

Health & Wellness Lions Winners

Cat. No	Entry No	Title	Brand	Product	Medium	Entrant / Idea Creation	Location	Production	Post Production	Media	PR	Additional	Prize
A03/490	00765	THE KILLER PACK	MAXX FLASH	MAXX FLASH MOSQUITO REPELLENT COIL	Product Innovation	VMLY&R, Mumbai	INDIA	MONKEY ON HOT BRICKS Mumbai	MONKEY ON HOT BRICKS Mumbai			PRINT PLAZA Mumbai	Grand Prix
A05/120	00776	STAYBL	DEUTSCHE PARKINSON VEREINIGUNG	BROWSER APP FOR PEOPLE WITH PARKINSONS DISEASE ASSOCIATION	Use of Technology	HAVAS MEDIA, New York / HAVAS GERMANY, Düsseldorf	USA / GERMANY	HAVAS GERMANY Düsseldorf / HAVAS MEDIA New York	HAVAS MEDIA New York	HAVAS GERMANY Düsseldorf	HAVAS GERMANY Düsseldorf	BLUE PANDA Wenzenbach / HAVAS MEDIA New York / MMP.FILM GMBH Duesseldorf / M-SOUND München	Gold Lion
A05/460	00625	PROJECT CONVEY	COX COMMUNICATIONS	DIGITAL CABLE TELEVISION PROVIDER, TELECOMMUNICATIONS AND HOME AUTOMATION SERVICES	Creative Data: Use of Real-Time Data	COX COMMUNICATIONS, Atlanta / 180LA	USA	SANCTUARY CONTENT New York / UNIT9 London					Gold Lion
A05/490	00593	TOUGH TURBAN	PFUFF HARLEY-DAVIDSON	PFUFF HARLEY-DAVIDSON	Product Innovation	ZULU ALPHA KILO, Toronto	CANADA	ZULUBOT Toronto			NELSON CONNECTS Toronto / SELECT PR Toronto	PFUFF HARLEY-DAVIDSON Richmond Hill / SPARK INNOVATIONS INC. King City	Gold Lion
B01/520	00987	THE NIGHT IS YOUNG	HEINEKEN	HEINEKEN	Integrated	PUBLICIS ITALY, Milan	ITALY	GOOD PEOPLE FILMS Atene	PRODIGIOUS Milan			LE PUB Amsterdam / SIZZER B.V. Amsterdam	Gold Lion
B02/220	00959	LIL SUGAR—MASTER OF DISGUISE	HIP-HOP PUBLIC HEALTH (HHPH)	HEALTH AWARENESS CAMPAIGN	Industry Craft: Art Direction	AREA 23, AN IPG HEALTH NETWORK COMPANY, New York	USA	AREA 23, AN IPG HEALTH NETWORK COMPANY New York / BIZSYS TECNOLOGIA E PROJETOS ESPECIAIS Sao Paulo / CANJA AUDIO CULTURE Curitiba / PRODUCERIA Miami / ZOMBIE STUDIO São Paulo	ASTEROIDE FILMS Curitiba / BLURRED VISION ENTERTAINMENT Philadelphia				Gold Lion
B02/902	20326	MORNING AFTER ISLAND	GRUPO ESTRATEGICO GE PAE	WOMEN RIGHTS	PR	OGILVY HONDURAS, Tegucigalpa	HONDURAS	14 AL CENTRO LATAM Tegucigalpa		OGILVY HONDURAS Tegucigalpa	OGILVY HONDURAS Tegucigalpa		Gold Lion
B03/800	00447	DAVID'S UNUSABLES	MOTOR NEURONE DISEASE ASSOCIATION NZ	CHARITY	Direct	SPECIAL, Auckland	NEW ZEALAND	SPECIAL Auckland / THE POST OFFICE Auckland		SPECIAL Auckland	SPECIAL Auckland	MOTOR NEURONE DISEASE ASSOCIATION NZ Auckland	Gold Lion
