

Shortlist (Creative Data Lions)

Cat. No	Entry No	Title	Client	Product	Entrant Company	Entrant Country	Idea Creation	Production
A01 (Creative Data Enhancement)								
A01/001	00001	UNLIMITED STADIUM	NIKE	NIKE LUNAR EPIC	BBH Singapore	SINGAPORE	BBH Singapore	BBH Singapore
A01/004	00043	POCKET PATROL	SAMSUNG AUSTRALIA	SAMSUNG POCKET PATROL	LEO BURNETT SYDNEY	AUSTRALIA	LEO BURNETT SYDNEY	RAPID FILMS Sydney / SONAR MUSIC Sydney / USTWO Sydney
A01/012	00115	HUNGERITHM	MARS CHOCOLATE AUSTRALIA	SNICKERS®	CLEMENGER BBDO MELBOURNE	AUSTRALIA	CLEMENGER BBDO MELBOURNE	FINCH Melbourne / FLUTTER Melbourne
A01/014	00139	IKEA RETAIL THERAPY	IKEA	FURNITURE & HOME ACCESSORIES	ÅKESTAM HOLST Stockholm	SWEDEN	ÅKESTAM HOLST Stockholm	ÅKESTAM HOLST Stockholm
A01/019	00226	GREEN LIGHT RUN	ADIDAS	PUREBOOST	TBWA\HAKUHODO Tokyo	JAPAN	TBWA\HAKUHODO Tokyo	TOHOKUSHINSHA FILM CORPORATION Tokyo
A01/024	00106	REWORD	HEADSPACE	REWORD	LEO BURNETT MELBOURNE	AUSTRALIA	LEO BURNETT MELBOURNE	STUDIO PANCHO Melbourne
A01/030	00467	SAFEST ROUTE	GROUPAMA	GROUPAMA	MARCEL Paris	FRANCE	MARCEL Paris	KUEST PROD Paris / PRODIGIOUS Paris / PUBLICIS ETO La Madeleine
A01/066	00545	THE COLOUR OF CORRUPTION	RECLAME AQUI	VIGIE AQUI	GREY BRAZIL São Paulo	BRAZIL	GREY BRAZIL São Paulo	GREY BRAZIL São Paulo / RECLAME AQUI São Paulo
A01/082	00587	NO MORE EXCUSES	HEINEKEN	BEER	PUBLICIS LONDON	UNITED KINGDOM	POKE London / PUBLICIS ITALY Milan / PUBLICIS LONDON	COFFEE AND TV London / INDEPENDENT London / MPC CREATIVE London / OUTSIDER London / RESET Santa Monica
A01/100	00605	KNOW YOU AGAIN	BAIDU	AI GLASSES	F5 Shanghai	CHINA	F5 Shanghai	F5 Shanghai
A01/101	00630	AAMI SMARTPLATES	SUNCORP	AAMI INSURANCE	OGILVY AUSTRALIA Melbourne	AUSTRALIA	OGILVY AUSTRALIA Melbourne	OGILVY AUSTRALIA Melbourne
A02 (Data Driven Targeting)								
A02/023	00261	DOWN SYNDROME ANSWERS	CANADIAN DOWN SYNDROME SOCIETY	HEALTH AWARENESS	FCB Toronto	CANADA	FCB Toronto	

