

Media Winners

Cat. No	Entry No	Title	Brand	Product	Entrant / Idea Creation	Location	Production	Post Production	Media	PR	Additional	Prize
B05/032	01301	HOPE REEF	MARS PETCARE	SHEBA PET	AMV BBDO, London	UNITED KINGDOM	FLARE BBDO London / FRAMESTORE London / INDO PACIFIC FILMS Bali / THE GLUE SOCIETY Sydney / WE ARE SEVENTEEN London		GOOGLE New York / MEDIACOM London	FREUDS London / WEBER SHANDWICK New York	KING HENRY London / MAKE ME PULSE London / W3 Istanbul	Grand Prix
A02/004	00292	SAMSUNG ITTEST	SAMSUNG	SAMSUNG OS	DDB NEW ZEALAND, Auckland / TRIBAL AOTEAROA, Auckland	NEW ZEALAND	TRACK NZ Auckland	TRACK NZ Auckland	STARCOM Auckland	MANGO COMMUNICATIONS Auckland		Gold Lion
A04/012	01191	FORD VERY GAY RAPTOR	FORD OF EUROPE	FORD RAPTOR	FORD, Brentwood / VMLY&R, London	UNITED KINGDOM	MAKERHOUSE London	MAKERHOUSE London	HILL+KNOWLTON STRATEGIES London	HILL+KNOWLTON STRATEGIES London		Gold Lion
A09/054	01464	CHATPAT	SOS CHILDREN'S VILLAGES INDIA	SOS CHILDREN'S VILLAGES INDIA	FCB INDIA, Delhi / KINNECT, Mumbai / FCB CHICAGO	INDIA / USA	FCB INDIA Delhi / KINNECT Mumbai	LORD & THOMAS Chicago	KINNECT Mumbai	CUMULUS Gurgaon		Gold Lion
B06/038	01727	BRIDE ARMOUR	ABINBEV	CARLING BLACK LABEL	OGILVY SOUTH AFRICA, Johannesburg	SOUTH AFRICA	DARLING FILMS Sandhurst / LITTLE BIG PRODUCTIONS Cape Town / WE LOVE JAM Cape Town	MUSHROOM MEDIA Johannesburg / PRIEST POST PRODUCTION Cape Town	VIZEUM SOUTH AFRICA Randburg	OGILVY SOUTH AFRICA Johannesburg	AB IN-BEV OFFICES - SANDTON / FATHER A NATION South Africa / LIFELINE SOUTH AFRICA Johannesburg / M-SPORTS Gauteng	Gold Lion
B11/051	11549	BACKUP UKRAINE	POLYCAM X UNESCO	PRESERVE REGIONAL AND CULTURAL HISTORY, AND PROMOTE CULTURAL DIVERSITY	VIRTUE WORLDWIDE, New York	USA	VIRTUE WORLDWIDE New York	VIRTUE WORLDWIDE New York	VIRTUE WORLDWIDE New York	VIRTUE WORLDWIDE New York	POLYCAM 3D Altadena, CA / UNESCO NATIONAL COMMISSION OF DENMARK Kobenhavn	Gold Lion
C01/008	01176	AAMI REST TOWNS	AAMI	AAMI CAR INSURANCE	OGILVY AUSTRALIA, Melbourne	AUSTRALIA	OGILVY AUSTRALIA Melbourne		OMD Sydney			Gold Lion
D02/005	00150	THE AD BREAK CHAMPIONSHIP - GTI HIJACK	VOLKSWAGEN	VOLKSWAGEN GOLF GTI	DDB, Sydney	AUSTRALIA	ART OF PLAY Melbourne / DDB Sydney / SCOUNDREL Sydney / TRIBAL WORLDWIDE Sydney	ADAM WILLS Sydney / SONAR MUSIC Sydney / THE KITCHEN CREATIVE Sydney / WHITE CHOCOLATE Sydney	PHD Sydney			Gold Lion
E04/037	00927	BREAKING SIRENS	AMNESTY INTERNATIONAL	IRS DONATIONS	BAR OGILVY, Lisbon	PORTUGAL	ESTRELA DE ALCANTARA Lisbon / JUNGLE CORNER PRODUCTION COMPANY Linda-a-Velha		OMD Lisbon			Gold Lion
