

Shortlist (Glass Lion)

Cat. No	Entry No	Title	Client	Product	Entrant Company	Country	Agency	Production Company
A01 (Glass)								
A01/001	00001	ABORTIONTRAVEL	CELEM (EUROPEAN WOMEN'S LOBBY)	SPANISH COORDINATION FOR THE EUROPEAN WOMEN'S LOBBY	DDB SPAIN Madrid	SPAIN	DDB SPAIN Madrid	TESAURO Madrid
A01/004	00004	VOTE FOR US. WE'LL VOTE FOR YOU	KAFA	WOMEN'S RIGHTS NGO	LEO BURNETT BEIRUT	LEBANON	LEO BURNETT BEIRUT	
A01/006	00007	FELIZ DÍA HOMBRES	URUFARMA	INSTITUCIONAL	NOTABLE Montevideo	URUGUAY	NOTABLE Montevideo	LADO C Montevideo
A01/007	00008	180 MAKEUP LINE	AVON COMPANY	COSMETICS	NEWSTYLE São Paulo	BRAZIL	NEWSTYLE São Paulo	
A01/016	00018	WOMEN SHOULD NOT BE WORTH LESS	FRAUENZENTRALE ZÜRICH	WOMEN'S RIGHTS	PUBLICIS COMMUNICATIONS SCHWEIZ Zürich	SWITZERLAND	PUBLICIS COMMUNICATIONS SCHWEIZ Zürich	
A01/032	00038	THE EQUAL PAY BACK PROJECT	NATIONAL WOMEN'S LAW CENTER	PSA	DROGA5 New York	USA	DROGA5 New York	JASH Culver City
A01/044	00052	THIS GIRL CAN	SPORT ENGLAND	SPORT ENGLAND	FCB INFERNO London	UNITED KINGDOM	FCB INFERNO London	SOMESUCH London
A01/048	00056	GOOGLE MADE WITH CODE	GOOGLE	MADEWITHCODE.COM	RED & CO. Portland	USA	RED & CO. Portland	
A01/051	00059	SHARE THE LOAD	PROCTER & GAMBLE INDIA	ARIEL MATIC	BBDO INDIA Mumbai	INDIA	BBDO INDIA Mumbai	RED ICE FILMS Mumbai
A01/052	00060	TOUCH THE PICKLE	PROCTER & GAMBLE INDIA	WHISPER SANITARY NAPKINS	BBDO INDIA Mumbai	INDIA	BBDO INDIA Mumbai	RED ICE FILMS Mumbai
A01/053	00063	LIFE SAVING DOT	TALWAR TRADERS	BINDI	GREY GROUP Singapore	SINGAPORE	GREY GROUP Singapore	HFILMS Milan
A01/060	00070	DIAPER FOR EQUALITY	ZAIMELLA	POMPIS	McCANN ECUADOR Quito	ECUADOR	McCANN ECUADOR Quito	
A01/075	00090	THE WHITE TRUTH	FERRERO	RAFFAELLO	GREY MENA Dubai	UNITED ARAB EMIRATES	GREY MENA Dubai	RGB PRODUCTIONS Dubai
A01/078	00093	#NOTOKAY CAMPAIGN	YWCA	NOT-FOR-PROFIT	JUNIPER PARK Toronto	CANADA	JUNIPER PARK Toronto	PANIC AND BOB EDITING Toronto
A01/118	00137	#LIKEAGIRL	PROCTER & GAMBLE	ALWAYS	LEO BURNETT TORONTO	CANADA	LEO BURNETT TORONTO / LEO	CHELSEA PICTURES Los Angeles
A01/136	00159	IT HAPPENS HERE	28 TOO MANY	FGM	OGILVY & MATHER LONDON	UNITED KINGDOM	OGILVY & MATHER LONDON	
A01/142	00165	THE UNDUBBED TRUTH	EQUAL PAY DAY	EQUAL PAY DAY	MORTIERBRIGADE Brussels	BELGIUM	MORTIERBRIGADE Brussels	CAVIAR London / MEDIAMONKS Amsterdam
A01/160	00141	GIVE MOM BACK HER NAME	UN WOMEN	UN WOMEN	IMPACT BBDO Dubai	UNITED ARAB EMIRATES	IMPACT BBDO Dubai	BIGFOOT FILMS Cairo

Total Entries: 18