A02/033	00278	TALKING NUMBERS	FUNDACIÓN HUESPED	FUNDACIÓN HUESPED IS AN ORGANIZATION DEDICATED TO THE CLINICAL INVESTIGATION OF HIV AND OTHER DISEASES.	WUNDERMAN BUENOS AIRES	ARGENTINA	WUNDERMAN BUENOS AIRES	WUNDERMAN BUENOS AIRES
A02/039	00546	CITY WATCH	SULAMERICA	SULAMERICA AUTO	GREY BRAZIL São Paulo	BRAZIL	GREY BRAZIL São Paulo	GREY BRAZIL São Paulo
A02/048	00588	NO MORE EXCUSES	HEINEKEN	BEER	PUBLICIS LONDON	UNITED KINGDOM	POKE London / PUBLICIS ITALY Milan / PUBLICIS LONDON	COFFEE AND TV London / INDEPENDENT London / MPC CREATIVE London / OUTSIDER London / RESET Santa Monica
A02/066	00675	2016 WRAPPED	SPOTIFY	SPOTIFY	SPOTIFY New York	USA	SPOTIFY New York	SPOTIFY New York
A03 (Data Driven Consumer Product)								
A03/016	00306	MICROSOFT COURSE IQ	MICROSOFT	MICROSOFT CLOUD	MRM//McCANN New York	USA	McCANN NEW YORK / MRM//McCANN New York	
A03/018	00523	YOURNALIST	EITB - EUSKAL IRRATI TELEBISTA	YOURNALIST - NEWS APP	THE CYRANOS//McCANN Barcelona	SPAIN	THE CYRANOS//McCANN Barcelona	GLASSWORKS Barcelona / OXIGENO Barcelona / THE CYRANOS//McCANN Barcelona
A03/020	00576	HACKBALL	NESTLE	NESQUIK	McCANN WORLDGROUP London	UNITED KINGDOM	McCANN SANTO DOMINGO / McCANN WORLDGROUP London / MRM//McCANN BUENOS AIRES	McCANN SANTO DOMINGO / MEDIA CAÑA Santo Domingo / TECH.MARKETING Tel Aviv
A03/022	00600	CHAT YOURSELF	ITALIA LONGEVA - ITALIAN NETWORK DEDICATED TO AGING, CREATED BY THE MINISTRY OF	CHAT YOURSELF	Y&R ITALIA Milan	ITALY	Y&R ITALIA Milan	NEXTOPERA Bari / SEDICI:9 Milan / THE BIGMAMA Milan
A03/023	00606	KNOW YOU AGAIN	BAIDU	AI GLASSES	F5 Shanghai	CHINA	F5 Shanghai	F5 Shanghai
A03/024	00631	AAMI SMARTPLATES	SUNCORP	AAMI INSURANCE	OGILVY AUSTRALIA Melbourne	AUSTRALIA	OGILVY AUSTRALIA Melbourne	OGILVY AUSTRALIA Melbourne
A04 (Data Storytelling)								
A04/001	00008	AIMEN	CANAL +	CANAL +	BETC Paris	FRANCE	BETC Paris	MAKE ME PULSE Paris
A04/009	00038	GEEKS GO FOR #CC9900	GE	GE	CLEMENGER BBDO SYDNEY	AUSTRALIA	CLEMENGER BBDO SYDNEY	CLEMENGER BBDO SYDNEY / MEDIAMONKS SINGAPORE Singapore

A04/010	00062	THE CORRUPTION CONVERTER	ESTADÃO NEWSPAPER	INSTITUTIONAL	FCB BRASIL São Paulo	BRAZIL	FCB BRASIL São Paulo	ANTONIO BRASILIANO São Paulo / FCB BRASIL São Paulo / UMSTUDIO.COM São Paulo / VICTOR PATALANO São Paulo
A04/015	00117	MEET GRAHAM	TRANSPORT ACCIDENT COMMISSION VICTORIA	TRANSPORT ACCIDENT COMMISSION VICTORIA	CLEMENGER BBDO MELBOURNE	AUSTRALIA	CLEMENGER BBDO MELBOURNE	AIRBAG PRODUCTIONS Melbourne / FLARE PRODUCTIONS BBDO Melbourne
A04/043	00202	THANKS 2016, IT'S BEEN WEIRD.	SPOTIFY	SPOTIFY	SPOTIFY New York	USA	SPOTIFY New York	SPOTIFY New York
A04/048	00475	PREDICTIVE WORLD	UBISOFT	WATCH DOGS 2	SID LEE Paris	FRANCE	SID LEE Paris	STINK Paris
A04/063	00561	#GUILTYTAGS	INNOCENCE IN DANGER	NGO AGAINST CHILD VIOLENCE	McCANN PARIS	FRANCE	McCANN PARIS	LA PAC Paris / McCANN PARIS / MRM//McCANN PARIS / NO PROBLEMO Paris / THE Paris
A04/066	00524	YOURNALIST	EITB - EUSKAL IRRATI TELEBISTA	YOURNALIST - NEWS APP	THE CYRANOS//McCANN Barcelona	SPAIN	THE CYRANOS//McCANN Barcelona	GLASSWORKS Barcelona / OXIGENO Barcelona / THE CYRANOS//McCANN Barcelona
A04/068	00411	GOOGLE HOME OF THE WHOPPER	BURGER KING	WHOPPER	DAVID Miami	USA	DAVID Miami	CAVIAR Los Angeles
A04/078	00328	DEAR MEDIA	UNILEVER	DOVE	SAPIENTRAZORFISH New York	USA	SAPIENTRAZORFISH New York	FISHFACE Los Angeles / OPENTOPIC New York / RESN Amsterdam / SAPIENTRAZORFISH New York

