

Innovation Lions Winners

Cat. No	Entry No	Title	Brand	Product	Entrant / Idea Creation	Location	Production	Post Production	Media	PR	Additional	Prize
A06/014	00058	ONE HOUSE TO SAVE MANY	SUNCORP GROUP	WEATHER RESILIENT HOUSING	LEO BURNETT, Sydney	AUSTRALIA	LEO BURNETT Sydney / REVOLVER Sydney	THE GLUE SOCIETY Sydney				Grand Prix
A03/023	00125	MCENROE VS MCENROE	ANHEUSER-BUSCH INBEV	MICHELOB ULTRA	FCB NEW YORK	USA	456 STUDIOS/LORD + THOMAS New York / FALKON Los Angeles / FCB NEW YORK / UNIT9 London	456 STUDIOS/LORD + THOMAS New York / FALKON Los Angeles / FCB NEW YORK		3PM - WEBER SHANDWICK New York	AB INBEV New York / JSM MUSIC New York / SECRET GUY Brooklyn / SONIC UNION New York	Gold Lion
A06/019	00072	THE KILLER PACK	MAXX FLASH	MAXX FLASH MOSQUITO REPELLENT COIL	VMLY&R, Mumbai	INDIA	MONKEY ON HOT BRICKS Mumbai	MONKEY ON HOT BRICKS Mumbai			PRINT PLAZA Mumbai	Silver Lion
A04/001	00004	PINATEX	DOLE SUNSHINE COMPANY + ANANAS ANAM	PINATEX	L&C, New York	USA	SUITCASE PRODUCTIONS New York	AGOSTO Lima			ANANAS ANAM London / DOLE SUNSHINE COMPANY Singapore	Bronze Lion

Total Awards: 4