F04/058	01225	GUN SURVIVOR REVIEWS	GUNS DOWN AMERICA	NON-PROFIT COMBATING GUN VIOLENCE	ENERGY BBDO, Chicago	USA	CANJA AUDIO CULTURE Curitiba / FLARE BBDO Chicago	FLARE BBDO Chicago	OMD New York			Gold Lion
A01/015	00230	PERK DISCLAIMERS	CADBURY PERK	CADBURY PERK CHOCOLATE	OGILVY, Mumbai	INDIA	OGILVY Mumbai		WAVEMAKER INDIA Mumbai	WAVEMAKER INDIA Mumbai		Silver Lion
A05/013	01512	TRAPPED IN THE 90S	IKEA	TRAPPED IN THE 90S	McCANN SPAIN, Madrid	SPAIN	CRAFT Madrid / LANDIA Madrid	CRAFT Madrid / METROPOLITANA Madrid / OEO MUSIC Madrid / SULFURICA Santiago / THE LOBBY Madrid	YMEDIA Madrid	LLYC Madrid / TINKLE Madrid	MRM/McCANN MADRID	Silver Lion
A07/038	01677	STARAOKE	PRIME VIDEO	PRIME VIDEO	OGILVY, Milan	ITALY	T3KNE Rome				ARTECH Naples / DRONISOS Bordeaux	Silver Lion
A08/019	01470	THE INEVITABLE NEWS	THE INEVITABLE NEWS	THE INEVITABLE NEWS	AREA 23, AN IPG HEALTH NETWORK COMPANY, New York	USA	BROOKLYN SPORTS PAGE New York / STELLAR PRINTING INC Queens	RITMIKA AUDIO ARTS São Paulo	AREA 23, AN IPG HEALTH NETWORK COMPANY New York			Silver Lion
B01/040	20172	HOW TO EXPLAIN?	BURGER KING	BURGER KING	DAVID, Sao Paulo	BRAZIL	CAFE ROYAL Sao Paulo					Silver Lion
B07/001	00050	LIQUID BILLBOARD	ADIDAS	SWIMWEAR	RED HAVAS MIDDLE EAST, Dubai / HAVAS MIDDLE EAST, Dubai	UNITED ARAB EMIRATES	JACK MORTON WORLDWIDE Dubai			HAVAS MIDDLE EAST Dubai		Silver Lion
B07/046	01359	THE FOAMY HAIRCUT	BRAHMA BEER	AB INBEV	AFRICA DDB, São Paulo	BRAZIL	SATELITE AUDIO São Paulo / SEIVA Sao Paulo	CAJAMANGA Rio de Janeiro			AB INBEV São Paulo	Silver Lion
B07/048	01465	CHATPAT	SOS CHILDREN'S VILLAGES INDIA	SOS CHILDREN'S VILLAGES INDIA	FCB INDIA, Delhi / KINNECT, Mumbai / FCB CHICAGO	INDIA / USA	FCB INDIA Delhi / KINNECT Mumbai	LORD & THOMAS Chicago	KINNECT Mumbai	CUMULUS Gurgaon		Silver Lion
B08/073	01253	BREAKCHAINS WITH BLOCKCHAIN	CHILDREN OF FEMALE PRISONERS' ASSOCIATION	NGO	HORIZON FCB, Dubai	UNITED ARAB EMIRATES	BLACK MADRE São Paulo / FILM DNA Cairo / HORIZON FCB Dubai / THE YOUTH Curitiba / VOX HAUS COMPANY ACTIVITY Novo Hamburgo		HORIZON FCB Dubai			Silver Lion

B09/041	11548	BACKUP UKRAINE	POLYCAM X UNESCO	PRESERVE REGIONAL AND CULTURAL HISTORY, AND PROMOTE CULTURAL DIVERSITY	VIRTUE WORLDWIDE, New York	USA	VIRTUE WORLDWIDE New York	VIRTUE WORLDWIDE New York	VIRTUE WORLDWIDE New York	VIRTUE WORLDWIDE New York	POLYCAM 3D Altadena, CA / UNESCO NATIONAL COMMISSION OF DENMARK Kobenhavn	Silver Lion
C01/002	00438	HETZJAEGER. ANTIFASCIST ALGORITHMS.	LAUT GEGEN NAZIS E.V.	HETZJAEGER	PHILIPP UND KEUNTJE, Hamburg	GERMANY	PHILIPP UND KEUNTJE Hamburg		PHILIPP UND KEUNTJE Hamburg	FISCHERAPPELT Hamburg		Silver Lion
