

Shortlist (Film Craft Lions)

Cat. No	Entry No	Title	Client	Product	Entrant Company	Country	Agency	Production Company
A01 (Direction)								
A01/010	20036	PROTOTYPE	CHANNEL 4	BORN RISKY	4creative London	UNITED KINGDOM	4creative London	ROGUE London
A01/020	20078	UNBREAKABLE DRIVERS	TOYOTA MOTOR CORPORATION AUSTRALIA	HILUX	SAATCHI & SAATCHI Sydney	AUSTRALIA	SAATCHI & SAATCHI Sydney	SCOUNDREL Moore Park
A01/027	20109	GOth GIRL	HORNBACH	DIY HOME IMPROVEMENT SUPERSTORES	HEIMAT Berlin	GERMANY	HEIMAT Berlin	TRIGGER HAPPY PRODUCTIONS Berlin
A01/048	20211	#VIOLENCEISVIOLENCE	MANKIND	CHARITY	DARE London	UNITED KINGDOM	DARE London	DARK ENERGY FILMS London
A01/051	20222	THIS GIRL CAN	SPORT ENGLAND	SPORT ENGLAND	SOMESUCH London	UNITED KINGDOM	FCB INFERNO London	SOMESUCH London
A01/052	20230	THE LAST GAME	NIKE FOOTBALL	FOOTBALL APPAREL	PASSION PICTURES London	UNITED KINGDOM	WIEDEN+KENNEDY Portland	PASSION PICTURES London
A01/055	20246	WIN CHRISTMAS	MULBERRY	MULBERRY	RATTLING STICK London	UNITED KINGDOM	ADAM&EVEDDB London	RATTLING STICK London
A01/057	20248	MONTY'S CHRISTMAS	JOHN LEWIS PARTNERSHIP	CHRISTMAS	ADAM&EVEDDB London	UNITED KINGDOM	ADAM&EVEDDB London	BLINK PRODUCTIONS London
A01/074	20337	FROM SCRIPT TO SCREEN	SONY	SONY	ANONYMOUS CONTENT Culver City	USA	WIEDEN+KENNEDY Portland	SOMESUCH London / ANONYMOUS CONTENT Culver City
A01/076	20341	THE BOY WHO BEEPS	GE	GE	BBDO NEW YORK	USA	BBDO NEW YORK	PARK PICTURES New York
A01/079	20371	EMILY'S OZ	COMCAST	COMMERCIAL/PUBLIC SERVICE	BISCUIT FILMWORKS Los Angeles	USA	GOODBY SILVERSTEIN & PARTNERS NY New York	BISCUIT FILMWORKS Los Angeles
A01/093	20440	1914 TRUCE	SAINSBURY'S	SAINSBURY'S	AMV BBDO London	UNITED KINGDOM	AMV BBDO London	RATTLING STICK London
A01/102	20501	T-SHIRTS	IKEA	RETAIL	BLINK PRODUCTIONS London	UNITED KINGDOM	MOTHER London	BLINK PRODUCTIONS London
A01/104	20511	100	LEICA GALLERY SÃO PAULO	CELEBRATING 100 YEARS OF LEICA PHOTOGRAPHY	STINK Sao Paulo	BRAZIL	F/NAZCA SAATCHI & SAATCHI São Paulo	STINK Sao Paulo
A01/105	20522	UNSKIPABLE: FAMILY LONG FORM	GEICO	INSURANCE	THE MARTIN AGENCY Richmond	USA	THE MARTIN AGENCY Richmond	PARK PICTURES New York
A01/106	20537	HOTEL	UNILEVER	AXE	BBH NEW YORK	USA	BBH NEW YORK	SMUGGLER New York
A01/112	20570	DADSONG	OLD SPICE	COMMERCIAL/TOILETRIES	BISCUIT FILMWORKS Los Angeles	USA	WIEDEN+KENNEDY Portland	BISCUIT FILMWORKS Los Angeles
A01/139	20779	THE WAVE	LAND ROVER USA	FIVE CAMERA SURROUND SYSTEM	Y&R NEW YORK	USA	Y&R NEW YORK	HELO Los Angeles / GO BIG PRODUCTIONS Los Angeles
A01/159	20920	SILVERHAND	CANAL DIGITAL	PAY PER VIEW, CANALDIGITAL.NO	BACON OSL Oslo	NORWAY	TRY Oslo	BACON OSL Oslo
A01/166	20932	MURMURATION	SKY	SKY ON DEMAND	THE SWEET SHOP Auckland	NEW ZEALAND	DDB GROUP NEW ZEALAND Auckland	THE SWEET SHOP Auckland

Shortlist (Film Craft Lions)