A03/380	01173	THE MISSING CHAPTER	P&G WHISPER	WHISPER SANITARY PADS	Outdoor: Ambient	LEO BURNETT, Mumbai	INDIA	OFFROAD FILMS Mumbai			MSL Mumbai	NETWORK18 MEDIA & INVESTMENTS LTD, Mumbai	Silver Lion
A05/110	00775	STAYBL	DEUTSCHE PARKINSON VEREINIGUNG	BROWSER APP FOR PEOPLE WITH PARKINSONS DISEASE ASSOCIATION	Mobile	HAVAS MEDIA, New York / HAVAS GERMANY, Düsseldorf	USA / GERMANY	HAVAS GERMANY Düsseldorf / HAVAS MEDIA New York	HAVAS MEDIA New York	HAVAS GERMANY Düsseldorf	HAVAS GERMANY Düsseldorf	BLUE PANDA Wenzenbach / HAVAS MEDIA New York / MMP.FILM GMBH Duesseldorf / M-SOUND München	Silver Lion
B01/110	00070	NIKESYNC	NIKE	NIKESYNC APP	Mobile	R/GA, London	UNITED KINGDOM						Silver Lion
B01/500	00689	ADELI	UNIPADS	UNIPADS REUSABLE SANITARY PADS	Brand Experience & Activation	VMLY&R, Mumbai	INDIA	MONKEY ON HOT BRICKS Mumbai			SIMULATIONS PUBLIC AFFAIRS MANAGEMENT SERVICES Gujarat / VMLY&R Mumbai	UNIPADS India	Silver Lion
B01/520	01146	REVERSE SELFIE	DOVE UNILEVER	GLOBAL PERSONAL CARE BRAND	Integrated	OGILVY, London	UNITED KINGDOM	INDEPENDENT London	ABSOLUTE London	MINDSHARE New York	EDELMAN New York / HALPERN PR London		Silver Lion
B01/901	00743	I DONT REMEMBER	ALMA	ALMA	PR	HOY, Buenos Aires	ARGENTINA	HOY Buenos Aires			HOY Buenos Aires		Silver Lion
B02/150	01053	TEENAGE DREAM	SANDY HOOK PROMISE	SANDY HOOK PROMISE GUN VIOLENCE PREVENTION NON-PROFIT	Film Craft: Direction	BBDO, New York	USA	SMUGGLER New York		PHD New York	DINI VON MUEFFLING	HUMAN MUSIC & SOUND DESIGN New York / MACKCUT New York	Silver Lion
B02/160	01048	EAT A SWEDE	SWEDISH FOOD FEDERATION	EAT A SWEDE	Film Craft: Script	McCANN, Stockholm	SWEDEN	COLONY Stockholm / FLX 2.0 Stockholm / MRM Bucharest	COLONY Stockholm / FLX 2.0 Stockholm	UM Bucharest	PRIME WEBER SHANDWICK Stockholm / WEBER SHANDWICK Chicago / WEBER SHANDWICK London		Silver Lion
B02/520	00962	LIL SUGAR—MASTER OF DISGUISE	HIP-HOP PUBLIC HEALTH (HHPH)	HEALTH AWARENESS CAMPAIGN	Integrated	AREA 23, AN IPG HEALTH NETWORK COMPANY, New York	USA	AREA 23, AN IPG HEALTH NETWORK COMPANY New York / BIZSYS TECNOLOGIA E PROJETOS ESPECIAIS Sao Paulo / CANJA AUDIO CULTURE Curitiba / PRODUCERIA Miami / ZOMBIE STUDIO São Paulo	ASTEROIDE FILMS Curitiba / BLURRED VISION ENTERTAINMENT Philadelphia				Silver Lion
B03/120	01020	NONFUNGIBLE TESTICLES	MOVEMBER	MOVEMBER NFT	Use of Technology	MRM, New York	USA	MISHKA NYC Willowick / MRM New York / RITMIKA São Paulo	VERSUS New York				Silver Lion
