



# 2015

## PROGRAM GUIDE

# #SouthSummit15

**MADRID, OCT 7-9, 2015**

**PLAZA DE TOROS DE LAS VENTAS**

**ORGANIZED BY:**



# WELCOME TO SOUTH SUMMIT

The South Summit is the leading startup conference in Southern Europe. A unique platform that aims to prove to the world the talent, the innovation and the opportunities from the South.

The South Summit brings together the most promising startups from Southern Europe, the Mediterranean and Latin America, top-tier international investors and some of the leading corporations who are looking for innovation through partnerships with startups.

## WHAT WILL YOU FIND AT SOUTH SUMMIT?

### CONFERENCES

5 stages will host inspirational speakers, top-tier international speakers, success stories from the region's and leaders from the industries.

**Arena stage**

**Innovation stage**

**The next big thing**

**Startup school**

**Investor den**

### STARTUP COMPETITION

The 100 most promising startups from Southern Europe, the Mediterranean and Latin America from:

- Digital Solutions for Mass Markets
- Tech for the Big Players
- Industrial Revolution 2.0
- Healthcare & Biotech

### STARTUP SCHOOL

More than 20 workshops with practical tools for the success of your startup. Organized by the INCYDE Foundation with the support of the European Social Fund.

### SOCIAL SUMMIT

At South Summit we **LOVE TO PARTY** from investors lunches, to Gin & Tonics, to wine tasting, art viewing, flamenco dancing, and football. We have an offer for all pallets and tastes.

Don't miss **THE SOUTH SUMMIT PARTY** at Las Ventas in the Arena on Thursday 8th from 7pm when we will clear the stage, rock up the volume, and GO CRAZY!

8th October - 19:00: **THE SOUTH SUMMIT PARTY** in the Arena Stage at Las Ventas.

# MARKET PLACE: CREATING BUSINESS OPPORTUNITIES

Download our South Summit app  
to network and see full agenda



The first floor of Las Ventas will host a unique market-place where you will find some of the world's leading corporations from a wide range of industries that are looking to

partner or invest in startups; legal advisors and financial entities that will support your projects and institutions that aim to foster the entrepreneurial ecosystem.

## OPEN INNOVATION

|                         |                     |                          |                  |
|-------------------------|---------------------|--------------------------|------------------|
| Telefonica Open Future_ | Sabadell Be Startup | Google for Entrepreneurs | Endesa           |
| Hispasat                | Renfe               | Comunica + A             | Amadeus          |
| Ferrovial               | Iberdrola           | BBVA                     | Accenture        |
| Microsoft               | Técnicas Reunidas   | Sacyr                    | Coca-Cola        |
| Bankia                  | SEK                 | Correos                  | Fundación Repsol |
| AirBus                  | Campofrio           | Interoute                | Glamour          |
| Mutua Madrileña         | MediaSet España     | Bankinter                | PWC              |
| Mahou-San Miguel        | GB Food             | Chivas The Venture       |                  |

## FOSTERING ECOSYSTEMS

|                           |                      |                    |
|---------------------------|----------------------|--------------------|
| Camaras. Fundación INCYDE | Fondo Social Europeo | Fundación Madrid+D |
| AXIS                      | Red.Es               | Emprende Rioja     |
| ICEX                      | ENISA                | Ecoembes           |
| FACE                      | Fundación EOI        | Agrotech           |
| Comunidad de Madrid       | Segitur              | ZFV                |
| Ayuntamiento de Madrid    | Lazarus              |                    |
| Fundación Biodiversidad   | IE Fundación         |                    |

## NETWORKING

9 meeting areas  
Speed Networking: Innovation and Investment  
Networking tool: Download our app - Bizzaboo - for the ultimate networking experience!  
Mentorship sessions

## PROFESSIONAL SERVICES

|                  |            |
|------------------|------------|
| Cuatrecasas      | Easy Jet   |
| DHL              | My taxi    |
| KPMG             | Infoempleo |
| Ontier           | PGS        |
| The Garden Space | Taiger     |

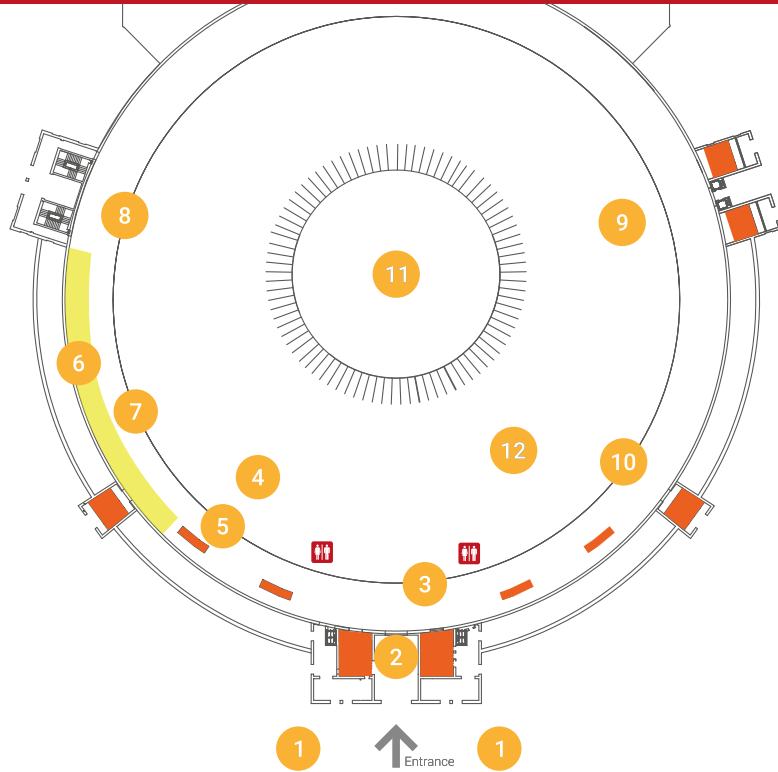
# Location map

## Ground floor

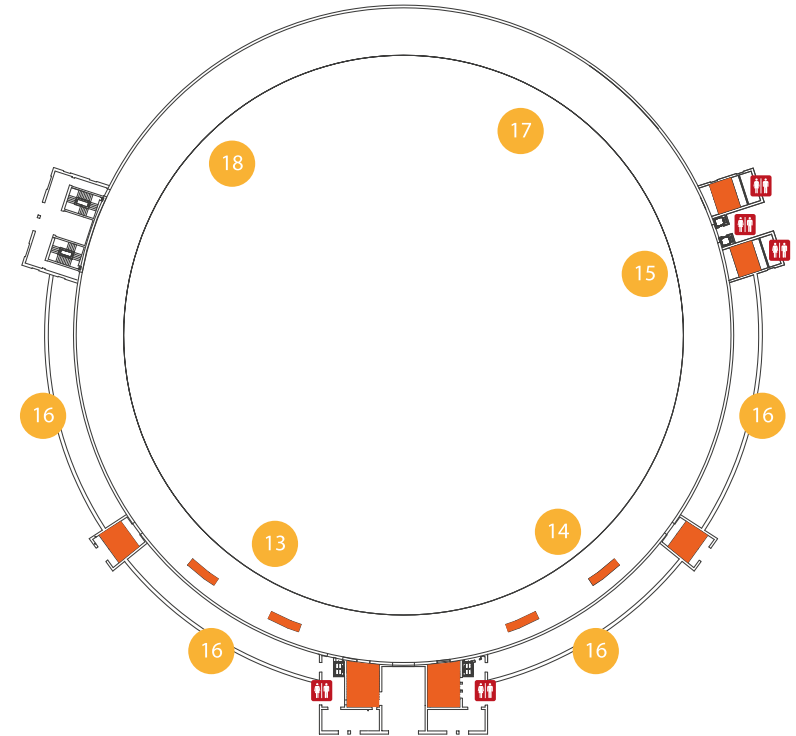


# Location map

## First floor



- |                  |                     |                    |
|------------------|---------------------|--------------------|
| 1 Check In       | 5 Investor Meeting  | 9 Press Room       |
| 2 Access         | 6 Executive Meeting | 10 Investor Lounge |
| 3 Info Area      | 7 Startup School    | 11 Arena Stage     |
| 4 Speaker Lounge | 8 Investor Den      | 12 Food Trucks     |

