

Winners (Print & Publishing Lions)

Cat. No	Entry No	Title	Client	Product	Entrant Company	Country	Prize
A01 (Savoury Foods)							
A01/014	02554	BABY	BEL	MINI BABYBEL	YOUNG & RUBICAM PARIS	FRANCE	Silver Lion Campaign
A01/015	02570	MILKMAN	BEL	MINI BABYBEL	YOUNG & RUBICAM PARIS	FRANCE	Silver Lion Campaign
A01/016	02584	FISH	BEL	MINI BABYBEL	YOUNG & RUBICAM PARIS	FRANCE	Silver Lion Campaign
A01/017	02598	CARDINAL	BEL	MINI BABYBEL	YOUNG & RUBICAM PARIS	FRANCE	Silver Lion Campaign
A01/025	02460	PUG	CHEZ OSCAR	INSTITUTIONAL	Y&R SÃO PAULO	BRAZIL	Bronze Lion Campaign
A01/026	02468	LABRADOR	CHEZ OSCAR	INSTITUTIONAL	Y&R SÃO PAULO	BRAZIL	Bronze Lion Campaign
A01/027	02464	MUTT	CHEZ OSCAR	INSTITUTIONAL	Y&R SÃO PAULO	BRAZIL	Bronze Lion Campaign
A02 (Sweet Foods & Snacks)							
A02/012	00220	"MOBY-DICK"	WRIGLEY	WRIGLEY'S SPEARMINT	BBDO GROUP GERMANY Dusseldorf	GERMANY	Silver Lion Campaign
A02/013	00223	"SHERLOCK HOLMES"	WRIGLEY	WRIGLEY'S SPEARMINT	BBDO GROUP GERMANY Dusseldorf	GERMANY	Silver Lion Campaign
A02/014	00226	"LITTLE RED RIDING HOOD"	WRIGLEY	WRIGLEY'S SPEARMINT	BBDO GROUP GERMANY Dusseldorf	GERMANY	Silver Lion Campaign
A02/022	02803	HUNGER TRAP 1	MARS	SNICKERS	IMPACT BBDO Dubai	UNITED ARAB EMIRATES	Bronze Lion Campaign
A02/023	02804	HUNGER TRAP 2	MARS	SNICKERS	IMPACT BBDO Dubai	UNITED ARAB EMIRATES	Bronze Lion Campaign
A02/024	02805	HUNGER TRAP 3	MARS	SNICKERS	IMPACT BBDO Dubai	UNITED ARAB EMIRATES	Bronze Lion Campaign
A02/040	03264	SKATE PARK	FERRERO ROCHER, ARGENTINA	TIC TAC	LA COMUNIDAD Buenos Aires	ARGENTINA	Silver Lion Campaign
A02/041	03266	PINBALL	FERRERO ROCHER, ARGENTINA	TIC TAC	LA COMUNIDAD Buenos Aires	ARGENTINA	Silver Lion Campaign
A02/042	03268	ROLLER COASTER	FERRERO ROCHER, ARGENTINA	TIC TAC	LA COMUNIDAD Buenos Aires	ARGENTINA	Silver Lion Campaign
A02/084	02399	CHOCOLATE	FREDDO	INSTITUTIONAL	Y&R SÃO PAULO	BRAZIL	Gold Lion Campaign
A02/085	02402	MINT	FREDDO	INSTITUTIONAL	Y&R SÃO PAULO	BRAZIL	Gold Lion Campaign
A02/086	02405	STRAWBERRY	FREDDO	INSTITUTIONAL	Y&R SÃO PAULO	BRAZIL	Gold Lion Campaign
A03 (Alcoholic Drinks)							
A03/009	00949	DIMA	BCS BERGEDORFER BRAUGESELLSCHAFT MBH	BERGEDORFER BIER	JUNG von MATT Hamburg	GERMANY	Silver Lion Campaign
A03/010	00950	JANNIS	BCS BERGEDORFER BRAUGESELLSCHAFT MBH	BERGEDORFER BIER	JUNG von MATT Hamburg	GERMANY	Silver Lion Campaign
A03/011	00951	RENKE	BCS BERGEDORFER BRAUGESELLSCHAFT MBH	BERGEDORFER BIER	JUNG von MATT Hamburg	GERMANY	Silver Lion Campaign
A03/026	03656	FISHING	HUÜNEN	HUÜNEN	PROLAM Y&R Santiago	CHILE	Bronze Lion Campaign
A03/027	03677	SOCCER	HUÜNEN	HUÜNEN	PROLAM Y&R Santiago	CHILE	Bronze Lion Campaign
A03/028	03697	PAINTBALL	HUÜNEN	HUÜNEN	PROLAM Y&R Santiago	CHILE	Bronze Lion Campaign

Winners (Print & Publishing Lions)

A04 (Non-Alcoholic Drinks)