C01/110	00920	THE VIRTUAL NODULE	AMARO	FASHION, BEAUTY, WELLNES, DECOR	Mobile	VMLY&R, São Paulo	BRAZIL			VMLY&R São Paulo	VMLY&R São Paulo		Silver Lion
A01/290	00012	THE WISDOM OF THE EAST	5 TAKABB	5 TAKABB ANTI-COUGH PILL & SPRAY	Branded Content & Entertainment: Film, TV and Online Film Content	PHENOMENA CO., Bangkok	THAILAND	PHENOMENA CO, Bangkok					Bronze Lion
A01/380	01078	THE TINY POCKET	BAYER	ASPIRIN	Outdoor: Ambient	ALMAPBBDO, São Paulo / ENERGY BBDO, Chicago	BRAZIL / USA	PUNCH AUDIO São Paulo / STUDIO GREAT! Sao Paulo		OMD New York		BAYER CONSUMER HEALTH Basel	Bronze Lion
A02/100	01120	SEE MY SKIN	VASELINE	VASELINE	Digital	EDELMAN, New York	USA	EDELMAN New York / GIRL CULTURE FILMS Marina Del Rey / MINDSHARE New York	KYLE NYC New York / SONIC UNION New York / U-STUDIO Englewood Cliffs		EDELMAN New York	HUED, INC. Mahopac / VISUALDX Rochester	Bronze Lion
A04/280	00662	MEMORY TEST	SUPRADYN	SUPRADYN MULTIVITAMIN	Branded Content & Entertainment: Digital & Social	MULLENLOWE LONDON, London / MULLENLOWE ISTANBUL, Istanbul	UNITED KINGDOM / TURKEY	MULLENLOWE LONDON London		MEDIACOM London	KUZGUNCIK Istanbul		Bronze Lion
B01/120	01197	TOXIC INFLUENCE	DOVE UNILEVER	GLOBAL PERSONAL CARE BRAND	Use of Technology	OGILVY, London	UNITED KINGDOM	SMUGGLER London		MINDSHARE New York	EDELMAN New York	VMLY&R Dallas	Bronze Lion
B01/170	00214	DIGNITY TO FLOW	JOHNSON & JOHNSON	LIVRE® AND CAREFREE®	Film Craft: Use of Music / Sound Design	MUNDERMAN THOMPSON, Sao Paulo	BRAZIL	LANDIA Sao Paulo / WE4 MUSIC Sao Paulo	LANDIA Sao Paulo		FLEISHMANHILLA RD BRAZIL Sao Paulo	SOM LIVRE - AVENIDA JOSE SILVA DE AZEVEDO NETO - BARRA DA TIJUCA	Bronze Lion
B01/280	00524	THE BATTLE INSIDE	CRIS CANCER FOUNDATION	CANCER NGO	Branded Content & Entertainment: Digital & Social	CHEIL WORLDWIDE, Madrid	SPAIN	SOMOS 5 Madrid					Bronze Lion
B01/500	00607	FIRST AID FOR HUMANITY	BNP PARIBAS & THE POLISH RED CROSS	FIRST AID FOR HUMANITY	Brand Experience & Activation	VMLY&R POLAND, Warsaw	POLAND	WARSAW WITCHES ASSOCIATION		RIO DE POST Warsaw	VMLY&R POLAND Warsaw		Bronze Lion
B01/510	00819	POSTPARTUM UNDER PRESSURE	UNILEVER	BABY DOVE	Film: Cinema, TV and Digital Film Content	DARK KITCHEN CREATIVES, Sao Paulo	BRAZIL	MYMAMA ENTERTAINMENT Sao Paulo			EDELMAN New York / TULOM Sao Paulo	A9 AUDIO São Paulo / BIG SYNC MUSIC London	Bronze Lion
B01/900	00461	"VAX THAT THANG UP"	BLK - AFFINITY APP FOR MATCH GROUP	A DATING APP SPECIFICALLY FOR BLACK DATES	PR	MAJORITY, atlanta	USA	MOTION FAMILY Atlanta			MAJORITY atlanta	MATCH Dallas	Bronze Lion