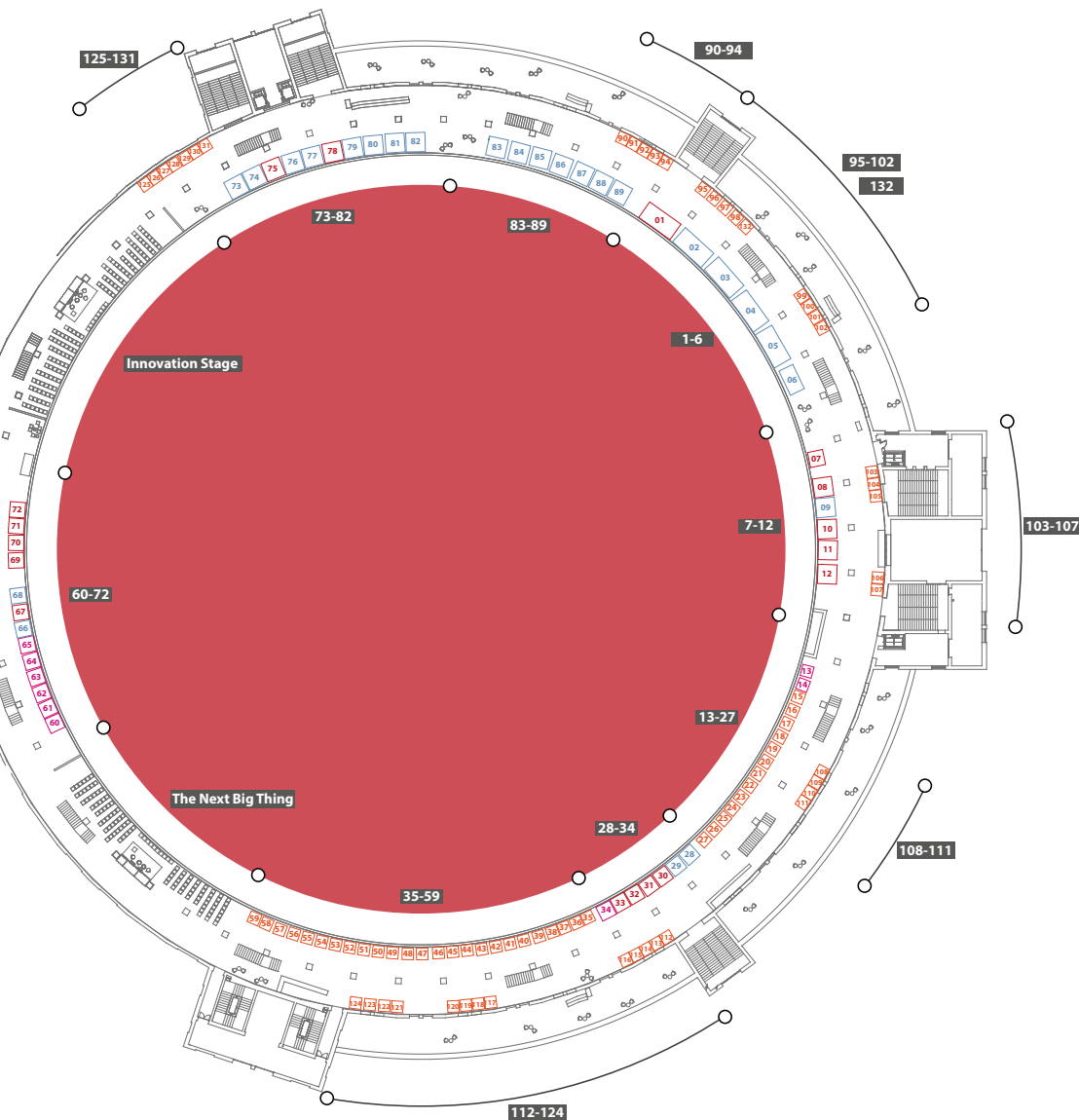


- |                       |                       |         |
|-----------------------|-----------------------|---------|
| 13 Start Ups          | 16 Meeting Area       | Stairs  |
| 14 Innovation Area    | 17 Innovation Stage   | Toilets |
| 15 Institutional Area | 18 The Next Big Thing |         |



# LOCATION MAP

## WHO WILL YOU MEET AT THE MARKET PLACE?



### INNOVATION

TELEFÓNICA OPEN FUTURE\_ (2)  
SABADELL BE STARTUP (3)  
GOOGLE (4)  
ENDESA (5)

ACCENTURE (87)  
AMADEUS (88)  
BANKIA (84)  
BANKINTER (29)  
BBVA (83)  
BRILLIANT LAB (9)  
CHIVAS (66)  
COCA COLA (74)  
CORREOS (85)  
EIT DIGITAL (76)  
FERROVIAL (82)  
FUNDACIÓN REPSOL (73)  
IBERDROLA (79)  
IE (89)  
INTERROUTE (68)  
MELIÁ (67)  
MICROSOFT (77)  
MUTUA MADRILEÑA (28)  
RENFE (6)  
SACYR (80)  
SEK (86)  
TÉCNICAS REUNIDAS (81)

### FOSTERING ECOSYSTEM

CAMARAS FUNDACIÓN INCYDE (1)  
AVANTE EXTREMADURA (11)  
AYUNTAMIENTO DE MADRID (31)  
ECOEMBES (7)  
EMBAJADA ARGENTINA (33)  
EMPRENDE RIOJA (12)  
ENISA (MINETUR) (69)  
FACE ENTREPRENEURSHIP (75)  
FUNDACIÓN BIODIVERSIDAD (8)  
FUNDACIÓN CAJA RURAL  
CASTILLA LA MANCHA (32)  
FUNDACIÓN EOI (MINETUR) (70)  
FUNDACIÓN MADRID+D (10)  
ICEX (78)  
RED.ES (MINETUR) (71)  
SEQUITUR (MINETUR) (72)  
VÍA VIGO (30)