A05 (Data Visualisation)

A05/001	00002	UNLIMITED STADIUM	NIKE	NIKE LUNAR EPIC	BBH Singapore	SINGAPORE	BBH Singapore	BBH Singapore
A05/009	00118	MEET GRAHAM	TRANSPORT ACCIDENT COMMISSION VICTORIA	TRANSPORT ACCIDENT COMMISSION VICTORIA	CLEMENGER BBDO MELBOURNE	AUSTRALIA	CLEMENGER BBDO MELBOURNE	AIRBAG PRODUCTIONS Melbourne / FLARE PRODUCTIONS BBDO Melbourne
A05/022	00468	SAFEST ROUTE	GROUPAMA	GROUPAMA	MARCEL Paris	FRANCE	MARCEL Paris	KUEST PROD Paris / PRODIGIOUS Paris / PUBLICIS ETO La Madeleine
A05/024	00312	AI BUDDY	VIDAX CENTER	AI BUDDY	WE BELIEVERS New York	USA	WE BELIEVERS New York	NUNCHAKU CINE Buenos Aires

A05/043	00547	THE COLOUR OF CORRUPTION	RECLAME AQUI	VIGIE AQUI	GREY BRAZIL São Paulo	BRAZIL	GREY BRAZIL São Paulo	GREY BRAZIL São Paulo / RECLAME AQUI São Paulo
A06 (Data-Technology)								
A06/002	00003	UNLIMITED STADIUM	NIKE	NIKE LUNAR EPIC	BBH Singapore	SINGAPORE	BBH Singapore	BBH Singapore
A06/012	00225	QUEST TO LEGOLAND	LEGOLAND FLORIDA RESORT	LEGOLAND	VML New York	USA	VML New York	MEDIAMONKS New York
A06/014	00228	GREEN LIGHT RUN	ADIDAS	PUREBOOST	TBWA\HAKUHODO Tokyo	JAPAN	TBWA\HAKUHODO Tokyo	TOHOKUSHINSHA FILM CORPORATION Tokyo
A06/019	00457	SEA HERO QUEST	DEUTSCHE TELEKOM	DEUTSCHE TELEKOM	SAATCHI & SAATCHI London	UNITED KINGDOM	SAATCHI & SAATCHI London	BUF VFX Paris / GRAND CENTRAL SOUND STUDIOS London / UNIT MEDIA London
A06/024	00165	AAMI SMARTPLATES	SUNCORP	AAMI INSURANCE	OGILVY AUSTRALIA Melbourne	AUSTRALIA	OGILVY AUSTRALIA Melbourne	OGILVY AUSTRALIA Melbourne
A06/037	00269	THE SOUND BOOK APP	NORDSÜD VERLAG	CHILDREN BOOK	JUNG VON MATT/LIMMAT Zürich	SWITZERLAND	JUNG VON MATT/LIMMAT Zürich	
A06/047	00525	YOURNALIST	EITB - EUSKAL IRRATI TELEBISTA	YOURNALIST - NEWS APP	THE CYRANOS//McCANN Barcelona	SPAIN	THE CYRANOS//McCANN Barcelona	GLASSWORKS Barcelona / OXIGENO Barcelona / THE CYRANOS//McCANN Barcelona
A06/058	00552	POWERED BY RESPECT	GLOBO TV AND INSTITUTO RODRIGO MENDES	AWARENESS MESSAGES	INSTITUTO RODRIGO MENDES São Paulo	BRAZIL	GLOBO COMUNICAÇÃO E PARTICIPAÇÕES Rio De Janeiro / GLOBO TV Rio De Janeiro	AC DESIGN São Paulo / GLOBO P&D Rio de Janeiro / GLOBO TV Rio De Janeiro / LA CASA DE LA MADRE São Paulo
A06/061	00607	KNOW YOU AGAIN	BAIDU	AI GLASSES	F5 Shanghai	CHINA	F5 Shanghai	F5 Shanghai
A07 (Use of Real-time Data)								
A07/001	00009	AIMEN	CANAL +	CANAL +	BETC Paris	FRANCE	BETC Paris	MAKE ME PULSE Paris
A07/007	00045	POCKET PATROL	SAMSUNG AUSTRALIA	SAMSUNG POCKET PATROL	LEO BURNETT SYDNEY	AUSTRALIA	LEO BURNETT SYDNEY	RAPID FILMS Sydney / SONAR MUSIC Sydney / USTWO Sydney
A07/013	00078	M LIVE: MARRIOTT INTERNATIONAL'S REAL-TIME COMMAND CENTER	M LIVE	MARRIOTT INTERNATIONAL	MEC GLOBAL New York	USA	MARRIOTT INTERNATIONAL Bethesda	MARRIOTT INTERNATIONAL Bethesda
A07/016	00119	HUNGERITHM	MARS CHOCOLATE AUSTRALIA	SNICKERS®	CLEMENGER BBDO MELBOURNE	AUSTRALIA	CLEMENGER BBDO MELBOURNE	FINCH Melbourne / FLUTTER Melbourne
A07/017	00324	SBERBANK. NEIGHBORHOODS	SBERBANK	LOANS FOR SMALL BUSINESSES	SBERBANK OF RUSSIA Moscow	RUSSIA	GOOD Moscow	HYPE PRODUCTION Moscow

