNEL	DDB GROUP NEW ZEALAND Auckland	NEW ZEALAND	DDB GROUP NEW ZEALAND Auckland	
H01/008	00397	BOOST YOUR VOICE	BOOST MOBILE	PROMOTE BOOST STORES AS POLLING STATIONS	180LA Santa Monica	USA	180LA Santa Monica	180LA Santa Monica / ATOMICA MUSIC Texas / THE CORNER SHOP Santa Monica / THERAPY STUDIOS Los Angeles
H01/035	01000	HUNGERITHM	MARS CHOCOLATE AUSTRALIA	SNICKERS®	CLEMENGER BBDO MELBOURNE	AUSTRALIA	CLEMENGER BBDO MELBOURNE	FINCH Melbourne / FLUTTER Melbourne
H01/045	00999	MEET GRAHAM	TRANSPORT ACCIDENT COMMISSION VICTORIA	TRANSPORT ACCIDENT COMMISSION VICTORIA	CLEMENGER BBDO MELBOURNE	AUSTRALIA	CLEMENGER BBDO MELBOURNE	AIRBAG PRODUCTIONS Melbourne / FLARE PRODUCTIONS BBDO Melbourne
H01/046	01935	AUDI AND AIRBNB LIVE TO DRIVE	AUDI OF AMERICA	AUTOMOBILES	VENABLES BELL & PARTNERS San Francisco	USA	VENABLES BELL & PARTNERS San Francisco	740 SOUND DESIGN Los Angeles / FINAL CUT Los Angeles / FRAMESTORE Los Angeles / MJZ Los Angeles

H01/087	02141	DID YOU MEAN MAILCHIMP?	MAILCHIMP	EMAIL MARKETING	DROGA5 New York	USA	DROGA5 New York / MAILCHIMP Atlanta	BROSMIND Barcelona / JUCO Los Angeles / RESN Wellington
H01/089	02173	SHACKLETON'S RETURN	HYUNDAI MOTOR COMPANY	HYUNDAI MOTOR AUTOMOBILE	INNOCEAN WORLDWIDE Seoul	SOUTH KOREA	INNOCEAN WORLDWIDE Seoul	ASAP Seoul / EDITIN Seoul / LOVE AND MONEY Seoul / PLANIT PRODUCTION Seoul / VIXEN STUDIO Seoul
H01/097	01544	2016 WRAPPED	SPOTIFY	SPOTIFY	SPOTIFY New York	USA	SPOTIFY New York	SPOTIFY New York
H01/098	01413	SPECTACLES	SNAP, INC.	SPECTACLES	SNAP Los Angeles	USA	SNAP Los Angeles	SNAP Los Angeles
H01/137	01057	MR. ROBOT SEASON 2 DIGITAL EASTER EGGS	USA NETWORK	MR. ROBOT	USA NETWORK New York	USA	CURIOUS CODES San Antonio / RALPH & CO New York / USA NETWORK New York	CURIOUS CODES San Antonio / RALPH & CO New York / USA NETWORK New York
H01/144	02968	THE DEBUT	AB INBEV (BUDWEISER) / ESPN	INSTITUTIONAL	AFRICA São Paulo	BRAZIL	AFRICA São Paulo	BIG FOOTE São Paulo / SAIGON São Paulo
<b>H02 (Cross-device Campaign)</b>								
H02/005	02414	GOOGLE HOME OF THE WHOPPER	BURGER KING	WHOPPER	DAVID Miami	USA	DAVID Miami	CAVIAR Los Angeles
H02/010	00614	SWATCHES	RÉNO-DÉPÔT	RETAIL	SID LEE Montréal	CANADA	SID LEE Montréal	SID LEE Montréal
H02/014	02758	LITTLE BIT OF THE TOUR	SKODA	SKODA	FALLON LONDON	UNITED KINGDOM	FALLON LONDON	FALLON LONDON
<b>Total Entries:</b>		<b>260</b>						

Media	PR	Additional
MEDIACOM AUSTRALIA Melbourne	CLEMINGER BBDO MELBOURNE	
STARCOM WORLDWIDE Johannesburg		
OMD USA New York	KETCHUM San Francisco / THE MARKETING ARM Los Angeles	
MEDIOLGY Johannesburg	BYDESIGN COMMUNICATIONS Johannesburg	NOVUS GROUP Johannesburg
		FOUR SEASONS CONDOMS North Strathfield
MEDIACOM Chicago		iCROSSING Chicago
MEC Stockholm	ÅKESTAM HOLST Stockholm	
SNAP Los Angeles	SNAP Los Angeles	
	TBWA\STOCKHOLM	
MEDIACOM Oslo		