A04/005	00961	"BREAKDANCE"	PEPSICO DEUTSCHLAND	PEPSI LIGHT	BBDO GROUP GERMANY Dusseldorf	GERMANY	Bronze Lion Campaign
A04/006	00964	"PARKOUR"	PEPSICO DEUTSCHLAND	PEPSI LIGHT	BBDO GROUP GERMANY Dusseldorf	GERMANY	Bronze Lion Campaign
A04/007	00967	"SKATEBOARD"	PEPSICO DEUTSCHLAND	PEPSI LIGHT	BBDO GROUP GERMANY Dusseldorf	GERMANY	Bronze Lion Campaign
A04/036	02819	MAN	DUTCH MILL CO.	ARABUS 3 IN 1 COFFEE	MONDAY Bangkok	THAILAND	Gold Lion Campaign
A04/037	02820	LADY	DUTCH MILL CO.	ARABUS 3 IN 1 COFFEE	MONDAY Bangkok	THAILAND	Gold Lion Campaign
A04/038	02821	OFFICE	DUTCH MILL CO.	ARABUS 3 IN 1 COFFEE	MONDAY Bangkok	THAILAND	Gold Lion Campaign
A04/046	03658	MANSION	CAFÉ CARIBE	CORP. CAFÉ CARIBE	PROLAM Y&R Santiago	CHILE	Bronze Lion Campaign
A04/047	03679	CHURCH	CAFÉ CARIBE	CORP. CAFÉ CARIBE	PROLAM Y&R Santiago	CHILE	Bronze Lion Campaign
A04/048	03700	RESTAURANT	CAFÉ CARIBE	CORP. CAFÉ CARIBE	PROLAM Y&R Santiago	CHILE	Bronze Lion Campaign

A06 (Toiletries)

A06/014	02330	PENCIL	JOHNSON & JOHNSON	LISTERINE COOL MINT	J. WALTER THOMPSON London	UNITED KINGDOM	Bronze Lion Campaign
A06/015	02339	MONEY	JOHNSON & JOHNSON	LISTERINE COOL MINT	J. WALTER THOMPSON London	UNITED KINGDOM	Bronze Lion Campaign
A06/016	02348	KEYS	JOHNSON & JOHNSON	LISTERINE COOL MINT	J. WALTER THOMPSON London	UNITED KINGDOM	Bronze Lion Campaign

A07 (Healthcare & Pharmacy)

A07/116	03845	WOOD	JOHNSON'S	BAND AID	DDB BRASIL São Paulo	BRAZIL	Bronze Lion Campaign
A07/117	03856	JEANS	JOHNSON'S	BAND AID	DDB BRASIL São Paulo	BRAZIL	Bronze Lion Campaign
A07/121	03526	BOX	BAYER	ASPIRIN/CAFIASPIRIN	ALMAPBBDO São Paulo	BRAZIL	Bronze Lion Campaign
A07/122	03542	BALD	BAYER	ASPIRIN/CAFIASPIRIN	ALMAPBBDO São Paulo	BRAZIL	Bronze Lion Campaign

A08 (Household Cleaning Products)

A08/051	01648	FREE THE KIDS 1	UNILEVER	PERSIL / OMO	MULLENLOWE GROUP London	UNITED KINGDOM	Silver Lion Campaign
A08/052	01650	FREE THE KIDS 2	UNILEVER	PERSIL / OMO	MULLENLOWE GROUP London	UNITED KINGDOM	Silver Lion Campaign
A08/053	01652	FREE THE KIDS 3	UNILEVER	PERSIL / OMO	MULLENLOWE GROUP London	UNITED KINGDOM	Silver Lion Campaign

A12 (Home Appliances & Furnishings)

A12/136	03796	DAYBED	LIGNE ROSET	PRODUCT DESIGN	LES GAULOIS Puteaux	FRANCE	Silver Lion Campaign
A12/137	03798	PUMKIN	LIGNE ROSET	PRODUCT DESIGN	LES GAULOIS Puteaux	FRANCE	Silver Lion Campaign
A12/138	03901	MODERN SINCE : ANDY	LIGNE ROSET	PRODUCT DESIGN	LES GAULOIS Puteaux	FRANCE	Silver Lion Campaign
A12/139	03902	MODERN SINCE : ELYSÉE	LIGNE ROSET	PRODUCT DESIGN	LES GAULOIS Puteaux	FRANCE	Silver Lion Campaign

Winners (Print & Publishing Lions)

A13 (Consumer Electronics & Technology)

A13/001	00139	BRUCE	IMYTEC	OFFICIAL DISTRIBUTOR OF CANON CAMERAS	OGILVY & MATHER JAPAN Tokyo	JAPAN	Silver Lion Campaign
A13/002	00141	CLOONEY	IMYTEC	OFFICIAL DISTRIBUTOR OF CANON CAMERAS	OGILVY & MATHER JAPAN Tokyo	JAPAN	Silver Lion Campaign
A13/003	00143	TILDA	IMYTEC	OFFICIAL DISTRIBUTOR OF CANON CAMERAS	OGILVY & MATHER JAPAN Tokyo	JAPAN	Silver Lion Campaign
A13/028	01013	COLORFUL	LEICA GALLERY SÃO PAULO	LEICA M-MONOCROM	F/NAZCA SAATCHI & SAATCHI São Paulo	BRAZIL	Silver Lion Campaign
A13/029	01016	FUTURE	LEICA GALLERY SÃO PAULO	LEICA M-MONOCROM	F/NAZCA SAATCHI & SAATCHI São Paulo	BRAZIL	Silver Lion Campaign
A13/030	01019	BLACK&WHITE	LEICA GALLERY SÃO PAULO	LEICA M-MONOCROM	F/NAZCA SAATCHI & SAATCHI São Paulo	BRAZIL	Silver Lion Campaign

A14 (Cars)

