

Sustainable Development Goals Winners

Cat. No	Entry No	Title	Brand	Product	Entrant / Idea Creation	Location	Production	Post Production	Media	PR	Additional	Prize
A03/061	00514	THE MISSING CHAPTER	P&G WHISPER	WHISPER SANITARY PADS	LEO BURNETT, Mumbai	INDIA			MEDIACOM Mumbai	MSL Mumbai	NETWORK18 MEDIA & INVESTMENTS LTD. Mumbai	Grand Prix
B04/042	00505	#TURNTOCOLD	PROCTER & GAMBLE - TIDE	TIDE LAUNDRY DETERGENT	SAATCHI & SAATCHI, New York	USA	BISCUIT FILMWORKS Los Angeles		PROCTER & GAMBLE Cincinnati	MARINA MAHER COMMUNICATIONS New York		Gold Lion
B06/013	00456	PLASTIC FISHING TOURNAMENT	AB INBEV / CORONA	CORONA BEER	WE BELIEVERS, Brooklyn	USA	PRIMO CONTENT Mexico City / RELEVANT México D.F.	STEREO MONKEY STUDIO Miraflores			AB INBEV New York	Gold Lion
C03/089	00587	SEE MY SKIN	VASELINE	VASELINE	EDELMAN, New York	USA	EDELMAN New York / GIRL CULTURE FILMS Marina Del Rey / MINDSHARE New York	KYLE NYC New York / SONIC UNION New York / U-STUDIO Englewood Cliffs		EDELMAN New York	HUED, INC. Mahopac / VISUALDX Rochester	Gold Lion
A05/042	00471	THE EMANCIPATION LOAN	MIBANCO	MIBANCO	CIRCUS GREY, Lima	PERU	KUBRICK Lima	AGOSTO Barranco / KUBRICK Lima	OMD PERU Lima			Silver Lion
A05/054	00547	CYCLE	FREDA	CYCLE	McCANN SPAIN, Madrid	SPAIN	BLUR FILMS Madrid / CRAFT Madrid / GREAT GUNS London	CRAFT Madrid / GRADEPUNK Madrid		WEBER SHANDWICK London		Silver Lion
B04/050	00495	SMART FILL	UNILEVER	UNILEVER	VMLY&R COMMERCE INDIA, Mumbai	INDIA	VMLY&R COMMERCE INDIA Mumbai					Silver Lion
C03/060	00426	DATA TIENDA	WECAPITAL	DATA TIENDA	DDB MEXICO, Mexico City / DDB MEXICO, Ciudad de México	MEXICO	ESTUDIOS MACHINA Bogotá / LADOBLE Mexico					Silver Lion
D01/026	00371	THE LOST CLASS	CHANGE THE REF INC.	GUN VIOLENCE AWARENESS	LEO BURNETT, Chicago	USA	HUNGRY MAN Los Angeles / NEIL DACOSTA PHOTOGRAPHY Portland, OR	BEACON STREET STUDIOS Los Angeles / NO6 New York / PARLIAMENT VFX California / PRIMARY COLORS Los Angeles / UNICORNS & UNICORNS Los Angeles		MSL Chicago / TUSK STRATEGIES New York, NY	CHANGE THE REF, INC. Coral Springs, FL	Silver Lion
A01/016	00361	CHILD MARRIAGE PREVENTION LOAN	IPDC FINANCE LTD. & AMAL FOUNDATION	SERVICE	GREY BANGLADESH, Dhaka	BANGLADESH						Bronze Lion
A02/004	00104	GOODIE BOX	EVERYBODY EATS	TAKEAWAY BOX	DDB NEW ZEALAND, Auckland	NEW ZEALAND	DDB NEW ZEALAND Auckland	DDB NEW ZEALAND Auckland		MANGO COMMUNICATIONS Auckland		Bronze Lion
A03/054	00422	QUEST FOR DYSLEXIA	SAMSUNG	SAMSUNG MOBILE	CHEIL WORLDWIDE, Beijing / CHEIL, Hong Kong	CHINA / HONG KONG	CHEIL WORLDWIDE Beijing / HOBA Beijing	CHEIL WORLDWIDE Beijing / HOBA Beijing	CHEIL WORLDWIDE Beijing	CHEIL WORLDWIDE Beijing		Bronze Lion
A05/064	00613	MORNING AFTER ISLAND	GRUPO ESTRATEGICO GE PAE	WOMEN RIGHTS	OGILVY HONDURAS, Tegucigalpa	HONDURAS	14 AL CENTRO LATAM Tegucigalpa		OGILVY HONDURAS Tegucigalpa	OGILVY HONDURAS Tegucigalpa		Bronze Lion
B03/019	00556	RENAULT - PLUG-INN	RENAULT	PLUG-INN	PUBLICIS CONSEIL, Paris	FRANCE					PUBLICIS SAPIENT Paris / RENAULT Le Plessis-Robinson	Bronze Lion
B04/001	00006	PINATEX	DOLE SUNSHINE COMPANY + ANANAS ANAM	PINATEX	L&C, New York	USA	SUITCASE PRODUCTIONS New York	AGOSTO Lima			ANANAS ANAM London / DOLE SUNSHINE COMPANY Singapore	Bronze Lion
C02/002	00269	ONE HOUSE TO SAVE MANY	SUNCORP GROUP	WEATHER RESILIENT HOUSING	LEO BURNETT, Sydney	AUSTRALIA	LEO BURNETT Sydney / REVOLVER Sydney	THE GLUE SOCIETY Sydney				Bronze Lion
C03/078	00544	#WETHE15	INTERNATIONAL PARALYMPIC COMMITTEE	WETHE15	adam&eveDDB, London	UNITED KINGDOM	CAIN & ABEL London / KING HENRY LTD London / PENTAGRAM DESIGN London / PULSE FILMS London	750MPH London / SOUNDTREE MUSIC London / TENTHREE London	FUSE London	FLEISHMANHILLARD FISHBURN London / PORTER NOVELLI London / PORTLAND COMMUNICATIONS London	C TALENT Los Angeles / GATEHOUSE COMMERCIALS Cape Town / INDOCHINA PRODUCTIONS Bangkok / KING HENRY LTD London / PULSE FILMS Milan	Bronze Lion
C03/090	00590	CASH EVERYWHERE	SOULFTWARE SRL	BLINK	OGILVY, La Paz	BOLIVIA	MAKINA FILMS Santa Cruz De La Sierra	HOGARTH WORLDWIDE Mexico City / MAKINA FILMS Santa Cruz De La Sierra / SOUNDER STUDIOS La Paz				Bronze Lion
D01/027	00469	THE TRUTH WINS	RSF	RSF	DDB GERMANY, Berlin	GERMANY	DAHOUSE AUDIO Berlin / HYPERINTERACTIVE Hamburg / MOLLE&KORN GMBH Berlin					Bronze Lion
Total Awards:			19									