

## Design Lions Winners

Cat. No	Entry No	Title	Advertiser	Entrant / Agency	Country	Prize
B06/146	02450	LIFEPAINT	VOLVO UK	GREY LONDON	UNITED KINGDOM	Grand Prix
A01ii/018	00874	IDENTITY FOR THE FAMILY FARM OF CHEBURASHKINI BROTHERS	THE FAMILY FARM OF CHEBURASHKINI BROTHERS	ERMOLAEV BUREAU Moscow	RUSSIA	Gold Lion
A02i/019	00765	GET BACK, TOHOKU.	EAST JAPAN RAILWAY COMPANY	DENTSU INC. Tokyo	JAPAN	Gold Lion
B01/037	00163	PLEATS PLEASE FLOWERS SERIES POSTERS	ISSEY MIYAKE	TAKU SATOH DESIGN Tokyo	JAPAN	Gold Lion
B01/198	01680	NOT A BUG SPLAT	REPRIEVE / FOUNDATION FOR FUNDAMENTAL RIGHTS	BBDO PAKISTAN Lahore	PAKISTAN	Gold Lion
B06/130	01856	PROUD WHOPPER	BURGER KING	DAVID Miami	USA	Gold Lion
B06/137	01899	PRICELESS WEAPONS	COLOMBIA'S MINISTRY OF ENVIRONMENT	GEOMETRY GLOBAL COLOMBIA Bogotá	COLOMBIA	Gold Lion
C01ii/003	00056	JUNIOR SWIMMING CHAMPIONSHIPS	TOKIO MARINE NICHIDO	DENTSU INC. Tokyo	JAPAN	Gold Lion
D02i/005	02323	THE GUN SHOP	STATES UNITED TO PREVENT GUN VIOLENCE	GREY NEW YORK	USA	Gold Lion
D04i/023	01304	THE LAST SHOT	JORDAN BRAND	AKQA San Francisco	USA	Gold Lion
D05/013	01682	NOT A BUG SPLAT	REPRIEVE / FOUNDATION FOR FUNDAMENTAL RIGHTS	BBDO PAKISTAN Lahore	PAKISTAN	Gold Lion
D09/001	00604	LICHTGRENZE	THE CITY OF BERLIN (KULTURPROJEKTE BERLIN)	WHITEVOID Berlin	GERMANY	Gold Lion
D09/022	01486	HOLOGRAMS FOR FREEDOM	NO SOMOS DELITO (WE ARE NOT CRIME)	DDB SPAIN Madrid	SPAIN	Gold Lion
A01i/013	01445	WOW! NO COW!	OATLY	FORSMAN & BODENFORS Gothenburg	SWEDEN	Silver Lion
A02i/028	01121	AIRBNB REBRAND	AIRBNB	DESIGNSTUDIO London	UNITED KINGDOM	Silver Lion
A02ii/015	00766	PEARL	KEIO UNIVERSITY	DENTSU INC. Tokyo	JAPAN	Silver Lion
B01/022	00050	JUNIOR SWIMMING CHAMPIONSHIPS	TOKIO MARINE NICHIDO	DENTSU INC. Tokyo	JAPAN	Silver Lion
B01/127	00991	JAPANESE HARMONY	SUNTORY HOLDINGS	HAKUHODO Tokyo	JAPAN	Silver Lion
B01/232	02398	IT HAPPENS HERE	28 TOO MANY	OGILVY & MATHER LONDON	UNITED KINGDOM	Silver Lion
B02/026	01083	THE WEDDINGLOPE	ROSENTHAL	KOLLE REBBE Hamburg	GERMANY	Silver Lion
B06/122	01750	TRUE WETSUITS	QUIKSILVER JAPAN	TBWAHAKUHODO Tokyo	JAPAN	Silver Lion
B06/171	02322	THE GUN SHOP	STATES UNITED TO PREVENT GUN VIOLENCE	GREY NEW YORK	USA	Silver Lion
B09i/003	00158	FILM4 IDENTS	CHANNEL 4	4creative London	UNITED KINGDOM	Silver Lion
B09ii/005	01162	2014 TITLE SEQUENCE	D&AD	MILL+ London	UNITED KINGDOM	Silver Lion
B09iii/015	01166	WISH YOU WERE HERE	D&AD	LOBO São Paulo	BRAZIL	Silver Lion
C01ii/054	01049	THE CANCER SUTRA	STUPID CANCER	THE BULL-WHITE HOUSE New York	USA	Silver Lion
C01iii/028	01891	SHOEMOJI	FOOT LOCKER	BBDO NEW YORK	USA	Silver Lion
C02i/008	01402	FORMATION	FITCH	FITCH London	UNITED KINGDOM	Silver Lion
C02ii/050	01933	SOUNDLAB POSTERS	LEICA GALLERY SÃO PAULO	F/NAZCA SAATCHI & SAATCHI São Paulo	BRAZIL	Silver Lion
C02iv/006	00549	INTEL CLEAR	INTEL	RED PEAK New York	USA	Silver Lion
C03/018	00945	EXOBOTANICA	MAKOTO AZUMA(BOTANIST/FLOWER ARTIST)	SIX Tokyo	JAPAN	Silver Lion
C03/062	01647	SUFFOCATION	KARMA NIRVANA	LEO BURNETT LONDON	UNITED KINGDOM	Silver Lion
C04/043	01934	SOUNDLAB RECORDS	LEICA GALLERY SÃO PAULO	F/NAZCA SAATCHI & SAATCHI São Paulo	BRAZIL	Silver Lion
C07/024	01656	INFREQUENT FLYERS CLUB	TIGERAIR	McCANN MELBOURNE	AUSTRALIA	Silver Lion
D04i/003	00427	HOUSE OF MAMBA	NIKE	AKQA London / AKQA Shanghai	UNITED KINGDOM	Silver Lion
D04i/029	01896	AIRBNB PORTLAND CALL CENTER	AIRBNB	AIRBNB San Francisco / BOORA ARCHITECTS Portland	USA	Silver Lion
F01/019	00781	THE DNA PROJECT	J.VIEWZ	HELLO MONDAY Aarhus C	DENMARK	Silver Lion

