

CONTENT SCHEDULE

SUNDAY 17 JUNE	MONDAY 18 JUNE	TUESDAY 19 JUNE
SEMINAR 10.30 - 11.15 SapientNitro	SEMINAR 9.30 - 10.15 Adobe	SEMINAR 9.30 - 10.15 The Coca-Cola Company
WORKSHOP 11.00 - 12.00 360i	WORKSHOP 9.30 - 10.30 Arnell Group	WORKSHOP 9.30 - 10.30 App Promo
SEMINAR 11.30 - 12.15 goviral	TECHTALK 10.00 - 10.45 Creative Realities	FORUM 9.30 - 10.30 Mojiva
SEMINAR 12.30 - 13.15 GroupM & Renren	FORUM 9.30 - 10.30 Huge	TECHTALK 10.00 - 10.45 Viggle
WORKSHOP 12.30 - 13.30 Cirkus	SEMINAR 10.30 - 11.15 Creative Artists Agency	SEMINAR 10.30 - 11.15 OMD
SEMINAR 13.30 - 14.15 ZenithOptimedia	WORKSHOP 11.00 - 12.00 Directory	WORKSHOP 11.00 - 12.00 Eardrum
WORKSHOP 14.00 - 15.00 360i	FORUM 11.00 - 12.00 Wunderman	FORUM 11.00 - 12.00 Tapit
SEMINAR 14.30 - 15.15 TextAppeal	SEMINAR 11.30 - 12.15 JWT	SEMINAR 11.30 - 12.15 Starcom MediaVest Group & TED
SEMINAR 15.30 - 16.15 The Globe and Mail	MASTER CLASS 12.00 - 13.00 Berghs School of Communication & Great Works	MASTER CLASS 12.00 - 13.00 The Big Issue
WORKSHOP 15.30 - 16.30 Cirkus	SEMINAR 12.30 - 13.15 The Bill & Melinda Gates Foundation	SEMINAR 12.30 - 13.15 Lowe + Partners
SEMINAR 16.30 - 17.15 thenetworkkone	WORKSHOP 12.30 - 13.30 MORE Mobile Relations	WORKSHOP 12.30 - 13.30 Landor
SEMINAR 17.30 - 18.15 PARTY	FORUM 12.30 - 13.30 PMK*BNC	FORUM 12.30 - 13.30 King.com
<p>All Workshops take place twice a day – once in the morning, once in the afternoon.</p> <p>Please note, the PwC Focus Session takes place on Thursday at 11.30 in Salon des Ambassadeurs.</p>	SEMINAR 13.30 - 14.15 IPA	SEMINAR 13.30 - 14.15 Mindshare
	TECHTALK 14.00 - 14.45 Pixxers	TECHTALK 14.00 - 14.45 Huddler
	WORKSHOP 14.00 - 15.00 Arnell Group	WORKSHOP 14.00 - 15.00 App Promo
	FORUM 14.00 - 15.00 Deutsch LA	FORUM 14.00 - 15.00 MEC
	SEMINAR 14.30 - 15.15 Visa & TBWA	SEMINAR 14.30 - 15.15 Facebook
	SEMINAR 15.30 - 16.15 SAWA	SEMINAR 15.30 - 16.15 UM
	WORKSHOP 15.30 - 16.30 Directory	WORKSHOP 15.30 - 16.30 Eardrum
	FORUM 15.30 - 16.30 Kraft Foods	FORUM 15.30 - 16.30 MMA
	MASTER CLASS 16.00 - 17.00 Droga5	MASTER CLASS 16.00 - 17.00 Social@Ogilvy
	SEMINAR 16.30 - 17.15 Contagious	SEMINAR 16.30 - 17.15 YouTube
	WORKSHOP 17.00 - 18.00 MORE Mobile Relations	WORKSHOP 17.00 - 18.00 Landor
	FORUM 17.00 - 18.00 ESPM	FORUM 17.00 - 18.00 IAB
SEMINAR 17.30 - 18.15 Cheil Worldwide	SEMINAR 17.30 - 18.15 Leo Burnett	

- Theatre Debussy
- † Salle Estérel
- + Audi A
- o Grand Audi
- ▲ Workshop Room
- ✦ Young Lions Zone