		EBAY INTERNATIONAL Bern
FITZGERALD & CO Atlanta	FITZGERALD & CO Atlanta	
OMD USA Chicago / RESOLUTION MEDIA Chicago	DDB Chicago	CARTEL Los Angeles / THE MILL Los Angeles / THE STUDIO Chicago
		MUSEUM FÜR NATURKUNDE Berlin / NATURAL HISTORY MUSEUM LONDON
OGILVY & MATHER SINGAPORE	OGILVY & MATHER SINGAPORE	
LIQUIDMINDS Copenhagen / SANSIR Torshavn	EHRENBERG KOMMUNIKATION Copenhagen / LIQUIDMINDS Copenhagen / MGA MEDIAGROUP New York / SANSIR Torshavn / TRAVEL PR London	
BE ON Copenhagen	RADIUS KOMMUNIKATION Copenhagen	
OMD NEW ZEALAND Auckland		SKY TELEVISION NEW ZEALAND Mount Wellington
THE DIGITAL MEDIA CONSULTANCY Durban		

GEICO Chevy Chase

VIZEUM Paris

GROUPAMA Paris

ALMAPBBDO São  
Paulo

CARAT Shanghai

MEDIAVEST|SPARK EDELMAN London  
London

STARCOM EDELMAN London  
Amsterdam

THE DIGITAL MEDIA  
CONSULTANCY  
Durban

IPG MEDIABRANDS Paris / J. WALTER THOMPSON PARIS	
GLOBO COMUNICAÇÃO E PARTICIPAÇÕES Rio De Janeiro	GLOBO COMUNICAÇÃO E PARTICIPAÇÕES Rio De Janeiro
GREY BRAZIL São Paulo	EDELMAN SIGNIFICA São Paulo / GREY BRAZIL São Paulo
	CHEIL SPAIN Madrid
	HILL+KNOWLTON STRATEGIES SWEDEN Stockholm
	CLEMENGER BBDO MELBOURNE
GARBERGS Stockholm	GARBERGS Stockholm
	HAVAS PR MILAN



REPRISE MEDIA Toronto		
McCANN SYDNEY	McCANN SYDNEY	DEC PR Sydney
VIZEUM Paris	GROUPAMA Paris	
CHE PROXIMITY Sydney	CHE PROXIMITY Sydney	
IPG MEDIABRANDS Paris / J. WALTER THOMPSON PARIS		
FRED & FARID SHANGHAI	FRED & FARID SHANGHAI	DIESEL Shanghai
UNCLE GREY Copenhagen		

SQUARESPACE New York	SQUARESPACE New York	COMPANY 3 New York / FLOWER AVE Los Angeles / FORMOSA GROUP Los Angeles / NO6 New York / NO7 New York
FCB BRASIL São Paulo	FCB BRASIL São Paulo	
		FOUR SEASONS CONDOMS North Strathfield
OMD USA Chicago / RESOLUTION MEDIA Chicago	DDB Chicago	CARTEL Los Angeles / THE MILL Los Angeles / THE STUDIO Chicago
		IKEA GERMANY Hofheim-Wallau
UNCLE GREY Copenhagen		
MEC Stockholm	ÅKESTAM HOLST Stockholm	
		GEICO Chevy Chase
LEW'LARA\TBWA São Paulo		
		IKEA GERMANY Hofheim-Wallau

RESOLUTION MEDIA Charlotte		Q DEPARTMENT New York
REPRISE MEDIA Toronto		
		GEICO Chevy Chase
	DINI VON MUEFFLING COMMUNICATIONS New York	BETA PETROL New York / HEARD CITY New York / NO6 New York
MANNING GOTTLIEB OMD London		CAIN & ABEL London / FACTORY London / KING HENRY London / LELAND MUSIC London
BE ON Copenhagen	RADIUS KOMMUNIKATION Copenhagen	
MINDSHARE London		
THE MARTIN AGENCY Richmond	THE MARTIN AGENCY Richmond	DONATE LIFE AMERICA Richmond

