

Innovation Winners

Cat. No	Entry No	Title	Advertiser	Product	Entrant / Agency	Country	Production Company	Prize
A01/018	00043	3 WORDS TO ADDRESS THE WORLD		WHAT3WORDS	WHAT3WORDS London	UNITED KINGDOM		Grand Prix
A01/029	00051	BAIDU KUAISOU		SMART CHOPSTICKS	BAIDU ONLINE NETWORK TECHNOLOGY (BEIJING)	CHINA		Innovation Lion
A01/063	00171	BIORANGER	DIAGENETIX	CROP TESTING DEVICE AND APP	R/GA New York	USA		Innovation Lion
A01/067	00175	OWLET	OWLET BABY CARE	CONNECTED BABY SOCK THAT MEASURES HEART RATE AND BREATHING	R/GA New York	USA		Innovation Lion
A02/010	00024	CLEVER BUOY	OPTUS	THE WORLD'S FIRST SHARK DETECTION BUOY	M&C SAATCHI Sydney	AUSTRALIA		Innovation Lion
A02/082	00158	PENNY THE PIRATE	LUXOTTICA	STORYBOOK AND APP WITH INTEGRATED CHILDRENS EYE SCREENING	SAATCHI & SAATCHI Sydney	AUSTRALIA		Innovation Lion
A02/107	00135	LIFE SAVING DOT	TALWAR BINDI	LIFE SAVING DOT	GREY GROUP Singapore	SINGAPORE	HFILMS Milan	Innovation Lion
A02/128	00237	ACH2O	PANASONIC	"ENVIRONMENTAL TECHNOLOGY"	MARURI GREY Guayaquil	ECUADOR		Innovation Lion

Total Awards: 8