

Digital Craft Winners

Cat. No	Entry No	Title	Client	Product	Entrant / Idea Creation	Country	Production	Media	PR	Additional	Prize	Award
B03/016	00058	ADDRESS THE FUTURE	CARLINGS	THE DIGITAL COLLECTION	VIRTUE, Copenhagen	DENMARK					Grand Prix	Grand Prix
A03/014	00276	NEVER ASK	NIKE	NIKE FOOTBALL	WIZZ / QUAD GROUP, Paris / WIEDEN+KENNEDY AMSTERDAM	FRANCE	WIZZ / QUAD GROUP, Paris / RIFF RAFF, London				Gold Lion	Gold Lion
A03/034	00599	MY LIFE AS A NPC	UBIOSFT	ASSASSINS CREED ODYSSEY	DDB PARIS	FRANCE	MAKEMEPULSE, Paris / PRESS PLAY ON TAPE, Paris / THE, Paris				Gold Lion	Gold Lion
A06/018	00688	STORYSIGN	HUAWEI	HUAWEI BRAND	FCB INFERNO, London	UNITED KINGDOM	DOG EAT DOG, London / AARDMAN ANIMATIONS, Bristol / TENTHREE EDITING, London / UNIT, London / MCASSO, London	WAVEMAKER, London		HUAWEI, London	Gold Lion	Gold Lion
A08/006	00182	WESTWORLD: THE MAZE	HBO	WESTWORLD	360I, New York / HBO, New York	USA	KILTER FILMS, Los Angeles / XANDRA, New York			HBO, New York / 360I, New York / THE OUTCAST AGENCY, New York	Gold Lion	Gold Lion
A05/039	00662	INSTA NOVELS	THE NEW YORK PUBLIC LIBRARY	LITERATURE	MOTHER NEW YORK	USA	HORNET, New York / MAGOZ, Malmo / STRANGE BEAST, London / BUCK DESIGN, New York / PSYOP, New York				Silver Lion	Silver Lion
B01/004	00208	EXPENSIFY THIS	EXPENSIFY	MOBILE APP EXPENSIFY	JOHNXHANNES NEW YORK	USA	BISCUIT FILMWORKS, Los Angeles			EXPENSIFY, Portland / ARCADE EDIT, Santa Monica / WILD, Vienna / KEVIN, Venice / AUGENBLICK STUDIOS, New York / OMD USA, Los Angeles / KOVERT, New York	Silver Lion	Silver Lion
B02/006	00195	SNELWEG SPROOKJES	VOLKSWAGEN	VOLKSWAGEN APPLICATION	ISOBAR, Amsterdam / ACHTUNG!mccgarrybowen, Amsterdam	THE NETHERLANDS	ACHTUNG!mccgarrybowen, Amsterdam / ROBOT KITTENS, Hilversum / BIG ORANGE, Amsterdam				Silver Lion	Silver Lion
C03/003	00027	BLINDMETERS	OVK / PEVR (PARENTS OF ROAD VICTIMS)	ROAD SAFETY AWARENESS MESSAGE	HAPPINESS BRUSSELS, Brussels	BELGIUM	HAPPINESS BRUSSELS, Brussels / RAYGUN, Brussels / LATCHO DROM, Brussels / MOXY POST PRODUCTION, Brussels				Silver Lion	Silver Lion
C05/027	00638	DALÍ LIVES	THE DALÍ MUSEUM	THE DALÍ MUSEUM	GOODBY SILVERSTEIN & PARTNERS, San Francisco	USA	GOODBY SILVERSTEIN & PARTNERS, San Francisco			THINKINGBOX, Toronto	Silver Lion	Silver Lion
D02/032	00396	MORSE CODE FOR GBOARD	GOOGLE	EXTENSION FOR SMARTPHONE KEYBOARDS	GOOGLE CREATIVE LAB, New York	USA	GOOGLE CREATIVE LAB, New York			TANIA AND KEN FINLAYSON, New York	Silver Lion	Silver Lion
E02/030	00307	AGE OF SAIL	Google	N/A	GOOGLE SPOTLIGHT STORIES, Mountain View	USA	GOOGLE SPOTLIGHT STORIES, Mountain View / BROAD REACH PICTURES, Los Angeles / EVIL EYE PICTURES, San Francisco				Silver Lion	Silver Lion
A03/019	00429	GOOGLE PIXEL 3 X CHILDISH GAMBINO	GOOGLE	PIXEL 3	CASHMERE AGENCY, Los Angeles / ROYALTY, Los Angeles	USA	MAMAG STUDIOS, New York / NEXUS STUDIOS, Los Angeles / THE MILL, Los Angeles / FINAL CUT, Los Angeles	PHD, New York / PHD, San Francisco / ESSENCE, New York		GOOGLE, Mountain View	Bronze Lion	Bronze Lion

