

## Creative Data Lions Winners

Cat. No	Entry No	Title	Client	Product	Entrant / Idea Creation	Country	Production	Media	PR	Additional	Short	Prize	Award
A10/025	00298	CARE COUNTS	WHIRLPOOL	HOUSEHOLD APPLIANCE	DIGITASLBI, Chicago	USA	GOODSTORY FILMS New York / C41 MEDIA New York / CUTTERS Chicago	DIGITASLBI Chicago	KETCHUM, Chicago		YES	Grand Prix	Grand Prix
A01/024	00106	REWORD	HEADSPACE	REWORD	LEO BURNETT MELBOURNE	AUSTRALIA	STUDIO PANCHO Melbourne	STARCOM Melbourne			YES	Gold Lion	Gold Lion
A04/001	00008	AIMEN	CANAL +	CANAL +	BETC, Paris	FRANCE	MAKE ME PULSE Paris	HAVAS MEDIA Paris			YES	Gold Lion	Gold Lion
A08/003	00325	SBERBANK. NEIGHBORHOODS	SBERBANK	LOANS FOR SMALL BUSINESSES	SBERBANK OF RUSSIA, Moscow / GOOD, Moscow	RUSSIA	HYPE PRODUCTION Moscow	DENTSU SMART Moscow / SEGMENTO Moscow		GOOD DATA NEW YORK	YES	Gold Lion	Gold Lion
A09/046	00076	M LIVE: MARRIOTT INTERNATIONAL'S REAL-TIME COMMAND CENTER	M LIVE	MARRIOTT INTERNATIONAL	MEC GLOBAL, New York / M LIVE: MARRIOTT INTERNATIONAL'S REAL-TIME COMMAND CENTER, Bethesda	USA	M LIVE: MARRIOTT INTERNATIONAL'S REAL-TIME COMMAND CENTER Bethesda	MEC GLOBAL New York	M LIVE: MARRIOTT INTERNATIONAL'S REAL-TIME COMMAND CENTER, Bethesda	MEC GLOBAL	YES	Gold Lion	Gold Lion
A11/014	00167	AAMI SMARTPLATES	SUNCORP	AAMI INSURANCE	OGILVY AUSTRALIA, Melbourne	AUSTRALIA	OGILVY AUSTRALIA Melbourne		OGILVY PUBLIC RELATIONS, Melbourne		YES	Gold Lion	Gold Lion
A01/019	00226	GREEN LIGHT RUN	ADIDAS	PUREBOOST	TBWAHAKUHODO, Tokyo	JAPAN	TOHOKUSHINSHA FILM CORPORATION Tokyo	TBWAHAKUHODO Tokyo	TBWAHAKUHODO, Tokyo		YES	Silver Lion	Silver Lion
A03/023	00606	KNOW YOU AGAIN	BAIDU	AI GLASSES	F5, Shanghai	CHINA	F5 Shanghai		F5, Shanghai		YES	Silver Lion	Silver Lion
A04/043	00202	THANKS 2016, IT'S BEEN WEIRD.	SPOTIFY	SPOTIFY	SPOTIFY, New York	USA	SPOTIFY New York	SPOTIFY New York			YES	Silver Lion	Silver Lion
A05/001	00002	UNLIMITED STADIUM	NIKE	NIKE LUNAR EPIC	BBH, Singapore	SINGAPORE	BBH Singapore				YES	Silver Lion	Silver Lion
A05/009	00118	MEET GRAHAM	TRANSPORT ACCIDENT COMMISSION VICTORIA	TRANSPORT ACCIDENT COMMISSION VICTORIA	CLEMENGER BBDO MELBOURNE	AUSTRALIA	FLARE PRODUCTIONS BBDO Melbourne / AIRBAG PRODUCTIONS Melbourne		CLEMENGER BBDO MELBOURNE		YES	Silver Lion	Silver Lion
A06/058	00552	POWERED BY RESPECT	GLOBO TV AND INSTITUTO RODRIGO MENDES	AWARENESS MESSAGES	INSTITUTO RODRIGO MENDES, São Paulo / GLOBO TV, Rio De Janeiro / GLOBO COMUNICAÇÃO E PARTICIPAÇÕES, Rio De Janeiro	BRAZIL	GLOBO TV Rio De Janeiro / LA CASA DE LA MADRE São Paulo / GLOBO P&D Rio de Janeiro / AC DESIGN São Paulo	GLOBO TV Rio De Janeiro	GLOBO TV, Rio De Janeiro		YES	Silver Lion	Silver Lion
A07/001	00009	AIMEN	CANAL +	CANAL +	BETC, Paris	FRANCE	MAKE ME PULSE Paris	HAVAS MEDIA Paris			YES	Silver Lion	Silver Lion
A07/007	00045	POCKET PATROL	SAMSUNG AUSTRALIA	SAMSUNG POCKET PATROL	LEO BURNETT SYDNEY	AUSTRALIA	RAPID FILMS Sydney / USTWO Sydney / SONAR MUSIC Sydney	STARCOM Sydney	EDELMAN, Sydney		YES	Silver Lion	Silver Lion