STARCOM Amsterdam	
MEDIACOM New York	
OGILVY & MATHER SINGAPORE	OGILVY & MATHER SINGAPORE
THE QUARRY London	
BOLD MEDIA Sydney / THE WOOLSHED COMPANY Melbourne	
CENTRAL RETAIL CORPORATION LTD. Bangkok	
FACEBOOK New York	HBO New York

UM MENA Giza		INFLEUNCE Cairo
MEDIAVEST SPARK London	EDELMAN London	
RESOLUTION MEDIA Charlotte	Q DEPARTMENT New York	
180LA Santa Monica		
		MUSEUM FÜR NATURKUNDE Berlin / NATURAL HISTORY MUSEUM LONDON
OMD USA New York	TONEFARMER New York	
ESSENCE DIGITAL Sydney	POEM GROUP Sydney	
		BURGER KING Miami / COSMO STREET New York
FACEBOOK New York	HBO New York	
ALMAPBBDO São Paulo		
OMD Rome	PUBLICIS CONSULTANTS ITALIA Milan / THINK CATTLEYA Milan	

OGILVY & MATHER SINGAPORE	OGILVY & MATHER SINGAPORE
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OGILVY & MATHER SINGAPORE	OGILVY & MATHER SINGAPORE
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OGILVY & MATHER SINGAPORE	OGILVY & MATHER SINGAPORE
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HP Palo Alto
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HP Palo Alto
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MEDIACOM Düsseldorf
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FACTORY London / FINAL CUT London
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CHE PROXIMITY Sydney	CHE PROXIMITY Sydney
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AMD Austin / LUDOMADE Los Angeles
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FOUR SEASONS  
CONDOMS North  
Strathfield

BURBERRY London BURBERRY London

LYFT HQ San Francisco LYFT HQ San Francisco

VIZEUM GLOBAL  
London

MEDIACOM Oslo

TBWA\HAKUHODO TBWA\HAKUHODO  
Tokyo Tokyo

LIZARD VFX Cairo /  
MANGO JAM  
STUDIO Dubai /  
SERENA Dubai

MEDIACOM AUSTRALIA Melbourne	CLEMENGER BBDO MELBOURNE	
		EBAY INTERNATIONAL Bern
PUBLICIS PIXELPARK Hamburg	PUBLICIS PIXELPARK Hamburg	FREUNDE FÜR LEBEN Berlin
	DINI VON MUEFFLING COMMUNICATIONS New York	BETA PETROL New York / HEARD CITY New York / NO6 New York
MEDIAVEST SPARK Lima		PACIFICO INSURANCE Lima
PROXIMITY BARCELONA	PROXIMITY BARCELONA	
	CLEMENGER BBDO MELBOURNE	
	OGILVY GERMANY Frankfurt	EUROPEAN ANTI- BULLYING NETWORK Athens
THE DIGITAL MEDIA CONSULTANCY Durban		
REPRISE MEDIA Toronto		



THE MARTIN AGENCY Richmond	THE MARTIN AGENCY Richmond	DONATE LIFE AMERICA Richmond
	GREY ACTIVATION & PR New York / WING New York	
	URBAN GRUPO DE COMUNICACION Buenos Aires	MACMA Buenos Aires / MOBILE Buenos Aires
GREY BRAZIL São Paulo	EDELMAN SIGNIFICA São Paulo / GREY BRAZIL São Paulo	
MEDIAVEST SPARK London	EDELMAN London	
	LEO BURNETT Madrid	
VAYNERMEDIA New York		
MEDIACOM New York		HASTINGS SOUND Astoria
MEDIACOM AUSTRALIA Melbourne	CLEMENGER BBDO MELBOURNE	
MEDIAVEST SPARK New York	KETCHUM New York	

MEC Toronto		
IPG MEDIABRANDS Paris / J. WALTER THOMPSON PARIS		
T3 (THE THINK TANK) Austin	T3 (THE THINK TANK) Austin	
GOOGLE BRAND STUDIO San Francisco		
HEARTS & SCIENCE New York	MMK New York / TAYLOR New York	HEARD CITY New York / MKTG New York
LEO BURNETT Madrid		
GARBERGS Stockholm	GARBERGS Stockholm	
HAVAS PR MILAN		
OMD USA New York	KETCHUM San Francisco / THE MARKETING ARM Los Angeles	