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A06/009	00296	COMPLEXCON	ADIDAS ORIGINALS	ADIDAS ORIGINALS	JAM3, Toronto	CANADA	JAM3, Toronto / WE ARE ROYALE, Los Angeles / KINDLY BEAST, Ottawa / PIXELPUSHER, Toronto / ASA DIGITAL, Torrance			Bronze Lion	Bronze Lion	
C01/030	00647	TRENDING BOTICS	CONGRESSO EM FOCO	INSTITUTIONAL	FCB BRASIL, São Paulo	BRAZIL	FCB BRASIL, São Paulo	FCB BRASIL, São Paulo	FCB BRASIL, São Paulo	SONIDO, São Paulo	Bronze Lion	Bronze Lion
C01/036	00719	MOST DANGEROUS STREET	ILLINOIS COUNCIL AGAINST HANDGUN VIOLENCE	ILLINOIS COUNCIL AGAINST HANDGUN VIOLENCE	FCB CHICAGO	USA	LORD & THOMAS, Chicago / FCBX, Chicago / UNIT9, Los Angeles / STRICTLY FX, Chicago	CURRENT MARKETING, Chicago			Bronze Lion	Bronze Lion
C02/003	00096	LIVE MOVES	BACARDI	BACARDI	BBDO NEW YORK	USA	BBDO STUDIOS, New York	HARRISON & SHRIFTMAN, New York			Bronze Lion	Bronze Lion
C04/016	00776	DOT TRANSLATION ENGINE. THE FIRST AI BRAILLE TRANSLATION SOFTWARE	DOT INC.	DOT TRANSLATION ENGINE	SERVICEPLAN GERMANY, Munich / SERVICEPLAN KOREA, Seoul / DOT INCORPORATION, Seoul	GERMANY	DOT INCORPORATION, Seoul / HYPERINTERACTIVE, Hamburg / PAULUS.CO, Seoul	CLOUDANDCO, Seoul / MOBY DIGG, Munich			Bronze Lion	Bronze Lion
C06/004	00302	BLOCK WISH	HOK-ELANTO ALEPAS GROUP	ALEPAS GROUP	HOK-ELANTO, Helsinki / SOK MEDIA, Helsinki	FINLAND	ACCENTURE, Helsinki / WÖRKS, Helsinki / ZEELAND, Helsinki / BOUTIQUE, Helsinki	CARAT, Helsinki	NETPROFILE FINLAND, Helsinki	TBWA HELSINKI / S-GROUP, Helsinki	Bronze Lion	Bronze Lion
D01/063	00505	LIVE SOCIAL PRESS JUNKET	CRICKET WIRELESS	Telecommunication / Cell Phone Plans	ARGONAUT, San Francisco	USA	PSYOP, Los Angeles				Bronze Lion	Bronze Lion
D01/068	00395	CREATABILITY	GOOGLE	EXPERIMENTS IN AI + ACCESSIBILITY	GOOGLE CREATIVE LAB, New York	USA	GOOGLE CREATIVE LAB, New York				Bronze Lion	Bronze Lion
E01/001	00143	KUPU	SPARK	SPARK	COLENZO BBDO, Auckland	NEW ZEALAND	RUSH DIGITAL INTERACTIVE, Auckland / CREATURE, Auckland / FRANKLIN RD, Auckland	PHD, Auckland	DRUM, Auckland	AUCKLAND UNIVERSITY OF TECHNOLOGY / TIKI TAANE, N/A	Bronze Lion	Bronze Lion
E02/032	00603	ECHOS	UBISOFT	THE DIVISION 2	DDB PARIS	FRANCE	MAKEMEPULSE, Paris / PRESS PLAY ON TAPE, Paris				Bronze Lion	Bronze Lion

Total Awards:

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