

# INTERACTIVE WINNERS 2015



Title	Advertiser/Client	Product/Service	Entrant Company	Country
<b>Grand Prix</b>				
IMAGINATION MACHINE	S7 AIRLINES	S7 AIRLINES	WIEDEN+KENNEDY AMSTERDAM	THE NETHERLANDS
<b>Gold Eurobest</b>				
EYE CLICK DONATION	ALS LEAGUE	NON-PROFIT ASSOCIATION	PUBLICIS BRUSSELS	BELGIUM
HOLOGRAMS FOR FREEDOM	NO SOMOS DELITO (WE ARE NOT CRIME)	NGO	DDB SPAIN, Madrid	SPAIN
NAZIS AGAINST NAZIS- GERMANY'S MOST INVOLUNTARY CHARITY WALK	ZDK GESELLSCHAFT DEMOKRATISCHE KULTUR	EXIT-DEUTSCHLAND	GRABARZ & PARTNER, Hamburg	GERMANY
<b>Silver</b>				
EYE CLICK DONATION	ALS LEAGUE	NON-PROFIT ASSOCIATION	PUBLICIS BRUSSELS	BELGIUM
ONE DOLLAR LESSON	KASPERSKY LAB	KASPERSKY TOTAL SECURITY	GREY MOSCOW	RUSSIA
SAMSUNG SMART PLAYBOARD	SAMSUNG ELECTRONICS ITALIA	SAMSUNG CONSUMER ELECTRONICS	LEO BURNETT ITALY, Milan	ITALY
WEBER BBQ CULTURES	WEBER-STEPHEN EMEA	WEBER GRILLS	UNCLE GREY, Copenhagen	DENMARK
TASTE THE TRANSLATION	ELAN	TRANSLATOR	J. WALTER THOMPSON AMSTERDAM	THE NETHERLANDS
NAZIS AGAINST NAZIS- GERMANY'S MOST INVOLUNTARY CHARITY WALK	ZDK GESELLSCHAFT DEMOKRATISCHE KULTUR	EXIT-DEUTSCHLAND	GGH LOWE, Hamburg	GERMANY
NOW IT IS OUR TURN TO WALK	NORWEGIAN CHURCH AID	THE WATER PROJECT	TRY/APT/POL, Oslo	NORWAY
WHAT ARE YOU MADE OF?	UBISOFT	FARCRY4	GREY PARIS	FRANCE
EUROPE'S MOST PUNCTUAL OFFER	SCANDINAVIAN AIRLINES	TRAVELS	McCANN COPENHAGEN	DENMARK
WHAT ARE YOU MADE OF?	UBISOFT	FARCRY4	GREY PARIS	FRANCE
#HAPPYTOHELP	KLM ROYAL DUTCH AIRLINES	#HAPPYTOHELP	DDB & TRIBAL WORLDWIDE AMSTERDAM	THE NETHERLANDS
IMAGINATION MACHINE	S7 AIRLINES	S7 AIRLINES	WIEDEN+KENNEDY AMSTERDAM	THE NETHERLANDS
VODAFONE BETWEEN US	VODAFONE	VODAFONE RED LIGHT APPLICATION	Y&R TEAM RED ISTANBUL	TURKEY
<b>Bronze</b>				
WEBER BBQ CULTURES	WEBER-STEPHEN EMEA	WEBER GRILLS	UNCLE GREY, Copenhagen	DENMARK
ANIMAL COPYRIGHTS	WWF/LATINSTOCK	ANIMAL COPYRIGHTS (THE FIRST IMAGE BANK FOR WWF)	CHEIL SPAIN, Madrid	SPAIN
EUROPE'S MOST PUNCTUAL OFFER	SCANDINAVIAN AIRLINES	TRAVELS	McCANN COPENHAGEN	DENMARK
