

Entertainment Lions For Music Winners

Cat. No	Entry No	Title	Brand	Product	Entrant / Idea Creation	Location	Production	Post Production	Media	PR	Additional	Prize
A01/023	00122	THIS IS NOT AMERICA FT. IBEYI	RESIDENTE	RESIDENTE MUSIC VIDEO	DOOMSDAY ENTERTAINMENT, Los Angeles / SONY MUSIC LATIN, Miami	USA	DOOMSDAY ENTERTAINMENT Los Angeles / MASTODONTE Mexico City	FINAL CUT Los Angeles / MATHEMATIC STUDIO Montreal	SONY MUSIC LATIN Miami	SONY MUSIC LATIN Miami		Grand Prix
A02/037	00266	LIL JIF PROJECT	JIF	JIF PEANUT BUTTER	PUBLICIS, New York / PSONE, New York	USA	PSONE New York			PSONE New York	THE J.M. SMUCKER CO. Orville, Oh	Gold Lion
D02/038	21115	TEENAGE DREAM	SANDY HOOK PROMISE	SANDY HOOK PROMISE ORGANIZATION	HUMAN MUSIC & SOUND DESIGN, New York / BBDO, New York	USA	SMUGGLER Central LA			HUMAN MUSIC & SOUND DESIGN New York		Gold Lion
D04/016	00130	BLACK-OWNED FRIDAY 2021	GOOGLE	GOOGLE SMALL BUSINESS	GOOGLE, New York / BBH USA, New York / ANONYMOUS CONTENT, Los Angeles	USA	ANONYMOUS CONTENT Los Angeles / BBH USA New York			CABIN EDITING COMPANY NY New York / CARBON New York City / REHAB London	GOOGLE New York COMPANY 3 New York / DANIELLE ALSTON N/A / MAHANEELA New York City / SONIC UNION New York / THINK450 New York	Gold Lion
D04/042	00301	FANCY LIKE	APPLEBEE'S	APPLEBEE'S	GREY, New York	USA	TOWNHOUSE New York	TOWNHOUSE New York	INITIATIVE New York	CURRENT GLOBAL Chicago	APPLEBEE'S Glendale	Gold Lion
A01/035	00222	INDUSTRY BABY	COLUMBIA RECORDS	LIL NAS X	LONDON ALLEY, Los Angeles	USA	LONDON ALLEY Los Angeles	LONDON ALLEY Los Angeles				Silver Lion
A01/053	00342	SONHO	NEGO BALA	NEGO BALA	AKQA, São Paulo	BRAZIL	SATELITE AUDIO São Paulo / STINK FILMS São Paulo	SATELITE AUDIO São Paulo / STINK FILMS São Paulo				Silver Lion
D03/016	00267	LIL JIF PROJECT	JIF	JIF PEANUT BUTTER	PUBLICIS, New York / PSONE, New York	USA	PSONE New York			PSONE New York	THE J.M. SMUCKER CO. Orville, Oh	Silver Lion
D04/037	00346	BLACK BUSINESS BEATS	MERCADO LIVRE (EBAZAR)	INSTITUTIONAL	GUT, Sao Paulo	BRAZIL	HEFTY Sao Paulo / MAGMA Sao Paulo		GUT Sao Paulo	GUT Sao Paulo	MERCADO LIVRE Sao Paulo	Silver Lion
D05/025	00265	LIL JIF PROJECT	JIF	JIF PEANUT BUTTER	PUBLICIS, New York / PSONE, New York	USA	PSONE New York			PSONE New York	THE J.M. SMUCKER CO. Orville, Oh	Silver Lion
A02/050	00362	TEENAGE DREAM	SANDY HOOK PROMISE	SANDY HOOK PROMISE GUN VIOLENCE PREVENTION NON-PROFIT	BBDO, New York	USA	SMUGGLER New York		PHD New York	DINI VON MUEFFLING COMMUNICATIONS New York	HUMAN MUSIC & SOUND DESIGN New York / MACKCUT New York	Bronze Lion
B01/012	00381	STAROAKE	PRIME VIDEO	PRIME VIDEO	OGILVY, Milan	ITALY	T3KNE Rome				ARTECH Naples / DRONISOS Bordeaux	Bronze Lion
B02/016	00259	PEPSI HALFTIME ULTRA PASS	PEPSI + VERIZON	PEPSI ULTRA PASS POWERED BY VERIZON 5G	R/GA, New York / VERIZON COMMUNICATIONS, Basking Ridge / PEPSI, Purchase / TRIGGER GLOBAL, Los Angeles	USA	8TH WALL California / R/GA New York / SIX DEGREES Irving / TRIGGER GLOBAL Los Angeles		R/GA New York / VERIZON COMMUNICATIONS Basking Ridge		PEPSICO Purchase	Bronze Lion
D03/017	00297	TIM HORTONS - TIMBIEBS	TIM HORTONS	TIM HORTONS	GUT, Toronto	CANADA	BOY IN THE CASTLE Los Angeles / GRAYSON MUSIC Toronto	ROOSTER POST PRODUCTION Toronto / THE VANITY Toronto	HORIZON MEDIA Toronto / MEDIA.MONKS Toronto	ALISON BROD MARKETING + COMMUNICATIONS New York / CRAFT Toronto	THE FRENCH SHOP Montréal / TIM HORTONS Toronto	Bronze Lion
D04/010	00171	PLAY HAS NO LIMITS FEAT. KENSHI YONEZU	SONY INTERACTIVE ENTERTAINMENT	PLAYSTATION	SIX INC., Tokyo / HAKUHODO INC., Tokyo / HAKUHODO KETTLE INC., Tokyo	JAPAN	GEEK PICTURES INC. Tokyo	IMAGICA Tokyo / KHAKI Tokyo / MARK Tokyo / OMNIBUS JAPAN INC. Tokyo			REISSUE RECORDS Tokyo / SONY MUSIC ENTERTAINMENT (JAPAN) Tokyo	Bronze Lion
D04/035	00343	DOJACODE	GIRLS WHO CODE	DOJACODE	MOJO SUPERMARKET, New York / RCA RECORDS, New York	USA	ACTIVE THEORY Los Angeles			MOJO SUPERMARKET New York / RCA RECORDS New York	GIRLS WHO CODE New York	Bronze Lion
D05/012	00055	GEICO "SCOOP!"	GEICO	INSURANCE	THE MARTIN AGENCY, Richmond	USA	SUPERJOY Virginia					Bronze Lion

Total Awards:
17