A14/065	01866	ROBBERY	MERCEDES-BENZ ESPAÑA,	SMART, CAR	CONTRAPUNTO BBDO Madrid	SPAIN	Bronze Lion Campaign
A14/066	01869	FIRE	MERCEDES-BENZ ESPAÑA,	SMART, CAR	CONTRAPUNTO BBDO Madrid	SPAIN	Bronze Lion Campaign
A14/067	01871	EMERGENCY	MERCEDES-BENZ ESPAÑA,	SMART, CAR	CONTRAPUNTO BBDO Madrid	SPAIN	Bronze Lion Campaign
A14/102	02500	AIRBAG CYCLIST	VOLVO MÉXICO	PEDESTRIAN AIRBAG	GREY MÉXICO Mexico City	MEXICO	Bronze Lion Campaign
A14/103	02501	AIRBAG PEDESTRIAN	VOLVO MÉXICO	PEDESTRIAN AIRBAG	GREY MÉXICO Mexico City	MEXICO	Bronze Lion Campaign
A14/104	02502	AIRBAG RUNNER	VOLVO MÉXICO	PEDESTRIAN AIRBAG	GREY MÉXICO Mexico City	MEXICO	Bronze Lion Campaign
A14/148	03892	ROAD	MITSUBISHI MOTORS	L200	AFRICA São Paulo	BRAZIL	Bronze Lion

A15 (Other Vehicles, Automotive Products & Services)

A15/023	01713	TECHNICALLY DANCING	VOLKSWAGEN SOUTH AFRICA	VOLKSWAGEN GENUINE PARTS	OGILVY & MATHER CAPE TOWN	SOUTH AFRICA	Bronze Lion
A15/047	03348	DEER	GENERAL MOTORS	OPEL INTELLILUX	TAPSA Y&R Madrid	SPAIN	Bronze Lion Campaign
A15/048	03365	WARTHOG	GENERAL MOTORS	OPEL INTELLILUX	TAPSA Y&R Madrid	SPAIN	Bronze Lion Campaign
A15/049	03380	PEDESTRIAN	GENERAL MOTORS	OPEL INTELLILUX	TAPSA Y&R Madrid	SPAIN	Bronze Lion Campaign
A15/072	00753	PAINTER	FIAT PROFESSIONAL	FIAT DUCATO	LEO BURNETT FRANKFURT	GERMANY	Silver Lion Campaign
A15/073	00758	LANDSCAPER	FIAT PROFESSIONAL	FIAT DUCATO	LEO BURNETT FRANKFURT	GERMANY	Silver Lion Campaign
A15/074	00762	MARKET MAN	FIAT PROFESSIONAL	FIAT DUCATO	LEO BURNETT FRANKFURT	GERMANY	Silver Lion Campaign

A16 (Retail & e-Commerce)

A16/049	03349	VALENTINE'S DAY	INTERFLORA	FLOWER DELIVERY NETWORK	TAPSA Y&R Madrid	SPAIN	Gold Lion Campaign
A16/050	03366	VACATION	INTERFLORA	FLOWER DELIVERY NETWORK	TAPSA Y&R Madrid	SPAIN	Gold Lion Campaign
A16/051	03381	SEARCH HISTORY	INTERFLORA	FLOWER DELIVERY NETWORK	TAPSA Y&R Madrid	SPAIN	Gold Lion Campaign
A16/054	03396	BRIDESMAID	INTERFLORA	FLOWER DELIVERY NETWORK	TAPSA Y&R Madrid	SPAIN	Gold Lion Campaign
A16/068	03415	BED	IKEA - SAUDI ARABIA	IKEA SPECIAL OFFERS	MEMAC OGILVY Dubai	UNITED ARAB EMIRATES	Gold Lion Campaign

Winners (Print & Publishing Lions)

A16/069	03417	LAMP	IKEA - SAUDI ARABIA	IKEA SPECIAL OFFERS	MEMAC OGILVY Dubai	UNITED ARAB EMIRATES	Gold Lion Campaign
A16/070	03419	NIGHTSTAND	IKEA - SAUDI ARABIA	IKEA SPECIAL OFFERS	MEMAC OGILVY Dubai	UNITED ARAB EMIRATES	Gold Lion Campaign
A16/071	03421	TABLE	IKEA - SAUDI ARABIA	IKEA SPECIAL OFFERS	MEMAC OGILVY Dubai	UNITED ARAB EMIRATES	Gold Lion Campaign

A17 (Restaurants & Fast Food Chains)

A17/018	00887	LOVING THE NIGHT 1	McDONALD'S	CORPORATE	TBWA\THAILAND Bangkok	THAILAND	Bronze Lion Campaign
A17/019	00890	LOVING THE NIGHT 2	McDONALD'S	CORPORATE	TBWA\THAILAND Bangkok	THAILAND	Bronze Lion Campaign
A17/020	00893	LOVING THE NIGHT 3	McDONALD'S	CORPORATE	TBWA\THAILAND Bangkok	THAILAND	Bronze Lion Campaign
A17/045	02914	MCWHOPPER	BURGER KING	MCWHOPPER	Y&R NZ Auckland	NEW ZEALAND	Grand Prix

A18 (Travel & Transport)