A07/025	00266	QUEST TO LEGOLAND	LEGOLAND FLORIDA RESORT	LEGOLAND	VML New York	USA	VML New York	MEDIAMONKS New York
A07/027	00229	GREEN LIGHT RUN	ADIDAS	PUREBOOST	TBWA\HAKUHODO Tokyo	JAPAN	TBWA\HAKUHODO Tokyo	TOHOKUSHINSHA FILM CORPORATION Tokyo
A07/048	00166	AAMI SMARTPLATES	SUNCORP	AAMI INSURANCE	OGILVY AUSTRALIA Melbourne	AUSTRALIA	OGILVY AUSTRALIA Melbourne	OGILVY AUSTRALIA Melbourne
A07/088	00526	YOURNALIST	EITB - EUSKAL IRRATI TELEBISTA	YOURNALIST - NEWS APP	THE CYRANOS//McCANN Barcelona	SPAIN	THE CYRANOS//McCANN Barcelona	GLASSWORKS Barcelona / OXIGENO Barcelona / THE CYRANOS//McCANN Barcelona
A07/095	00590	NO MORE EXCUSES	HEINEKEN	BEER	PUBLICIS LONDON	UNITED KINGDOM	POKE London / PUBLICIS ITALY Milan / PUBLICIS LONDON	COFFEE AND TV London / INDEPENDENT London / MPC CREATIVE London / OUTSIDER London / RESET Santa Monica
A07/115	00616	UNLIMITED STADIUM	NIKE	NIKE LUNAR EPIC	BBH Singapore	SINGAPORE	BBH Singapore	BBH Singapore
A07/117	00197	KNOW YOU AGAIN	BAIDU	AI GLASSES	F5 Shanghai	CHINA	F5 Shanghai	F5 Shanghai
A08 (Business-to-Business Data Solution)								
A08/003	00325	SBERBANK. NEIGHBORHOODS	SBERBANK	LOANS FOR SMALL BUSINESSES	SBERBANK OF RUSSIA Moscow	RUSSIA	GOOD Moscow	HYPE PRODUCTION Moscow
A09 (Social Data)								
A09/001	00011	LIKE MY ADDICTION	ADDICT'AIDE	ADDICT'AIDE	BETC Paris	FRANCE	BETC Paris	FRANCINE FRAMBOISE Paris / GUM Paris
A09/002	00010	AIMEN	CANAL +	CANAL +	BETC Paris	FRANCE	BETC Paris	MAKE ME PULSE Paris
A09/007	00120	HUNGERITHM	MARS CHOCOLATE AUSTRALIA	SNICKERS®	CLEMENGER BBDO MELBOURNE	AUSTRALIA	CLEMENGER BBDO MELBOURNE	FINCH Melbourne / FLUTTER Melbourne
A09/013	00377	REWORD	HEADSPACE	REWORD	LEO BURNETT MELBOURNE	AUSTRALIA	LEO BURNETT MELBOURNE	STUDIO PANTHO Melbourne
A09/044	00591	NO MORE EXCUSES	HEINEKEN	BEER	PUBLICIS LONDON	UNITED KINGDOM	POKE London / PUBLICIS ITALY Milan / PUBLICIS LONDON	COFFEE AND TV London / INDEPENDENT London / MPC CREATIVE London / OUTSIDER London / RESET Santa Monica
A09/046	00076	M LIVE: MARRIOTT INTERNATIONAL'S REAL-TIME COMMAND CENTER	M LIVE	MARRIOTT INTERNATIONAL	MEC GLOBAL New York	USA	M LIVE: MARRIOTT INTERNATIONAL'S REAL-TIME COMMAND CENTER Bethesda	M LIVE: MARRIOTT INTERNATIONAL'S REAL-TIME COMMAND CENTER Bethesda