### STARTUPS

965 FLOWERS (KUWAIT) (103)  
ADSMURAI (15)  
AEINNOVA // HYDRO-ELASTIC  
(F. REPSOL) (126)  
AGM SPORTS (21)  
AIYWA (KUWAIT) (104)  
ALLPAGO (94)  
AQUARETURN (52)  
ASANA WEARTECH (48)  
BEEMRAY (26)  
BEQBE (59)  
BIOMIVAL // RD (F. REPSOL) (125)  
CAMONAPP (ARGENTINA) (35)  
CENTRO DE PSICOLOGIA  
ÁLAVA REYES (22)  
CIC NANOGUNE // CISNERGY  
(F. REPSOL) (130)  
CINEMAD TV (ARGENTINA) (36)  
CUPONATION (17)  
DARWINEX (120)  
EASY PAYMENT GATEWAY (121)  
EXACCTA (122)  
FLUZO (27)  
FORMAVOLUCIÓN (109)  
GASPAY (SABADELL) (99)  
GEENAPP INTERNET (16)  
GO AYO (93)  
GRABILITY (18)  
GROOPIFY (43)  
HANG11 (124)  
HELPIER (91)  
I MAS DE RUNNING (90)  
IMBOX (TELEFÓNICA) (132)  
INNOVATIVE SOCIAL  
TECHNOLOGIES (38)  
IQ BIOMEDICAL (49)  
KOMPYTE (54)  
LAZARUS (108)  
LENGOW SAS (19)  
LITTLE SMART PLANET (23)  
LOGTRUST (55)  
LPI // SOLAR ADDED VALUE  
(F. REPSOL) (128)  
LUDOOM (50)  
MANUSCRITICS (39)  
MASHMETV (45)  
MEDIASMARKT (56)  
METRIKEA (57)  
MOCA PLATFORM (58)  
MONKIMUN (24)  
MORPHEO (47)  
MYU (KUWAIT) (105)  
NAIROBY (ARGENTINA) (37)  
NATIVEAD (53)  
NUBINS (TELEFÓNICA) (95)  
NUCLEARIS (ARGENTINA) (116)  
OBLUMI (111)  
OPEN AXEL/ODINE (TELEFÓNICA) (98)  
PAKKETMAIL (20)  
PIROEX // METANOGIA (F. REPSOL) (131)  
PLACTHERM // BIOGAS  
(F. REPSOL) (127)  
PLD SPACE (51)  
PORIB (SABADELL) (100)  
POWER YOU ON (ARGENTINA) (112)  
PROMPTWAVE (42)  
QUE COCINO HOY (SABADELL) (101)  
RACORMANCE (TELEFÓNICA) (96)  
RENEWABLE ENERGY // R3 FIBER  
(F. REPSOL) (129)  
SIGNATURIT (SABADELL) (102)  
SITUM TECHNOLOGIES (25)  
SMID CLOUD (118)  
SOCIALBRO (44)  
SOCIALTOOLS (ARGENTINA) (113)  
SOCIAL&BEYOND (TELEFÓNICA) (97)  
SPARK INSPIRATIONS (123)  
STAY APP (46)  
TECNOLOGÍA LINDA (ARGENTINA) (114)  
THE URBAN ROOSTERS (107)  
TOUCHVIEW (40)  
UP VIDEO (117)  
VWOM (106)  
WAYOOK (110)  
WEPLAN APP (119)  
WINDOW GAMES (ARGENTINA) (115)  
XCEED (41)  
YODIWO (92)

### PROFESSIONAL SERVICES

AUDI CONSULTING (14)  
CUATRECASAS (60)  
DHL (61)  
EASY JET (63)  
MY TAXI (13)  
ONTIER (64)  
PGS (62)  
TAIGER (34)  
THE GARDEN SPACE (65)

## ARENA STAGE

- 09:00** **Pioneering Innovation**  
Fireside chat with **Steve Wozniak**.
- 09:30** **Opening.**  
**Mariano Rajoy**, President of Spain.
- 10:00** **What the future will look like.**  
**Gwynne Shotwell**, SpaceX.
- 10:20** **Future of connectivity: What can we expect from Space Exploration 6.0.**  
Chaired by **Elena Pisonero**, Hispasat; **Gwynne Shotwell**, SpaceX; **Dimitris Bountolos**, Zero2Infinity; **Dr. Matteo Genna**, Space Systems Loral; **Pierre-François Delval**, Airbus Defence and Space; **Juan Tomás Hernani**, Satlantis.
- 11:00** **Caffeine Up!**
- 11:30** **How we will travel tomorrow.**  
**Dirk Ahlborn**, Hyperloop.
- 11:50** **Trains, Planes, and Drone-o-mobiles-Future of Transportation.**  
Moderated by **José Manuel Pardos**, Endesa; **Dirk Ahlborn**, Hyperloop; **Berta Barrero**, Renfe; **Alex Luzarraga**, Amadeus; **Nir Erez**, Moovit; **Barry Schuler**, DFJ.
- 12:30** **Fostering startup ecosystems.**  
**Sofía Benjumea**, Campus Madrid.
- 12:45** **Exit opportunities down South – Startup Ecosystem 2.0.**  
Moderated by **Iván Plaza**, Banco Sabadell; **Melih Odemis**, Yemeksepeti; **Jose del Barrio**, La Nevera Roja; **Julio Casal**, Alien Vault; **Felix Ruiz**, Job & Talent; **Jaime Ferre**, Akamon; **Beatriz Gonzalez**, Seaya Ventures.
- 13:30** **Discovering Talent.**  
Moderated by **Carina Szpilka**, K Fund; **Sergio Álvarez**, CartoDB; **Michael Kotting**, Accel.
- 14:00** **Ñam Ñam brought to you by the masters of yumminess.**
- 15:30** **South Summit Finalists: Industrial Revolution 2.0.**  
**Javier Ulecia**, Bullnet Capital.
- 16:00** **Unlocking Singularity - A glimpse of what's to come.**  
**Yanki Margalit**, Futurist.
- 16:20** **Challenges & Opportunities in a more connected world.**  
Moderated by **Sofía Benjumea**, Campus Madrid; **Maite González García**, Endesa; **Norberto Mateos**, Intel; **Francisco J. Jariego**, Telefonica; **Pol Navarro**, Banco Sabadell; **José María Fuster**, Santander; **Teodoro García Egea**, Future Energy Leaders.
- 17:00** **Democratising industries & taking on giants.**  
**Renaud Visage**, Eventbrite.
- 17:20** **South Summit Finalists: Healthcare & BioTech.**  
**Raúl Martín**, Ysios Capital.
- 17:50** **Distribution Rules - Emerging channels & Engaging new audiences.**  
**Casey Neistat**, Beme.
- 18:10** **Will your life be run by videos in 5 years time?**  
**Jaime Antónanzas**, Comunica+A; **Carlos Rico**, El Play.

## INNOVATION STAGE

- 10:45** **Chivas The Venture Contest Launch.**
- 11:15** **The Future is Now: Leading the Digital Transformation in Sports.**  
**Sebastián Lancestremère**, Microsoft.
- 12:00** **Max potential: Education as catalyst of talent.**  
Chaired by **Santiago Iñiguez**, IE Business School; **Bernhard Niesner**, Busuu; **Nieves Segovia**, SEK Educational Group; **Tas Vlgatzis**, Pearson English; **Soumik Ganguly**, Quacquarelli Symonds (QS); **Bruno Le Dantec**, EIT Digital.
- 12:45** **Future of Healthcare & Body Hacks.**  
Moderated by **David Labajo**, Telefónica; **Andrew Farquharson**, Venture Health; **Min-Sung Kim**, XL Health; **José Ildefonso**, First Vision; **Nicola De Cesare**, Wellness Accelerator; **Abir Mehawej**, BeYou app.
- 13:30** **Ecosystem spotlight: Punching above their weight NYC & Tel Aviv.**  
Moderated by **Bernardo Hernández**, flickr; **Joshua Siegel**, Rubicon VC; **Christina Bechhold**, Empire Angels; **Adam Plotkin**, ff Venture Capital; **Net Jacobsson**, Spark Labs Global; **Gadi Mazor**, OurCrowd.
- 14:15** **Ñam Ñam brought to you by the masters of yumminess.**
- 15:30** **Future of AgroTech.**  
Moderated by **Luis Sánchez Álvarez**, Madri+d; **Mercedes Iborra**, VisualNACert; **Kenny Ewan**, WeFarm; **Melissa Tilney**, AgFunder; **Miguel Bernal Carrión**, Avante Extremadura; **Francisco Cuadros**, Metanogenia.
- 16:15** **Future of IoT & AI.**  
Moderated by **Ángel García**, StartupBootcamp; **Eiso Kant**, Tyba; **Julio Prada**, Inbenta; **Juan Campillo**, Telefónica; **Alexander Grendel**, Interoute; **Carlos Ruiz**, Taiger; **Alejandro Romero**, Alto Analytics; **Mónica Oriol**, Seguriber.
- 17:00** **FACE it! Top tips for dealing with fear of failure.**  
Moderated by **Elisa Piñeiro**, FACE Entrepreneurship; **Julie Meyer**, EntrepreneurCountry Global; **Pau García-Milà**, IdeaFoster; **Rodrigo del Prado**, BQ.
- 19:00** **Beers & Networking with FACE Entrepreneurship.**

