

## Creative Effectiveness Winners

Cat. No	Entry No	Title	Advertiser	Product	Entrant/Idea Creation	Country	PR	Production	Media Placement	Additional Company/ies
A01/002	00003	MAN ON THE MOON	JOHN LEWIS	DEPARTMENT STORE	adam&eveDDB, London	UNITED KINGDOM		SOMESUCH, London / TRIM EDITING, London / THE MILL, London / LELAND MUSIC, London	MANNING GOTTLIEB OMD, London	
A01/001	00002	TINY DANCER	JOHN LEWIS	INSURANCE	adam&eveDDB, London	UNITED KINGDOM		BLINK PRODUCTIONS, London / MPC, London / FINAL CUT, London	MANNING GOTTLIEB OMD, London	
A04/001	00004	MAN ON THE MOON	JOHN LEWIS	DEPARTMENT STORE	adam&eveDDB, London	UNITED KINGDOM		SOMESUCH, London / TRIM EDITING, London / THE MILL, London / LELAND MUSIC, London	MANNING GOTTLIEB OMD, London	

**Total Awards: 3**

**Prize**

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Creative  
Effectiveness Grand  
Prix

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Creative  
Effectiveness Award

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Creative  
Effectiveness Award