A18/032	03108	DOG	CITY OF BUENOS AIRES	PUBLIC BIKE SYSTEM OF BUENOS AIRES	THE COMMUNITY Miami	USA	Silver Lion Campaign
A18/033	03109	COFFEE	CITY OF BUENOS AIRES	PUBLIC BIKE SYSTEM OF BUENOS AIRES	THE COMMUNITY Miami	USA	Silver Lion Campaign
A18/059	00264	STAFF	CITY LODGE HOTEL GROUP	ROAD LODGE	TBWA\HUNT LASCARIS JOHANNESBURG	SOUTH AFRICA	Silver Lion Campaign
A18/060	00266	FAMILY	CITY LODGE HOTEL GROUP	ROAD LODGE	TBWA\HUNT LASCARIS JOHANNESBURG	SOUTH AFRICA	Silver Lion Campaign
A18/061	00268	TEAM	CITY LODGE HOTEL GROUP	ROAD LODGE	TBWA\HUNT LASCARIS JOHANNESBURG	SOUTH AFRICA	Silver Lion Campaign
A18/062	02025	BABE VS MOM	FLIGHT CENTRE	STUDENT FLIGHTS	TBWA\HUNT LASCARIS JOHANNESBURG	SOUTH AFRICA	Silver Lion Campaign
A18/063	02027	DUDE VS PENSIONER	FLIGHT CENTRE	STUDENT FLIGHTS	TBWA\HUNT LASCARIS JOHANNESBURG	SOUTH AFRICA	Silver Lion Campaign
A18/064	02029	MAKE-UP VS MEDS	FLIGHT CENTRE	STUDENT FLIGHTS	TBWA\HUNT LASCARIS JOHANNESBURG	SOUTH AFRICA	Silver Lion Campaign

A19 (Entertainment & Leisure)

A19/060	03255	WAR	TATE	BP DISPLAYS AT TATE BRITAIN	GREY LONDON	UNITED KINGDOM	Bronze Lion Campaign
A19/061	03258	GAY	TATE	BP DISPLAYS AT TATE BRITAIN	GREY LONDON	UNITED KINGDOM	Bronze Lion Campaign
A19/062	03261	GRIEF	TATE	BP DISPLAYS AT TATE BRITAIN	GREY LONDON	UNITED KINGDOM	Bronze Lion Campaign
A19/063	03243	SELFIE (500 YEARS OF STORIES)	TATE	TATE BRITAIN	GREY LONDON	UNITED KINGDOM	Silver Lion
A19/064	03242	BED (500 YEARS OF STORIES)	TATE	TATE BRITAIN	GREY LONDON	UNITED KINGDOM	Bronze Lion

A20 (Media & Publications)

A20/029	01832	MERKEL	JORNAL I	BI - WEEKEND SUPPLEMENT	Y&R LISBON	PORTUGAL	Silver Lion Campaign
A20/030	01839	OBAMA	JORNAL I	BI - WEEKEND SUPPLEMENT	Y&R LISBON	PORTUGAL	Silver Lion Campaign

Winners (Print & Publishing Lions)

A20/031	01844	POPE	JORNAL I	BI - WEEKEND SUPPLEMENT	Y&R LISBON	PORTUGAL	Silver Lion Campaign
A20/032	01847	PUTIN	JORNAL I	BI - WEEKEND SUPPLEMENT	Y&R LISBON	PORTUGAL	Silver Lion Campaign
A20/148	02378	GULLIVER	PENGUIN COMPANHIA DAS LETRAS	BOOKS	Y&R SÃO PAULO	BRAZIL	Gold Lion Campaign
A20/149	02381	SCARLET	PENGUIN COMPANHIA DAS LETRAS	BOOKS	Y&R SÃO PAULO	BRAZIL	Gold Lion Campaign
A20/150	02384	GATSBY	PENGUIN COMPANHIA DAS LETRAS	BOOKS	Y&R SÃO PAULO	BRAZIL	Gold Lion Campaign
A20/158	03448	DILMA	EL CRONISTA	EL CRONISTA	GREY ARGENTINA Buenos Aires	ARGENTINA	Silver Lion Campaign
A20/159	03451	TRUMP	EL CRONISTA	EL CRONISTA	GREY ARGENTINA Buenos Aires	ARGENTINA	Silver Lion Campaign
A20/160	03454	HILLARY	EL CRONISTA	EL CRONISTA	GREY ARGENTINA Buenos Aires	ARGENTINA	Silver Lion Campaign

A21 (Financial Products & Services)

A21/032	03501	GERMANY/NETHERLANDS	VISA	VISA INFINITE	ALMAPBBDO São Paulo	BRAZIL	Silver Lion Campaign
A21/034	03521	SWEDEN/SWITZERLAND	VISA	VISA INFINITE	ALMAPBBDO São Paulo	BRAZIL	Silver Lion Campaign

A22 (Business Products & Services)

A22/043	03502	CHARLES	GETTY IMAGES	GETTY IMAGES	ALMAPBBDO São Paulo	BRAZIL	Gold Lion Campaign
A22/044	03515	ANGELA	GETTY IMAGES	GETTY IMAGES	ALMAPBBDO São Paulo	BRAZIL	Gold Lion Campaign
A22/045	03522	FRANCIS	GETTY IMAGES	GETTY IMAGES	ALMAPBBDO São Paulo	BRAZIL	Gold Lion Campaign
A22/046	03523	DALAI	GETTY IMAGES	GETTY IMAGES	ALMAPBBDO São Paulo	BRAZIL	Gold Lion Campaign
A22/051	03145	SALAD	GETTY IMAGES	GETTY IMAGES	OGILVY & MATHER CHILE Santiago	CHILE	Silver Lion Campaign
A22/052	03146	PRODUCT	GETTY IMAGES	GETTY IMAGES	OGILVY & MATHER CHILE Santiago	CHILE	Silver Lion Campaign
A22/053	03147	EXECUTIVE	GETTY IMAGES	GETTY IMAGES	OGILVY & MATHER CHILE Santiago	CHILE	Silver Lion Campaign