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F01/023	01666	INSIDE ABBEY ROAD	GOOGLE	GOOGLE CREATIVE LAB London	UNITED KINGDOM	Silver Lion
F03/025	01305	THE LAST SHOT	JORDAN BRAND	AKQA San Francisco	USA	Silver Lion
A01i/003	00129	SONOS BRAND IDENTITY	SONOS	BRUCE MAU DESIGN Toronto	CANADA	Bronze Lion
A01ii/001	01027	WAIT	JÉRÉMIE NORMANDIN	LANDOR ASSOCIATES Paris	FRANCE	Bronze Lion
A02ii/028	01762	THE FRESHEST ORANGE JUICE BRAND	INTERMARCHÉ	MARCEL Paris	FRANCE	Bronze Lion
B01/011	01025	FEDORA	FEDORA-THE EUROPEAN CIRCLE OF PHILANTHROPISTS OF BALLET AND OPERA	LANDOR ASSOCIATES Paris	FRANCE	Bronze Lion
B01/142	01219	WORLD GALLERY	APPLE	TBWA/MEDIA ARTS LAB Los Angeles / APPLE Cupertino	USA	Bronze Lion
B01/228	01928	CELEBRATING 50 YEARS IN BRAZIL	NISSIN AJINOMOTO	F/NAZCA SAATCHI & SAATCHI São Paulo	BRAZIL	Bronze Lion
B01/298	02437	LIFEPAINT	VOLVO UK	GREY LONDON	UNITED KINGDOM	Bronze Lion
B04i/010	00238	RUBBISH FAMZINE: TILL DEATH DO US PART	HOLYCRAP.SG	KINETIC SINGAPORE	SINGAPORE	Bronze Lion
B04i/032	01401	FORMATION	FITCH	FITCH London	UNITED KINGDOM	Bronze Lion
B05/056	02103	CHRISTMAS WRAPPING PAPER	LEO BURNETT TORONTO	LEO BURNETT TORONTO	CANADA	Bronze Lion
B06/174	02428	TICKET BOOKS	L&PM	AFRICA São Paulo	BRAZIL	Bronze Lion
B07/002	00619	HONDA. BEAUTIFUL ENGINES.	HONDA MOTOR CO.	MORI Tokyo / DENTSU INC. Tokyo	JAPAN	Bronze Lion
B08iii/006	02124	THE BURGER REPORT	McDONALD'S GERMANY	THJNK Hamburg / LEO BURNETT FRANKFURT	GERMANY	Bronze Lion
B09ii/003	00726	MARCO POLO TITLE SEQUENCE	NETFLIX / WEINSTEIN GROUP	MILL+ New York	USA	Bronze Lion
C01ii/046	00770	IRON MIND	YOSHIDA HIDEO MEMORIAL FOUNDATION/ADVERTISING MUSEUM TOKYO	DENTSU INC. Tokyo	JAPAN	Bronze Lion
C01ii/174	02221	CUT A TREE. KILL A LIFE - TAPIR	MALAYSIAN NATURE SOCIETY	Y&R MALAYSIA Kuala Lumpur	MALAYSIA	Bronze Lion
C01iii/008	01030	WAIT	JÉRÉMIE NORMANDIN	LANDOR ASSOCIATES Paris	FRANCE	Bronze Lion
C03/035	01220	WORLD GALLERY	APPLE	TBWA/MEDIA ARTS LAB Los Angeles / APPLE Cupertino	USA	Bronze Lion
C04/001	00387	THE MSC MAGNIFICA SHIPHORN CHOIR	MSC KREUZFAHRT	LEAGAS DELANEY Hamburg	GERMANY	Bronze Lion
