

Creative Business Transformation Lions Winners

Cat. No	Entry No	Title	Brand	Product	Entrant / Idea Creation	Location	Production	Post Production	Media	PR	Additional	Prize
B01/001	00016	PINATEX	DOLE SUNSHINE COMPANY + ANANAS ANAM	PINATEX	L&C, New York	USA	SUITCASE PRODUCTIONS New York	AGOSTO Lima			ANANAS ANAM London / DOLE SUNSHINE COMPANY Singapore	Grand Prix
A04/011	00079	The Prevention Grid	SCE	SOUTHERN CALIFORNIA EDISON	DELOITTE DIGITAL, New York	USA	DELOITTE DIGITAL New York					Gold Lion
B04/011	00143	A CHAT AWAY FROM EVERYTHING	ITAU BANK	ITAU CHAT ACCOUNT	GREY ARGENTINA, Buenos Aires	ARGENTINA	ARGENTINACINE Buenos Aires	PORTAESTUDIO Buenos Aires / RATIO VFX Buenos Aires	INITIATIVE Buenos Aires	GREY ARGENTINA Buenos Aires		Silver Lion
B05/004	00105	HOW CREATIVITY HELPED AB INBEV TO GROW	AB INBEV	AB INBEV	AB INBEV, New York	USA						Silver Lion
D01/003	00075	THE BUDWEISER ENERGY COLLECTIVE	BUDWEISER	THE ENERGY COLLECTIVE	AB INBEV, New York / REVOLT, London	USA / UNITED KINGDOM	REVOLT London			ALLISON & PARTNERS New York		Silver Lion
B01/006	00120	WIDEN THE SCREEN: THE PROGRAM	P&G	N/A	GREY, New York	USA	CHELSEA PICTURES New York / TOWNHOUSE New York		CARAT New York	HILL+KNOWLTON STRATEGIES New York	CARTWRIGHT Venice / P&G Cincinnati	Bronze Lion
B02/017	00115	THE EMANCIPATION LOAN	MIBANCO	MIBANCO	CIRCUS GREY, Lima	PERU	KUBRICK Lima	AGOSTO Barranco / KUBRICK Lima	OMD PERU Lima			Bronze Lion
B02/025	00125	SMART FILL	UNILEVER	UNILEVER	VMLY&R COMMERCE INDIA, Mumbai	INDIA	VMLY&R COMMERCE INDIA Mumbai	VMLY&R COMMERCE INDIA Mumbai				Bronze Lion
C02/001	00039	DIIA	MINISTRY OF DIGITAL TRANSFORMATION OF UKRAINE	DIIA	FEDORIV AGENCY, Kyiv / MINISTRY OF DIGITAL TRANSFORMATION OF UKRAINE, Kyiv	UKRAINE	RAFESTHETIC Kyiv				SPIILKA DESIGN BURO Kyiv	Bronze Lion
Total Awards:			9									