A10 (Creative Data Collection & Research)

A10/004	00230	GREEN LIGHT RUN	ADIDAS	PUREBOOST	TBWA\HAKUHODO Tokyo	JAPAN	TBWA\HAKUHODO Tokyo	TOHOKUSHINSHA FILM CORPORATION Tokyo
A10/015	00485	OUTTHINK MELANOMA	IBM	COGNITIVE TECHNOLOGY	OGILVY AUSTRALIA Sydney	AUSTRALIA	OGILVY AUSTRALIA Sydney	GEORGE P. JOHNSON AUSTRALIA Sydney / MYCELIUM STUDIOS Melbourne / OGILVY AUSTRALIA Sydney
A10/018	00310	MICROSOFT COURSE IQ	MICROSOFT	MICROSOFT CLOUD	MRM//McCANN New York	USA	McCANN NEW YORK / MRM//McCANN New York	
A10/025	00298	CARE COUNTS	WHIRLPOOL	HOUSEHOLD APPLIANCE	DIGITASLBI Chicago	USA	DIGITASLBI Chicago	C41 MEDIA New York / CUTTERS Chicago / GOODSTORY FILMS New York
A10/033	00598	YOURNALIST	EITB - EUSKAL IRRATI TELEBISTA	YOURNALIST - NEWS APP	THE CYRANOS//McCANN Barcelona	SPAIN	THE CYRANOS//McCANN Barcelona	GLASSWORKS Barcelona / OXIGENO Barcelona / THE CYRANOS//McCANN Barcelona
A10/039	00670	AAMI SMARTPLATES	SUNCORP	AAMI INSURANCE	OGILVY AUSTRALIA Melbourne	AUSTRALIA	OGILVY AUSTRALIA Melbourne	OGILVY AUSTRALIA Melbourne
A11 (Data Integration)								
A11/001	00028	BOOST YOUR VOICE	BOOST MOBILE	PROMOTE BOOST STORES AS POLLING STATIONS	180LA Santa Monica	USA	180LA Santa Monica	180LA Santa Monica / ATOMICA MUSIC Texas / THE CORNER SHOP Santa Monica / THERAPY STUDIOS Los Angeles
A11/007	00231	GREEN LIGHT RUN	ADIDAS	PUREBOOST	TBWA\HAKUHODO Tokyo	JAPAN	TBWA\HAKUHODO Tokyo	TOHOKUSHINSHA FILM CORPORATION Tokyo
A11/014	00167	AAMI SMARTPLATES	SUNCORP	AAMI INSURANCE	OGILVY AUSTRALIA Melbourne	AUSTRALIA	OGILVY AUSTRALIA Melbourne	OGILVY AUSTRALIA Melbourne
A11/020	00311	MICROSOFT COURSE IQ	MICROSOFT	MICROSOFT CLOUD	MRM//McCANN New York	USA	McCANN NEW YORK / MRM//McCANN New York	
A11/023	00549	THE COLOUR OF CORRUPTION	RECLAME AQUI	VIGIE AQUI	GREY BRAZIL São Paulo	BRAZIL	GREY BRAZIL São Paulo	GREY BRAZIL São Paulo / RECLAME AQUI São Paulo
A11/034	00634	MYCARPULSE SUPER ID - CAR WELLNESS GETS HYPER-PERSONALIZED WITH AI AND MEGA-DATA	SAIC GENERAL MOTORS	AUTOMOTIVE (VEHICLE MAINTENANCE)	ZENITH Shanghai	CHINA	SAIC MOTOR PASSENGER VEHICLE COMPANY Shanghai / ZENITH Shanghai	SAIC MOTOR PASSENGER VEHICLE COMPANY Shanghai

Total Entries:

77

Media	PR	Additional
STARCOM Sydney	EDELMAN Sydney	
MEDIACOM AUSTRALIA Melbourne	CLEMINGER BBDO MELBOURNE	
MEC Stockholm	ÅKESTAM HOLST Stockholm	
TBWA\HAKUHODO Tokyo	TBWA\HAKUHODO Tokyo	
STARCOM Melbourne		
VIZEUM Paris		GROUPAMA Paris
GREY BRAZIL São Paulo	EDELMAN SIGNIFICA São Paulo / GREY BRAZIL São Paulo	
STARCOM Amsterdam	EDELMAN London	
	F5 Shanghai	
	OGILVY PUBLIC RELATIONS Melbourne	
REPRISE MEDIA Toronto		