C04/004	00676	THE BERLIN WALL OF SOUND	SOUNDCLOUD	GREY GERMANY Düsseldorf / GREY GERMANY Berlin	GERMANY	Bronze Lion
C05/031	01122	AIRBNB REBRAND	AIRBNB	DESIGNSTUDIO London	UNITED KINGDOM	Bronze Lion
C06/014	01026	FEDORA	FEDORA-THE EUROPEAN CIRCLE OF PHILANTHROPISTS OF BALLET AND OPERA	LANDOR ASSOCIATES Paris	FRANCE	Bronze Lion
C07/016	01145	THERE'S ANOTHER SIDE TO THE STORY	DEPAUL UK	PUBLICIS LONDON	UNITED KINGDOM	Bronze Lion
C07/022	01446	WOW! NO COW!	OATLY	FORSMAN & BODENFORS Gothenburg	SWEDEN	Bronze Lion
C07/037	01935	RON MUECK AT PINACOTECA	PINACOTECA DO ESTADO DE SÃO PAULO	F/NAZCA SAATCHI & SAATCHI São Paulo	BRAZIL	Bronze Lion
D01iii/003	00594	ADIDAS ORIGINALS NEIGHBOURHOOD STORES	ADIDAS	HERE DESIGN London	UNITED KINGDOM	Bronze Lion
D02i/001	00494	FLOWER LUSH IN ROPPOINGI HILLS	MORI BUILDING	AD&D TOKYO	JAPAN	Bronze Lion
D02iii/002	00788	CENTERSTAGE	SAMSUNG ELECTRONICS	THE BARBARIAN GROUP New York	USA	Bronze Lion
D03i/038	01384	BE PREPARED	FERRERO ASIA	nudeJEH Bangkok / GREY THAILAND Bangkok	THAILAND	Bronze Lion
D04ii/043	01280	SNOW GRAFFITI	MEXICO TOURISM BOARD	LAPIZ Chicago	USA	Bronze Lion
D06/009	01947	MORE THAN A SIGN	DISLIFE	Y&R Moscow	RUSSIA	Bronze Lion
E01iii/004	00875	DAIRY PACKAGING FOR THE FAMILY FARM OF CHEBURASHKINI BROTHERS	THE FAMILY FARM OF CHEBURASHKINI BROTHERS	ERMOLAEV BUREAU Moscow	RUSSIA	Bronze Lion
E02iii/022	01133	DESIGN OF A SINGLE MALTS COLLECTION	THE WHISKY LODGE	BE DANDY PARIS	FRANCE	Bronze Lion
E03iii/001	01032	WAIT	JÉRÉMIE NORMANDIN	LANDOR ASSOCIATES Paris	FRANCE	Bronze Lion
E08/029	01094	MAGIC TAPE	3M DEUTSCHLAND	KOLLEKTIVE Hamburg	GERMANY	Bronze Lion

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E08/067	01939	SOUNDLAB BOX	LEICA GALLERY SÃO PAULO	F/NAZCA SAATCHI & SAATCHI São Paulo	BRAZIL	Bronze Lion
E08/085	02353	DEFINE THE DIFFERENCE	NOBLE DEVELOPMENT PUBLIC CO.	OGILVY & MATHER Bangkok	THAILAND	Bronze Lion
F01/003	00230	WEBSITE REDESIGN	VIRGIN AMERICA	WORK & CO Brooklyn	USA	Bronze Lion
F01/027	01675	EYE CLICK DONATION	ALS LEAGUE	PUBLICIS BRUSSELS	BELGIUM	Bronze Lion
F03/012	00429	HOUSE OF MAMBA	NIKE	AKQA London / AKQA Shanghai	UNITED KINGDOM	Bronze Lion

**Total Awards:**

**79**