## THE NEXT BIG THING

- 09:30** **South Summit Finalists: Digital Solutions for mass markets 1**
- 10:30** **South Summit Finalists: Healthcare & BioTech**
- 12:00** **Opportunities in South East Asia.**  
Moderated by **Paris de l'Etraz**, IE Business School; **Jeremy Yap**, Business Angel; **Michael Lints**, Golden Gate Ventures; **Cristobal Viedma**, Monkimon; **Guillermo Infante**, Taiger.
- 12:45** **South Summit Finalists: Industrial Revolution 2.0**
- 13:40** **South Summit Finalists: Tech for the Big Players 1.**
- 14:15** **Ñam Ñam brought to you by the masters of yumminess.**
- 15:30** **European entrepreneurs.**  
Moderated by **Jesús Contreras** and **Francisco Ibañez Diez**, EIT Digital; **Juan Caballero**, IMDEA Software; **Carlos Moure**, Kairós Digital Solutions; **David Moreno**, Coowry LTD.
- 16:00** **South Summit Finalists: Hardware & connected things.**
- 16:45** **South Summit Finalists: Digital Solutions for mass markets 2**
- 17:30** **Ecosystem spotlight: Madrid - what's next?**  
Moderated by **Carmen Bermejo**, Tetuan Valley, **Sofía Benjumea**, Campus Madrid; ; **Iñaki Arrola**, K Fund; **Daniel Jadraque**, Datary; **Samuel Gil-Perez**, FJME VC; **Sara Alvarelos**, Makespace; **Eduardo Fernandez**, Shuttlecloud; **Paloma Castellano**, Wayra.
- 18:15** **South Summit Finalists: Digital Solutions for mass markets 3**

## INVESTOR DEN

- 11:00** **Disruptions in Angel Investing.**  
Moderated by **Javier Megias**, StartupXplore; **Jeremy Yap**, Business Angel; **Benjamin Rohé**, German Tech Entrepreneurship Center; **Bruno Fernández Scrimier**, Enisa; **Lorenzo Franchini**, LVenture Group; **Joaquín Rebuelta**, Kibo Ventures.
- 12:00** **Cross Border Investments, using technology as an enabler.**  
**David Blake**, Gust.
- 13:00** **Accelerator Assembly\* - what's next for early stage investing?**  
Moderated by **Enrique Penichet García**, BBooster; **Stephane Gantchev**, LAUNCHHub; **Maurizio Rossi**, H-Farm; **Ines Santos Silva**, Startup Pirates; **Jacky Abitbol**, Orange; **Pedro Muñoz-Baroja**, Berriup; **Jordi Agustí**, Lanzadera; **Sandra Pérez**, Lanzadera; **Jorge Dobón**, Demium Startups; **Manuel García**, Zarpamos; **Juan Luis Hortelano**, Plug & Play Spain; **Paloma Castellano**, Wayra; **Pablo Moro**, Wayra.
- 14:00** **Kauffman Fellows European Meetup (Invitation Only).**  
Kauffman Fellows is a Silicon Valley-based leadership program for venture capitalists and innovators with more than 400 graduates from 50 countries around the world.
- 10:30** **The role of public institutions in the development of the entrepreneurial sector.**  
**Manuel Baltar Blanco**, Provincial Council of Ourense.
- 11:00** **How are you doing? Benchmarking your business online.**  
**Javier Tomé**, Bankia.
- 11:30** **Term sheet: battle?**  
Moderated by **Pedro Fernández**, Cuatrecasas; **Rocío Pillado**, Adara Ventures; **César Bardaji**, Business Angel; **Miguel Caballero**, Tutellus.
- 12:15** **Metrics for startups Google.**  
**Andres L. Martinez-Ortiz**, Google.
- 13:00** **Billing easier & getting paid faster.**  
Moderated by **Omar del Valle**, BBVA; **Raúl Quintana del Val**, BBVA.
- 13:30** **Ecodesign.**  
**Juan Ramón Meléndez**, Ecoembes; **Anabella Broglia**, TEDxMadrid.
- 14:00** **Ñam Ñam brought to you by the masters of yumminess.**
- 14:00** **Finances for Entrepreneurs.**  
**David Carro**, IFFE Business School.
- 15:30** **Getting the founder agreement right.**  
**Oscar Murillo**, Ontier.
- 16:00** **Getting Funded.**  
Moderated by **Yolanda Pérez**, BStartup Sabadell; **Iñaki Arrola**, K Fund; **Benjamin Rohé**, German Tech Entrepreneurship Center; **Bruno Fernández Scrimier**, Enisa; **Lorenzo Franchini**, LVenture Group; **Joaquín Rebuelta**, Kibo Ventures.
- 17:00** **Red emprenderverde: Tools for green startups.**  
**Sonia Castañeda Rial**, Fundación Biodiversidad; **Rodrigo Aguirre de Cárcer**, Vivergi FUND; **Inés de Saralegui**, Respiro Carsharing.
- 17:30** **Strategic Money - How to pitch to a Corporate VC.**  
**Katherine Grass**, Amadeus Ventures.
- 18:00** **Facilitating e-commerce Correos.**
- 18:30** **La Rioja: Size doesn't matter - Starting up anywhere.**  
Moderated by **Ramón Somoano**, Development Agency La Rioja; **Ramón Anadón**, Viworm; **Xavier Capellades**, Formavolución; **Asier Fernández Páscar**, Urban Roosters; **Zacarías Torbado**, Quantitas Energy; **Luis Ruano Marron**, RICARI; **Miguel Fernández Morales**, Bosonit; **Carlos Molina del Río**, 89BITS.

