

Pharma Lions Winners

Cat. No	Entry No	Title	Brand	Product	Medium	Entrant / Idea Creation	Location	Production	Post Production	Media	PR	Additional	Prize
D02/32001	00167	I WILL ALWAYS BE ME	DELL TECHNOLOGIES & INTEL	DELL TECHNOLOGIES & INTEL	Digital Craft: User Experience (UX)	VMLY&R, New York	USA	BORDERLAND London / JAM3 Amsterdam / THE MILL Los Angeles	HUMAN New York			MOTOR NEURONE DISEASE ASSOCIATION Northampton / ROLLS-ROYCE Derby / SPEAKUNIQUE	Grand Prix
B02/9003	00215	LETTERS FOR A LAW	FUNDACIÓN EL HERBÓLOGO	FUNDACIÓN EL HERBÓLOGO	Direct	BDOO CHILE, Huechuraba	CHILE	ALASKA FILMS Santiago	FEELS Santiago	MASSIVA PUBLICIDAD EXTERIOR CHILE Huechuraba	ATB COMUNICACIONES Santiago		Gold Lion
D01/11001	00320	EYEDAR	HORIZON THERAPEUTICS	EYEDAR APP FOR THE BLIND	Mobile	AREA 23, AN IPG HEALTH NETWORK COMPANY, New York	USA	DALMATIAN COW Los Angeles	BLIND PIG London				Gold Lion
A01/15002	00126	NOW YOU KNOW	ABBOTT	ABBOTT / FREESTYLE LIBRE	Film Craft: Direction	ANOMALY, New York / ABBOTT LABORATORIES, Alameda	USA	A52 Santa Monica / ELASTIC Santa Monica / SMUGGLER New York / WORK EDITORIAL New York	750MPH TBD / COMPANY 3 New York / MR PAFE London				Silver Lion
A02/52003	00193	HOUSE RULES	EVOFEM	PHEXJI	Integrated	McCANN HEALTH, Parsippany	USA	SMUGGLER Central LA					Silver Lion
B02/9003	00217	LETTERS FOR A LAW	FUNDACIÓN EL HERBÓLOGO	FUNDACIÓN EL HERBÓLOGO	PR	BDOO CHILE, Huechuraba	CHILE	ALASKA FILMS Santiago	FEELS Santiago	MASSIVA PUBLICIDAD EXTERIOR CHILE Huechuraba	ATB COMUNICACIONES Santiago		Silver Lion
D01/49002	00324	EYEDAR	HORIZON THERAPEUTICS	EYEDAR APP FOR THE BLIND	Product Innovation	AREA 23, AN IPG HEALTH NETWORK COMPANY, New York	USA	DALMATIAN COW Los Angeles	BLIND PIG London				Silver Lion
A01/16003	00123	NOW YOU KNOW	ABBOTT	ABBOTT / FREESTYLE LIBRE	Film Craft: Script	ANOMALY, New York / ABBOTT LABORATORIES, Alameda	USA	A52 Santa Monica / ELASTIC Santa Monica / SMUGGLER New York / WORK EDITORIAL New York	750MPH TBD / COMPANY 3 New York / MR PAFE London				Bronze Lion
A02/14001	00196	HOUSE RULES	EVOFEM	PHEXJI	Film Craft: Production Design / Art Direction	McCANN HEALTH, Parsippany	USA	SMUGGLER Central LA					Bronze Lion
D01/12002	00321	EYEDAR	HORIZON THERAPEUTICS	EYEDAR APP FOR THE BLIND	Use of Technology	AREA 23, AN IPG HEALTH NETWORK COMPANY, New York	USA	DALMATIAN COW Los Angeles	BLIND PIG London				Bronze Lion
D02/49001	00168	I WILL ALWAYS BE ME	DELL TECHNOLOGIES & INTEL	DELL TECHNOLOGIES & INTEL	Product Innovation	VMLY&R, New York	USA	BORDERLAND London / JAM3 Amsterdam / THE MILL Los Angeles	HUMAN New York			MOTOR NEURONE DISEASE ASSOCIATION Northampton / ROLLS-ROYCE Derby / SPEAKUNIQUE	Bronze Lion

Total Awards: 11