

Creative Data Winners

Cat. No	Entry No	Title	Advertiser	Product	Entrant / Agency	Country	Production Company	Prize
A01/008	00154	9/11 MEMORIAL MUSEUM	NATIONAL SEPTEMBER 11TH MEMORIAL AND MUSEUM	PERMANENT INTERACTIVE EXHIBITION DESIGN, DEVELOPMENT, AND IMPLEMENTATION	LOCAL PROJECTS New York	USA		Gold Lion
A01/024	00257	RUN THAT TOWN	AUSTRALIAN BUREAU OF STATISTICS	CENSUS	LEO BURNETT SYDNEY	AUSTRALIA		Gold Lion
A03/015	00283	SOS SMS	MEXICAN RED CROSS	ONLINE EMERGENCY SERVICE	GREY MEXICO City	MEXICO	METRO PRODUCCIONES Mexico City	Gold Lion
A04/001	00009	REVIVING LEGENDS	JAPAN SPORT COUNCIL	NATIONAL STADIUM	DENTSU INC. Tokyo / DENTSU TEC INC. Tokyo / RHIZOMATIKS Tokyo	JAPAN		Gold Lion
A06/015	00361	TWIN SOULS	CHARITABLE FOUNDATION "CHANGE ONE LIFE"	ADOPTION AWARENESS	Y&R Moscow	RUSSIA		Gold Lion
A07/003	00049	EA SPORTS MADDEN GIFERATOR: AN ART, COPY & CODE PROJECT WITH GOOGLE	EA SPORTS	MADDEN GIFERATOR	GROW Norfolk	USA		Gold Lion
A01/018	00359	TWIN SOULS	CHARITABLE FOUNDATION "CHANGE ONE LIFE"	ADOPTION AWARENESS	Y&R Moscow	RUSSIA		Silver Lion
A04/021	00209	HOTEL CUP	TRIPADVISOR	TRIPADVISOR	JOHANNES LEONARDO New York	USA		Silver Lion
A05/003	00011	REVIVING LEGENDS	JAPAN SPORT COUNCIL	NATIONAL STADIUM	DENTSU INC. Tokyo / DENTSU TEC INC. Tokyo / RHIZOMATIKS Tokyo	JAPAN		Silver Lion
A05/048	00583	LUCOZADE SPORT CONDITIONS ZONE	LUCOZADE RIBENA SUNTRORY	LUCOZADE SPORT	GREY LONDON	UNITED KINGDOM		Silver Lion
A06/003	00070	CROSSWORD TARGETING	MERCEDES-BENZ JAPAN	MERCEDES-BENZ BRAND CAMPAIGN 2015	HAKUHODO Tokyo	JAPAN	HAKUHODO PRODUCTS Tokyo	Silver Lion
A07/053	00492	VODAFONE BETWEEN US	VODAFONE	VODAFONE "BETWEEN US"	Y&R TEAM RED ISTANBUL	TURKEY	RANDOM WORKS Istanbul	Silver Lion
A08/016	00452	THROWN BACK THURSDAYS	EXPEDIA	ONLINE TRAVEL	180LA Santa Monica	USA		Silver Lion
A09/014	00085	McDONALD'S GERMANY - ECRM EVOLUTION	McDONALD'S GERMANY	QUICK SERVICE RESTAURANT	TRACK Hamburg	GERMANY		Silver Lion
A10/059	00202	THE GAME REPORT	BYTRO LABS GMBH	BYTRO LABS GAME DEVELOPING STARTUP	SERVICEPLAN Munich	GERMANY	LUCKY7EVEN ENTERTAINMENT Munich	Silver Lion

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A11/015	00238	NETFLIX DATA	NETFLIX	SVOD	OGILVY PARIS	FRANCE	LES TÉLÉCRÉATEURS Paris	Silver Lion
A01/046	00383	HIDDEN SUGAR RECEIPT	COLGATE PALMOLIVE	SUGAR ACID NEUTRALIZER TOOTHPASTE	RED FUSE COMMUNICATIONS Hong Kong / Y&R Hong Kong	HONG KONG		Bronze Lion
A04/010	00141	YOUR YEAR. DIRECTED BY NIKE+.	NIKE	NIKE+ APP	AKQA London / AKQA Portland	UNITED KINGDOM	BLACK STUDIOS Stockholm	Bronze Lion
A04/012	00120	EVERY MAN REMEMBERED	ROYAL BRITISH LEGION	ROYAL BRITISH LEGION	RKCR/Y&R London	UNITED KINGDOM		Bronze Lion
A06/040	00491	VODAFONE BETWEEN US	VODAFONE	VODAFONE "BETWEEN US"	Y&R TEAM RED ISTANBUL	TURKEY	RANDOM WORKS Istanbul	Bronze Lion
A06/043	00496	MEETING MURILO	KIMBERLY CLARK	HUGGIES	MOOD\TBWA São Paulo / THE GOODFELLAS São Paulo	BRAZIL	LA CASA DE LA MADRE São Paulo	Bronze Lion
A07/009	00108	THE ECONOMIST: SMART DATA IN REAL-TIME	THE ECONOMIST	PROSPECT DRIVE	UM London / PROXIMITY LONDON	UNITED KINGDOM		Bronze Lion
A07/039	00375	THE LES PAUL SKILL CHECK	GIBSON GUITAR GMBH	EPIPHONE LES PAUL BJOERN GELOTTE SIGNATURE EDITION	SERVICEPLAN Munich	GERMANY	SKFILM Munich	Bronze Lion
A08/025	00471	MELANOMA LIKES ME	MELANOMA PATIENTS AUSTRALIA	MELANOMA PREVENTION	GPY&R Brisbane	AUSTRALIA		Bronze Lion
A08/038	00196	CHICAGO MARATHON MOVING WORDS	LIBERTY MUTUAL INSURANCE	AUTO INSURANCE	HAVAS WORLDWIDE NEW YORK	USA		Bronze Lion
A09/010	00236	NETFLIX DATA	NETFLIX	SVOD	OGILVY PARIS	FRANCE	LES TÉLÉCRÉATEURS Paris	Bronze Lion
A10/001	00016	REVIVING LEGENDS	JAPAN SPORT COUNCIL	NATIONAL STADIUM	DENTSU INC. Tokyo / DENTSU TEC INC. Tokyo / RHIZOMATIKS Tokyo	JAPAN		Bronze Lion
A11/011	00160	ONE MINUTE VACATION	TENNESSEE DEPARTMENT OF TOURIST DEVELOPMENT	NON PROFIT ORGANIZATION	VML Kansas City	USA		Bronze Lion

Total Awards:

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