A01/170	20959	BIRTH	AUDI UK	AUDI SPORT/RS 3 SPORTBACK	BBH London	UNITED KINGDOM	BBH London	MILL+ London / THE MILL London / THE MILL Los Angeles
A01/175	21114	RIPPLE	NIKE	COMMERCIAL/CLOTHI NG & ACCESSORIES	BISCUIT FILMWORKS Los Angeles	USA	WIEDEN+KENNEDY Portland	BISCUIT FILMWORKS Los Angeles / REVOLVER/WILL O'ROURKE Sydney
A01/176	21172	FREESTYLE	ARLA FOODS	LURPAK SPREADABLE	MJZ LONDON	UNITED KINGDOM	WIEDEN+KENNEDY London	MJZ LONDON
A01/197	20806	THE GENTLEMAN'S WAGER	JOHNNIE WALKER	ALCOHOL BEVERAGE	RSA FILMS Los Angeles	USA	ANOMALY New York	RSA FILMS Los Angeles
A01/203	20837	THE OTHER SIDE	HONDA	HONDA CIVIC TYPE R	SOMESUCH London	UNITED KINGDOM	WIEDEN+KENNEDY London	SOMESUCH London / STINKDIGITAL London
A01/215	21033	THE GUN	20TH CENTURY FOX	DAWN OF THE PLANET OF THE APES	PULSE FILMS London	UNITED KINGDOM		PULSE FILMS London
A01/227	21104	IF YOU'RE HAPPY	WEIGHT WATCHERS	WEIGHT LOSS	EPOCH FILMS New York	USA	WIEDEN+KENNEDY New York	EPOCH FILMS New York / SUNEEVA Toronto
A01/231	21155	THE WHITE RUSSIAN	KAHLUA	KAHLUA	LUCKY GENERALS London	UNITED KINGDOM	LUCKY GENERALS London	STINK London
A01/237	21199	MADE IN NY	GATORADE	GATORADE	TBWA\CHIAT\DAY Los Angeles	USA	TBWA\CHIAT\DAY Los Angeles	SMUGGLER Los Angeles, CA
A01/248	21228	SETTLE IT	WM WRIGLEY JR. CO	SKITTLES	MJZ Los Angeles	USA	DDB CHICAGO	CJ Los Angeles
A01/277	21356	WHAT LIVES INSIDE · INTEL + DELL EPISODE ONE		DELL VENUE TABLET WITH INTEL INSIDE	PEREIRA & O'DELL San Francisco	USA	PEREIRA & O'DELL San Francisco	RSA FILMS Los Angeles / MPC Santa Monica / LAUNDRY! Los Angeles
A01/278	21367	WHAT LIVES INSIDE · INTEL + DELL EPISODE TWO		DELL VENUE TABLET WITH INTEL INSIDE	PEREIRA & O'DELL San Francisco	USA	PEREIRA & O'DELL San Francisco	RSA FILMS Los Angeles / MPC Santa Monica / LAUNDRY! Los Angeles
A01/279	21379	WHAT LIVES INSIDE · INTEL + DELL EPISODE THREE		DELL VENUE TABLET WITH INTEL INSIDE	PEREIRA & O'DELL San Francisco	USA	PEREIRA & O'DELL San Francisco	RSA FILMS Los Angeles / MPC Santa Monica / LAUNDRY! Los Angeles
A01/280	21389	WHAT LIVES INSIDE · INTEL + DELL EPISODE FOUR		DELL VENUE TABLET WITH INTEL INSIDE	PEREIRA & O'DELL San Francisco	USA	PEREIRA & O'DELL San Francisco	RSA FILMS Los Angeles / MPC Santa Monica / LAUNDRY! Los Angeles
A01/295	21507	UNICORNS	CANAL+	CANAL+	BETC Paris	FRANCE	BETC Paris	SOIXANTE QUINZE Paris
A01/296	21519	DAD	WIND TELECOMUNICAZIONI	WIND	MERCURIO CINEMATOGRAFICA Milan	ITALY	OGILVY & MATHER Milan	MERCURIO CINEMATOGRAFICA Milan
A01/339	21729	THE GAME BEFORE THE GAME	BEATS BY DR. DRE	BEATS SOLO2	R/GA LONDON London	UNITED KINGDOM	R/GA LONDON London	THE SWORD FIGHT Los Angeles / ROCK PAPER SCISSORS Santa Monica / BREWSTER PARSONS Los Angeles
A01/403	22071	CLEANED OUT	HERTZ	HERTZ	SMUGGLER Los Angeles, CA	USA	ADAM&EVEDDB London	SMUGGLER London
A01/408	21958	NOT IN THE SHAPE THEY USED TO BE	HILL'S PET NUTRITION	PERFECT WEIGHT PET FOOD	RED FUSE Prague	CZECH REPUBLIC	RED FUSE Prague / Y&R PRAGUE	TOASTER PICTURES Prague

Shortlist (Film Craft Lions)

A02 (Script)

