

Design Winners

Cat. No	Entry No	Title	Brand	Product	Entrant / Idea Creation	Location	Production	Post Production	Media	PR	Additional	Prize
B05/027	01055	PORTUGUESE (RE)CONSTITUTION	PENGUIN BOOKS	PENGUIN BOOKS	FCB, Lisbon	PORTUGAL	SHOW OFF FILMS Lisbon					Grand Prix
A01/030	00433	RIO CARNAVAL - NEW BRAND	RIO CARNAVAL DE JANEIRO	CARNIVAL OF RIO DE JANEIRO	TATIL DESIGNING IDEAS, Rio de Janeiro	BRAZIL	PLAU DESIGN Rio de Janeiro / TATIL DESIGNING IDEAS Rio de Janeiro					Gold Lion
A03/008	00170	PIÑATEX	DOLE SUNSHINE COMPANY + ANANAS ANAM	PIÑATEX	L&C, New York	USA	SUITCASE PRODUCTIONS New York	AGOSTO Lima			ANANAS ANAM London / DOLE SUNSHINE COMPANY Singapore	Gold Lion
A03/027	00807	THE BILLION DOLLAR COLLECTION	H&M FOUNDATION	SUSTAINABLE TRANSFORMATION OF THE FASHION INDUSTRY	PRIME WEBER SHANDWICK, Stockholm	SWEDEN	PRIME WEBER SHANDWICK Stockholm		PRIME WEBER SHANDWICK Stockholm	PRIME WEBER SHANDWICK Stockholm	H&M Stockholm	Gold Lion
B03/008	00139	COZAT	AZGARD 9	COZAT	AZGARD NINE LIMITED, Lahore / THIS IS PACIFICA, Porto / STREAM AND TOUGH GUY, Lisbon	PAKISTAN / PORTUGAL						Gold Lion
B08/099	01089	LESSO LESSONS	ROTO & THE MINISTRY OF HEALTH KENYA	POSTNATAL NUTRITIONAL EDUCATION	OGILVY AFRICA, Nairobi	KENYA			OGILVY AFRICA Nairobi	OGILVY AFRICA Nairobi		Gold Lion
F03/004	00842	PARA EXPANSION PACK	CANADIAN PARALYMPIC COMMITTEE	TOKYO PARALYMPIC GAMES	BBDO, Toronto	CANADA	BBDO Toronto					Gold Lion
A01/033	00374	CHORNOBYL VANISHING LOGO	STATE AGENCY OF UKRAINE ON EXCLUSION ZONE MANAGEMENT	CHORNOBYL EXCLUSION ZONE	THE OTHER LAND, Kyiv / BANDA AGENCY, Kyiv	UKRAINE						Silver Lion
A02/018	00242	WE HOCKEY	ARIZONA COYOTES	SPORTS	MULLENLOWE U.S., Los Angeles	USA	LOVEBOAT Los Angeles / SATELITE AUDIO São Paulo		DANILO ABRAHAM LLC São Paulo / MPC Culver City / ROCK PAPER SCISSORS Santa Monica / YETI PRODUCTIONS Los Angeles		HOLYRAD STUDIO New York	Silver Lion
A02/075	00575	NATIONAL MAGAZINE AWARDS	NATIONAL MAGAZINE AWARDS FOUNDATION	NATIONAL MAGAZINE AWARDS FOUNDATION	RETHINK, Toronto	CANADA					NATIONAL MAGAZINE AWARDS FOUNDATION Toronto	Silver Lion