THE DNA PROJECT	JVIEWZ	ALBUM CREATION	HELLO MONDAY, Aarhus C	DENMARK
GOOGLE YEAR IN SEARCH	GOOGLE	ONLINE FILM	R/GA LONDON	UNITED KINGDOM
EYE CLICK DONATION	ALS LEAGUE	NON-PROFIT ASSOCIATION	PUBLICIS BRUSSELS	BELGIUM
GIVE HOLLAND A BREAK	NESTLÉ	KITKAT CHUNKY DOUBLE CARAMEL	J. WALTER THOMPSON AMSTERDAM	THE NETHERLANDS
#HAPPYTOHELP	KLM ROYAL DUTCH AIRLINES	#HAPPYTOHELP	DDB & TRIBAL WORLDWIDE AMSTERDAM	THE NETHERLANDS
THE INTERACTIVE FORM	CANAL+	CANAL+	BETC, Paris	FRANCE
PRIDESTREAM	KPN	TELCO	N=5, Amsterdam	THE NETHERLANDS
ALIVE MEMORY	GOOGLE RUSSIA	GOOGLE	FRIENDS, Moscow	RUSSIA
WEBER BBQ CULTURES	WEBER-STEPHEN EMEA	WEBER GRILLS	UNCLE GREY, Copenhagen	DENMARK
EYE CLICK DONATION	ALS LEAGUE	NON-PROFIT ASSOCIATION	PUBLICIS BRUSSELS	BELGIUM
ALIVE MEMORY	GOOGLE RUSSIA	GOOGLE	FRIENDS, Moscow	RUSSIA
THE AD FILTER	D&AD	D&AD	BETC, Paris	FRANCE
THE BANNER THAT MAKES YOU LIKE BANNERS	3M	POST-IT® STICKY NOTES	BBDO RUSSIA GROUP, Moscow	RUSSIA
HOLOGRAMS FOR FREEDOM	NO SOMOS DELITO (WE ARE NOT CRIME)	NGO	DDB SPAIN, Madrid	SPAIN
VOLKSWAGEN STROLLER	PON'S AUTOMOBIELHANDEL	AUTOMOTIVE	ACHTUNGI, Amsterdam	THE NETHERLANDS
DO IT FOR MOM	SPIES TRAVELS	ACTIVE HOLIDAY	ROBERT/BOISEN & LIKE-MINDED, Copenhagen	DENMARK
THE ORGANIC EFFECT	COOP	RETAIL STORES	FORSMAN & BODENFORS, Gothenburg	SWEDEN
SAMSUNG HEARING HANDS	SAMSUNG ELECTRONICS TURKEY	SAMSUNG VIDEO BASED CALL CENTER FOR HEARING IMPAIRED	LEO BURNETT ISTANBUL	TURKEY
MORTAL TIMELINE	INTOUCH INSURANCE	MOVEMENT FOR RESPONSIBLE DRIVING	BBDO RUSSIA GROUP, Moscow	RUSSIA
BALLANTINE'S SPACE GLASS	BALLANTINE'S	WHISKY	HAVAS WORLDWIDE, London	UNITED KINGDOM
WIN A BREAST RECONSTRUCTION	BENETIET	CANCER AWARENESS CAMPAIGN	LDV UNITED, Antwerp	BELGIUM
SPECIAL OLYMPICS - KEVIN DE BRUYNE	SPECIAL OLYMPICS BELGIUM	SPECIAL OLYMPIC SUMMER GAMES	LDV UNITED, Antwerp	BELGIUM
THE SUNCELL GUIDE	VATTENFALL	SOLAR CELL PANELS	MRM/McCANN, Stockholm	SWEDEN
HOLOGRAMS FOR FREEDOM	NO SOMOS DELITO (WE ARE NOT CRIME)	NGO	DDB SPAIN, Madrid	SPAIN
MORE THAN A SIGN	DISLIFE.RU	PARKING LOTS FOR DISABLED PEOPLE	Y&R, Moscow	RUSSIA