

Creative Data Winners

Cat. No	Entry No	Title	Brand	Product	Entrant / Idea Creation	Location	Production	Post Production	Media	PR	Additional	Prize
A03/005	00207	DATA TIENDA	WECAPITAL	DATA TIENDA	DDB MEXICO, Mexico City / DDB MEXICO, Ciudad de México	MEXICO	ESTUDIOS MACHINA Bogotá / LADOBLE Mexico					Grand Prix
A01/017	00010	SHAH RUKH KHAN-MY-AD	CADBURY CELEBRATIONS	CADBURY CELEBRATIONS	OGILVY, Mumbai	INDIA	THE PACK Mumbai	REPHRASE.AI Bengaluru	WAVEMAKER INDIA Mumbai		DELTA Bangalore	Gold Lion
A02/012	00076	HETZJAEGER. ANTIFASCIST ALGORITHMS.	LAUT GEGEN NAZIS E.V.	HETZJAEGER	PHILIPP UND KEUNTJE, Hamburg	GERMANY	PHILIPP UND KEUNTJE Hamburg		PHILIPP UND KEUNTJE Hamburg	FISCHERAPPELT Hamburg		Gold Lion
A10/014	00270	THE BLACK ELEVATION MAP	BLACK & ABROAD	THE BLACK ELEVATION MAP	PERFORMANCE ART, Toronto	CANADA	ALFREDO FILMS Toronto / VOCAL TYPE CO. Washington D.C.	ALTER EGO Toronto / TA2 SOUND + MUSIC Toronto	INITIATIVE Toronto	GLOSSY PR Toronto	KINESSO New York / META New York / REPRISE MEDIA Toronto	Gold Lion
A05/022	00268	THE BLACK ELEVATION MAP	BLACK & ABROAD	THE BLACK ELEVATION MAP	PERFORMANCE ART, Toronto	CANADA	ALFREDO FILMS Toronto / VOCAL TYPE CO. Washington D.C.	ALTER EGO Toronto / TA2 SOUND + MUSIC Toronto	INITIATIVE Toronto	GLOSSY PR Toronto	KINESSO New York / META New York / REPRISE MEDIA Toronto	Silver Lion
A07/047	10315	THE REAL AIRDROP	GARENA	FREE FIRE	AKQA, São Paulo	BRAZIL	EVIL TWIN São Paulo / STINK FILMS São Paulo	EVIL TWIN São Paulo / STINK FILMS São Paulo				Silver Lion
A08/010	00236	BLACK CHARACTERS	REVISTA RAÇA	REVISTA RAÇA	FCB BRASIL, São Paulo	BRAZIL			FCB BRASIL São Paulo			Silver Lion
A02/034	00209	AAMI REST TOWNS	AAMI	AAMI CAR INSURANCE	OGILVY AUSTRALIA, Melbourne	AUSTRALIA	OGILVY AUSTRALIA Melbourne		OMD Sydney			Bronze Lion
A02/043	00225	VODACOM ANTI-HIJACK AD'S	VODACOM	VODACOM	VMLY&R, Johannesburg	SOUTH AFRICA	CARAT Johannesburg		CARAT Johannesburg			Bronze Lion
A03/008	00294	MUSIC LIBERATES MUSIC MIXTAPE	BACARDI	BACARDI	BBDO, New York	USA	STURDY. Los Angeles	STURDY. Los Angeles	BBDO New York / STURDY. Los Angeles		GOOD EAR MUSIC SUPERVISION Brooklyn	Bronze Lion
A04/001	00007	THE DAY-AFTER-WOMEN'S-DAY NEWSPAPERS	RAPARIGAS DA BOLA	RAPARIGAS DA BOLA	HAVAS, Lisbon	PORTUGAL						Bronze Lion
A07/027	00227	GREEN LIGHT SIGNAL	NATIONAL GRID	NATIONAL GRID	EDELMAN, London	UNITED KINGDOM	SOLARFLARE STUDIO London		EDELMAN London	EDELMAN London		Bronze Lion
A08/017	00338	APOLOGIZE THE RAINBOW	SKITTLES	SKITTLES LIME	DDB, Chicago / DDB, New York	USA	PICROW Los Angeles		CARBON VFX Chicago / WHITEHOUSE POST New York / WHITEHOUSE POST PRODUCTIONS New York		MARS WRIGLEY CONFECTIONERY Chicago	Bronze Lion
Total Awards:			13									