

2020/2021 SHORTLIST

Titanium Lions

 CANNES LIONS

In Partnership with



Title	Brand	Product/Service	Entrant Company	Country
A01 (Titanium)				
BUY WITH YOUR TIME	IKEA	AL FUTTAIM IKEA	MEMAC OGILVY DUBAI	UNITED ARAB EMIRATES
ENJOY BEFORE RETURNING	DIESEL	DIESEL	PUBLICIS ITALY MILAN	ITALY
THE MOLDY WHOPPER	BURGER KING	FAST FOOD	INGO STOCKHOLM	SWEDEN
STEVENAGE CHALLENGE	BURGER KING	BURGER KING	DAVID MADRID	SPAIN
YOU LOVE ME	BEATS BY DR. DRE	BEATS BY DR. DRE	TRANSLATION NEW YORK	USA
SAYLISTS	WARNER MUSIC GROUP	PLAYLISTS	ROTHCO, PART OF ACCENTURE INTERACTIVE DUBLIN	IRELAND
NIKE: YOU CAN'T STOP SPORT	NIKE	NIKE	WIEDEN+KENNEDY PORTLAND	USA
PARKSCAPES	REGENT PARK SCHOOL OF MUSIC	MUSIC EDUCATION	BBDO TORONTO	CANADA
SWIPE NIGHT	MATCH GROUP	TINDER	72ANDSUNNY LOS ANGELES	USA
CONTRACT FOR CHANGE	ABINBEV	MICHELOB ULTRA PURE GOLD	FCB CHICAGO	USA
COURAGE IS BEAUTIFUL	DOVE	DOVE MASTERBRAND	OGILVY LONDON	UNITED KINGDOM
PROJECT UNDERSTOOD	GOOGLE AI AND CANADIAN DOWN SYNDROME SOCIETY	GOOGLE VOICE ASSISTANT	FCB CANADA TORONTO	CANADA
THE BIRTH OF GAMING TOURISM	XBOX / MICROSOFT	XBOX ONE X ENHANCED	MCCANN LONDON	UNITED KINGDOM
#GOEQUAL	GO EQUAL MOVEMENT	GO EQUAL MOVEMENT	AFRICA SÃO PAULO	BRAZIL
SUPERB OWL	REDDIT	REDDIT	R/GA SAN FRANCISCO	USA
BOARDS OF CHANGE	CITY OF CHICAGO	CITY OF CHICAGO	FCB CHICAGO	USA
CORONA THE MATCH OF AGES	ABINBEV	CORONA BEER	WE BELIEVERS NEW YORK	USA
THE UNCENSORED LIBRARY	REPORTER WITHOUT BORDERS (RSF)	THE UNCENSORED LIBRARY	DDB GROUP GERMANY BERLIN	GERMANY
TRUE NAME	MASTERCARD	MASTERCARD	MCCANN NEW YORK	USA
#WOMBPAINSTORIES	ESSITY	BODYFORM/LIBRESSE	AMV BBDO LONDON	UNITED KINGDOM