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A07/013	00078	M LIVE: MARRIOTT INTERNATIONAL'S REAL-TIME COMMAND CENTER	M LIVE	MARRIOTT INTERNATIONAL	MEC GLOBAL, New York / MARRIOTT INTERNATIONAL, Bethesda	USA	MARRIOTT INTERNATIONAL Bethesda	MEC GLOBAL New York	MARRIOTT INTERNATIONAL, Bethesda	MEC GLOBAL	YES	Silver Lion	Silver Lion
A07/048	00166	AAMI SMARTPLATES	SUNCORP	AAMI INSURANCE	OGILVY AUSTRALIA, Melbourne	AUSTRALIA	OGILVY AUSTRALIA Melbourne		OGILVY PUBLIC RELATIONS, Melbourne		YES	Silver Lion	Silver Lion
A11/034	00634	MYCARPULSE SUPER ID - CAR WELLNESS GETS HYPER-PERSONALIZED WITH AI AND MEGA-DATA	SAIC GENERAL MOTORS	AUTOMOTIVE (VEHICLE MAINTENANCE)	ZENITH, Shanghai / SAIC MOTOR PASSENGER VEHICLE COMPANY, Shanghai	CHINA	SAIC MOTOR PASSENGER VEHICLE COMPANY Shanghai	ZENITH Shanghai	SAIC MOTOR PASSENGER VEHICLE COMPANY, Shanghai		YES	Silver Lion	Silver Lion
A01/001	00001	UNLIMITED STADIUM	NIKE	NIKE LUNAR EPIC	BBH, Singapore	SINGAPORE	BBH Singapore				YES	Bronze Lion	Bronze Lion
A01/004	00043	POCKET PATROL	SAMSUNG AUSTRALIA	SAMSUNG POCKET PATROL	LEO BURNETT SYDNEY	AUSTRALIA	RAPID FILMS Sydney / USTWO Sydney / SONAR MUSIC Sydney	STARCOM Sydney	EDELMAN, Sydney		YES	Bronze Lion	Bronze Lion
A02/023	00261	DOWN SYNDROME ANSWERS	CANADIAN DOWN SYNDROME SOCIETY	HEALTH AWARENESS	FCB, Toronto	CANADA		REPRISE MEDIA Toronto			YES	Bronze Lion	Bronze Lion
A02/033	00278	TALKING NUMBERS	FUNDACIÓN HUESPED	FUNDACIÓN HUESPED IS AN ORGANIZATION DEDICATED TO THE CLINICAL INVESTIGATION OF HIV AND OTHER DISEASES.	WUNDERMAN BUENOS AIRES	ARGENTINA	WUNDERMAN BUENOS AIRES				YES	Bronze Lion	Bronze Lion
A03/018	00523	JOURNALIST	EITB - EUSKAL IRRATI TELEBISTA	JOURNALIST - NEWS APP	THE CYRANOS//McCANN, Barcelona	SPAIN	THE CYRANOS//McCANN Barcelona / OXIGENO Barcelona / GLASSWORKS Barcelona	THE CYRANOS//McCANN Barcelona	THE CYRANOS//McCANN, Barcelona		YES	Bronze Lion	Bronze Lion
A03/022	00600	CHAT YOURSELF	ITALIA LONGEVA - ITALIAN NETWORK DEDICATED TO AGING, CREATED BY THE MINISTRY OF	CHAT YOURSELF	Y&R ITALIA, Milan	ITALY	NEXTOPERA Bari / THE BIGMAMA Milan / SEDICI:9 Milan		BURSON-MARSTELLER, Milan		YES	Bronze Lion	Bronze Lion
A03/024	00631	AAMI SMARTPLATES	SUNCORP	AAMI INSURANCE	OGILVY AUSTRALIA, Melbourne	AUSTRALIA	OGILVY AUSTRALIA Melbourne		OGILVY PUBLIC RELATIONS, Melbourne		YES	Bronze Lion	Bronze Lion
A04/068	00411	GOOGLE HOME OF THE WHOPPER	BURGER KING	WHOPPER	DAVID, Miami	USA	CAVIAR Los Angeles			COSMO STREET / BURGER KING	YES	Bronze Lion	Bronze Lion
A05/024	00312	AI BUDDY	VIDAX CENTER	AI BUDDY	WE BELIEVERS, New York	USA	NUNCHAKU CINE Buenos Aires			PERSONAL MUSIC / VAPOR POST EDITORIAL / GIZMO / CLOWDER TANK	YES	Bronze Lion	Bronze Lion