A02/003	20043	AIRPORT	NETFLIX	ENTERTAINMENT	DDB CANADA Vancouver	CANADA	DDB CANADA Vancouver	STEAM FILMS Vancouver / ANONYMOUS CONTENT New York
A02/008	20128	THE MONSTER-SMART LAUNCH	DAIMLER AG / SMART MM	SMART	BBDO GROUP GERMANY Berlin	GERMANY	BBDO GROUP GERMANY Berlin	BIGFISH FILMPRODUKTION Berlin
A02/021	20249	WIN CHRISTMAS	MULBERRY	MULBERRY	ADAM&EVEDDB London	UNITED KINGDOM	ADAM&EVEDDB London	RATTLING STICK London
A02/037	20347	THE BOY WHO BEEPS	GE	GE	BBDO NEW YORK	USA	BBDO NEW YORK	PARK PICTURES New York
A02/038	20376	EMILY'S OZ	COMCAST	COMMERCIAL/PUBLIC SERVICE	BISCUIT FILMWORKS Los Angeles	USA	GOODBY SILVERSTEIN & PARTNERS NY New York	BISCUIT FILMWORKS Los Angeles
A02/039	20377	WOMEN'S RIGHTS	ROCK THE VOTE	COMMERCIAL/PUBLIC AWARENESS	BISCUIT FILMWORKS Los Angeles	USA	GOODBY SILVERSTEIN & PARTNERS San Francisco	BISCUIT FILMWORKS Los Angeles
A02/041	20402	PRICE OF PROGRESS	PRINCE EDWARD COUNTY	PRINCE EDWARD COUNTY	BBDO Toronto	CANADA	BBDO Toronto	SOMEPLACE NICE Toronto
A02/047	20523	UNSKIPPABLE: FAMILY LONG FORM	GEICO	INSURANCE	THE MARTIN AGENCY Richmond	USA	THE MARTIN AGENCY Richmond	PARK PICTURES New York
A02/057	20659	1914 TRUCE	SAINSBURY'S	SAINSBURY'S	AMV BBDO London	UNITED KINGDOM	AMV BBDO London	RATTLING STICK London
A02/083	21261	SUPER CREEPY	DIRECTV	DIRECTV	MJZ Los Angeles	USA	GREY NEW YORK	MJZ Los Angeles
A02/084	21264	SCRAWNY ARMS	DIRECTV	DIRECTV	MJZ Los Angeles	USA	GREY NEW YORK	MJZ Los Angeles
A02/098	21108	DADHOOD	GENERAL MILLS	PEANUT BUTTER CHEERIOS	TRIBAL WORLDWIDE, A DIVISION OF DDB	CANADA	TRIBAL WORLDWIDE, A DIVISION OF DDB	RADKE Toronto
A02/102	21156	THE WHITE RUSSIAN	KAHLUA	KAHLUA	LUCKY GENERALS London	UNITED KINGDOM	LUCKY GENERALS London	STINK London
A02/103	21170	MOTHER NATURE	CONSERVATION INTERNATIONAL	CONSERVATION INTERNATIONAL	TBWA\MEDIA ARTS LAB Los Angeles	USA	TBWA\MEDIA ARTS LAB Los Angeles / MAL FOR GOOD Los Angeles	@RADICAL.MEDIA Santa Monica / BEACON STREET STUDIOS Los Angeles
A02/104	21171	THE OCEAN	CONSERVATION INTERNATIONAL	CONSERVATION INTERNATIONAL	TBWA\MEDIA ARTS LAB Los Angeles	USA	TBWA\MEDIA ARTS LAB Los Angeles / MAL FOR GOOD Los Angeles	@RADICAL.MEDIA Santa Monica / BEACON STREET STUDIOS Los Angeles
A02/128	21466	CLEANED OUT	HERTZ	VAN RENTAL	ADAM&EVEDDB London	UNITED KINGDOM	ADAM&EVEDDB London	SMUGGLER London
A02/134	21508	UNICORNS	CANAL+	CANAL+	BETC Paris	FRANCE	BETC Paris	SOIXANTE QUINZE Paris
A02/182	21892	MY LAST DAY	AMNESTY INTERNATIONAL THE NETHERLANDS	DEATH PENALTY	OGILVY & MATHER AMSTERDAM	THE NETHERLANDS	OGILVY & MATHER AMSTERDAM	DPPLR Amsterdam
A02/199	21974	A MOTHER'S BODY	UNILEVER	DOVE	OGILVY & MATHER LONDON	UNITED KINGDOM	OGILVY & MATHER	TANTRUM London
A02/234	21984	CUSTOM-MADE COMMERCIAL	MAN LATIN AMERICA	VOLKSWAGEN DELIVERY TRUCKS	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo	LANDIA Buenos Aires

A03 (Casting)

Shortlist (Film Craft Lions)