A24 (Corporate Image & Sponsorship)

A24/059	00298	NATURAL DISASTER	HARVEY NICHOLS	BIRMINGHAM RECRUITMENT	ADAM&EVEDDB London	UNITED KINGDOM	Bronze Lion Campaign
A24/060	00302	DIVORCE	HARVEY NICHOLS	BIRMINGHAM RECRUITMENT	ADAM&EVEDDB London	UNITED KINGDOM	Bronze Lion Campaign
A24/061	00306	PRISON	HARVEY NICHOLS	BIRMINGHAM RECRUITMENT	ADAM&EVEDDB London	UNITED KINGDOM	Bronze Lion Campaign
A24/062	00309	TURN ON	HARVEY NICHOLS	BIRMINGHAM RECRUITMENT	ADAM&EVEDDB London	UNITED KINGDOM	Bronze Lion Campaign
A24/076	02053	POVERTY	FORBES	FORBES	Y&R PRAGUE	CZECH REPUBLIC	Silver Lion Campaign
A24/077	02061	FORESTS	FORBES	FORBES	Y&R PRAGUE	CZECH REPUBLIC	Silver Lion Campaign
A24/078	02065	ANIMALS	FORBES	FORBES	Y&R PRAGUE	CZECH REPUBLIC	Silver Lion Campaign

A25 (Public Health & Safety, Public Sector & Awareness Messages)

A25/034	01850	I AM AMERICAN	PASSOP	TBA	VML Johannesburg	SOUTH AFRICA	Gold Lion Campaign
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Winners (Print & Publishing Lions)

A25/035	01853	I AM BRITISH	PASSOP	TBA	VML Johannesburg	SOUTH AFRICA	Gold Lion Campaign
A25/036	01856	I AM FRENCH	PASSOP	TBA	VML Johannesburg	SOUTH AFRICA	Gold Lion Campaign
A25/037	01859	I AM GERMAN	PASSOP	TBA	VML Johannesburg	SOUTH AFRICA	Gold Lion Campaign
A25/038	01862	I AM SOUTH AFRICAN	PASSOP	TBA	VML Johannesburg	SOUTH AFRICA	Gold Lion Campaign
A25/061	01287	PROTEST	APARTHEID MUSEUM	BRAND	OPENCO – THE OPEN COLLABORATION Sandton, Johannesburg	SOUTH AFRICA	Bronze Lion Campaign
A25/062	01289	POLICE	APARTHEID MUSEUM	BRAND	OPENCO – THE OPEN COLLABORATION Sandton, Johannesburg	SOUTH AFRICA	Bronze Lion Campaign
A25/063	01291	MASSACRE	APARTHEID MUSEUM	BRAND	OPENCO – THE OPEN COLLABORATION Sandton, Johannesburg	SOUTH AFRICA	Bronze Lion Campaign
A25/064	01293	MOB	APARTHEID MUSEUM	BRAND	OPENCO – THE OPEN COLLABORATION Sandton, Johannesburg	SOUTH AFRICA	Bronze Lion Campaign
A25/077	02998	FLOAT	ABS-CBN FOUNDATION	ABS-CBN FOUNDATION	TBWA\SANTIAGO MANGADA PUNO Makati City	THE PHILIPPINES	Bronze Lion Campaign
A25/078	03000	BOAT	ABS-CBN FOUNDATION	ABS-CBN FOUNDATION	TBWA\SANTIAGO MANGADA PUNO Makati City	THE PHILIPPINES	Bronze Lion Campaign
A25/097	00168	PORTRAITS - GAZING	THAI HEALTH PROMOTION FOUNDATION	PUBLIC SERVICE	SAATCHI & SAATCHI Singapore	SINGAPORE	Bronze Lion Campaign
A25/098	00156	THINKING	THAI HEALTH PROMOTION FOUNDATION	PUBLIC SERVICE	SAATCHI & SAATCHI Singapore	SINGAPORE	Bronze Lion Campaign
A25/099	00161	SMILING	THAI HEALTH PROMOTION FOUNDATION	PUBLIC SERVICE	SAATCHI & SAATCHI Singapore	SINGAPORE	Bronze Lion Campaign
A25/238	01724	EIERKOCHERIN	FRAUENZENTRALE ZÜRICH	AWARENESS FOR SOCIETAL PROBLEM (WAGE INEQUALITY)	PUBLICIS COMMUNICATIONS SCHWEIZ Zürich	SWITZERLAND	Bronze Lion Campaign
A25/239	01728	FERNSEHERIN	FRAUENZENTRALE ZÜRICH	AWARENESS FOR SOCIETAL PROBLEM (WAGE INEQUALITY)	PUBLICIS COMMUNICATIONS SCHWEIZ Zürich	SWITZERLAND	Bronze Lion Campaign
A25/240	01732	MIXERIN	FRAUENZENTRALE ZÜRICH	AWARENESS FOR SOCIETAL PROBLEM (WAGE INEQUALITY)	PUBLICIS COMMUNICATIONS SCHWEIZ Zürich	SWITZERLAND	Bronze Lion Campaign
A25/241	01734	STAUBSAUGERIN	FRAUENZENTRALE ZÜRICH	AWARENESS FOR SOCIETAL PROBLEM (WAGE INEQUALITY)	PUBLICIS COMMUNICATIONS SCHWEIZ Zürich	SWITZERLAND	Bronze Lion Campaign
A25/250	02036	HANG GLIDER	UNHCR PRAGUE	UNHCR	Y&R PRAGUE	CZECH REPUBLIC	Bronze Lion Campaign
A25/251	02045	COAL TRAIN	UNHCR PRAGUE	UNHCR	Y&R PRAGUE	CZECH REPUBLIC	Bronze Lion Campaign
A25/252	02054	ELECTRIC POLE	UNHCR PRAGUE	UNHCR	Y&R PRAGUE	CZECH REPUBLIC	Bronze Lion Campaign