C02/014	01517	THE REAL AIR DROP	GARENA	FREE FIRE	AKQA, São Paulo	BRAZIL	EVIL TWIN São Paulo / STINK FILMS São Paulo / VETOR ZERO São Paulo	EVIL TWIN São Paulo / STINK FILMS São Paulo	WMS GREY São Paulo			Silver Lion
C02/020	01256	VODACOM ANTI-HIJACK AD'S	VODACOM	VODACOM	VMLY&R, Johannesburg	SOUTH AFRICA	CARAT Johannesburg		CARAT Johannesburg			Silver Lion
C04/005	01507	THE IMPOSSIBLE COMBO	BURGER KING	WHOPPER	DAVID, Sao Paulo / ZUBI ADVERTISING, Miami	BRAZIL / USA	A9 AUDIO São Paulo / SAILOR STUDIO São Paulo		DAVID Sao Paulo		ZUBI ADVERTISING Miami	Silver Lion
D01/048	01568	HEINZ HIDDEN SPOTS	THE KRAFT HEINZ CO	KRAFT KETCHUP	GUT, Sao Paulo	BRAZIL	ARMS STUDIO - / BBL E-SPORTS Sao Paulo / HEFTY Sao Paulo / I HATE FLASH Consolação / MOL São Paulo		GUT Sao Paulo	GUT Sao Paulo	ACTIVISION BLIZZARD Santa Monica / GUT Miami / THE KRAFT HEINZ CO Sao Paulo	Silver Lion
E01/037	01474	MIKE'S IN A BEER WORLD	ANHEUSER-BUSCH INBEV	MIKE'S HARD LEMONADE	FCB NEW YORK / FCB BRASIL, São Paulo	USA / BRAZIL						Silver Lion
F01/018	01425	THE ELECTIONS EDITION	ANNAHAR NEWSPAPER	ANNAHAR NEWSPAPER	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES	DEJAVU Dubai / IMPACT BBDO Dubai	MANGOJAM STUDIO FZ LLC Dubai		IMPACT PORTER NOVELLI Dubai	IMPACT BBDO Beirut	Silver Lion
F05/038	01428	THE NOMINATE ME SELFIE	POLITICAL SHAKTI + THE TIMES OF INDIA	PUBLIC PRESSURE GROUP	FCB INDIA, Delhi / FCB CHICAGO	INDIA / USA	BASTA FILMS Mumbai				SHAKTI - POLITICAL POWER TO WOMEN Bangalore / THE TIMES OF INDIA Mumbai	Silver Lion
F07/083	01331	THE RESELL TAG	SAMSØE SAMSØE	SAMSØE SAMSØE PLATFORM	UNCLE GREY, Copenhagen	DENMARK	UNCLE GREY Copenhagen			UNCLE GREY Copenhagen		Silver Lion
A01/012	00661	DRAW KETCHUP	KRAFT HEINZ	HEINZ KETCHUP	RETHINK, Toronto	CANADA	VAPOR MUSIC GROUP Toronto	R+D PRODUCTIONS Toronto	CARAT Toronto / STARCOM Chicago	THE COLONY PROJECT Toronto	KRAFT HEINZ Toronto / SALT Toronto	Bronze Lion
A09/026	00741	THE WARM WINTER LIVESTREAM	UAE GOVERNMENT MEDIA OFFICE	THE WARM WINTER INITIATIVE	UAE GOVERNMENT MEDIA OFFICE, Dubai / GALAXY RACER, Dubai	UNITED ARAB EMIRATES	UAE GOVERNMENT MEDIA OFFICE Dubai		UAE GOVERNMENT MEDIA OFFICE Dubai	UAE GOVERNMENT MEDIA OFFICE Dubai		Bronze Lion
B02/013	00470	CODA PLAYLIST CURATED BY DEAF PEOPLE	APPLE	APPLE MUSIC	ROSEWOOD CREATIVE, Los Angeles	USA	ROSEWOOD CREATIVE Los Angeles	ROSEWOOD CREATIVE Los Angeles	APPLE Cupertino			Bronze Lion