A03/006	20170	MADE IN FRANCE	EDF	ENERGY	HAVAS WORLDWIDE PARIS	FRANCE	HAVAS WORLDWIDE PARIS	QUAD PRODUCTIONS Clichy / 4 MECS EN BASKETS PARIS
A03/007	20171	STEP OUT	EDF	ENERGY	HAVAS WORLDWIDE PARIS	FRANCE	HAVAS WORLDWIDE PARIS	QUAD PRODUCTIONS Clichy / 4 MECS EN BASKETS PARIS
A03/015	20291	TOO INFORMATIVE	DU	TELECOMMUNICATIONS	LEO BURNETT DUBAI	UNITED ARAB EMIRATES	LEO BURNETT DUBAI	DEJAVU Dubai
A03/021	20349	BRADY BUNCH	MARS CHOCOLATE NORTH AMERICA	SNICKERS	BBDO NEW YORK	USA	BBDO NEW YORK	O POSITIVE New York
A03/026	20390	#SORTA: RX	ESURANCE	INSURANCE	LEO BURNETT CHICAGO	USA	LEO BURNETT CHICAGO	ANONYMOUS CONTENT Culver City
A03/044	20524	UNSKIPPABLE: FAMILY LONG FORM	GEICO	INSURANCE	THE MARTIN AGENCY Richmond	USA	THE MARTIN AGENCY Richmond	PARK PICTURES New York
A03/058	20741	BOOTYLICIOUS	MONEY SUPERMARKET	MONEY SUPERMARKET	SONNY London	UNITED KINGDOM	MOTHER London	SONNY London
A03/079	20696	LEARN THE HARD WAY	THE PRINCE'S TRUST	CHARITY	CHI & PARTNERS London	UNITED KINGDOM	CHI & PARTNERS London	ACADEMY FILMS London
A03/096	21109	DADHOOD	GENERAL MILLS	PEANUT BUTTER CHEERIOS	TRIBAL WORLDWIDE, A DIVISION OF DDB	CANADA	TRIBAL WORLDWIDE, A DIVISION OF DDB	RADKE Toronto
A03/106	21358	WHAT LIVES INSIDE · INTEL + DELL EPISODE ONE		DELL VENUE TABLET WITH INTEL INSIDE	PEREIRA & O'DELL San Francisco	USA	PEREIRA & O'DELL San Francisco	RSA FILMS Los Angeles / MPC Santa Monica / LAUNDRY! Los Angeles
A03/107	21369	WHAT LIVES INSIDE · INTEL + DELL EPISODE TWO		DELL VENUE TABLET WITH INTEL INSIDE	PEREIRA & O'DELL San Francisco	USA	PEREIRA & O'DELL San Francisco	RSA FILMS Los Angeles / MPC Santa Monica / LAUNDRY! Los Angeles
A03/108	21381	WHAT LIVES INSIDE · INTEL + DELL EPISODE THREE		DELL VENUE TABLET WITH INTEL INSIDE	PEREIRA & O'DELL San Francisco	USA	PEREIRA & O'DELL San Francisco	RSA FILMS Los Angeles / MPC Santa Monica / LAUNDRY! Los Angeles
A03/109	21391	WHAT LIVES INSIDE · INTEL + DELL EPISODE FOUR		DELL VENUE TABLET WITH INTEL INSIDE	PEREIRA & O'DELL San Francisco	USA	PEREIRA & O'DELL San Francisco	RSA FILMS Los Angeles / MPC Santa Monica / LAUNDRY! Los Angeles
A03/164	21951	DREAMING OF YAMS	FOODSTUFFS NZ	NEW WORLD	FINCH Sydney	AUSTRALIA	COLENZO BBDO Auckland	FINCH Sydney
A03/185	22144	POO FACE	PROCTER & GAMBLE	WIPES	SAATCHI & SAATCHI London	UNITED KINGDOM	SAATCHI & SAATCHI	GREAT GUNS London
A03/196	21959	NOT IN THE SHAPE THEY USED TO BE	HILL'S PET NUTRITION	PERFECT WEIGHT PET FOOD	RED FUSE Prague	CZECH REPUBLIC	RED FUSE Prague / Y&R PRAGUE	TOASTER PICTURES Prague

A04 (Production Design/Art Direction)

A04/001	20001	WELCOME TO AIRBNB	AIRBNB	AIRBNB	CIRKUS Auckland	NEW ZEALAND	TBWA/SINGAPORE	CIRKUS Auckland
A04/005	20037	PROTOTYPE	CHANNEL 4	BORN RISKY	4creative London	UNITED KINGDOM	4creative London	ROGUE London
A04/025	20194	LIFE MOVES FORWARD	BNP PARIBAS FORTIS	EASY BANKING	CZAR Brussels	BELGIUM	PUBLICIS BRUSSELS	CZAR Brussels
A04/031	20285	TOO DISTRESSING	DU	TELECOMMUNICATIONS	LEO BURNETT DUBAI	UNITED ARAB EMIRATES	LEO BURNETT DUBAI	DEJAVU Dubai

Shortlist (Film Craft Lions)

A04/032	20292	TOO INFORMATIVE	DU	TELECOMMUNICATIO NS	LEO BURNETT DUBAI	UNITED ARAB EMIRATES	LEO BURNETT DUBAI	DEJAVU Dubai
A04/043	20387	THE CITY	HEINEKEN	HEINEKEN	TRAKTOR Los Angeles	USA	WIEDEN+KENNEDY	TRAKTOR Los Angeles
A04/045	20399	EMILY'S OZ	COMCAST/XFINITY	COMCAST/XFINITY	GOODBY SILVERSTEIN & PARTNERS NY New York	USA	GOODBY SILVERSTEIN & PARTNERS NY New York	BISCUIT FILMWORKS Los Angeles / ROCK PAPER SCISSORS New York / A52 Santa Monica
A04/049	20442	1914 TRUCE	SAINSBURY'S	SAINSBURY'S	AMV BBDO London	UNITED KINGDOM	AMV BBDO London	RATTLING STICK London
A04/062	20513	100	LEICA GALLERY SÃO PAULO	CELEBRATING 100 YEARS OF LEICA PHOTOGRAPHY	STINK Sao Paulo	BRAZIL	F/NAZCA SAATCHI & SAATCHI São Paulo	STINK Sao Paulo
A04/065	20540	HOTEL	UNILEVER	AXE	BBH NEW YORK	USA	BBH NEW YORK	SMUGGLER New York
A04/098	20960	BIRTH	AUDI UK	AUDI SPORT/RS 3 SPORTBACK	BBH London	UNITED KINGDOM	BBH London	MILL+ London / THE MILL London / THE MILL Los Angeles
A04/105	21024	37 DAYS	ATLANTIC GROUP	HEATERS	LEO BURNETT FRANCE Paris	FRANCE	LEO BURNETT FRANCE Paris	QUAD PRODUCTIONS Clichy / LA CAVALERIE Montreal
A04/111	21118	AHEAD OF THEIR TIME	DODGE	COMMERCIAL/AUTOM OBILE	BISCUIT FILMWORKS Los Angeles	USA	WIEDEN+KENNEDY Portland	BISCUIT FILMWORKS Los Angeles
A04/112	20038	FILM4 IDENTs	CHANNEL 4	FILM4 IDENTs	4creative London	UNITED KINGDOM	4creative London	MANVSMACHINE London
A04/150	21417	MECHANICS	AUDI	AUDI SERVICE	THJNK Hamburg	GERMANY	THJNK Berlin	ANORAK RADICAL MEDIA Berlin
A04/159	21529	SHAPE YOUR TIME	CARTIER	WATCHMAKING	PUBLICIS 133 Paris	FRANCE	PUBLICIS 133 Paris	QUAD PRODUCTIONS Clichy