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## ARENA STAGE

- 09:30** **Overcoming obstacles & building world class businesses.**  
Nerio Alessandri, TechnoGym.
- 10:00** **Pushing the physical & psychological boundaries to achieve the impossible.**  
Moderated by Alex Hoyer, Faction Skis; José Ildefonso, First Vision; Gigliola Aycardi, Bodytech; Liliana Fernández Steiner, Spanish Olympic Volleyball Team; Nicola De Cesare, Wellness Accelerator.
- 10:45** **Psychological fitness for entrepreneurs.**  
Reg Lenney, Executive coach.
- 11:00** **Caffeine Up!**
- 11:30** **Distribution of talent & opportunity - identifying the best.**  
David Brown, Techstars.
- 11:50** **Building billion dollar businesses outside of the Valley.**  
Moderated by Dilek Dayinlarli, 212 VC; Fadi Ghandour, Aramex; Adeyemi Ajao, Workaday; Rodrigo del Prado, BQ; Paul Ford, Sendgrid; Ana Segurado Escudero, Telefónica Open Future\_.
- 12:40** **AI's I Know Best: Future of Seed Investing.**  
Moderated by Jeff Harbach, Kauffman Fellows; David Brown, Techstars; Qasar Younis, Y Combinator; Bedy Yang, 500 Startups; Ricardo Martínez Rico, Equipo Económico; Gadi Mazor, OurCrowd.
- 13:20** **FashionTech Awards by Glamour.**  
Moderated by Alicia Parro, Glamour; Javier Goyeneche, ECOALF; María Benjumea, Spain Startup; Cristina López Pancorbo, Adolfo Domínguez; David Delfin, Fashion designer; Laura Sánchez, Bloomers&Bikini; Laura Longo, Glamour; Natalia Gamero, Condé Nast; Maria Eugenia Girón, Megadvice.
- 14:00** **Lunchtime - For the love of FOOD!**
- 15:30** **South Summit Finalists: Digital Solutions for Mass Markets.**  
Moderated by Carlos Trenchs, Caixa Capital.
- 16:00** **Challenges & Opportunities in the world of FoodTech.**  
Ali Partovi, Angel Investor.
- 16:20** **Innovations in FoodTech.**  
Moderated by Marius Robles, Reimagine Food; Melih Odemis, Yemeksepeti; Ali Partovi, Angel Investor; Melissa Tilney, AgFunder; Ianko Ignatiev, Edamam.
- 17:00** **How genomics will change the food industry.**  
Barry Schuler, DFJ.
- 17:20** **Disrupting Markets: The Sharing Economy.**  
Jeroen Merchiers, Airbnb.
- 17:40** **How Startup Ecosystems Transform Cities.**  
Paul Singh, Disruption Corporation.
- 18:00** **Chasing Thunder Lizzards-Challenges & Opportunities in the VC Industry.**  
Moderated by Phil Wickham, Sozo Ventures; Eze Vidra, Google Ventures; Carolina Brochado, Atomico; Alex Kayyal, Salesforce Ventures; Yuval Almog, Coral Partners; Michael Treskow, Accel Partners.
- 18:40** **South Summit Finalists: Tech for the Big Players.**  
Christopher Pommerening, Active Venture Partners.

## INNOVATION STAGE

- 09:30** **Ecosystem spotlight: Latam.**  
Moderated by Pedro Rocha, Beta-i; Juan Pablo Capello, Private Advising Group; Mariano Amartino, Wayra; Angelika Blendstrup, SV LATAM Fund; Gabriela Ruggeri, East Point Ventures; David Troya, Glamping Hub.
- 10:15** **Digital Transformation of Industry.**  
Moderated by José Luis Sancho, Accenture; Agustín Delgado, Iberdrola; Victor de Ávila, Sacyr; Marieta del Rivero, Telefonica; Marta Alonso, SAYME; Wireless Sensor Network.
- 11:00** **Caffeine Up!**
- 11:15** **Future of FinTech.**  
Moderated by François Derbaix, Business Angel; Toby Triebel, Spotcap; Evan Schoenbach, Mosaic Ventures; Jorge Puga, Bankia; Fernando Cabello-Astolfi, Aplazame; Pedro Campañó Otero, BBVA; Jaime Grau, Mobile Payments Telefónica; Alfonso Sainz de Baranda, Gocardless.
- 12:10** **Future of Cyber Security.**  
Moderated by Juan José Güemes, IE Business School; Karel Obluk, Evolution Equity Partners; Pablo de la Riva, Bugadoo; Oscar Martínez, Ingenico; Julio Casal, Alien Vault y Rafael Ortega, I4S.
- 13:00** **From Now On: Landing into real life market.**  
Javier Villar, INCYDE.
- 14:00** **Nam Nam brought to you by the masters of yumminess.**
- 15:30** **Future of Travel Tech.**  
Moderated by Kike Sarasola, Room Mate Hotels; Javier Gándara, easyJet; Antonio López de Ávila, Segittur; Michael Bayle, Amadeus; Juan Ignacio García, Cabify; Natalie Battle, Trip4real.
- 16:15** **Introducing ENDESA ENERGY CHALLENGES Initiative for startups.**  
Juan Garrigosa, Endesa.
- 16:25** **Open Innovation in Industry.**  
Moderated by Aurelio Jiménez, Fundación INCYDE; Alberto López-Oleaga, Ferrovial; Maren Cattonar, Technology Innovation at MIT; Ricardo Herranz, Kineo Mobility Analytics; Juan Garrigosa, Endesa.
- 17:15** **Future of Corporate Venture.**  
Moderated by Francesc Fajula, Banco Sabadell; Ewa Grzechnik, 3M New Ventures; Gonzalo Martínez de Azagra, Samsung Ventures; Toni Moreno, Ad4Ventures; Suzanna Chiu, Amadeus Ventures; José de Hoyos, Telefónica Open Future.
- 18:00** **Rethinking (infra)structures.**  
Moderated by Alberto Tormero, PWC; Erik Aaron, Tecnadis; Jordi Escruela, Correos; Antonio Alonso, Técnicas Reunidas; Carlos Gros Isla, Sacyr; Federico Flórez, Ferrovial; Tim Steigert, GE.

Visit [www.southsummit.co](http://www.southsummit.co)  
for further information

## THE NEXT BIG THING

- 09:00** **South Summit Finalists: Digital Solutions for Mass Markets 4**
- 10:00** **South Summit Finalists: Software for the big players 2**
- 11:00** **How to deal with Startup Advice.**  
Andy Young, 500 Startups.
- 11:30** **Silicon Valley Doesn't Care about EuroTech. Accept it and Build a Great Company Anyway.**  
Juan Pablo Capello, Private Advising Group.
- 12:00** **Ecosystem spotlight: UK & London.**  
Moderated by Chrysanthos Chrysanthou, Notion Capital; Cristina Custodio, London & Partners; Mark Leaver, Mark Leaver Consulting; Alex Hoyer, Faction Skis; Nicolas Debock, Balderton; Javier Burón, SocialBro; Gary Stewart, Wayra.
- 14:15** **Nam Nam brought to you by the masters of yumminess.**
- 15:30** **The importance of metrics.**  
Andres Saborido, Wayra.
- 16:00** **Ecosystem spotlight: Middle East.**  
Moderated by Samer Karam, Accelerate; Lebanon Neda Aldihany, Brilliant Lab; Dilek Dayinlarli, 212 VC; Fadi Ghandour, Aramex Asli; Kurul Türkmen, Endeavor Turkey.
- 16:45** **The Global Disruptors of tomorrow 5 amazing pitches from very early stage entrepreneurs.**  
Fundación Create.
- 17:30** **Ecosystem spotlight: Italy.**  
Moderated by Alexis Bonte, eRepublik; Salvo Mizzi, Invitalia Ventures; Nicola De Cesare, Wellness Accelerator; Antonio Sacchetti, CEO Tera; Roberto Magnifico, LVenture Group.
- 18:15** **Open voice.**  
Almudena Moreno, Telefónica Open Future\_.