A26 (Charities & Appeals)

A26/046	01870	HUNGARY	INTERNATIONAL AMNESTY	NGO	CONTRAPUNTO BBDO Madrid	SPAIN	Bronze Lion Campaign
A26/047	01873	EU	INTERNATIONAL AMNESTY	NGO	CONTRAPUNTO BBDO Madrid	SPAIN	Bronze Lion Campaign
A26/178	01376	PRISIONER	HOSPITAL SÃO PAULO - BANCO DE OLHOS	INSTITUTIONAL	Y&R SÃO PAULO	BRAZIL	Bronze Lion Campaign
A26/179	01377	EBOLA	HOSPITAL SÃO PAULO - BANCO DE OLHOS	INSTITUTIONAL	Y&R SÃO PAULO	BRAZIL	Bronze Lion Campaign

Winners (Print & Publishing Lions)

B01 (Use of Print & Publishing: Offline)

B01/027	02504	PAPER GLASSES	SAVE THE CHILDREN AND SANTILLANA	CHILDREN EDUCATION	GREY MEXICO Mexico City	MEXICO	Silver Lion
B01/029	03370	OPEL INTELLILUX	GENERAL MOTORS	OPEL INTELLILUX	TAPSA Y&R Madrid	SPAIN	Bronze Lion
B01/034	00134	PARADISE HILL	IT'S NOT OK	DOMESTIC VIOLENCE AWARENESS	FCB NEW ZEALAND Auckland	NEW ZEALAND	Gold Lion

C01 (Original Print & Publishing: Content including Special or Limited Edition)

C01/029	01569	SIMPLIFIED STORIES	ALZHEIMER LIGA VLAANDEREN	BOOKS FOR ALZHEIMER PATIENTS	DDB BRUSSELS	BELGIUM	Silver Lion
C01/051	00135	PARADISE HILL	IT'S NOT OK	DOMESTIC VIOLENCE AWARENESS	FCB NEW ZEALAND Auckland	NEW ZEALAND	Silver Lion
C01/061	03649	POLITIBOOKS	EL CIUDADANO	CORPORATE	PROLAM Y&R Santiago	CHILE	Bronze Lion

C02 (Original Print & Publishing: Covers including Special or Limited Edition)

C02/001	00668	BILD WITHOUT IMAGES	BILD	BILD NEWSPAPER	VCCP Berlin	GERMANY	Bronze Lion
C02/011	00370	MEIN KAMPF – AGAINST RACISM	GESICHT ZEIGEN! AN ASSOCIATION ENCOURAGING PEOPLE TO STAND AGAINST RACISM IN GER	MEIN KAMPF – AGAINST RACISM	OGILVY GERMANY Frankfurt	GERMANY	Silver Lion

D01 (Copywriting)

D01/047	01014	COLORFUL	LEICA GALLERY SÃO PAULO	LEICA M-MONOCHROM	F/NAZCA SAATCHI & SAATCHI São Paulo	BRAZIL	Gold Lion Campaign
D01/048	01017	FUTURE	LEICA GALLERY SÃO PAULO	LEICA M-MONOCHROM	F/NAZCA SAATCHI & SAATCHI São Paulo	BRAZIL	Gold Lion Campaign
D01/049	01020	BLACK&WHITE	LEICA GALLERY SÃO PAULO	LEICA M-MONOCHROM	F/NAZCA SAATCHI & SAATCHI São Paulo	BRAZIL	Gold Lion Campaign
D01/094	03256	GRIEF	TATE	BP DISPLAYS AT TATE BRITAIN	GREY LONDON	UNITED KINGDOM	Bronze Lion Campaign
D01/095	03259	SELFIE	TATE	BP DISPLAYS AT TATE BRITAIN	GREY LONDON	UNITED KINGDOM	Bronze Lion Campaign
D01/096	03262	BED	TATE	BP DISPLAYS AT TATE BRITAIN	GREY LONDON	UNITED KINGDOM	Bronze Lion Campaign
D01/097	03246	WAR (500 YEARS OF STORIES)	TATE	TATE BRITAIN	GREY LONDON	UNITED KINGDOM	Bronze Lion
D01/098	03245	GAY (500 YEARS OF STORIES)	TATE	TATE BRITAIN	GREY LONDON	UNITED KINGDOM	Bronze Lion

D02 (Art Direction)