A05 (Cinematography)

A05/001	20005	EVERY DAY IS DAY ONE	SAMSUNG	ASP SURF SPONSORSHIP, SAMSUNG GS5	EXIT FILMS Melbourne	AUSTRALIA	72ANDSUNNY AMSTERDAM	EXIT FILMS Melbourne / SMUGGLER London
A05/031	20330	INTO THE WORLD	LAND ROVER GLOBAL	LAND ROVER VEHICLES	RKCR/Y&R London	UNITED KINGDOM	RKCR/Y&R London	BLINK PRODUCTIONS London
A05/043	20443	1914 TRUCE	SAINSBURY'S	SAINSBURY'S	AMV BBDO London	UNITED KINGDOM	AMV BBDO London	RATTLING STICK London
A05/048	20514	100	LEICA GALLERY SÃO PAULO	CELEBRATING 100 YEARS OF LEICA PHOTOGRAPHY	STINK Sao Paulo	BRAZIL	F/NAZCA SAATCHI & SAATCHI São Paulo	STINK Sao Paulo
A05/056	20558	DRIVE	GAP	GAP	RESET Santa Monica	USA	WIEDEN+KENNEDY New	RESET Santa Monica
A05/057	20566	LEBRON JAMES TOGETHER	NIKE	FOOTWEAR, CLOTHING AND ACCESSORIES	WIEDEN+KENNEDY Portland	USA	WIEDEN+KENNEDY Portland	HSI PRODUCTIONS Los Angeles
A05/061	20676	WINTER'S TALE	VOLVO CAR SWEDEN	VOLVO V70, XC70 AND XC60	FORSMAN & BODENFORS Gothenburg	SWEDEN	FORSMAN & BODENFORS Gothenburg	NEW LAND Stockholm / STOPP/FAMILY Stockholm
A05/092	20961	BIRTH	AUDI UK	AUDI SPORT/RS 3 SPORTBACK	BBH London	UNITED KINGDOM	BBH London	MILL+ London / THE MILL London / THE MILL Los Angeles
A05/101	21177	FREESTYLE	ARLA FOODS	LURPAK	MJZ LONDON	UNITED KINGDOM	WIEDEN+KENNEDY	MJZ LONDON

Shortlist (Film Craft Lions)

A05/104	21180	BEDS	IKEA	BEDROOM HOME FURNISHINGS / RETAIL	MJZ LONDON	UNITED KINGDOM	MOTHER London	MJZ LONDON / STILLKING FILMS Cape Town
A05/112	20916	AFTERGLOW - A PHILIPS AMBILIGHT EXPERIENCE	PHILIPS TV (TP VISION) TV		AHLSTRAND & WÄLLGREN Stockholm	SWEDEN	AHLSTRAND & WÄLLGREN Stockholm	SWEETGRASS PRODUCTIONS Salt Lake City
A05/125	21158	THE WHITE RUSSIAN	KAHLÛA	KAHLÛA	LUCKY GENERALS London	UNITED KINGDOM	LUCKY GENERALS London	STINK London
A05/154	21400	37 DAYS	ATLANTIC GROUP	HEATERS	LEO BURNETT FRANCE Paris	FRANCE	LEO BURNETT FRANCE Paris	QUAD PRODUCTIONS Clichy / LA CAVALERIE Montreal
A05/156	21418	MECHANICS	AUDI	AUDI SERVICE	THJNK Hamburg	GERMANY	THJNK Berlin	ANORAK RADICAL MEDIA Berlin
A05/161	21473	ORIGINAL SUPERSTAR	ADIDAS ORIGINALS	SNEAKERS	JOHANNES LEONARDO New York	USA	JOHANNES LEONARDO New York	CAVIAR Los Angeles
A05/186	21743	THE GAME BEFORE THE GAME	BEATS BY DR. DRE	BEATS SOLO2	R/GA LONDON London	UNITED KINGDOM	R/GA LONDON London	THE SWORD FIGHT Los Angeles / ROCK PAPER SCISSORS Santa Monica / BREWSTER PARSONS Los Angeles
A05/189	21783	SHAPE YOUR TIME	CARTIER	WATCHES	QUAD PRODUCTIONS Clichy	FRANCE	PUBLICIS 133 Paris	QUAD PRODUCTIONS Clichy

A06 (Editing)