A03/029	00558	#FLUTWEIN - OUR WORST VINTAGE	AHR - A WINEREGION NEEDS HELP FOR REBUILDING E.V.	WINES FROM THE WINEREGION "AHR"	SEVENONE ADFACTORY, Unterföhring	GERMANY	SEVENONE ADFACTORY Unterföhring		SEVENONE ADFACTORY Unterföhring / WALLDECAUX Berlin	SEVENONE ADFACTORY Unterföhring	AHRWEIN E.V. Bad Neuenahr-Ahrweiler / BOHNEN LOGISTIK GMBH & CO. KG - A COMPANY OF DUISPORT GROUP / RESTAURANT KLEBERS KUCHE, GARTEN GMBH & CO KG Sinzig / STARTNEXT GMBH Leipzig / WHITE RABBIT Budapest	Silver Lion
B08/053	00690	SEA LEVEL RE-BOOT	TRETORN	RAIN BOOT	FORSMAN & BODENFORS, Gothenburg	SWEDEN	SUPERSTUDIO Borås				FORSMAN & BODENFORS Gothenburg	Silver Lion
C01/040	00703	STAYBL	DEUTSCHE PARKINSON VEREINIGUNG E.V. (GERMAN PARKINSON ASSOCIATION)	BROWSER-APP FOR PEOPLE WITH PARKINSON'S DISEASE	HAVAS GERMANY, Düsseldorf / HAVAS, New York	GERMANY / USA	HAVAS GERMANY Düsseldorf / HAVAS MEDIA New York	HAVAS MEDIA New York	HAVAS GERMANY Düsseldorf	HAVAS GERMANY Düsseldorf	BLUE PANDA Stuttgart / MMP.FILM GMBH Duesseldorf / M-SOUND München	Silver Lion
C04/001	00078	SPICE UP YOUR VALENTINE'S DAY	LE CHOCOLAT DES FRANÇAIS	CHOCOLATE BARS	TBWA, Paris	FRANCE		IELSE Paris				Silver Lion
D01/005	00310	THE TOKYO TOILET	THE NIPPON FOUNDATION	PUBLIC TOILETS	THE NIPPON FOUNDATION, Tokyo	JAPAN	DAIWA HOUSE INDUSTRY CO.,LTD. Tokyo / SHIBUYA WARD Tokyo / TOTO LTD. Tokyo			THE NIPPON FOUNDATION Tokyo	SHIBUYA CITY TOURISM ASSOCIATION Tokyo	Silver Lion
D02/013	00940	TOUCH CARD	MASTERCARD	TOUCH CARD	McCANN, New York	USA	MJZ Los Angeles	HENRYBOY New York / JSM MUSIC New York / MPC New York / NO6 New York / Q DEPARTMENT New York	CARAT New York / KETCHUM New York			Silver Lion
E06/029	00543	REJECTED ALES	MATILDA BAY	MATILDA BAY ORIGINAL ALE	HOWATSON + COMPANY, Sydney	AUSTRALIA	HECKLER Sydney / HOWATSON + COMPANY Sydney / WORK WORKS Moorabbin	HECKLER Sydney / HOWATSON + COMPANY Sydney / PHD Sydney	HOWATSON + COMPANY Sydney /	HOWATSON + COMPANY Sydney	MATILDA BAY Healesville	Silver Lion
A01/016	00414	KHORTYTSIA - THE ISLAND OF A MYSTERY	KHORTYTSIA ISLAND	TOURISTIC PLACE	BICKERSTAFF.734, Kyiv	UKRAINE	BICKERSTAFF.734 Kyiv	BICKERSTAFF.734 Kyiv		BICKERSTAFF.734 Kyiv		Bronze Lion