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B02/100	00592	THE MICROPEDEIA OF MICROAGGRESSIONS	BLACK BUSINESS AND PROFESSIONAL ASSOCIATION	THE MICROPEDEIA OF MICROAGGRESSIONS	Digital	ZULU ALPHA KILO, Toronto	CANADA	ZULUBOT Toronto	PIRATE Toronto / ZULUBOT Toronto		BLACK BUSINESS AND PROFESSIONAL ASSOCIATION Toronto / CANADIAN CONGRESS ON INCLUSIVE DIVERSITY AND WORKPLACE EQUITY Toronto / PRIDE AT WORK	Bronze Lion
B02/100	00861	GUN SURVIVOR REVIEWS	GUNS DOWN AMERICA	NON-PROFIT COMBATING GUN VIOLENCE	Digital	ENERGY BBDO, Chicago	USA	CANJA AUDIO CULTURE Curitba / FLARE BBDO Chicago	FLARE BBDO Chicago	OMD New York		Bronze Lion
B02/160	00978	FINGER PUPPETS	LALCEC	LALCEC	Film Craft: Script	GREY ARGENTINA, Buenos Aires	ARGENTINA	LANDIA Buenos Aires	PAPAMUSIC Buenos Aires / PORTAESTUDIO Buenos Aires	MEDIACOM Buenos Aires	GREY ARGENTINA Buenos Aires	Bronze Lion
B02/480	01045	THE MINDSETS PAPER	CANADIAN DOWN SYNDROME SOCIETY	CANADIAN DOWN SYNDROME SOCIETY	Creative Data: Creative Data Collection & Research	FCB CANADA, Toronto	CANADA	FUEL CONTENT Toronto	GRAYSON MUSIC Toronto / RADAR STUDIOS Chicago		BLISS INTERACTIVE Ho Chi Minh City / CANADIAN DOWN SYNDROME SOCIETY Calgary	Bronze Lion
B02/490	00046	PILL-ID	PILL-ID	PILL-ID	Product Innovation	HEREZIE, Paris	FRANCE				REHAB London	Bronze Lion
B03/510	00129	JUST THE TWO OF US	COORDOWN	WORLD DOWN SYNDROME DAY	Film: Cinema, TV and Digital Film Content	SMALL, New York	USA	INDIANA PRODUCTION COMPANY Milan / STABBIOLO MUSIC Sarteano	BRAVAGENTE AUDIO - SOUND AGENCY Milano / PROXIMA MILANO			Bronze Lion
B03/800	00758	LITTLE HEADHUNTERS POWERED BY LINKEDIN	THE FOUNDATION K.I.D.S.	THE FOUNDATION K.I.D.S.	Direct	PUBLICIS WORLDWIDE POLAND, Warszawa	POLAND	PAPAYA FILMS Warsaw / PUBLICIS WORLDWIDE POLAND Warszawa	PRODIGIOUS POLAND Warszawa	PUBLICIS WORLDWIDE POLAND Warszawa	MSL POLAND Warsaw	Bronze Lion
B03/800	30014	DISEASE DILEMMAS	GARVAN INSTITUTE OF MEDICAL RESEARCH	GARVAN INSTITUTE OF MEDICAL RESEARCH	Direct	DENTSU CREATIVE, Sydney	AUSTRALIA	DENTSU CREATIVE Sydney	DENTSU CREATIVE Sydney	DENTSU CREATIVE Sydney	DENTSU CREATIVE Sydney	Bronze Lion
C03/900	00868	THE LEGACY OF TOMIII11	FUNDACION NUESTROS HIJOS	FUNDACION NUESTROS HIJOS	PR	BBDO CHILE, Huechuraba	CHILE	ALASKA FILMS Santiago	CLIO MASTERING Santiago		TIRONI Y ASOCIADOS Santiago	Bronze Lion

Total Awards: 38