A06/016	20224	THIS GIRL CAN	SPORT ENGLAND	SPORT ENGLAND	FCB INFERNO London	UNITED KINGDOM	FCB INFERNO London	SOMESUCH London
A06/029	20444	MADE OF BLACK	DIAGEO	GUINNESS	AMV BBDO London	UNITED KINGDOM	AMV BBDO London / BBDO	ROGUE London
A06/035	20515	100	LEICA GALLERY SÃO PAULO	CELEBRATING 100 YEARS OF LEICA PHOTOGRAPHY	STINK Sao Paulo	BRAZIL	F/NAZCA SAATCHI & SAATCHI São Paulo	STINK Sao Paulo
A06/063	20915	CONVERSE: MADE BY YOU	CONVERSE	FASHION/APPAREL	ANOMALY New York	USA	ANOMALY New York	ICONOCLAST Los Angeles
A06/076	21181	FREESTYLE	ARLA FOODS	LURPAK SPREADABLE	MJZ LONDON	UNITED KINGDOM	WIEDEN+KENNEDY London	MJZ LONDON
A06/083	20815	THE PEOPLE'S FILM, 60 YEARS TOGETHER	VOLKSWAGEN	VOLKSWAGEN	FINCH Sydney	AUSTRALIA	COLENSO BBDO Auckland	FINCH Sydney
A06/103	21401	37 DAYS	ATLANTIC GROUP	HEATERS	LEO BURNETT FRANCE Paris	FRANCE	LEO BURNETT FRANCE Paris	QUAD PRODUCTIONS Clichy / LA CAVALERIE Montreal
A06/129	21986	CUSTOM-MADE COMMERCIAL	MAN LATIN AMERICA	VOLKSWAGEN DELIVERY TRUCKS	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo	LANDIA Buenos Aires
A06/142	22147	POO FACE	PROCTER & GAMBLE	WIPES	SAATCHI & SAATCHI London	UNITED KINGDOM	SAATCHI & SAATCHI	GREAT GUNS London

A07 (Use of Original Music)

A07/023	20280	BEAUTY GREW ALL AROUND	REGENCY BEAUTY INSTITUTE	BEAUTY INSTITUTE	COLLE + McVOY Minneapolis, MN	USA	COLLE + McVOY Minneapolis, MN	
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Shortlist (Film Craft Lions)

A07/040	20502	HOTEL	AXE	AXE WHITE LABEL	WOODWORK MUSIC Salford	UNITED KINGDOM	BBH NEW YORK	SMUGGLER New York
A07/041	20516	100	LEICA GALLERY SÃO PAULO	CELEBRATING 100 YEARS OF LEICA PHOTOGRAPHY	STINK Sao Paulo	BRAZIL	F/NAZCA SAATCHI & SAATCHI São Paulo	STINK Sao Paulo
A07/048	20620	DADSONG	OLD SPICE	BODY SPRAY	WALKER Portland	USA	WIEDEN+KENNEDY Portland	BISCUIT FILMWORKS Los Angeles
A07/054	20835	I SKIP LEG DAY	MERCEDES-BENZ CARS VERTRIEB DEUTSCHLAND	SMART EBIKE	BBDO GROUP GERMANY Berlin	GERMANY	BBDO GROUP GERMANY Berlin	BIGFISH FILMPRODUKTION Berlin
A07/064	21026	37 DAYS	ATLANTIC GROUP	HEATERS	LEO BURNETT FRANCE Paris	FRANCE	LEO BURNETT FRANCE Paris	QUAD PRODUCTIONS Clichy
A07/068	21138	THE BOY RAISED BY GOATS	PROCTER & GAMBLE	PEPTO-BISMOL	PUBLICIS KAPLAN THALER New York	USA	PUBLICIS KAPLAN THALER New York	THE SWEET SHOP West Hollywood / SYNDICATE Stockholm
A07/076	21017	FREESTYLE	LURPAK	SPREADABLE	WIEDEN+KENNEDY London	UNITED KINGDOM	WIEDEN+KENNEDY London	MJZ LONDON / MPC London
A07/081	21212	WELCOME BACK	ENERGIZER	SCHICK HYDRO GROOMER	J. WALTER THOMPSON NEW YORK	USA	J. WALTER THOMPSON NEW YORK	PARTIZAN ENTERTAINMENT Los Angeles
A07/096	21425	POPOV, THE CLOWN	McDONALD'S GERMANY	McDONALD'S GERMANY	THJNK Hamburg	GERMANY	THJNK Hamburg / LEO BURNETT FRANKFURT	TEMPOMEDIA Hamburg
A07/102	21532	SHAPE YOUR TIME	CARTIER	WATCHMAKING	PUBLICIS 133 Paris	FRANCE	PUBLICIS 133 Paris	QUAD PRODUCTIONS Clichy
A07/103	21555	AMERICA START YOUR ENGINES	NBC SPORTS	NASCAR	HUNGRY MAN New York	USA		HUNGRY MAN New York / TRIPLE DOUBLE Santa Monica, CA

A08 (Use of Licensed/Adapted Music)