B02/020	01202	NATIVE SPORTSCASTERS	AB INBEV	CORONA	WE BELIEVERS, Brooklyn	USA	PRODOERS New York	PICKLE MUSIC New York / PRODOERS New York	MEDIACOM MEXICO Mexico City		AB INBEV New York	Bronze Lion
B03/021	00324	I'M HERE	BIG ISSUE	BIG ISSUE	FOREVER BETA, London	UNITED KINGDOM			OCEAN OUTDOOR London			Bronze Lion
B04/062	01141	IKEA - THE SUITCASE	IKEA	FURNITURE	DDB, Milan	ITALY	KAREN FILM Milan					Bronze Lion
B06/025	01351	GOOGLE - REAL TONE	GOOGLE	GOOGLE	GUT, Miami	USA	division7 Los Angeles / HYPERBALLAD MUSIC New York	JANE STUDIOS Venice	PHD New York		GOOGLE Mountain View	Bronze Lion
B07/038	01134	MILLBOARD	MERCEDES-BENZ	ZERO EMISSIONS FACTORIES	PUBLICIS GROUPE BENELUX, Brussels / PUBLICIS GROUPE NETHERLANDS, Amsterdam / PUBLICIS EMIL, Berlin	BELGIUM / THE NETHERLANDS / GERMANY						Bronze Lion
B07/060	01376	I AM WORKING	STARBUCKS	I AM PROJECT	VMLY&R, São Paulo	BRAZIL	PILOTO São Paulo		VMLY&R São Paulo	VMLY&R São Paulo		Bronze Lion
B08/001	00021	THE BREAKAWAY: THE FIRST ECYCLING TEAM FOR PRISONERS	DECATHLON	SPORTS EQUIPMENT	BBDO BELGIUM, Molenbeek-Saint-Jean	BELGIUM	FLEDGE Sint-Niklaas / RED EAGLE PRODUCTIONS Dordrecht		SEMETIS Brussels	WALKIE TALKIE Gent	De Rode Antraciet Leuven	Bronze Lion
B08/063	01119	QUEST FOR DYSLEXIA	SAMSUNG	SAMSUNG MOBILE	CHEIL WORLDWIDE, Beijing / CHEIL, Hong Kong	CHINA / HONG KONG	CHEIL WORLDWIDE Beijing / HOBA Beijing	CHEIL WORLDWIDE Beijing / HOBA Beijing	CHEIL WORLDWIDE Beijing	CHEIL WORLDWIDE Beijing		Bronze Lion
B10/005	00067	MY NAME IS PETER	WOMEN INC. AND BRANDEDU	GENDER EQUALITY AWARENESS	THE FAMILY AMSTERDAM	THE NETHERLANDS	THE FAMILY AMSTERDAM / TIM ARNOLD AV Amsterdam	THE FAMILY AMSTERDAM / TIM ARNOLD AV Amsterdam	THE FAMILY AMSTERDAM	THE FAMILY AMSTERDAM		Bronze Lion
B10/058	00433	TIKTOKMMERCIALS	DAVIVIENDA BANK	DAVIVIENDA BANK	LEO BURNETT, Bogota	COLOMBIA			STARCOM COLOMBIA Bogotá			Bronze Lion
B11/008	00248	#REALVOICESOFPRIDE	FELGTB	FELGTB	EDELMAN SPAIN S.A., Madrid	SPAIN	EDELMAN SPAIN S.A. Madrid		EDELMAN SPAIN S.A. Madrid	EDELMAN SPAIN S.A. Madrid		Bronze Lion

C03/018	01389	FNAC - UNRECCOMENDED BY ALGORITHM	FNAC	FNAC SERVICE	PUBLICIS CONSEIL, Paris	FRANCE			HAVAS MEDIA Paris		Bronze Lion	
D02/027	00801	VERSUS	SK-II	SK-II	MEDIACOM, Singapore / GREY, Tokyo	SINGAPORE / JAPAN	C3 FILM Tokyo / ECLECTIC SOUNDS London / GREY Tokyo / PASSION PICTURES London / PLATIGE IMAGE Warsaw	C3 FILM Tokyo / GREY Tokyo / IMAGINARY FORCES Los Angeles / PASSION PICTURES London / PLATIGE IMAGE Warsaw	MEDIACOM Singapore		Bronze Lion	
E01/002	00124	FEARLESS NIGHT	HANSAWAY	ASSOCIATION AGAINST SEXUAL HARASSMENT	TBWA, Paris	FRANCE		ELSE Paris			Bronze Lion	