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A06/037	00269	THE SOUND BOOK APP	NORDSUD VERLAG	CHILDREN BOOK	JUNG VON MATT/LIMMAT, Zürich	SWITZERLAND		JUNG VON MATT/LIMMAT, Zürich		YES	Bronze Lion	Bronze Lion
A07/027	00229	GREEN LIGHT RUN	ADIDAS	PUREBOOST	TBWA\HAKUHODO, Tokyo	JAPAN	TOHOKUSHINSHA FILM CORPORATION Tokyo	TBWA\HAKUHODO Tokyo	TBWA\HAKUHODO, Tokyo	YES	Bronze Lion	Bronze Lion
A07/088	00526	JOURNALIST	EITB - EUSKAL IRRATI TELEBISTA	JOURNALIST - NEWS APP	THE CYRANOS/McCANN, Barcelona	SPAIN	THE CYRANOS//McCANN Barcelona / OXIGENO Barcelona / GLASSWORKS Barcelona	THE CYRANOS//McCANN Barcelona	THE CYRANOS//McCANN, Barcelona	YES	Bronze Lion	Bronze Lion
A07/115	00616	UNLIMITED STADIUM	NIKE	NIKE LUNAR EPIC	BBH, Singapore	SINGAPORE	BBH Singapore			YES	Bronze Lion	Bronze Lion
A09/002	00010	AIMEN	CANAL +	CANAL +	BETC, Paris	FRANCE	MAKE ME PULSE Paris	HAVAS MEDIA Paris		YES	Bronze Lion	Bronze Lion
A09/013	00377	REWORD	HEADSPACE	REWORD	LEO BURNETT MELBOURNE	AUSTRALIA	STUDIO PANCHO Melbourne	STARCOM Sydney		YES	Bronze Lion	Bronze Lion
A09/044	00591	NO MORE EXCUSES	HEINEKEN	BEER	PUBLICIS LONDON / PUBLICIS ITALY, Milan / POKE, London	UNITED KINGDOM	RESET Santa Monica / MPC CREATIVE London / OUTSIDER London / COFFEE AND TV London / INDEPENDENT London	STARCOM Amsterdam	EDELMAN, London	YES	Bronze Lion	Bronze Lion
A10/018	00310	MICROSOFT COURSE IQ	MICROSOFT	MICROSOFT CLOUD	MRM/McCANN, New York / McCANN NEW YORK	USA		CARAT New York	MICROSOFT / WSJ. CUSTOM STUDIOS	YES	Bronze Lion	Bronze Lion
A10/039	00670	AAMI SMARTPLATES	SUNCORP	AAMI INSURANCE	OGILVY AUSTRALIA, Melbourne	AUSTRALIA	OGILVY AUSTRALIA Melbourne		OGILVY PUBLIC RELATIONS, Melbourne	YES	Bronze Lion	Bronze Lion
A11/007	00231	GREEN LIGHT RUN	ADIDAS	PUREBOOST	TBWA\HAKUHODO, Tokyo	JAPAN	TOHOKUSHINSHA FILM CORPORATION Tokyo	TBWA\HAKUHODO Tokyo	TBWA\HAKUHODO, Tokyo	YES	Bronze Lion	Bronze Lion
A11/020	00311	MICROSOFT COURSE IQ	MICROSOFT	MICROSOFT CLOUD	MRM/McCANN, New York / McCANN NEW YORK	USA		CARAT New York	MICROSOFT / WSJ. CUSTOM STUDIOS	YES	Bronze Lion	Bronze Lion
A11/023	00549	THE COLOUR OF CORRUPTION	RECLAME AQUI	VIGIE AQUI	GREY BRAZIL, São Paulo	BRAZIL	GREY BRAZIL São Paulo / RECLAME AQUI São Paulo	GREY BRAZIL São Paulo	GREY BRAZIL, São Paulo / EDELMAN SIGNIFICA, São Paulo	YES	Bronze Lion	Bronze Lion

Total Awards:

38