A08/006	20071	EVERY DAY IS DAY ONE	SAMSUNG	ASP SURF SPONSORSHIP, SAMSUNG GS5	72ANDSUNNY AMSTERDAM	THE NETHERLANDS	72ANDSUNNY AMSTERDAM	SMUGGLER London / EXIT FILMS Melbourne
A08/013	20226	THIS GIRL CAN	SPORT ENGLAND	SPORT ENGLAND	SOUNDTREE MUSIC London	UNITED KINGDOM	FCB INFERNO London	SOMESUCH London
A08/014	20241	THE CITY	HEINEKEN	HEINEKEN	750MPH London	UNITED KINGDOM	WIEDEN+KENNEDY	TRAKTOR Los Angeles
A08/027	20408	WITH DAD	NISSAN	BRAND	TBWA\CHIAT\DAY Los Angeles	USA	TBWA\CHIAT\DAY Los Angeles	PARK PICTURES Santa Monica
A08/033	20487	IF YOU'RE HAPPY	WEIGHT WATCHERS	WEIGHT LOSS	WIEDEN+KENNEDY Portland	USA	WIEDEN+KENNEDY Portland	EPOCH FILMS Los Angeles, CA
A08/034	20497	LIGHTS	ADOT.COM	NPO	OGILVY & MATHER JAPAN Tokyo	JAPAN	OGILVY & MATHER JAPAN Tokyo	ASD LIONHEART London
A08/048	20661	MADE OF BLACK	DIAGEO	GUINNESS	AMV BBDO London	UNITED KINGDOM	AMV BBDO London / BBDO	ROGUE London
A08/049	20662	1914 TRUCE	SAINSBURY'S	SAINSBURY'S	AMV BBDO London	UNITED KINGDOM	AMV BBDO London	RATTLING STICK London
A08/067	20648	THE WHITE RUSSIAN	PERNOD RICARD	KAHLUA	WAVE STUDIOS London	UNITED KINGDOM	LUCKY GENERALS London	STINK London
A08/070	20722	OUR SONG	UNITEDHEALTHCARE	VIRTUAL DOCTOR VISITS	LEO BURNETT CHICAGO	USA	LEO BURNETT CHICAGO	FURLINED Santa Monica
A08/075	20970	PIANO	DIAGEO	BUCHANAN'S	PAPAMUSIC Buenos Aires	ARGENTINA	SANTO Buenos Aires	REBOLUCION Buenos Aires

Shortlist (Film Craft Lions)

A08/077	21166	THE SONG	APPLE	APPLE	TBWA/MEDIA ARTS LAB Los Angeles	USA	TBWA/MEDIA ARTS LAB Los Angeles / APPLE	PARK PICTURES Santa Monica
A08/109	21631	INFREQUENT FLYERS CLUB	TIGERAIR	INFREQUENT FLYERS CLUB	McCANN MELBOURNE	AUSTRALIA	McCANN MELBOURNE	AIRBAG Melbourne
A08/117	21752	THE GAME BEFORE THE GAME	BEATS BY DR. DRE	BEATS SOLO2	R/GA LONDON London	UNITED KINGDOM	R/GA LONDON London	THE SWORD FIGHT Los Angeles / ROCK PAPER SCISSORS Santa Monica / BREWSTER PARSONS Los Angeles
A08/121	21796	EVERYONE IS GAY	MIX BRAZIL CULTURAL AND DIVERSITY ASSOCIATION	22° MIX BRASIL FESTIVAL OF CULTURE AND DIVERSITY	NEOGAMA BBH São Paulo	BRAZIL	NEOGAMA BBH São Paulo	HUNGRY MAN São Paulo
A08/128	21872	I'M A DRIFTER, AGAIN	SPOTIFY	STREAMING MUSIC SERVICE	OGILVY NEW YORK	USA	OGILVY NEW YORK	CAVIAR Los Angeles
A08/129	21886	VACUUM LOVE	VORWERK INTERNATIONAL STRECKER & CO.	VORWERK KOBOLD VR200	SAATCHI & SAATCHI DÜSSELDORF	GERMANY	SAATCHI & SAATCHI DÜSSELDORF	SMUGGLER London / ELECTRIC THEATRE COLLECTIVE London
A08/140	22149	POO FACE	PROCTER & GAMBLE	WIPES	SAATCHI & SAATCHI London	UNITED KINGDOM	SAATCHI & SAATCHI	GREAT GUNS London

A09 (Sound Design)

A09/011	20227	THE ROAD TO TWICKENHAM	BMW	BMW - SPONSORSHIP OF ENGLAND RUGBY	FCB INFERNO London	UNITED KINGDOM	FCB INFERNO London	STINK London
A09/012	20228	THIS GIRL CAN	SPORT ENGLAND	SPORT ENGLAND	WAVE STUDIOS London	UNITED KINGDOM	FCB INFERNO London	SOMESUCH London
A09/013	20242	NORMAL DAY	ARMY	ARMY	750MPH London	UNITED KINGDOM	ENGINE London	ACADEMY FILMS London
A09/082	21487	THE BATTLE	CANALSAT	CANALSAT	KOUZ PRODUCTION Paris	FRANCE	BETC Paris	RODS FILMS Paris
A09/099	22122	LISTEN	NATIONAL FOOTBALL LEAGUE	PUBLIC SERVICE ANNOUNCEMENT	GREY NEW YORK	USA	GREY NEW YORK	CHELSEA PICTURES New York
A09/110	22242	THE OTHER SIDE	HONDA	HONDA CIVIC TYPE R	FACTORY London	UNITED KINGDOM	WIEDEN+KENNEDY London	SOMESUCH London
A09/113	20585	LEBRON JAMES TOGETHER	NIKE	NIKE	BARKING OWL Los Angeles	USA	WIEDEN+KENNEDY Portland	HSI PRODUCTIONS Los Angeles

A10 (Animation)