E01/041	01403	PAYWALL DOWN	L'OREAL PARIS	INSTITUCIONAL - STAND UP AGAINST STREET HARASSMENT	WMcCANN, São Paulo	BRAZIL	SONIDO Sao Paulo / STUDIO GREAT Rio De Janeiro	STUDIO GREAT! Sao Paulo	WMcCANN São Paulo	WMcCANN São Paulo	Bronze Lion	
E04/051	01445	TOUCH CARD	MASTERCARD	TOUCH CARD	McCANN, New York	USA	MJZ Los Angeles	HENRYBOY New York / JSM MUSIC New York / MPC New York / NO6 New York / Q DEPARTMENT New York	CARAT New York / KETCHUM New York		Bronze Lion	
F01/010	00352	BERLIN'S HEART STANDS STILL.	BERLINER VERKEHRSBE TRIEBE (BVG) - AÖR	BVG	JUNG VON MATT AG, Hamburg	GERMANY	JUNG VON MATT AG Hamburg / NOT A MACHINE Hamburg / RABBITCORN FILMS Hamburg	DELI CREATIVE COLLECTIVE Hamburg	JUNG VON MATT AG Hamburg	JUNG VON MATT AG Hamburg	Bronze Lion	
F02/008	01590	HACK MARKET	BACK MARKET	MARKETPLACE FOR REFURBISHED ELECTRONIC GOODS	MARCEL, Paris	FRANCE	ADF L'ATELIER Paris / ARTISANS DU FILM Paris			PRESS PLAY ON TAPE Paris	Bronze Lion	
F04/001	00065	ANTI LOOK - THE LIFE-SAVING QR DESIGN	JOHANNITER	JOHANNITER UNFALL-HILFE	SCHOLZ & FRIENDS, Berlin	GERMANY			SCHOLZ & FRIENDS Berlin	ELEMENT E FILMPRODUKTION Hamburg	Bronze Lion	
F04/064	01614	ADIDAS NEO GYMASTICS X JUST DANCE	ADIDAS	ADIDAS NEO	TBWA/BOLT SHANGHAI, Shanghai	CHINA	OFF LAB Shanghai / TBWA/BOLT SHANGHAI Shanghai				Bronze Lion	
F05/013	00623	TOGETHER THIS RAMADAN	TESCO	SUPERMARKET	BBH, London	UNITED KINGDOM			MEDIACOM London	THE UNMISTAKABLES London	Bronze Lion	
F05/059	00404	NEWTOWN ACTION ALLIANCE / #NOTCOMINGHOME	NEWTOWN ACTION ALLIANCE	NEWTOWN ACTION ALLIANCE	SERVICEPLAN GERMANY, Munich / MEDIAPLUS, Munich	GERMANY	ICONOCLAST Berlin / RUFFIAN Los Angeles	KATALYST BERLIN CREATIVE SERVICES	MEDIAPLUS Munich	DIGENNARO COMMUNICATIONS New York	ALYSON HORN CASTING Los Angeles / CALIFORNIA MUSIC Los Angeles / MPC CREATIVE London / PLAN.NET Hamburg / SAINT ELMO'S HAMBURG Hamburg	Bronze Lion
F07/004	00110	SOS MIGRANTS	FRANCE TERRE D'ASILE / WATIZAT	ASSOCIATION FOR IMMIGRANTS	TBWA, Paris	FRANCE		ELSE Paris	OMD FRANCE Paris		Bronze Lion	
F07/070	00746	BUICK #SEEHERGREATNESS	BUICK	AUTOMOTIVE	LEO BURNETT, Detroit	USA	CUTTERS Chicago / FINGER MUSIC AND SOUND DESIGN Brooklyn	CUTTERS Chicago / FINGER MUSIC AND SOUND DESIGN Brooklyn / MONSTER FILMS São Paulo	CARAT New York	LEO BURNETT Detroit	JACK MORTON WORLDWIDE Detroit	Bronze Lion
F07/095	11156	SEE EQUAL #SHARETHELOAD (INTEGRATED)	PROCTER & GAMBLE INDIA	ARIEL	BBDO INDIA, Mumbai	INDIA	BBDO INDIA Mumbai	BBDO INDIA Mumbai	MEDIACOM INDIA Mumbai	KETCHUM SAMPARK Mumbai	Bronze Lion	
Total Awards:		57										