

Entertainment Winners

Cat. No	Entry No	Title	Brand	Product	Entrant / Idea Creation	Location	Production	Post Production	Media	PR	Additional	Prize
A03/031	00618	EAT A SWEDE	SWEDISH FOOD FEDERATION	EAT A SWEDE	McCANN, Stockholm	SWEDEN	COLONY Stockholm / FLX 2.0 Stockholm / MRM Bucharest	COLONY Stockholm / FLX 2.0 Stockholm	UM Bucharest	PRIME WEBER SHANDWICK Stockholm / WEBER SHANDWICK Chicago / WEBER SHANDWICK London		Grand Prix
A01/067	00655	VICTORIA CEMPASÚCHIL: THE TASTE OF REUNION	ABINBEV	CERVEZA VICTORIA	OGILVY, Mexico City	MEXICO	MEDIA.MONKS. Cuauhtemoc	MEDIA.MONKS. Cuauhtemoc			AB-INBEV GRUPO MODELO STELLA ARTOIS Mexico City	Gold Lion
A10/009	00293	MYTHIC QUEST: CORPORATE GRUBHUB CARD LEAK	APPLE TV+	MYTHIC QUEST	APPLE TV+, Culver City / MIRIMAR, Los Angeles	USA	MIRIMAR Los Angeles		APPLE TV+ Culver City	APPLE TV+ Culver City		Gold Lion
C02/038	00557	LOS SANTOS +3°C	GREENPEACE	GREENPEACE	VMLY&R, São Paulo	BRAZIL	PRODUKA CROSSMEDIA PRODUÇÕES São Paulo		VMLY&R São Paulo	VMLY&R São Paulo		Gold Lion
E01/060	00667	TOXIC INFLUENCE	DOVE UNILEVER	GLOBAL PERSONAL CARE BRAND	OGILVY, London	UNITED KINGDOM	SMUGGLER London		MINDSHARE New York	EDELMAN New York	VMLY&R Dallas	Gold Lion
A04/023	00226	CODED: THE HIDDEN LOVE OF J.C. LEYENDECKER	PROCTER & GAMBLE	IVORY SOAP, GILLETTE, PANTENE, HEAD & SHOULDERS	PROCTER & GAMBLE, Cincinnati / DELIRIO FILMS, Los Angeles / IMAGINE ENTERTAINMENT, Beverly Hills	USA	DELIRIO FILMS Los Angeles / IMAGINE ENTERTAINMENT Beverly Hills	DELIRIO FILMS Los Angeles / IMAGINE ENTERTAINMENT Beverly Hills	IMAGINE ENTERTAINMENT Beverly Hills / MTV New York	HILL+KNOWLTON STRATEGIES Washington DC / PROCTER & GAMBLE Cincinnati / THE 2050 GROUP Washington, D.C.		Silver Lion
A11/001	00007	DUBBING THE MOVIE	DUNHUANG ACADEMY + TENCENT PICTURES	DUNHUANG	TENCENT, Shenzhen	CHINA	TREEDOM Shenzhen			TENCENT Shenzhen		Silver Lion
B01/048	00076	MASTER JI	BYJUS	BYJUS	BYJUS, Bengaluru	INDIA	DORA DIGS Mumbai	DORA DIGS Mumbai	BYJUS Bengaluru			Silver Lion
B03/012	00257	WHAT WHACK WEARS	ADOBE	ADOBE	PEREIRA O'DELL, San Francisco / ADOBE, CREATIVE CLOUD San Francisco	USA	SCHOLAR Los Angeles					Silver Lion
E01/033	00423	THE FIRST META SNEAKER	UNDER ARMOUR	GENESIS CURRY FLOW NFT	BERLIN CAMERON, New York	USA	NEWKINO STUDIO New York			DIGENNARO COMMUNICATIONS New York / EDELMAN Washington / NASTY/CREATIVE Brooklyn	LUNA MARKET INC. New York	Silver Lion
E01/048	00554	LOS SANTOS +3°C	GREENPEACE	GREENPEACE	VMLY&R, São Paulo	BRAZIL	PRODUKA CROSSMEDIA PRODUÇÕES São Paulo		VMLY&R São Paulo	VMLY&R São Paulo		Silver Lion
E01/051	00619	EAT A SWEDE	SWEDISH FOOD FEDERATION	EAT A SWEDE	McCANN, Stockholm	SWEDEN	COLONY Stockholm / FLX 2.0 Stockholm / MRM Bucharest	COLONY Stockholm / FLX 2.0 Stockholm	UM Bucharest	PRIME WEBER SHANDWICK Stockholm / WEBER SHANDWICK Chicago / WEBER SHANDWICK London		Silver Lion
A03/024	00430	ESCAPE FROM THE OFFICE	APPLE	APPLE	SMUGGLER, Central LA / APPLE, Cupertino	USA	SMUGGLER Central LA					Bronze Lion