D02/030	00222	"MOBY-DICK"	WRIGLEY	WRIGLEY'S SPEARMINT	BBDO GROUP GERMANY Dusseldorf	GERMANY	Silver Lion Campaign
D02/031	00225	"SHERLOCK HOLMES"	WRIGLEY	WRIGLEY'S SPEARMINT	BBDO GROUP GERMANY Dusseldorf	GERMANY	Silver Lion Campaign
D02/032	00228	"LITTLE RED RIDING HOOD"	WRIGLEY	WRIGLEY'S SPEARMINT	BBDO GROUP GERMANY Dusseldorf	GERMANY	Silver Lion Campaign
D02/036	00888	LOVING THE NIGHT 1	McDONALD'S	CORPORATE	TBWA/THAILAND Bangkok	THAILAND	Silver Lion Campaign

Winners (Print & Publishing Lions)

D02/037	00891	LOVING THE NIGHT 2	McDONALD'S	CORPORATE	TBWA\THAILAND Bangkok	THAILAND	Silver Lion Campaign
D02/038	00894	LOVING THE NIGHT 3	McDONALD'S	CORPORATE	TBWA\THAILAND Bangkok	THAILAND	Silver Lion Campaign
D02/103	01015	COLORFUL	LEICA GALLERY SÃO PAULO	LEICA M-MONOCHROM	F/NAZCA SAATCHI & SAATCHI São Paulo	BRAZIL	Bronze Lion Campaign
D02/104	01018	FUTURE	LEICA GALLERY SÃO PAULO	LEICA M-MONOCHROM	F/NAZCA SAATCHI & SAATCHI São Paulo	BRAZIL	Bronze Lion Campaign
D02/105	01021	BLACK&WHITE	LEICA GALLERY SÃO PAULO	LEICA M-MONOCHROM	F/NAZCA SAATCHI & SAATCHI São Paulo	BRAZIL	Bronze Lion Campaign
D02/190	01768	NUJOOM	QATAR ISLAMIC BANK	PUBLIC SAFETY AWARENESS	MEMAC OGILVY & MATHER Doha	QATAR	Bronze Lion Campaign
D02/191	01773	MAATAHA	QATAR ISLAMIC BANK	PUBLIC SAFETY AWARENESS	MEMAC OGILVY & MATHER Doha	QATAR	Bronze Lion Campaign
D02/192	01777	SHAMS	QATAR ISLAMIC BANK	PUBLIC SAFETY AWARENESS	MEMAC OGILVY & MATHER Doha	QATAR	Bronze Lion Campaign
D02/304	03503	CHARLES	GETTY IMAGES	GETTY IMAGES	ALMAPBDDO São Paulo	BRAZIL	Silver Lion Campaign
D02/305	03516	POPE	GETTY IMAGES	GETTY IMAGES	ALMAPBDDO São Paulo	BRAZIL	Silver Lion Campaign
D02/355	03416	BED	IKEA - SAUDI ARABIA	IKEA SPECIAL OFFERS	MEMAC OGILVY Dubai	UNITED ARAB EMIRATES	Silver Lion Campaign
D02/356	03418	LAMP	IKEA - SAUDI ARABIA	IKEA SPECIAL OFFERS	MEMAC OGILVY Dubai	UNITED ARAB EMIRATES	Silver Lion Campaign
D02/357	03420	NIGHTSTAND	IKEA - SAUDI ARABIA	IKEA SPECIAL OFFERS	MEMAC OGILVY Dubai	UNITED ARAB EMIRATES	Silver Lion Campaign
D02/358	03422	TABLE	IKEA - SAUDI ARABIA	IKEA SPECIAL OFFERS	MEMAC OGILVY Dubai	UNITED ARAB EMIRATES	Silver Lion Campaign
D02/421	02010	SQUID	UNILEVER (SUNLIGHT)	SUNLIGHT DISH WASHING DETERGENT	MULLENLOWE SINGAPORE	SINGAPORE	Bronze Lion Campaign
D02/422	02011	PIG	UNILEVER (SUNLIGHT)	SUNLIGHT DISH WASHING DETERGENT	MULLENLOWE SINGAPORE	SINGAPORE	Bronze Lion Campaign
D02/423	02012	DUCK	UNILEVER (SUNLIGHT)	SUNLIGHT DISH WASHING DETERGENT	MULLENLOWE SINGAPORE	SINGAPORE	Bronze Lion Campaign
D02/424	02037	CANCER	FORBES	FORBES	Y&R PRAGUE	CZECH REPUBLIC	Silver Lion Campaign
D02/425	02047	OCEANS	FORBES	FORBES	Y&R PRAGUE	CZECH REPUBLIC	Silver Lion Campaign
D02/426	02055	POVERTY	FORBES	FORBES	Y&R PRAGUE	CZECH REPUBLIC	Silver Lion Campaign
D02/427	02062	FORESTS	FORBES	FORBES	Y&R PRAGUE	CZECH REPUBLIC	Silver Lion Campaign
D02/428	02066	ANIMALS	FORBES	FORBES	Y&R PRAGUE	CZECH REPUBLIC	Silver Lion Campaign
D02/432	02069	HANG GLIDER	UNHCR PRAGUE	UNHCR	Y&R PRAGUE	CZECH REPUBLIC	Bronze Lion Campaign
D02/433	02070	COAL TRAIN	UNHCR PRAGUE	UNHCR	Y&R PRAGUE	CZECH REPUBLIC	Bronze Lion Campaign
D02/434	02071	ELECTRIC POLE	UNHCR PRAGUE	UNHCR	Y&R PRAGUE	CZECH REPUBLIC	Bronze Lion Campaign

