

Glass: The Lion For Change Winners

Cat. No	Entry No	Title	Brand	Product	Entrant / Idea Creation	Location	Production	Post Production	Media	PR	Additional	Prize	
A01/115	00136	DATA TIENDA	WECAPITAL	DATA TIENDA	DDB MEXICO, Mexico City / DDB MEXICO, Ciudad de México	MEXICO	ESTUDIOS MACHINA Bogotá / LADOBLE Mexico					Grand Prix	
A01/077	00102	SIGNAL FOR HELP	CANADIAN WOMEN'S FOUNDATION	SIGNAL FOR HELP	JUNIPER PARK/TBWA, Toronto	CANADA					JUNIPER PARK/TBWA Toronto	Gold Lion	
A01/158	00175	DON'T EVER LEAVE ME	LACTA	LACTA	OGILVY, Athens	GREECE	FOSS PRODUCTIONS Athens				OGILVY Athens	Gold Lion	
A01/180	00194	MORNING AFTER ISLAND	GRUPO ESTRATEGICO GE PAE	WOMEN RIGHTS	OGILVY HONDURAS, Tegucigalpa	HONDURAS	14 AL CENTRO LATAM Tegucigalpa		OGILVY HONDURAS Tegucigalpa		OGILVY HONDURAS Tegucigalpa	Gold Lion	
A01/121	00173	DOJACODE	GIRLS WHO CODE	DOJACODE	MOJO SUPERMARKET, New York / RCA RECORDS, New York	USA	ACTIVE THEORY Los Angeles				MOJO SUPERMARKET New York / RCA RECORDS New York	GIRLS WHO CODE New York	Silver Lion
A01/026	00039	THE UNIFORM THAT NEVER EXISTED	CENTAURO	THE UNIFORM THAT NEVER EXISTED	TRACYLOCKE BRASIL, São Paulo	BRAZIL	TRACYLOCKE BRASIL São Paulo		TRACYLOCKE BRASIL São Paulo		TRACYLOCKE BRASIL São Paulo	CENTAURO - AVENIDA PAULISTA - BELA VISTA São Paulo	Bronze Lion
A01/098	00123	ADELI	UNIPADS	UNIPADS REUSABLE SANITARY PADS	VMLY&R, Mumbai	INDIA	MONKEY ON HOT BRICKS Mumbai				SIMULATIONS PUBLIC AFFAIRS MANAGEMENT SERVICES Gujarat / VMLY&R Mumbai	UNIPADS india	Bronze Lion
A01/178	00188	HAVE A WORD	MAYOR OF LONDON	CHALLENGE SEXIST ATTITUDES AND INAPPROPRIATE BEHAVIOUR	OGILVY, London	UNITED KINGDOM	SPINDLE PRODUCTIONS London	GPS London	WAVEMAKER London		OGILVY London		Bronze Lion
Total Awards:			8										