

Creative Commerce Lions Winners

Cat. No	Entry No	Title	Brand	Product	Entrant / Idea Creation	Location	Production	Post Production	Media	PR	Additional	Prize
C06/006	00188	THIGHSTOP	WINGSTOP	FOOD	LEO BURNETT, Chicago	USA	CLINT BLOWERS PHOTOGRAPHY INC. Chicago, IL / MK FILMS Chicago / THE FUNNEL CREATIVE Mableton, GA	ANOTHER COUNTRY Chicago / HARBOR PICTURE COMPANY Santa Monica, CA / The Den Los Angeles	PUBLICIS CONNECT Chicago	MSL Chicago	PUBLICIS HAWKEYE Dallas / WINGSTOP Addison	Grand Prix
A04/004	00092	VOLVO STREET CONFIGURATOR	VOLVO CAR BELUX	AI APP	FAMOUSGREY, Brussels	BELGIUM	FAMOUSGREY Brussels / HOGARTH WORLDWIDE Singapore	FAMOUSGREY Brussels	MINDSHARE Brussels	FAMOUS RELATIONS NV dilbeek	VOLVO CARS St Agatha Berchem	Gold Lion
B05/010	00274	SMART FILL	UNILEVER	UNILEVER	VMLY&R COMMERCE INDIA, Mumbai	INDIA	VMLY&R COMMERCE INDIA Mumbai	VMLY&R COMMERCE INDIA Mumbai				Gold Lion
E02/032	00381	SHAGUN KA LIFAFI	UJJIVAN SMALL FINANCE BANK	PROMOTING JOINT ACCOUNTS AMONG WOMEN	McCANN INDIA, Mumbai	INDIA						Gold Lion
A01/001	00026	FAVORITE FOOD SOY SAUCE	DENTO DESIGN KOBO INC.	SHOKUNIN-SHOYU	HAKUHODO INC., Tokyo	JAPAN						Silver Lion
A09/006	00249	BREAKCHAINS WITH BLOCKCHAIN	CHILDREN OF FEMALE PRISONERS' ASSOCIATION	NGO	HORIZON FCB, Dubai	UNITED ARAB EMIRATES	BLACK MADRE São Paulo / FILM DNA Cairo / HORIZON FCB Dubai / THE YOUTH Curitiba / VOX HAUS COMPANY ACTIVITY Novo Hamburgo		HORIZON FCB Dubai			Silver Lion
B03/006	00325	TRAPPED IN THE 90S	IKEA	TRAPPED IN THE 90S	McCANN SPAIN, Madrid	SPAIN	CRAFT Madrid / LANDIA Madrid	CRAFT Madrid / METROPOLITANA Madrid / OEO MUSIC Madrid / SULFURICA Santiago / THE LOBBY Madrid	YMEDIA Madrid	LLYC Madrid / TINKLE Madrid	MRM/McCANN MADRID	Silver Lion
B05/007	00182	THE INHERITANCE PASS	YELLOWSTONE FOREVER	YELLOWSTONE NATIONAL PARK	HAVAS, Chicago	USA	GETTY IMAGES Seattle	CARBON VFX Chicago / WHITEHOUSE POST PRODUCTIONS Santa Monica	HAVAS Chicago	HAVAS Chicago		Silver Lion
C04/027	00340	DREAM DROP	ONTARIO LOTTERY AND GAMING CORPORATION	LOTTO MAX	FCB CANADA, Toronto	CANADA	COMMON GOOD Toronto / CRUEL Toronto, ON	COMMON GOOD Toronto / GRAYSON MUSIC Toronto	MEDIACOM Toronto	HILL+KNOWLTON STRATEGIES Toronto	MR. SATURDAY Mountain View, CA / ONTARIO LOTTERY AND GAMING CORPORATION Toronto	Silver Lion
A08/011	00289	SANTANDER WE STAND	SANTANDER BANK	WE STAND FOR NEWSSTANDS	VMLY&R, São Paulo / SUNO UNITED CREATORS, Sao Paulo	BRAZIL			VMLY&R São Paulo	VMLY&R São Paulo		Bronze Lion
B03/007	00348	BLACK BUSINESS BEATS	MERCADO LIVRE (EBAZAR)	INSTITUTIONAL	GUT, Sao Paulo	BRAZIL	HEFTY Sao Paulo / MAGMA Sao Paulo		GUT Sao Paulo	GUT Sao Paulo	MERCADO LIVRE Sao Paulo	Bronze Lion
C03/003	00141	LA REDOUTE	TEST	TEST	FRED & FARID, Paris	FRANCE						Bronze Lion
C04/025	00324	TRAPPED IN THE 90S	IKEA	TRAPPED IN THE 90S	McCANN SPAIN, Madrid	SPAIN	CRAFT Madrid / LANDIA Madrid	CRAFT Madrid / METROPOLITANA Madrid / OEO MUSIC Madrid / SULFURICA Santiago / THE LOBBY Madrid	YMEDIA Madrid	LLYC Madrid / TINKLE Madrid	MRM/McCANN MADRID	Bronze Lion
C05/004	00196	THE FIRST META SNEAKER	UNDER ARMOUR	GENESIS CURRY FLOW NFT	BERLIN CAMERON, New York	USA	NEWKINO STUDIO New York			DIGENNARO COMMUNICATIONS New York / EDELMAN Washington / NASTY/CREATIVE Brooklyn	LUNA MARKET INC. New York	Bronze Lion
D01/002	00378	THE EYE TRACKER	SUPERMAX ONLINE	SUPERMAX SUPERMARKETS	DE LA CRUZ OGILVY, Guaynabo	PUERTO RICO	DE LA CRUZ OGILVY Guaynabo		DE LA CRUZ OGILVY Guaynabo	DE LA CRUZ OGILVY Guaynabo		Bronze Lion
D03/012	00296	JERSEY PAY	CORONA	CORONA EXTRA, CORONA LIGHT, CORONA ZERO ALCOHOL	VMLY&R COMMERCE MEXICO, Mexico City	MEXICO	LITEMEX Mexico City				AB-INBEV GRUPO MODELO STELLA ARTOIS Mexico City	Bronze Lion
E04/022	00338	GEAR UP	BANK OF MONTREAL	BANK OF MONTREAL	FCB CANADA, Toronto	CANADA	SOMA PUB Montreal	BLVD Montreal / LA MAJEURE Montréal	UM Toronto		AGENCE MINIMAL Montreal / BANK OF MONTREAL	Bronze Lion
Total Awards:			17									