## INVESTOR DEN

- 10:00** **Term Sheet Smackdown**  
Chaired by Jeff Harbach James Cameron, Accel Partners; Miguel Arias, CartoDB; David Apple, Typeform; Harry Briggs, Index Ventures.
- 11:00** **State of the Nation: Evolution of VC in Spain**  
Overview of VC growth and trends by Javier Ulecia, Founder Bullnet Capital and President of Ascri, Spain's VC & PE Association.
- 12:15** **What LPs really think!**  
Workshop by Oriol Juncosa, Angel Investor; Beatriz Gonzalez, Seaya Ventures; Oscar Farres, EIF; Salvo Mizzi, Invitalia Ventures; Marcel Rafart, Galdada Ventures; Jack Leeney, Telefónica Ventures; Santiago Satrustegui, Abante Asesores.
- 13:15** **Adding value through hands-on early stage investment**  
Moderated by Alexis Bonte, eRepublik; Dharmesh Raitthatha, Forward Partners; Gerard Olivé, Antai Venture Builder; Brigitte Baumann, GoBeyond Investing; Maria d'Orey, Faber Ventures.
- 14:00** **ICE visits South Summit (Invitation Only)**  
ICE is a group of 75 experienced founders & investors from London visiting the Madrid and Lisbon ecosystem over 5 days to meet with some of the top entrepreneurs emerging from the region.

## STARTUP SCHOOL

- 09:00** **El Ganso: Engaging & Supporting innovators.**  
Moderated by Mateo Rouco Salvado, El Ganso; Max Aquilino, iWarda.
- 09:30** **Mobile innovation.**  
Santiago Larrauri, Google.
- 10:00** **Lean Startup: When & Why.**  
Néstor Guerra, IEC.
- 10:30** **Make youtube work for your startup.**  
Alejandro San Agustín, Youtube/Google.
- 11:00** **Defenses for dealing with failure.**  
Moderated by FACE Entrepreneurship Jan Reichelt, Mendelej.
- 12:00** **Starting up? Lawyers can help you through.**  
María José Huertas Jiménez, Repsol.
- 12:45** **The Scale up: Capturing & Retaining Talent.**  
Moderated by Harry Briggs, IE Business School; Juan Urdiales, Job & Talent; Ander Michelena, Ticketbit; Bernhard Niesner, Busuu; David Apple, Typeform.
- 14:00** **Nam Nam brought to you by the masters of yumminess.**
- 14:00** **The Executive Summary as a communication tool.**  
Isabel Martínez, INCYDE.
- 15:30** **Challenges in Internationalization.**  
Moderated by Isaac Martín Barbero, ICEx; Alfredo Ouro, HallSt; Celestino Alvarez, Adele Robots; Iván Caballero, The Social Coin.
- 16:15** **Networking for startups.**  
Felix López, Universidad Camilo José Cela; David Mata, Pynk Systems.
- 17:00** **eCommerce payments solutions**  
Jordi Pascual, Banco Sabadell.
- 17:30** **Importance of Mobile 4 Travel**  
Michael Bayle, Amadeus.
- 18:00** **Co-working and group thing Workshop by Garden Space**
- 18:30** **TV as a channel**

Visit [www.southsummit.co](http://www.southsummit.co)  
for further information

# 9 OCTOBER

## STARTUP SCHOOL

- 09:00** **Financing Early Stage**  
Sergio Martínez-Cava, Fundación Innovación Bankinter.
- 09:30** **Startups & MNCs: Learnings from Sacyr & EPC Tracker**  
Diego Rocha, Sacyr; Mario Rondán Fernández, EPC Tracker.
- 10:00** **Things to think about when you begin exporting**  
Nuno Martins, DHL.
- 11:00** **Selling in the USA: How to land & who to call?**  
Gabriel Lazaro, Startup Hub NYC.

## INNOVATION STAGE

- 10:30** **Greece: The Comeback.**  
Moderated by Antonios Fiorakis, Incrediblu; Fanis Koutouvelis, Intale; Apostolos Apostolakis, Angel Investor; Periklis Thivaos; Dimitris Kalavros Gousiou, Found.ation.
- 11:15** **Taking it to the next level BCN.**  
Moderated by Julian Vinué, Wayra; Ángel García, Startupbootcamp Marta Antunez, ChicPlace; Emanuele Levi, 360 Capital Partners; James Cameron, Accel Partners.

## ARENA STAGE

- 12:00** **Awards Ceremony.**  
**Startup Competition**  
**Winners:**  
Digital Solutions for Mass Markets  
Tech for the Big Players  
Industrial Revolution 2.0  
Healthcare & Biotech
- The Next Big Thing Winner**
- Closing Remark**  
**HIS MAJESTY THE KING**



## THE NEXT BIG THING

- 09:00** **Improve your social networks management**  
Jorge Hierro, INCYDE.
- 09:30** **Digital Tools for project management**  
Bernardo Hernández, INCYDE.
- 10:00** **Marine biodiversity conservation via innovation and communication**  
Ricardo Sagaminaga van Buiten, Ashoka.

# STARTUP COMPETITION

## THE NEXT BIG THING

### Digital Solutions for Mass Markets 1 09:30-10:20

Habitissimo, Mash Me TV, Groopify, ikiOra, Centro de Psicología Álava Reyes, Lengow, GroupRaise.com, Geenapp Internet s.l., Grability, Inc.

### Healthcare & BioTech 10:30-11:30

MedicSen, Exovite, IQ Biomedical, Picto Connection S.L., ISBITECH, Morpheo, Thermohuman, Ludoom OOD, Asana Weartech, I MAS D RUNNING SL, S-Biomedic, INSULCLOCK.

### Industrial Revolution 2.0 12:45-13:40

Aquareturn SL, AEINNOVA, Bound 4 Blue SL, Light Prescription Innovations Europe SLU, AXTER AEROSPACE, Placetherm, NUCLEARIS, Biomival, Pycno, SunnyRev, FuVeX, TERA srl, PLD Space.

### Tech for the Big Players 1 13:40-14:15

Spark Inspirations, TECHNOactivity, SkillGravity, Weplan app, First Vision, Worktoday, Cubenube, NativeAD.

### Digital Solutions for Mass Markets 4 09:00-10:00

CupoNation SL, MANUSCRITICS, SAMY ROAD, Situm Technologies S.L., VIWOM, STAY APP, Beemray, Mobypark, Bubble Rumble, Poip srl, SocialBro, FLUZO, Wayook.

# 7 OCTOBER

### Tech for the Big Players 2 16:00-16:45

Metrikea SL, UpVideo, Darwinex, SocialTools, Easy Payment Gateway, GOAYO, Logtrust, Imagga, Proxy 42, StyleSage.

### Digital Solutions for Mass Markets 2 16:45-17:30

MAGM Sports, Adsmurai, ChicPlace, LAUD, Touchvie, Tiendeo Web Marketing, TIZKKA, Tradiio, PROMPTWAVE, CINEMAD.TV

### Digital Solutions for Mass Markets 3 18:15-19:15

Troovel, Widow Games, PakketMail, Camonapp, BQUATE SAC, OpenMove, Monkimun, Boxit Co, Clickly, The Urban Roosters Technologies, ByHours.com, Xceed, Bookr, LITTLE SMART PLANET, Fidiliiti.

# 8 OCTOBER

### Tech for the Big Players 3 10:00-11:00

Bitergia, SMiD Cloud, Pi-Tech, BRANDMANIC, Enigmmedia, Helppier, EXACCTA, Allpago, Mediasmart, Yodiwo, IWOCA, MOCA Platform, Kompyte.