GREY BRAZIL São Paulo / WAZE São Paulo	GREY BRAZIL São Paulo
STARCOM Amsterdam	EDELMAN London
SPOTIFY New York	
CARAT New York	MICROSOFT Redmond / WSJ. CUSTOM STUDIOS New York
THE CYRANOS// McCANN Barcelona	THE CYRANOS// McCANN Barcelona
McCANN SANTO DOMINGO	McCANN SANTO DOMINGO
BURSON-MARSTELLER Milan	
F5 Shanghai	
OGILVY PUBLIC RELATIONS Melbourne	
HAVAS MEDIA Paris	
CLEMINGER BBDO SYDNEY	

FCB BRASIL São Paulo	FCB BRASIL São Paulo
CLEMINGER BBDO MELBOURNE	
SPOTIFY New York	
MEDIATRANSPORT S Issy-Les-Moulineaux	WEBER SHANDWICK Paris
THE CYRANOS// McCANN Barcelona	THE CYRANOS// McCANN Barcelona
BURGER KING Miami / COSMO STREET New York	
MINDSHARE USA New York	EDELMAN New York
CLEMINGER BBDO MELBOURNE	
VIZEUM Paris	GROUPAMA Paris
CLOWDER TANK Mexico City / GIZMO Buenos Aires / PERSONAL MUSIC Miami / VAPOR POST EDITORIAL Miami, FL	

GREY BRAZIL São Paulo	EDELMAN SIGNIFICA São Paulo / GREY BRAZIL São Paulo	
VML New York		THE ZOO Mountain View
TBWA\HAKUHODO Tokyo	TBWA\HAKUHODO Tokyo	
MEDIACOM Düsseldorf	PROUD ROBINSON Brighton	GLITCHERS London
	OGILVY PUBLIC RELATIONS Melbourne	
	JUNG VON MATT/ LIMMAT Zürich	
THE CYRANOS// McCANN Barcelona	THE CYRANOS// McCANN Barcelona	
GLOBO TV Rio De Janeiro	GLOBO TV Rio De Janeiro	
	F5 Shanghai	
HAVAS MEDIA Paris		
STARCOM Sydney	EDELMAN Sydney	
MEC GLOBAL New York	MARRIOTT INTERNATIONAL Bethesda	MEC GLOBAL New York
MEDIACOM AUSTRALIA Melbourne	CLEMENGER BBDO MELBOURNE	
DENTSU SMART Moscow / SEGMENTO Moscow		GOOD DATA NEW YORK

VML New York	THE ZOO Mountain View	
TBWA\HAKUHODO Tokyo	TBWA\HAKUHODO Tokyo	
	OGILVY PUBLIC RELATIONS Melbourne	
THE CYRANOS// McCANN Barcelona	THE CYRANOS// McCANN Barcelona	
STARCOM Amsterdam	EDELMAN London	
F5 Shanghai		
DENTSU SMART Moscow / SEGMENTO Moscow	GOOD DATA NEW YORK	
HAVAS MEDIA Paris		
MEDIACOM AUSTRALIA Melbourne	CLEMENGER BBDO MELBOURNE	
STARCOM Sydney		
STARCOM Amsterdam	EDELMAN London	
MEC GLOBAL New York	M LIVE: MARRIOTT INTERNATIONAL'S REAL-TIME COMMAND CENTER Bethesda	MEC GLOBAL New York

TBWA\HAKUHODO Tokyo	TBWA\HAKUHODO Tokyo
OGILVY AUSTRALIA Sydney	TEXT 100 Sydney
CARAT New York	MICROSOFT Redmond / WSJ. CUSTOM STUDIOS New York
DIGITASLBI Chicago	KETCHUM Chicago
THE CYRANOS// McCANN Barcelona	THE CYRANOS// McCANN Barcelona
	OGILVY PUBLIC RELATIONS Melbourne
TBWA\HAKUHODO Tokyo	TBWA\HAKUHODO Tokyo
	OGILVY PUBLIC RELATIONS Melbourne
CARAT New York	MICROSOFT Redmond / WSJ. CUSTOM STUDIOS New York
GREY BRAZIL São Paulo	EDELMAN SIGNIFICA São Paulo / GREY BRAZIL São Paulo
ZENITH Shanghai	SAIC MOTOR PASSENGER VEHICLE COMPANY Shanghai