A03/034	10217	8:46 FILMS	PROCTER & GAMBLE	CORPORATE PURPOSE	SATURDAY MORNING, Los Angeles	USA	GRANDARMY New York / TRIBECA DIGITAL STUDIOS New York					Bronze Lion
A06/017	10077	FRIES!	SIR KENSINGTON'S	HONEY MUSTARD FRY SAUCE BY CHRISSEY TEIGEN	UNILEVER, London	UNITED KINGDOM	SUIT & THAI PRODUCTIONS New York / ZERO POINT ZERO PRODUCTION INC New York	ZERO POINT ZERO PRODUCTION INC New York			SIR KENSINGTON'S London	Bronze Lion
A09/003	00123	CRIME INTERRUPTED	AUSTRALIAN FEDERAL POLICE	AUSTRALIAN FEDERAL POLICE RECRUITMENT	HOST HAVAS, Sydney	AUSTRALIA	CASEFILE PRESENTS Sydney / SEDONA Sydney					Bronze Lion
A10/017	00272	GETTING LUIS MIGUEL ON BOARD	PEPSICO MEXICO	SABRITAS	SLAP GLOBAL, Buenos Aires	ARGENTINA	GATO GRANDE Mexico City		PEPSICO Mexico City		NETFLIX Mexico City	Bronze Lion
A11/022	41345	MARVEL TEASER OR TIDE AD?	PROCTER & GAMBLE	TIDE	SAATCHI & SAATCHI, New York	USA	BULLITT Hollywood / MARVEL STUDIOS PARTNERSHIPS Burbank	COMPANY 3 New York / FRAMESTORE Los Angeles / IMN CREATIVE Glendale / WHITEHOUSE POST PRODUCTIONS Santa Monica	PROCTER & GAMBLE Cincinnati	POWELL COMMUNICATIONS New York	PLATINUM RYE New York	Bronze Lion
B03/019	00280	SERIES TOUR	NETFLIX	NETFLIX	WOLF BOPP, Santiago	CHILE	U FILMS Montevideo	U FILMS Montevideo			SORRY MOM Santiago	Bronze Lion
B03/022	00332	SNACKABLE SCREENS/FLAMIN' HOTTIE	DORITOS/CHEE TOS	FLAMIN' HOT CHEETOS AND DORITOS	GOODYBY SILVERSTEIN & PARTNERS, San Francisco	USA	GS&P LABS San Francisco		OMD New York	KETCHUM New York	D3 DIGITAL BUSINESS SERVICES Santa Rosa / SNAPCHAT Santa Monica / VAYNERMEDIA New York	Bronze Lion
B03/033	00559	#TURNTOCOLD	PROCTER & GAMBLE - TIDE	TIDE LAUNDRY DETERGENT	SAATCHI & SAATCHI, New York	USA	BISCUIT FILMWORKS Los Angeles		PROCTER & GAMBLE Cincinnati	MARINA MAHER COMMUNICATIONS New York		Bronze Lion
D02/003	00033	LONG LIVE THE PRINCE	KIYAN PRINCE FOUNDATION, EA SPORTS, QPR, MATCH ATTAX	KIYAN PRINCE FOUNDATION	ENGINE, London	UNITED KINGDOM	ENGINE London / FRAMESTORE London	FRAMESTORE London / NINETEENTWENTY London / STRING AND TINS London		ENGINE London / MISCHIEF London		Bronze Lion

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E01/003	00028	THE AD BREAK CHAMPIONSHIP - GTI HIJACK	VOLKSWAGEN	VOLKSWAGEN GOLF GTI	DDB, Sydney	AUSTRALIA	ART OF PLAY Melbourne / DDB Sydney / SCOUNDREL Sydney / TRIBAL WORLDWIDE Sydney	ADAM WILLS Sydney / PHD Sydney / SONAR MUSIC Sydney / THE KITCHEN / CREATIVE Sydney / WHITE CHOCOLATE Sydney		Bronze Lion
E01/024	00248	CODA PLAYLIST CURATED BY DEAF PEOPLE	APPLE	APPLE MUSIC	ROSEWOOD CREATIVE, Van Nuys	USA	ROSEWOOD CREATIVE Van Nuys	ROSEWOOD CREATIVE Van Nuys	APPLE Cupertino	Bronze Lion
E01/031	00405	CRISPY SUBTITLES	PEPSICO	LAYS	HAPPINESS, AN FCB ALLIANCE, Brussels / HAPPINESS SAIGON, AN FCB ALLIANCE, Ho Chi Minh City	BELGIUM / VIETNAM	BLISS INTERACTIVE Ho Chi Minh City			Bronze Lion
Total Awards:									25	