# OUR SPEAKERS

FIVE STAGES WITH INSPIRATIONAL SPEAKERS, LEADERS OF THE INDUSTRIES, INTERNATIONAL INVESTORS AND MANY OF THE SUCCESS STORIES FROM THE REGION

## ARENA STAGE



STEVE WOZNAK  
Co-Founder of Apple Computer



MARIANO RAJOY  
President of the Government of Spain



CESAR ALIERTA  
President of Telefónica



JOSEP OLIU  
President of Sabadell



FRANCISCO RUIZ  
Head of Public Policy.  
Google Spain & Portugal



JOSE LUIS BONET  
President of the Spanish Chamber of Commerce and Fundacion INCYDE



BORJA PRADO  
President of Endesa



DIEGO DEL ALCÁZAR,  
President of IE



María Benjumea, Founder  
and president of Spain Startup



GWYNNE SHOTWELL  
President and COO of SpaceX



DIMITRIS BOUNTOLOS  
COO & Board Member of  
Zero2infinity



DR. MATTEO GENNA  
Vice President of Product Strategy and  
Development of Space Systems Loral



PIERRE-FRANÇOIS DELVAL  
Manager of AirbusDS Space System



JUAN TOMÁS HERNANI  
CEO of Satlantis



DIRK AHLBORN  
CEO of Hyperloop



JOSÉ MANUEL PARDOS



ALEX LUZARRAGA  
Vice President-Corporate Strategy  
of Amadeus



BERTA BARRERO  
Directora General de Operaciones  
of Renfe



NIR EREZ  
Co-Founder and CEO of Moovit



ELENA PISONERO  
President of Hispasat



BARRY SCHULER  
Partner of DFJ



SOFÍA BENJUMEA  
Head of Google Campus Madrid



IVÁN PLAZA  
Director de Inversiones de BS  
Capital en Banco Sabadell.



MELIH ODEMIS  
Co-Founder and CEO of  
Yemeksepeti



JOSÉ DEL BARRIO  
Venture Capitalist of  
La Nevera Roja



JAIME FERRE  
Founder and CEO  
of Akamon



FÉLIX RUIZ  
Executive Chairman of Job & Talent



JULIO CASAL  
Co-Founder of AlienVault



BEATRIZ GONZÁLEZ  
Socia Fundadora y Directora  
of Seaya Ventures



**CARINA SZPILZA**  
Founding Partner of K Fund



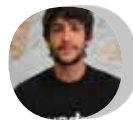
**MAITE GONZÁLEZ GARCÍA**  
Directora de Atención al  
Cliente en Endesa



**GIGLIOLA AYCARDI**  
Co-Founder of Bodytech



**PAUL FORD**  
Vice President, Product and  
marketing of Sendgrid



**SERGIO ÁLVAREZ**  
Chief Product Officer of CartoDB



**NORBERTO MATEOS**  
Director General INTEL



**LILIANA FERNÁNDEZ STEINER**  
Spanish Olympic Volleyball Team



**ANA SEGURADO ESCUDERO**  
Director of Telefónica Open Future\_



**MICHAEL TRESKOW**  
Principal of Accel Partners



**RENAUD VISAGE**  
Co-Founder & CTO of  
Eventbrite



**NICOLA DE CESARE**  
Business Development



**JEFF HARBACH**  
President of Kauffman Fellows



**JAVIER ULECIA**  
Founding Partner of Bullnet Capital



**RAÚL MARTÍN**  
Principal of Ysios Capital



**REG LENNEY**  
Executive coach



**QASAR YOUNIS**  
Partner of Y Combinator



**YANKI MARGALIT**  
Futurist



**CASEY NEISTAT**  
Filmmaker of Beme



**DAVID BROWN**  
Managing Partner of Techstars



**BEDY YANG**  
Managing Partner of 500 Startups



**FRANCISCO J. JARIEGO**  
Director of Industrial Internet  
of Things of Telefónica



**CARLOS RICO**  
General Manager El Play



**DILEK DAYINLARLI**  
212 VC



**RICARDO MARTÍNEZ RICO**  
CO-Funder Equipo Economico



**POL NAVARRO**  
Head of Digital Transformation  
of Banco Sabadell



**NERIO ALESSANDRI**  
Founder and President of  
TechnoGym



**FADI GHANDOUR**  
Managing Partner of Aramex



**GADI MAZOR**  
General Partner, OurCrowd



**TEODORO GARCÍA EGEA**  
Future Energy Leaders



**ALEX HOYE**  
Co-founder of  
Runway East/ Faction



**ADEYEMI AJAO**  
Workaday



**CHRISTOPHER POMMERENING**  
Co-Founder & Managing Partner of  
Active Venture Partners



**JOSÉ MARIA FUSTER**  
Innovation General Manager of  
Banco Santander



**JOSÉ ILDEFONSO**  
Founder & CEO at First V1sion



**RODRIGO DEL PRADO**  
Director General Adjunto of BQ



**CARLOS TRENCHS**  
Managing Director  
of Caixa Capital



**ALI PARTOVI**  
Angel Investor



**MARIUS ROBLES**  
Co-Founder of Reimagine Food



**MELISSA TILNEY**  
Head of Operations of AgFunder



**IANKO IGNATIEV**  
Entrepreneur Edamam



**JEROEN MERCHIEERS**  
General manager of Air BnB



**PAUL SINGH**  
Founder of Distribution Corporation



**PHIL WICKHAM**  
CEO of Kauffman Fellows



**EZEQUIEL VIDRA**  
General Partner of Google Ventures



**CAROLINA BROCHADO**  
Vice President of Atomico



**ALEX KAYYAL**  
Europe Head  
of Salesforce Ventures



**YUVAL ALMOG**  
Founder and Senior Managing  
Director at Coral Group



**ALICIA PARRO**  
Editor in Chief, Glamour



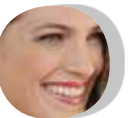
**JAVIER GOYENECHÉ**  
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**CRISTINA LÓPEZ PANCORBO**  
Business Development Director,  
Adolfo Domínguez



**DAVID DELFÍN**  
Fashion Designer



**LAURA SÁNCHEZ**  
Founder Partner / Fashion Model,  
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**NATALIA GAMERO**  
VP Corporate Development ,  
Ediciones Condé Nast



**MARÍA EUGENIA GIRÓN**  
Founder Partner / Executive Dir,  
Megadvice / Fundación IE

## INNOVATION STAGE



**SEBASTIÁN LANCESTREMÈRE**  
Sport Business, General Manager  
at Microsoft



**SANTIAGO IÑIGUEZ**  
Co-founder & CEO at Busuu Limited



**BERNHARD NIESNER**  
Dean at IE Business School



**NIEVES SEGOVIA**  
Nieves Segovia



**TAS VIGLATZIS**  
Managing Director at  
Pearson English



**BERNARDO HERNÁNDEZ**  
General manager of Flickr at Yahoo  
and Angel Investor



**JOSHUA SIEGEL**  
General Partner at Rubicon VC



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Co-founder & Managing Director,  
Empire Angels and Investor,  
Samsung Global Innovation Center



**ADAM PLOTKIN**  
Partner, FF Venture Capital



**NET JACOBSSON**  
Co-founder & General Partner at  
Spark Labs Global



**GADI MAZOR**  
General Partner & CTO, Ourcrowd



**LUIS SÁNCHEZ**  
General Director, Madrid+d



**MERCEDES IBORRA**  
CMO, VisualNACert



**KENNY EWAN**  
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Extremadura



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**ÁNGEL GARCÍA**  
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Tyba



**JULIO PRADA**  
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**ALEXANDER GRENDEL**  
Product Specialist, Interoute