A10/012	20232	THE LAST GAME	NIKE FOOTBALL	FOOTBALL APPAREL	PASSION PICTURES London	UNITED KINGDOM	WIEDEN+KENNEDY Portland	PASSION PICTURES London
A10/013	20240	THE LAST ROAD TRIP	AB INBEV	STELLA ARTOIS	MOTHER London	UNITED KINGDOM	MOTHER London	PART OF A BIGGER PLAN Amsterdam
A10/041	21065	BIRTH	AUDI	AUDI RS3	MILL+ London	UNITED KINGDOM	BBH London	MILL+ London / THE MILL London / THE MILL Los Angeles
A10/044	21068	MAYA	SSE	SSE	THE MILL London	UNITED KINGDOM	ADAM&EVEDDB London	ACADEMY FILMS London
A10/089	21626	THE LEFT BEHINDS	FREEVIEW	FREEVIEW	LEO BURNETT LONDON	UNITED KINGDOM	LEO BURNETT LONDON	ROGUE London

Shortlist (Film Craft Lions)

A10/104	21887	VACUUM LOVE	VORWERK INTERNATIONAL STRECKER & CO.	VORWERK KOBOLD VR200	SAATCHI & SAATCHI DÜSSELDORF	GERMANY	SAATCHI & SAATCHI DÜSSELDORF	SMUGGLER London / ELECTRIC THEATRE COLLECTIVE London
A10/108	21987	WAR ON DRUGO	INSTITUTO IGARAPÉ	GLOBAL COMISSION ON DRUG POLICY	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo	
A10/113	22041	ASSASSIN'S CREED UNITY	UBISOFT	VIDEO GAME	SID LEE Paris	FRANCE	SID LEE Paris	ICONOCLAST Paris
A10/117	22154	BREAKDANCE	JOHNSON & JOHNSON	JOHNSON'S BABY, INSECT REPELLENT	DDB BRASIL São Paulo	BRAZIL	DDB BRASIL São Paulo	VETOR ZERO São Paulo

A11 (Visual Effects)

A11/007	20238	T-SHIRTS	IKEA	RETAIL	MPC London	UNITED KINGDOM	MOTHER London	BLINK PRODUCTIONS London
A11/008	20239	MONTY'S CHRISTMAS	JOHN LEWIS	CHRISTMAS	MPC London	UNITED KINGDOM	ADAM&EVEDDB London	BLINK PRODUCTIONS London
A11/030	21070	BIRTH	AUDI	AUDI RS3	MILL+ London	UNITED KINGDOM	BBH London	MILL+ London
A11/032	21073	MAYA	SSE	SSE	THE MILL London	UNITED KINGDOM	ADAM&EVEDDB London	ACADEMY FILMS London
A11/052	21339	ALL-POWERLESS	MOPHIE	MOPHIE	DEUTSCH LA	USA	DEUTSCH LA	BISCUIT FILMWORKS Los Angeles
A11/065	21698	WAR	THE HUMAN RIGHTS FOUNDATION	INSTITUTIONAL	GREY BRAZIL São Paulo	BRAZIL	GREY BRAZIL São Paulo	PILOTO TV São Paulo
A11/068	21784	SHAPE YOUR TIME	CARTIER	WATCHES	QUAD PRODUCTIONS Clichy	FRANCE	PUBLICIS 133 Paris	QUAD PRODUCTIONS Clichy

A12 (Achievement in Production)

A12/007	20254	BEDS	IKEA	BEDROOM HOME FURNISHINGS / RETAIL	MOTHER London	UNITED KINGDOM	MOTHER London	MJZ LONDON
A12/035	20892	3-SECOND COOKING "SHRIMP FRYING CANNON"	NTT DOCOMO	EXPANDED LTE NETWORK	AOI PRO. Tokyo	JAPAN	TOKYU AGENCY Tokyo / NTT ADVERTISING Tokyo	AOI PRO. Tokyo
A12/036	20893	3-SECOND COOKING "SUPER FRIED DUMPLING"	NTT DOCOMO	LTE ADVANCED (PREMIUM 4G)	AOI PRO. Tokyo	JAPAN	TOKYU AGENCY Tokyo / NTT ADVERTISING Tokyo	AOI PRO. Tokyo
A12/061	21402	37 DAYS	ATLANTIC GROUP	HEATERS	LEO BURNETT FRANCE Paris	FRANCE	LEO BURNETT FRANCE Paris	QUAD PRODUCTIONS Clichy / LA CAVALERIE Montreal
A12/080	21758	SAMSUNG HOLIDAY DREAMS	SAMSUNG TELECOMMUNICATION S AMERICA	SAMSUNG	R/GA New York	USA	R/GA New York	1STAVEMACHINE New York
A12/084	21791	TRUE LOVE	3 MOBILE	MOBILE SERVICE PROVIDER	INGO Stockholm	SWEDEN	INGO Stockholm	STINK London / ICON FILM Bucharest
A12/099	22132	A MESSAGE TO SPACE	HYUNDAI MOTOR COMPANY	BRAND CAMPAIGN	INNOCEAN WORLDWIDE Seoul	SOUTH KOREA	INNOCEAN WORLDWIDE Seoul	PLANIT Seoul / ADDICT MEDIA FILMS Seoul / DUOFILMS Los Angeles

Shortlist (Film Craft Lions)

Total Entries: 177