D03 (Illustration)

D03/090	01831	KIM	JORNAL I	BI - WEEKEND SUPPLEMENT	Y&R LISBON	PORTUGAL	Silver Lion Campaign
D03/091	01837	MERKEL	JORNAL I	BI - WEEKEND SUPPLEMENT	Y&R LISBON	PORTUGAL	Silver Lion Campaign
D03/092	01842	OBAMA	JORNAL I	BI - WEEKEND SUPPLEMENT	Y&R LISBON	PORTUGAL	Silver Lion Campaign
D03/093	01846	POPE	JORNAL I	BI - WEEKEND SUPPLEMENT	Y&R LISBON	PORTUGAL	Silver Lion Campaign
D03/094	01849	PUTIN	JORNAL I	BI - WEEKEND SUPPLEMENT	Y&R LISBON	PORTUGAL	Silver Lion Campaign

Winners (Print & Publishing Lions)

D03/138	02563	BABY	BEL	MINI BABYBEL	YOUNG & RUBICAM PARIS	FRANCE	Bronze Lion Campaign
D03/139	02581	MILKMAN	BEL	MINI BABYBEL	YOUNG & RUBICAM PARIS	FRANCE	Bronze Lion Campaign
D03/140	02593	FISH	BEL	MINI BABYBEL	YOUNG & RUBICAM PARIS	FRANCE	Bronze Lion Campaign
D03/141	02605	CARDINAL	BEL	MINI BABYBEL	YOUNG & RUBICAM PARIS	FRANCE	Bronze Lion Campaign
D03/180	03265	SKATE PARK	FERRERO ROCHER, ARGENTINA	TIC TAC	LA COMUNIDAD Buenos Aires	ARGENTINA	Silver Lion Campaign
D03/181	03267	PINBALL	FERRERO ROCHER, ARGENTINA	TIC TAC	LA COMUNIDAD Buenos Aires	ARGENTINA	Silver Lion Campaign
D03/182	03269	ROLLER COASTER	FERRERO ROCHER, ARGENTINA	TIC TAC	LA COMUNIDAD Buenos Aires	ARGENTINA	Silver Lion Campaign
D03/200	03112	DOG	CITY OF BUENOS AIRES	PUBLIC BIKE SYSTEM OF BUENOS AIRES	THE COMMUNITY Miami	USA	Silver Lion Campaign
D03/201	03114	COFFEE	CITY OF BUENOS AIRES	PUBLIC BIKE SYSTEM OF BUENOS AIRES	THE COMMUNITY Miami	USA	Silver Lion Campaign
D03/202	03116	MUSIC	CITY OF BUENOS AIRES	PUBLIC BIKE SYSTEM OF BUENOS AIRES	THE COMMUNITY Miami	USA	Silver Lion Campaign

D05 (Photography)

D05/005	00142	CLOONEY	IMYTEC	OFFICIAL DISTRIBUTOR OF CANON CAMERAS	OGILVY & MATHER JAPAN Tokyo	JAPAN	Silver Lion
D05/031	00889	LOVING THE NIGHT 1	McDONALD'S	CORPORATE	TBWA\THAILAND Bangkok	THAILAND	Silver Lion Campaign
D05/032	00892	LOVING THE NIGHT 2	McDONALD'S	CORPORATE	TBWA\THAILAND Bangkok	THAILAND	Silver Lion Campaign
D05/033	00895	LOVING THE NIGHT 3	McDONALD'S	CORPORATE	TBWA\THAILAND Bangkok	THAILAND	Silver Lion Campaign
D05/146	02700	NIGHT KILLS DAY - FISHERWOMAN	SLEEP APNOEA INDIA	NEUROLOGY SLEEP CENTRE · SLEEP CLINIC	J. WALTER THOMPSON INDIA New Delhi	INDIA	Bronze Lion Campaign
D05/147	02701	NIGHT KILLS DAY - MECHANIC	SLEEP APNOEA INDIA	NEUROLOGY SLEEP CENTRE · SLEEP CLINIC	J. WALTER THOMPSON INDIA New Delhi	INDIA	Bronze Lion Campaign
D05/148	02702	NIGHT KILLS DAY - MILKMAN	SLEEP APNOEA INDIA	NEUROLOGY SLEEP CENTRE · SLEEP CLINIC	J. WALTER THOMPSON INDIA New Delhi	INDIA	Bronze Lion Campaign
D05/178	03672	MOHMMAD	AMNISTIA	AMNISTIA	PROLAM Y&R Santiago	CHILE	Silver Lion Campaign
D05/179	03691	SAYID	AMNISTIA	AMNISTIA	PROLAM Y&R Santiago	CHILE	Silver Lion Campaign
D05/180	03712	AHMED	AMNISTIA	AMNISTIA	PROLAM Y&R Santiago	CHILE	Silver Lion Campaign
D05/198	02649	CHOCOLATE	FREDDO	INSTITUTIONAL	Y&R SÃO PAULO	BRAZIL	Silver Lion Campaign
D05/199	02654	MINT	FREDDO	INSTITUTIONAL	Y&R SÃO PAULO	BRAZIL	Silver Lion Campaign
D05/200	02660	STRAWBERRY	FREDDO	INSTITUTIONAL	Y&R SÃO PAULO	BRAZIL	Silver Lion Campaign

Total Entries:

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