

**Creative B2B Winners**

Cat. No	Entry No	Title	Brand	Product	Entrant / Idea Creation	Location	Production	Post Production	Media	PR	Additional	Prize
B02/020	00380	SPEAKING IN COLOR	SHERWIN-WILLIAMS COIL COATINGS	SPEAKING IN COLOR	WUNDERMAN THOMPSON, Minneapolis	USA	WUNDERMAN THOMPSON Minneapolis					Grand Prix
A04/010	00270	A SONG FOR EVERY CMO	SPOTIFY	SPOTIFY ADVERTISING	FCB NEW YORK	USA	WATT WHITE MUSIC Maplewood			AJ MEDIA INC New York		Gold Lion
A09/021	00250	REDUCE THE RIDE	D'IETEREN	HUSK	HAPPINESS, AN FCB ALLIANCE, Brussels	BELGIUM						Gold Lion
B10/002	00007	PINATEX	DOLE SUNSHINE COMPANY + ANANAS ANAM	PINATEX	L&C, New York	USA	SUITCASE PRODUCTIONS New York	AGOSTO Lima			ANANAS ANAM London / DOLE SUNSHINE COMPANY Singapore	Gold Lion
A07/004	00011	HANDLE WITH I DON'T CARE	STRAHL	STRAHL	APRIIL, bergen	NORWAY	APRIIL bergen	APRIIL bergen	APRIIL bergen	APRIIL bergen		Silver Lion
A11/020	00192	ESCAPE FROM THE OFFICE	APPLE	APPLE DEVICES	APPLE, Sunnyvale / SMUGGLER, Central LA	USA	SMUGGLER Central LA	WORK EDITORIAL Los Angeles				Silver Lion
B06/006	00381	SPEAKING IN COLOR	SHERWIN-WILLIAMS COIL COATINGS	SPEAKING IN COLOR	WUNDERMAN THOMPSON, Minneapolis	USA	WUNDERMAN THOMPSON Minneapolis					Silver Lion
B09/003	00005	PINATEX	DOLE SUNSHINE COMPANY + ANANAS ANAM	PINATEX	L&C, New York	USA	SUITCASE PRODUCTIONS New York	AGOSTO Lima			ANANAS ANAM London / DOLE SUNSHINE COMPANY Singapore	Silver Lion
A01/014	00050	ROBYN'S UNDIES	YELLOW	YELLOW NEW ZEALAND	HEYYOU, Auckland / YELLOW NEW ZEALAND, Auckland / UNTOLD PROJECTS LTD RICHMOND ROAD, Auckland	NEW ZEALAND	CAMILLE SANSON Auckland / UNTOLD PROJECTS LTD RICHMOND ROAD Auckland	UNTOLD PROJECTS LTD RICHMOND ROAD Auckland	SO THE STORY GOES Auckland / YELLOW NEW ZEALAND Auckland	HEYYOU Auckland		Bronze Lion
A02/019	00271	A SONG FOR EVERY CMO	SPOTIFY	SPOTIFY ADVERTISING	FCB NEW YORK	USA	WATT WHITE MUSIC Maplewood			AJ MEDIA INC New York		Bronze Lion
A04/015	00366	BLACK BUSINESS BEATS	MERCADO LIVRE (EBAZAR)	INSTITUTIONAL	GUT, Sao Paulo	BRAZIL	HEFTY Sao Paulo / MAGMA Sao Paulo		GUT Sao Paulo	GUT Sao Paulo	MERCADO LIVRE Sao Paulo	Bronze Lion
A05/009	00368	ADS FOR EQUALITY	META	FACEBOOK	META, Sao Paulo	BRAZIL	META Sao Paulo		6510 Sao Paulo / META Sao Paulo	META Sao Paulo	REMIX Sao Paulo / THINK EVA São Paulo	Bronze Lion
B09/002	00035	CO2AT	AZGARD 9	CO2AT	THIS IS PACIFICA, Porto / STREAM AND TOUGH GUY, Lisbon	PORTUGAL						Bronze Lion
B09/016	00349	THE UNWASTED BEER	HEINEKEN	HEINEKEN	PUBLICIS ITALY, Milan / PUBLICIS, Dublin	ITALY / IRELAND	D12 FILM CLUB Dublin				FOLDING WAVES Dublin / LE PUB Amsterdam	Bronze Lion
<b>Total Awards:</b>			<b>14</b>									