**CARLOS RUIZ**  
R&D Director, Taiger



**ALEJANDRO ROMERO**  
Founder & CEO, Alto Social  
Analytics



**MONICA ORIOL**  
President of Seguriber



**JULIE MEYER**  
Founder, Entrepreneur Country  
Global



**ELISA PIÑERO**  
Internal Communications Manager,  
FACE Entrepreneurship project



**PEDRO ROCHA**  
Co-founder, President & CEO



**JUAN PABLO CAPELLO**  
Co-founder, Private Advising Group



**MARIANO AMARTINO**  
Global Director, Wayra



**GABRIELA RUGGERI**  
Founder Partner, East point  
Ventures



**DAVID TROYA**  
Co-founder Partner, Glamping Hub



**JOSÉ LUIS SANCHO**  
Managing Director, Accenture



**AGUSTÍN DELGADO**  
Director of Innovation and  
Technogy Development, Iberdrola



**VÍCTOR DE ÁVILA**  
General Manager of Strategy and  
Corporate Development, Sacyr



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Deputy General Director of the Chief  
Commercial Digital Officer, Telefónica



**MARTA ALONSO**  
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Network



**FRANÇOIS DERBAIX**  
Web entrepreneur and Business  
Angel, Indexa, Bewa7er, Aplazame  
and Soysuper



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Co-founder & CEO Spotcap



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Early Stage Tech Investor, Mosaic  
Ventures



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Risk Manager, Bankia



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Founder Partner & CEO, Aplazame



**PEDRO CAMPAÑO OTERO**  
Head of Strategy, Product Vision &  
Operations at Nimble Payments BBVA



**JAIME GRAU**  
Director of Mobile Payments and Digital  
Commerce Mobile Payments, Telefónica



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Odysseys



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Ingenico



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Symonds



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Director Incycle



**KIKE SARASOLA**  
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Room Mate Hotels



**JAVIER GÁNDARA**  
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EasyJet



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Endesa



**AURELIO JIMÉNEZ**  
Head of Development, Incycle



**ALBERTO LÓPEZ-OLEAGA**  
Director of Innovation and Process,  
Ferrovial



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Member of the Board, Kineo Mobility  
Analytics / Co-founder of Nommon



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Innovation Director Banco Sabadell



**EWA GRZECHNIK**  
Investment Manager,  
3M NEW VENTURES



**GONZALO MARTINEZ DE AZAGRA**  
Head for Israel, Samsung Ventures



**TONI MORENO**  
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Development and M&A Head  
Ad4Ventures



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Head of Global Portfolio Manager,  
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**APOSTOLOS APOSTOLAKIS**  
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Co-founder & Partner, Found.ation



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Director Wayra



**MARTA ANTUNEZ**  
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**EMANUELE LEVI**  
General partner,  
360 Capital Partners



**JAMES CAMERON**  
Early Stage Investor, Accel Partners



# THE NEXT BIG THING



**PARIS DE L'ETRAZ**  
PhD Managing Director of the Venture Lab at IE Business School, IE Business School



**DAVID MORENO**  
CEO, COOWRY LTD



**JUAN PABLO CAPELLO**  
Co Founder



**SAMER KARAM**  
Accelerate Lebanon



**YEREMI YAP**  
Business Angel



**CARMEN BERMEJO**  
CEO, TETUAN VALLEY



**CHRYSANTHOS CHRYSANTHOU**  
Principal, Private Advising Group, Notion Capital



**NEDA ALDIHANY**  
Co-founder, Brilliant Lab



**MICHAEL LINTS**  
Partner, Golden Gate Ventures



**IÑAKI ARROLA**



**CRISTINA CUSTODIO**  
Business Development Manager - EMEA & LATAM, London & Partners



**DILEK DAYINLARLI**  
Vice President, 212 VC



**CRISTOBAL VIEDMA**  
CEO, Monkimun



**DANIEL JADRAQUE**  
Founder & Managing Director, Datary



**MARK LEAVER**  
Independent Consultant, Mark Leaver Consulting



**FADI GHANDOUR**  
Founder and Vice Chairman, Aramex



**GUILLERMO INFANTE**  
Regional Tech Leader, Taiger



**SAMUEL GIL-PEREZ**  
Venture Capital Investor, FJME VC



**NICOLAS DEBOCK**  
Investor, Balderton



**ALEXIS BONTE**  
CO-FOUNDER & CEO, EREPUBLIC



**JESÚS CONTRERAS**  
Business Developer Accelerator, EIT Digital



**SARA ALVARELLOS**  
Co-founder, Makespace



**JAVIER BURÓN**  
CEO & Co-founder, SocialBro



**SALVO MIZZI**  
CEO, INVITALIA VENTURES



**FRANCISCO IBAÑEZ DIEZ**  
EIT Digital



**EDUARDO FERNANDEZ**  
Founder, Shuttlecloud



**GARY STEWART**  
Director (Wayra UK), Wayra UK



**ANTONIO SACCHETTI**  
CEO, TERA



**JUAN CABALLERO**  
Assistant Research Professor, IMDEA SoftwareDigital



**PALOMA CASTELLANO**  
Director, Wayra



**ANDRES SABORIDO**  
Director (Wayra Spain), Wayra



**ROBERTO MAGNIFICO**  
Board Member, L Venture Group



**CARLOS MOURE**  
CEO, Kairós Digital Solutions



**ANDY YOUNG**  
500 Startups



**GIANLUCA DETTORI**  
Chairman, dPixel



**MICHEL KOTTING**



**JAN REITCHET**  
Face Entrepreneurship



**SONIA CASTAÑEDA**  
Fundación Biodiversidad



**ALMUDENA MORENO**  
Telefónica Open Future\_



**JUAN JOSÉ GÜEMES**  
Chairman of International Centre  
for Entrepreneurial Management IE  
Business School



**PEDRO FERNÁNDEZ**  
Cuatrecasas



**MATEO ROUCO**  
El Ganso



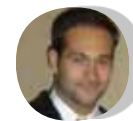
**JORGE HIERRO**  
INCYDE



**ISAAC MARTÍN BARBERO**  
General Manager of Icx



**JUAN RAMÓN MELÉNDEZ**  
Ecoembes



**RAMON SOMOANO**  
Development Agency La Rioja



**BERNARDO HERNÁNDEZ**  
INCYDE



**FÉLIX LÓPEZ**  
Entrepreneurship professor UCJC



**YOLANDA PÉREZ**  
Bs Startup Sabadell Manager



**RICARDO SAGARMINAGA VAN  
BUITEN**  
AshokaAccelerator, EIT Digital



**DAVID MATA**  
Founder & CEO de PYNK SYSTEMS SL,  
alumni UCJC

## MASTERS OF CEREMONIES



**FRANCISCO MARIN**  
CDTI



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Cofounder & CoCEO at jobandtalent



**LIZ FLEMING**  
VP International of  
Spain Startup



**PARIS DE L'ÉTRAZ**  
Venure Lab Director of  
IE Business School



**DIDAC LEE**  
Founder & CEO Inspirit and FC  
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**JEREMY YAP**  
Business Angel



**ALEX BARRERA**  
Founder of Press 42



**HELENA DÍEZ FUENTES**  
Chief of Executive Attendees  
at Spain StartUp



**OSCAR MURILLO**  
Lawyer/Abogado at ONTIER



**HIROKI TAKEUCHI**  
Go Cardless



**BRUNO FERNÁNDEZ**  
CEO at Enisa



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