CONTENT SCHEDULE

WEDNESDAY 20 JUNE	THURSDAY 21 JUNE	FRIDAY 22 JUNE
SEMINAR 9.30 - 10.15 MOFILM	SEMINAR 9.30 - 10.15 DDB	SEMINAR 9.30 - 10.15 Google
WORKSHOP 9.30 - 10.30 LBI	WORKSHOP 9.30 - 10.30 Brand Learning	WORKSHOP 9.30 - 10.30 Ebuzzing
FORUM 9.30 - 10.30 MPG	FORUM 9.30 - 10.30 Hill+Knowlton Strategies	FORUM 9.30 - 10.30 Diageo
TECHTALK 10.00 - 10.45 Tremor Video	TECHTALK 10.00 - 10.45 Machinima	TECHTALK 10.00 - 10.45 m ss ng p eces
SEMINAR 10.30 - 11.15 Time Warner	SEMINAR 10.30 - 11.15 Ogilvy & Mather	SEMINAR 10.30 - 11.15 Unilever
WORKSHOP 11.00 - 12.00 Team Créatif	WORKSHOP 11.00 - 12.00 Hyper Island	WORKSHOP 11.00 - 12.00 eYeka
FORUM 11.00 - 12.00 Initiative	FORUM 11.00 - 12.00 gyro	FORUM 11.00 - 12.00 B-Reel
SEMINAR 11.30 - 12.15 Microsoft Advertising	SEMINAR 11.30 - 12.45 Saatchi & Saatchi New Directors Showcase	SEMINAR 11.30 - 12.15 BBH & Wieden+Kennedy
MASTER CLASS 12.00 - 13.00 Google	MASTER CLASS 12.00 - 13.00 BBH	MASTER CLASS 12.00 - 13.00 Lowe + Partners
SEMINAR 12.30 - 13.15 The Guardian	WORKSHOP 12.30 - 13.30 CHINI Africa & Lürzer's Archive	SEMINAR 12.30 - 13.30 The Cannes Debate
WORKSHOP 12.30 - 13.30 Zanna Sound	FORUM 12.30 - 13.30 LatinWorks	WORKSHOP 12.30 - 13.30 Framestore
FORUM 12.30 - 13.30 Mashable	SEMINAR 13.30 - 14.15 Viacom	FORUM 12.30 - 13.30 Amusement Park Entertainment
SEMINAR 13.30 - 14.15 Innocean	TECHTALK 14.00 - 14.45 Break Media	SEMINAR 13.45 - 14.30 Grey
TECHTALK 14.00 - 14.45 Pubmatic	WORKSHOP 14.00 - 15.00 Brand Learning	TECHTALK 14.00 - 14.45 Brand Regard
WORKSHOP 14.00 - 15.00 LBI	FORUM 14.00 - 15.00 Naked	WORKSHOP 14.00 - 15.00 Ebuzzing
FORUM 14.00 - 15.00 PwC	SEMINAR 14.30 - 15.15 BBDO	FORUM 14.00 - 15.00 Condé Nast Ideactive & RSA
SEMINAR 14.30 - 15.15 Draftfcb	SEMINAR 15.30 - 16.15 P&G	SEMINAR 14.45 - 15.30 Publicis Groupe
SEMINAR 15.30 - 16.15 Nike & R/GA	WORKSHOP 15.30 - 16.30 Hyper Island	WORKSHOP 15.30 - 16.30 eYeka
WORKSHOP 15.30 - 16.30 Team Créatif	FORUM 15.30 - 16.30 Millward Brown	FORUM 15.30 - 16.30 Electronic Arts
FORUM 15.30 - 16.30 Xbox LIVE	MASTER CLASS 16.00 - 17.00 Y&R	SEMINAR 15.45 - 16.30 AKQA
MASTER CLASS 16.00 - 17.00 Goodby, Silverstein & Partners	SEMINAR 16.30 - 17.15 Dentsu	MASTER CLASS 16.00 - 17.00 mortierbrigade & Studio Brussels
SEMINAR 16.30 - 17.15 Twitter	WORKSHOP 17.00 - 18.00 CHINI Africa & Lürzer's Archive	SEMINAR 16.45 - 17.30 EffectiveBrands
WORKSHOP 17.00 - 18.00 Zanna Sound	FORUM 17.00 - 18.00 Nielsen	FORUM 17.00 - 18.00 FilmWorks China
FORUM 17.00 - 18.00 Flipboard	SEMINAR 17.30 - 18.15 Crispin Porter + Bogusky	WORKSHOP 17.00 - 18.00 Framestore
SEMINAR 17.30 - 18.15 PHD	SEMINAR 18.45 - 19.45 Grupo ABC	SEMINAR 17.45 - 18.30 Goodby, Silverstein & Partners & General Motors

SATURDAY 23 JUNE | 09.00 - 16.00 | Cannes Lions Catch-Up

The best-attended sessions from the Sunday, Monday and Tuesday of the Festival – in full and on the big screen; seminars in Theatre Debussy, forum sessions in Audi A. Details are released on Wednesday.