

Creative Data Winners

Cat. No	Entry No	Title	Client	Product	Entrant / Idea Creation	Country	Production	Media	PR	Additional	Prize	Award
A08/012	00330	GO BACK TO AFRICA	BLACK & ABROAD	BLACK & ABROAD	FCB/SIX, Toronto	CANADA	ROOSTER POST PRODUCTION, Toronto / GRAYSON MATTHEWS, Toronto	INITIATIVE, Toronto	GLOSSY, Toronto		Grand Prix	Grand Prix
A01/063	00395	PET-COMMERCE	PETZ	ECOMMERCE	OGILVY, São Paulo	BRAZIL	HOGARTH WORLDWIDE, São Paulo / HOGARTH WORLDWIDE, Porto Alegre / PUNCH AUDIO, São Paulo / D2G TECNOLOGIA, São Paulo / PICT ESTUDIO, São Paulo			PETZ, São Paulo	Gold Lion	Gold Lion
A09/004	00101	THE E.V.A. INITIATIVE	VOLVO CARS	VOLVO CARS	FORSMAN & BODENFORS, Gothenburg	SWEDEN	NEW LAND, Stockholm	MINDSHARE, Gothenburg		GOODBYE KANSAS STUDIOS, Stockholm / FACTORY, London / SUPERSTUDIO, Stockholm / F&B INHOUSE, Gothenburg / FRAMESTORE, London	Gold Lion	Gold Lion
A03/005	00217	SAFETY HUB	NRMA	HOME INSURANCE	CHE PROXIMITY, Melbourne	AUSTRALIA	CHE PROXIMITY, Melbourne	CHE PROXIMITY, Melbourne			Silver Lion	Silver Lion
A03/008	00132	SEARCHING FOR THE SPECIAL COLOUR OF SEVILLE	DIAGEO	TANQUERAY FLOR DE SEVILLA	PS21, Madrid	SPAIN		CARAT, Madrid	LA MAS CHULA, Madrid	ZAGUAN, Madrid	Silver Lion	Silver Lion
A04/057	00353	THE TIME WE HAVE LEFT - CASE	PERNOD RICHARD	RUAVIEJA	LEO BURNETT, Madrid	SPAIN	TESAURO, Madrid / SERENA, Madrid		LEO BURNETT, Madrid		Silver Lion	Silver Lion
A10/001	00023	NO NEED TO FLY - AROUND THE WORLD IN GERMANY	GERMAN RAIL	GERMAN RAIL	OGILVY GERMANY, Frankfurt	GERMANY	SPIRABLE, London			DEUTSCHE BAHN AG, Frankfurt / GETTY IMAGES INTERNATIONAL, Dublin	Silver Lion	Silver Lion
A02/031	00245	STEEP DISCOUNT	E-MOVING	E-MOVING	TRIBAL WORLDWIDE, Sao Paulo	BRAZIL	ÇA VA ART, São Paulo / BOSON POST, São Paulo / QUIET CITY MUSIC + SOUND, New York	TRIBAL WORLDWIDE, Sao Paulo	TULOM, São Paulo		Bronze Lion	Bronze Lion
A04/016	00136	AI VERSUS	TV RAIN	MEDIA SERVICE	VOSKHOD, Ekaterinburg / ISD GROUP, Kiev	RUSSIA	VOSKHOD, Ekaterinburg / APP SOLUTIONS, Wilmington / ISD GERMANY, Hamburg / KA.KA.HA, London		VOSKHOD, Ekaterinburg		Bronze Lion	Bronze Lion
A05/005	00012	BLINDMETERS	OVK / PEVR (PARENTS OF ROAD VICTIMS)	ROAD SAFETY AWARENESS MESSAGE	HAPPINESS BRUSSELS, Brussels	BELGIUM	HAPPINESS BRUSSELS, Brussels / RAYGUN, Brussels / LATCHO DROM, Brussels / MOXY POST PRODUCTION, Brussels				Bronze Lion	Bronze Lion
A07/031	00309	THE TRAFFIC JAM WHOPPER	BURGER KING MEXICO	BURGER KING DELIVERY	WE BELIEVERS, New York	USA	BONSAI3, Miami / PICKLE MUSIC, New York / CENTRAL FILMS, Mexico City				Bronze Lion	Bronze Lion
A09/019	00377	SEE SOUND	WAVIO	SEE SOUND	AREA 23, AN FCB HEALTH NETWORK COMPANY, New York	USA	AREA 23, AN FCB HEALTH NETWORK COMPANY, New York				Bronze Lion	Bronze Lion
A10/021	00295	THE INFECTION ALERT SYSTEM	HINDUSTAN UNILEVER LIMITED	LIFEBUOY SOAP	MINDSHARE, Mumbai	INDIA		MINDSHARE, Mumbai			Bronze Lion	Bronze Lion
Total Awards:			13									