LEO BURNETT FRANCE Paris		
GREY ACTIVATION & PR New York / WING New York		
STARCOM Sydney	EDELMAN Sydney	SAMSUNG ELECTRONICS AUSTRALIA Sydney
		LADIES GET PAID Portland / PAYSCALE Seattle / REPLY.AI New York / THE MUSE New York
		FLEISHMANHILLAR D San Francisco / HOOK Ann Arbour
CIRCUS GREY PERU Lima	CIRCUS GREY PERU Lima	
FITZGERALD & CO Atlanta	FITZGERALD & CO Atlanta	
OMD USA Chicago / RESOLUTION MEDIA Chicago	DDB Chicago	CARTEL Los Angeles / THE MILL Los Angeles / THE STUDIO Chicago
OMD USA New York	EDELMAN New York	
HEARTS & SCIENCE New York	MARINA MAHER COMMUNICATIONS New York	TAYLOR New York

JOHANNES LEONARDO New York		
PMK*BNC Los Angeles		ACTIVISION Santa Monica / EDELMAN Los Angeles / INFINITY WARD Encino / PULLSTRING San Francisco
EDIBLE (A DANIEL J. EDELMAN AGENCY) New York	EDIBLE (A DANIEL J. EDELMAN AGENCY) New York	THE KIND FOUNDATION New York
REPRISE MEDIA Toronto		
LEO BURNETT CHICAGO	LEO BURNETT CHICAGO	JEFF SCIORTINO PHOTOGRAPHY Chicago
MEC GLOBAL New York		
OGILVY PUBLIC RELATIONS London		
OMD USA Chicago / RESOLUTION MEDIA Chicago	DDB Chicago	CARTEL Los Angeles / THE MILL Los Angeles / THE STUDIO Chicago
NARRATIVE_ New York		
MINDSHARE Brussels	FAMOUSGREY BRUSSELS	
BURGER KING Miami / COSMO STREET New York		

STARCOM  
WORLDWIDE  
Johannesburg

OMD DENMARK  
Copenhagen

MEDIACOM Chicago

iCROSSING Chicago

DINI VON  
MUEFFLING  
COMMUNICATIONS  
New York

BETA PETROL New  
York / HEARD CITY  
New York / NO6  
New York

MEDIAVEST|SPARK KETCHUM New York  
New York

EDELMAN San  
Francisco

EDELMAN San  
Francisco

HEARTS &  
SCIENCE New York

MMK New York /  
TAYLOR New York

HEARD CITY New  
York / MKTG New  
York

MEDIACOM  
AUSTRALIA  
Melbourne

CLEMENGER BBDO  
MELBOURNE

MEC Stockholm	ÅKESTAM HOLST Stockholm
REPRISE MEDIA Toronto	
TENCENT Shenzhen	TENCENT Shenzhen
GTB Madrid	
MEDIACOM Oslo	
	F5 Shanghai
	BUZZMAN Paris
TBWA\HAKUHODO Tokyo	TBWA\HAKUHODO Tokyo
DENTSU INC. Tokyo	DENTSU INC. Tokyo
	CLEMENGER BBDO MELBOURNE
OMD USA New York	INTEL Santa Clara

GLOBO COMUNICAÇÃO E PARTICIPAÇÕES Rio De Janeiro	GLOBO COMUNICAÇÃO E PARTICIPAÇÕES Rio De Janeiro	
AID-DCC Tokyo		
	INPRESS São Paulo	IBM BRASIL São Paulo
J. WALTER THOMPSON BRAZIL São Paulo	J. WALTER THOMPSON BRAZIL São Paulo	
ASTRAL MEDIA Montréal / SID LEE MEDIA Montréal		
SERVICEPLAN FRANCE Paris	SERVICEPLAN FRANCE Paris	SERVICEPLAN München
OMD NEW ZEALAND Auckland		SKY TELEVISION NEW ZEALAND Mount Wellington
MEDIACOM AUSTRALIA Melbourne	CLEMINGER BBDO MELBOURNE	
	CLEMINGER BBDO MELBOURNE	
MEDIACOM Los Angeles		

PHD New York	DROGA5 New York
SPOTIFY New York	
SNAP Los Angeles	SNAP Los Angeles
BURGER KING Miami / COSMO STREET New York	