Design Winners

A03/033	00862	HOPE REEF	MARS PETCARE	SHEBA PET	AMV BBDO, London	UNITED KINGDOM	FLARE BBDO London / FRAMESTORE London / INDO PACIFIC FILMS Bali / THE GLUE SOCIETY Sydney / WE ARE SEVENTEEN London	GOOGLE New York / MEDIACOM London	FREUDS London / WEBER SHANDWICK New York	KING HENRY London / MAKE ME PULSE London / W3 Istanbul	Bronze Lion	
B01/017	00129	BEAUTIFUL MUTATIONS	The Ad Museum Tokyo / Yoshida Hideo Memorial Foundation	D&AD AWARDS 2021 EXHIBITION IN JAPAN	DENTSU INC., Tokyo	JAPAN	AOI PRO. INC. Akasaka, Tokyo / TAKI CORPORATION Tokyo / TONE UP CORP. Tokyo				Bronze Lion	
B01/093	01000	THE POLYGRAPH	CNN BRASIL	CNN BRASIL	ALMAPBBDO, São Paulo	BRAZIL	ESTUDIO BLACK MADRE Sao Paulo / STUDIO BOREAL São Paulo	COLOSSAL Curitiba			Bronze Lion	
B01/102	00191	THE PONCHO POSTER	BRUSSELS MOBILITY	BIKE FOR BRUSSELS	MORTIERBRIGADE, Brussels	BELGIUM		JDECAUX Brussels			Bronze Lion	
B03/084	00959	DREAM DROP	ONTARIO LOTTERY AND GAMING CORPORATION	LOTTO MAX	FCB CANADA, Toronto	CANADA	COMMON GOOD Toronto / CRUEL Toronto, ON	COMMON GOOD Toronto / GRAYSON MUSIC Toronto	MEDIACOM Toronto	HILL+KNOWLTON STRATEGIES Toronto	MR. SATURDAY Mountain View, CA / ONTARIO LOTTERY AND GAMING CORPORATION Toronto	Bronze Lion
B05/013	00528	CIRCULAR DESIGN FOR FASHION	ELLEN MACARTHUR FOUNDATION	CIRCULAR DESIGN METHODOLOGY	SID LEE, Montréal / ELLEN MACARTHUR FOUNDATION, Cowes	CANADA / UNITED KINGDOM					M&H Montreal / SEACOURT PRINTING Oxford	Bronze Lion
B08/033	00579	COLOURS OF PRIDE	FONDATION ÉMERGENCE	FONDATION ÉMERGENCE	RETHINK, Toronto	CANADA		GRAYSON MUSIC Toronto			FONDATION ÉMERGENCE Montréal	Bronze Lion
B08/040	00823	CAP THE TAP	RECKITT-FINISH	DISHWASHER DETERGENT	HAVAS TURKEY, Istanbul	TURKEY	3K1A MUSIC Istanbul / DEPO FILM Istanbul / FORMUL DESIGN Istanbul / MASTER MODEL Turkey					Bronze Lion
B08/079	00599	TOUGH TURBAN	PFUFF HARLEY-DAVIDSON	PFUFF HARLEY-DAVIDSON	ZULU ALPHA KILO, Toronto	CANADA	ZULUBOT Toronto		NELSON CONNECTS Toronto / SELECT PR Toronto		PFUFF HARLEY-DAVIDSON Richmond Hill / SPARK INNOVATIONS INC. King City	Bronze Lion
C03/012	00394	CAMERA SWITCHES	GOOGLE	GOOGLE PIXEL	GOOGLE, Mountain View / GOOGLE CREATIVE LAB, London	USA / UNITED KINGDOM	GOOGLE CREATIVE LAB London					Bronze Lion
D03/008	00606	FIRST AID FOR HUMANITY	BNP PARIBAS & THE POLISH RED CROSS	FIRST AID FOR HUMANITY	VMLY&R POLAND, Warsaw	POLAND	WARSAW WITCHES ASSOCIATION	RIO DE POST Warsaw		VMLY&R POLAND Warsaw		Bronze Lion
D04/017	00409	MOTHERLAND PRIDE	KYIVPRIDE	KYIV PRIDE EVENT	SAATCHI & SAATCHI UKRAINE, Kyiv	UKRAINE						Bronze Lion
E03/007	00183	COFFEE SCRUB	7-ELEVEN	COFFEE SCRUB	CHEP Network, Melbourne	AUSTRALIA	CHEP Network Melbourne		PHD AUSTRALIA Melbourne	CHEP Network Melbourne	ADORE BEAUTY HQ Northcote / BOTANY ESSENTIALS Laverton North	Bronze Lion
E04/009	01037	FREEDOM GRAMS	AROYA	AROYA	SERVICEPLAN GERMANY, Munich	GERMANY	8ETALES UG Berlin / OFF FILMS München			DIGENNARO COMMUNICATIONS New York	GABY INC Calgary / KIMERA Munich / MASSIVEVOICES Berlin / MOBY DIGG Munich / STANDARDABWEICHUNG Munich	Bronze Lion
F01/001	00110	TENO	LUMIO	TENO SPEAKER	LUMIO, San Francisco	USA	LUMIO San Francisco					Bronze Lion
F01/002	00174	SOULFUEL™ SAFE LAMP™	CHICKEN LICKEN	CHICKEN LICKEN	JOE PUBLIC UNITED, Johannesburg	SOUTH AFRICA	JOE PUBLIC UNITED Johannesburg					Bronze Lion
F02/008	00138	COZAT	AZGARD 9	COZAT	AZGARD NINE LIMITED, Lahore / THIS IS PACIFICA, Porto / STREAM AND TOUGH GUY, Lisbon	PAKISTAN / PORTUGAL						Bronze Lion
F02/025	00783	THÉO CURIN X LACOSTE	LACOSTE	LACOSTE	BETC, Paris	FRANCE	GENERAL POP Paris					Bronze Lion
F02/031	00845	NUGEN	COLGATE	TOOTHBRUSHES	VMLY&R, Cape Town	SOUTH AFRICA	STREET TALENT AGENCY C/O DISCO CREATIVES Cape Town					Bronze Lion
F04/006	00945	SICK BEATS	WOJER	SICK BEATS BY WOJER	AREA 23, AN IPG HEALTH NETWORK COMPANY, New York	USA		BANDIT New York			CLAIRE'S PLACE FOUNDATION Los Angeles / MR BRONX AUDIO POST New York / THE EMBASSY VFX Vancouver / YESSIAN MUSIC New York	Bronze Lion

Total Awards: 38